

BLUE PRINT O. K.  
JUN 8 1931

YOUR ORDER AS  
MEMORANDUM

WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.

GENTLEMEN:-  
PER ATTACHED  
OF YOUR TOTAL  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS,  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY LOVDAHL DRUG CO.,  
LITTLE FALLS, MINN.

NO. D-1788

ORDER NO. 54026

DATE 5 29-1931

I M ARTGRAVURE BROWN

WHITE BORDER POST CARDS

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER BORDER RIGHT  
TITLE (IN FULL) COL. LINDBERGH SHOWN  
IN FRONT OF HIS BOYHOOD HOME,  
LITTLE FALLS, MINN.

FRONT NO. 1  
IMPRINT SAME AS ABOVE

R. M.

C.T. ARTGRAVURE

COLOR DESCRIPTION SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & Co.—CUSTOMER

LV COMPLETED

SIGN HERE

ADV



BLUE PRINT O. K. *Wag.*  
JUN 13 1931  
*A 25*  
*A 12*

WE ACKNOWLEDGE WITH THANKS AND ACCEPT THE SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS. RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

YOUR ORDER AS MEMORANDUM

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY LINCOLN NEWS AGENCY,  
LINCOLN, NEB.

NO. D-1789  
ORDER NO. 54012

DATE 5-29-1931

6 M LARGE FOLDER COVER

FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE

TITLE (IN FULL) SOUVENIR OF LINCOLN NEBRASKA

FRONT NO. NONE

IMPRINT SAME AS ABOVE (INSIDE)

NEW STATE CAPITOL TOWER.

R.M.

COLOR DESCRIPTION SEE

BUILDINGS

ROOF

TRIMMINGS

USE PHOTO NO. 1A1634.

REMARKS

Photo in D6/54

DESTROY OLD PLATES OF D 491 & USE R.M. FOR NEW COVER

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

WE ACKNOWLEDGE WITH THANKS AND ACCEPT THE SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS. RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

YOUR ORDER AS MEMORANDUM

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

RMX LINCOLN NEWS AGENCY,  
LINCOLN, NEB.

NO. D-1789  
ORDER NO. 54012

DATE 5-29-1931

6 M LARGE FOLDER COVER XXXXXX

BACK

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE

TITLE (IN FULL) U.S. VETERANS' HOSPITAL.

FRONT NO. NONE

IMPRINT MADE BY CURT TEICH & CO., CHICAGO, U.S.A. (INSIDE)

R.M.

COLOR DESCRIPTION SEE

BUILDINGS

ROOF

TRIMMINGS

USE PHOTO NO. 1A1633.

REMARKS

DEADLINE

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

LV

SIGN HERE

ADV



BLUE PRINT C. K. W. J.  
JUN 17 1931

WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE YOUR ORDER AS A MEMORANDUM SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS, ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

A. B. METZER,  
GARRISON, MINN.

DATE 6-3-1931

NO. D-1792

ORDER NO. 54112

I M

ARTGRAVURE BROWN POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER BORDER RIGHT  
TITLE (IN FULL) INDIAN LIFE, NEAR  
GARRISON, MINN.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1  
IMPRINT C. T. ARTGRAVURE BY CURT TEICH  
& CO., INC., CHICAGO, U.S.A.

(IN CENTER)

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

LV

ADV

SIGN HERE



BLUE PRINT O.K. *Wey*  
JUN 17 1931

GENTLEMEN:-  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
PERFECTLY THE SPECIFICATIONS AND CONDITIONS ON THE  
OF YOUR TOTAL ORDER. IT IS ABSOLUTELY NECESSARY THAT YOU  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE, THE AFFIXED AT ONCE IF IT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

YOUR ORDER AS  
MEMORANDUM

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

A. B. METZER,  
GARRISON, MINN.

DATE 6-3-1931

NO. D-1793

ORDER No. 54112

1 M ARTGRAVURE BROWN POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER BORDER RIGHT  
TITLE (IN FULL) SUNSET OVER "MILLE  
LACS" LAKE, GARRISON, MINN.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1  
IMPRINT C.T. ARTGRAVURE BY CURT  
TEICH & CO., INC., CHICAGO,  
U.S.A.

(IN CENTER)

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & Co.-CUSTOMER

LV

ADV

SIGN HERE



BLUE PRINT C. K. *Wey*  
JUN 17 1931

WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE YOUR ORDER AS SPECIFICATIONS AND CONDITIONS ON THE MEMORANDUM ORDER HEREWITH ENCLOSED. THESE TITLES AND COLOR DESCRIPTIONS ARE ABSOLUTELY NECESSARY THAT YOUR SIGNATURE BE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

A. B. METZER,  
GARRISON, MINN.

DATE 6-3-1931

NO. D-1794

ORDER NO. 54112

1 M ARTGRAVURE BROWN POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER BORDER RIGHT  
TITLE (IN FULL) WHITECAPS ON "MILLE  
LACS" LAKE, GARRISON, MINN.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1  
IMPRINT C. T. ARTGRAVURE BY CURT  
TEICH & CO., INC., CHICAGO, U.S.A.

(IN CENTER)

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

LV

SIGN HERE

ADV



BLUE PRINT C. K.  
JUN 17 1931

WE ACKNOWLEDGE WITH THANKS AND ACCEPT YOUR ORDER AS MEMORANDUM  
PER ATTACHED SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE, IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

A. B. METZER, GARRISON, MINN		NO. D-1795
DATE 6-5-1931		ORDER NO. 54112
I M ARTGRAVURE BROWN POST CARDS WHITE BORDER		
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE UPPER BORDER RIGHT	FRONT NO 1	
TITLE (IN FULL) 'SPIRIT ISLAND', 'MILLE LACS' LAKE, NEAR GARRISON, MINN.	IMPRINT C. T. ARTGRAVURE BY CURT TEICH & CO., <del>ENGINEERS</del> INC., CHICAGO, U.S.A.	
COLOR DESCRIPTION SEE	REMARKS	
BUILDINGS	TAKE OUT SPOTSON PICTURE.	
ROOF		
TRIMMINGS		
PHOTO PROPERTY OF C. T. & CO.—CUSTOMER		
LV	SIGN HERE	ADV



BLUE PRINT O. K. *mg*  
JUN 17 1931

GENTLEMEN:-  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
YOUR ORDER AS  
MEMORANDUM  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS,  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

A. B. METZER, GARRISON, MINN.		NO. D-1796
DATE 6-3-1931		ORDER NO. 54112
I M ARTGRAVURE BROWN POST CARDS WHITE BORDER		
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE UPPER BORDER RIGHT	FRONT NO. 1	
TITLE (IN FULL) LOOKING OVER "MILLE LAGS" LAKE FROM HIGHWAY NO. 18, GARRISON, MINN.	IMPRINT C. T. ARTGRAVURE BY CURT TEICH & CO., INC., CHICAGO, U.S.A.	
		(IN CENTER)
COLOR DESCRIPTION SEE	REMARKS	
BUILDINGS		
ROOF		
TRIMMINGS		
PHOTO PROPERTY OF C. T. & CO.-CUSTOMER		
LV	SIGN HERE	ADV



DIAL NO. D- 1797

ORDER NO. 54139

DATE 6-5-1931

CUSTOMER BURRO MT. HOMESTEAD,  
TYRON, N. MEX.

DATE ENTERED

DEPT.

DATE COMPLETED

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

6M CIRCULAR SIZE 6 X 7

STYLE ARTGRAVURE BLUE  
AG-42

(All this on the picture side)

PLACE OF TITLE: Upper, Lower, Center—Border

Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full SPEND YOUR SUMMER VACATION AT BURRO  
MOUNTAIN HOMESTEAD TYRONE NEW MEXICO  
(ETC., AS PER LAYOUT)

RETOUCHING DEPARTMENT

Submit Sketch Layout Retouched Photo—Wash Drawing.

Layout Yes No

(All of this on address side)

FRONT NO.

R. M. Yes No

R. M. to cover part of Message Space, entire Message Space, or entire Front

IMPRINT: Customer

C. T. Imprint

No Imprint

Trade Mark Yes No

Special type as sample

IMPRINT- C. T. D-1797

PHOTO LITHO

Rephoto

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print Handcolor, Black & White Proof.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE WIDE HIGH SAME SIZE  
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT OUTLINE - OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE  
WITHOUT LINE - SPECIAL BORDER.

SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES  
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)

PROOFS FLAT GOOD IN COLORS SPECIAL STOCK

ELECTROTYPES EACH OF  
ON WOOD METAL.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — L. V. — ADV.



BLUE PRINT

O. K. *W. K.*  
JUN 15 1931

DIAL NO. **D-1798**

CUSTOMER **MAYER HOTEL,  
PEORIA, ILL.**

DATE ENTERED

DEPT.

DATE COMPLETED

ORDER NO. **54182**

DATE **6-5-1931**

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

**6 M CIRCULARS SIZE SIZE 7 X 6**

STYLE **ARTGRAVURE BLUE  
AG-42**

(All this on the picture side)

(All of this on address side)

PLACE OF TITLE: Upper, Lower, Center—Border

Follow Layout

FRONT NO.

R. M. Yes No

Title in Plate Yes No

Copyright in Plate Yes No

R. M. to cover part of Message Space, entire Message Space, or entire Front

Title in full **THE MAYER HOTEL**

IMPRINT: Customer

C. T. Imprint

No Imprint

(ETC., AS PER LAYOUT)

Trade Mark Yes No

**IMPRINT—PUBLISHED BY EDWARD W. MEREDITH,  
ADVERTISING, PEORIA, ILL. D-1798**

RETOUCHING DEPARTMENT

Submit Sketch Layout Retouched Photo—Wash Drawing.

Layout Yes No

PHOTO LITHO

Rephoto

Photograph each - Size 5x7 - 8x10 - 10x12

NEG. NO.

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print Handcolor, Black & White Proof.

COLOR DESCRIPTION

(Buildings, Roofs, Trimming, etc.)

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

ZINC ETCHINGS FROM COPIES

DUPLICATES ZINC COLOR PLATES

DUPLICATES COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives Extra Stripping Strip To Size Double Print Reverse Position Reverse Color Ben Day

SIZE WIDE HIGH SAME SIZE  
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE  
WITHOUT LINE - SPECIAL BORDER.

SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES  
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)

PROOFS FLAT GOOD IN COLORS SPECIAL STOCK

ELECTROTYPES EACH OF  
ON WOOD METAL.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — L. V. — ADV.

**DEADLINE**

**COMPLETED**

**DEADLINE**

R-5  
C-3  
*See layout from D-1000*



2

BLUE PRINT O.K. *Wey*  
JUN 17 1931

WE ACKNOWLEDGE WITH THANKS AND ACCEPT YOUR ORDER AS SPECIFICATIONS AND CONDITIONS ON THE MEMORANDUM ORDER HEREWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS. ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

GENTLEMEN:-  
PER ATTACHED  
OF YOUR TOTAL

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

MACKIE'S VARIETY STORE  
COLERAINE, MINN.

NO. D-1799

ORDER NO. 54210

DATE 6-6-1931

IM ARTGRAVURE BROWN POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER BORDER RIGHT

FRONT NO. 1

TITLE (IN FULL) HIGH SCHOOL, COLERAINE, MINN.

IMPRINT C.T. ARTGRAVURE BY  
CURT TEICH & CO., INC., CHICAGO,  
U.S.A.

(IN CENTER)

COLOR DESCRIPTION SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

REMOVE TWO CHILDREN FROM FOREGROUND.

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

LV

ADV

SIGN HERE

14

6

X



BLUE PRINT O.K. *ms*  
JUN 17 1931

WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE YOUR ORDER AND SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU O.K. THESE TITLES AND COLOR DESCRIPTIONS, ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

MACKIE'S VARIETY STORE,  
COLERAINE, MINN.

NO. D-1200

ORDER NO. 54210

DATE 6-6-1931

1 M ARTGRAVURE BROWN POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER BORDER RIGHT  
TITLE (IN FULL) LONGYEAR PARK,  
COLERAINE, MINN.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1  
IMPRINT C.T. ARTGRAVURE BY  
CURT TEICH & CO., INC.,  
CHICAGO, U.S.A. (IN CENTER)

COLOR DESCRIPTION SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

LV

ADV

SIGN HERE \_\_\_\_\_



BLUE PRINT O. K.  
JUN 9 1931

DIAL NO. **D-1801** CUSTOMER **NEW APPALACHIAN CLUB,** DATE ENTERED DEPT. DATE COMPLETED  
**ELKMONT, TENN.**  
ORDER NO. **54219**  
DATE **6-6-1931**  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

**6 M LTHDS.** SIZE **B 1-2 X 11**

STYLE **Colored**

(All this on the picture side)  
PLACE OF TITLE: Upper, Lower, Center—Border Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full **NEW APPALACHIAN CLUB IN THE**  
**GREAT SMOKIES.**

(All of this on address side)  
FRONT NO. **NONE** R. M. Yes No  
R. M. to cover part of Message Space, entire Message Space, or entire Front  
IMPRINT: Customer C. T. Imprint No Imprint  
Trade Mark Yes No  
Special type as sample

RETOUCHING DEPARTMENT  
Submit—Sketch—Layout—Retouched Photo—Wash Drawing. Layout Yes No

**IMPRINT- C.T. D-1801**  
PHOTO LITHO  
Rephoto

USE PHOTO NO. **RC-13131**

\_\_\_\_ Photograph each - Size 5x7 - 8x10 - 10x12 **NEG. NO.**  
\_\_\_\_ Prints each from \_\_\_\_ Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo

R. 2.  
A-11

*only one Process.*

COLOR DESCRIPTION  
(Buildings, Roofs, Trimming, etc.)  
**COLOR SAME AS RC-13131**

Negative Line, Halftone, Combination.  
Dry, Wet, Pancromatic, Color Separation.  
Transfer, Paper Process, New Process. Screen 120, 133, 150, 175.  
Stripping, White Border, Full Face. Titles—Red, Blue  
Blue Print Handcolor, Black & White Proof.

ENGRAVING DEPARTMENT									
HALFTONES FROM _____ COPIES					ZINC ETCHINGS FROM _____ COPIES				
DUPLICATES _____ ZINC COLOR PLATES					DUPLICATES _____ COLOR PLATES				
LINE & HALFTONE COMB. _____ COLOR PROCESS									
Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day	Extra Negatives	Extra Stripping	Strip To Size
							Double Print	Reverse Position	Reverse Color
									Ben Day

SIZE \_\_\_\_\_ WIDE \_\_\_\_\_ HIGH \_\_\_\_\_ SAME SIZE \_\_\_\_\_  
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT OUTLINE - OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE  
WITHOUT LINE - SPECIAL BORDER.

SIZE \_\_\_\_\_ WIDE \_\_\_\_\_ HIGH \_\_\_\_\_ SAME SIZE \_\_\_\_\_

BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES  
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)

PROOFS \_\_\_\_\_ FLAT \_\_\_\_\_ GOOD \_\_\_\_\_ IN COLORS \_\_\_\_\_ SPECIAL STOCK  
ELECTROTYPES EACH OF \_\_\_\_\_  
ON WOOD METAL.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — L. V. — ADV.



DIAL NO. **D-1802**CUSTOMER **HALFWAY HOUSE,  
GLENS FALLS, N.Y.**

DATE ENTERED

DEPT.

DATE COMPLETED

ORDER NO. **54261**DATE **6-9-1931**RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART*JS*  
**3 M 500 PC**SIZE **3 1-2 X 5 1-2**STYLE **ARTGRAVURE BROWN  
WHITE BORDER**

(All this on the picture side)

PLACE OF TITLE: Upper, Lower, Center—Border

Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full **TOP- "KNOWN FROM COAST TO COAST"****BOT- HALFWAY HOUSE, GLENS FALLS, N.Y.**

## RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched Photo—Wash Drawing. Layout Yes No

(All of this on address side)

FRONT NO. **5**R. M. Yes No

R. M. to cover part of Message Space, entire Message Space, or entire Front

IMPRINT: Customer C. T. Imprint No Imprint

Trade Mark Yes No

**IMPRINT—C. T. ARTGRAVURE BY CURT TEICH & CO.,  
INC., CHICAGO, U. S. A.**

PHOTO LITHO

Rephoto

\_\_\_\_ Photograph each - Size 5x7 - 3x10 - 10x12

\_\_\_\_ Prints each from \_\_\_\_ Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print Handcolor, Black & White Proof.COLOR DESCRIPTION  
(Buildings, Roofs, Trimming, etc.)

## ENGRAVING DEPARTMENT

\_\_\_\_ HALFTONES FROM \_\_\_\_ COPIES

\_\_\_\_ DUPLICATES \_\_\_\_ ZINC COLOR PLATES

\_\_\_\_ LINE &amp; HALFTONE COMB. \_\_\_\_ COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

\_\_\_\_ ZINC ETCHINGS FROM \_\_\_\_ COPIES

\_\_\_\_ DUPLICATES \_\_\_\_ COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE \_\_\_\_ WIDE \_\_\_\_ HIGH \_\_\_\_ SAME SIZE \_\_\_\_  
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE  
WITHOUT LINE - SPECIAL BORDER.

SIZE \_\_\_\_ WIDE \_\_\_\_ HIGH \_\_\_\_ SAME SIZE \_\_\_\_

BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES  
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)

PROOFS \_\_\_\_ FLAT \_\_\_\_ GOOD \_\_\_\_ IN COLORS \_\_\_\_ SPECIAL STOCK

\_\_\_\_ ELECTROTYPES EACH OF \_\_\_\_  
ON WOOD METAL.**COMPLETED**

PHOTO PROPERTY OF C. T. &amp; CO. — CUSTOMER — L. V. — ADV.

BLUE PRINT O.K.  
7/30/31

R. 1/2

1.01  
1.01  
1.01

0.45

6



DIAL NO. D-1803

ORDER NO. 54261

DATE 6-9-1931

CUSTOMER HALF WAY HOUSE,  
GLENS FALLS, N.Y.

DATE ENTERED

DEPT.

DATE COMPLETED

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

3 M 500 PC SIZE 3 1-2 X 5 1-2

STYLE ARTGRAVURE BROWN  
WHITE BORDER

(All this on the picture side)

PLACE OF TITLE: Upper, Lower, Center—Border

Follow Layout

Title in Plate Yes No Copyright in Plate Yes No  
Title in full TOP- "KNOWN FROM COAST TO COAST"

BOT- HALF WAY HOUSE, GLENS FALLS, N.Y. AND  
NORTH PARKING SPACE MOST ANY DAY IN  
SUMMER.

RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched Photo—Wash Drawing. Layout Yes No

(All of this on address side)

FRONT NO. 5 R. M. Yes ☒ No

R. M. to cover part of Message Space, entire Message Space, or entire Front

IMPRINT: Customer C. T. Imprint No Imprint

Trade Mark Yes No

IMPRINT—C. T. ARTGRAVURE BY CURT TEICH & CO.,  
INC., CHICAGO, U.S.A.

LITHO

Rephoto

\_\_\_\_ Photograph each - Size 5x7 - 8x10 - 10x12

\_\_\_\_ Prints each from \_\_\_\_ Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

☒ Negative Line, Halftone, Combination.

Dry, Wet; Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

☒ Blue Print Handcolor, Black & White Proof.

NEG. NO.

COLOR DESCRIPTION  
(Buildings, Roofs, Trimming, etc.)

ENGRAVING DEPARTMENT

\_\_\_\_ HALFTONES FROM \_\_\_\_ COPIES

\_\_\_\_ DUPLICATES \_\_\_\_ ZINC COLOR PLATES

\_\_\_\_ LINE & HALFTONE COMB. \_\_\_\_ COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

\_\_\_\_ ZINC ETCHINGS FROM \_\_\_\_ COPIES

\_\_\_\_ DUPLICATES \_\_\_\_ COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE \_\_\_\_ WIDE \_\_\_\_ HIGH \_\_\_\_ SAME SIZE \_\_\_\_

BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES  
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)

PROOFS \_\_\_\_ FLAT \_\_\_\_ GOOD \_\_\_\_ IN COLORS \_\_\_\_ SPECIAL STOCK

\_\_\_\_ ELECTROTYPES EACH OF \_\_\_\_  
ON WOOD METAL.

SIZE \_\_\_\_ WIDE \_\_\_\_ HIGH \_\_\_\_ SAME SIZE \_\_\_\_  
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE  
WITHOUT LINE - SPECIAL BORDER.

COMPLETED

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — L. V. — ADV.



DIAL NO. **D-i804**

CUSTOMER **HALFWAY HOUSE,  
GLENS FALLS, N.Y.**

DATE ENTERED

DEPT.

DATE COMPLETED

ORDER NO. **54261**

DATE **6-9-1931**

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

**3 M 500 PC**

SIZE

**3 1-2 X 5 1-2**

STYLE

**ARTGRAVURE BROWN  
WHITE BORDER**

(All this on the picture side)

PLACE OF TITLE: Upper, Lower, Center—Border

Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full **TOP- "KNOWN FROM COAST TO COAST"**

**BOT- LOUNGE, HALFWAY HOUSE, GLENS FALLS, N.Y.**

(All of this on address side)

FRONT NO. **5**

R. M. Yes ☒ No

R. M. to cover part of Message Space, entire Message Space, or entire Front

IMPRINT: Customer

C. T. Imprint

No Imprint

Trade Mark Yes No

**IMPRINT- C. T. ARTGRAVURE BY CURT TEICH & CO.,  
INC., CHICAGO, U.S.A.**

RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched Photo—Wash Drawing.

Layout Yes No

PHOTO LITHO

Rephoto

\_\_\_\_ Photograph each - Size 5x7 - 8x10 - 10x12

\_\_\_\_ Prints each from \_\_\_\_ Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

☒ Negative Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, ☒ 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

☒ Blue Print Handcolor, Black & White Proof.

COLOR DESCRIPTION  
(Buildings, Roofs, Trimming, etc.)

ENGRAVING DEPARTMENT

\_\_\_\_ HALFTONES FROM \_\_\_\_ COPIES

\_\_\_\_ DUPLICATES \_\_\_\_ ZINC COLOR PLATES

\_\_\_\_ LINE & HALFTONE COMB. \_\_\_\_ COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
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\_\_\_\_ ZINC ETCHINGS FROM \_\_\_\_ COPIES

\_\_\_\_ DUPLICATES \_\_\_\_ COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
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SIZE \_\_\_\_ WIDE \_\_\_\_ HIGH \_\_\_\_ SAME SIZE \_\_\_\_  
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE  
WITHOUT LINE - SPECIAL BORDER.

SIZE \_\_\_\_ WIDE \_\_\_\_ HIGH \_\_\_\_ SAME SIZE \_\_\_\_

BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES  
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)

PROOFS \_\_\_\_ FLAT \_\_\_\_ GOOD \_\_\_\_ IN COLORS \_\_\_\_ SPECIAL STOCK

\_\_\_\_ ELECTROTYPES EACH OF \_\_\_\_  
ON WOOD METAL.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — L. V. — ADV.

**COMPLETED**



BLUE PRINT

O.K.  
7/30/31

45

DIAL NO. **D-1805** CUSTOMER **HALFWAY HOUSE, GLENS FALLS, N.Y.** DATE ENTERED DEPT. DATE COMPLETED  
ORDER NO. **54261** RETOUCHING  
DATE **6-9-1931** ENGRAVING  
COMPOSING  
LITHO ART  
**3 M 500 PC** SIZE **3 1-2 X 5 1-2** STYLE **ARTGRAVURE BRO WN WHITE BORDER**

(All this on the picture side)  
PLACE OF TITLE: Upper, Lower, Center—Border Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full **TOP- "KNOWN FROM COAST TO COAST"**  
**BOT- FRONT PARKING SPACE, HALFWAY HOUSE, GLENS FALLS, N.Y.**  
RETOUCHING DEPARTMENT  
Submit—Sketch—Layout—Retouched Photo—Wash Drawing. Layout Yes No

(All of this on address side)  
FRONT NO. **5** R. M. Yes ☒ No  
R. M. to cover part of Message Space, entire Message Space, or entire Front  
IMPRINT: Customer C. T. Imprint No Imprint  
Trade Mark Yes No  
Special type as sample  
**IMPRINT- C.T. ARTGRAVURE BY CURT TEICH & CO., CHICAGO, U.S.A.**  
PHOTO LITHO  
Rephoto

Photograph each - Size 5x7 - 8x10 - 10x12  
Prints each from Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo  
NEG.NO.  
Negative Line, Halftone, Combination.  
Dry, Wet, Pancromatic, Color Separation.  
Transfer, Paper Process, New Process. Screen 120, 133, 150, 175.  
Stripping, White Border, Full Face. Titles—Red, Blue.  
Blue Print Handcolor, Black & White Proof.

COLOR DESCRIPTION  
(Buildings, Roofs, Trimming, etc.)

ENGRAVING DEPARTMENT  
HALFTONES FROM COPIES  
DUPLICATES ZINC COLOR PLATES  
LINE & HALFTONE COMB. COLOR PROCESS  

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
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SIZE WIDE HIGH SAME SIZE  
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150  
ETCHING DEPT. PAINT IN BACKGROUND SOLID.  
FINISHING DEPT. OUTLINE - OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE  
WITHOUT LINE - SPECIAL BORDER.  
ZINC ETCHINGS FROM COPIES  
DUPLICATES COLOR PLATES  

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
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SIZE WIDE HIGH SAME SIZE  
BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES  
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)  
PROOFS FLAT GOOD IN COLORS SPECIAL STOCK  
ELECTROTYPES EACH OF  
ON WOOD METAL

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — L. V. — ADV.

6



DIAL NO. D-1806

ORDER NO. 54251

DATE 6-9-1931

CUSTOMER HALF WAY HOUSE,  
GLENS FALLS, N.Y.

DATE ENTERED

DEPT.

DATE COMPLETED

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

3 M 500 PC

SIZE

3 1-2 X 5 1-2

STYLE

ARTGRAVURE BROWN  
WHITE BORDER

(All this on the picture side)

PLACE OF TITLE: Upper Lower Center Border

Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full TOP- "KNOWN FROM COAST TO COAST"

BOT- MAIN DINING ROOM, HALF WAY HOUSE, GLENS FALLS,  
N.Y.

RETOUCHING DEPARTMENT

Submit-Sketch-Layout-Retouched Photo-Wash Drawing. Layout Yes No

(All of this on address side)

FRONT NO. 5

R. M. Yes No

R. M. to cover part of Message Space, entire Message Space, or entire Front

IMPRINT: Customer

C. T. Imprint

No Imprint

Trade Mark Yes No

Special type as sample

C.T. ARTGRAVURE BY CURT TEICH & CO., INC.,  
CHICAGO, U.S.A.

PHOTO LITHO

Rephoto

\_\_\_\_ Photograph each - Size 5x7 - 8x10 - 10x12

NEG. NO.

\_\_\_\_ Prints each from \_\_\_\_ Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 130, 150, 175.

Stripping, White Border, Full Face.

Titles-Red, Blue.

Blue Print Handcolor, Black & White Proof.

COLOR DESCRIPTION  
(Buildings, Roofs, Trimming, etc.)

COMPLETED

ENGRAVING DEPARTMENT

\_\_\_\_ HALFTONES FROM \_\_\_\_ COPIES

\_\_\_\_ DUPLICATES \_\_\_\_ ZINC COLOR PLATES

\_\_\_\_ LINE & HALFTONE COMB. \_\_\_\_ COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
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\_\_\_\_ ZINC ETCHINGS FROM \_\_\_\_ COPIES

\_\_\_\_ DUPLICATES \_\_\_\_ COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
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SIZE \_\_\_\_ WIDE \_\_\_\_ HIGH \_\_\_\_ SAME SIZE \_\_\_\_

SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE  
WITHOUT LINE - SPECIAL BORDER.

BLOCKING DEPT. WOOD - MORTICE - ANCHOR  
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES  
FLUSH ALL AROUND - UNMOUNTED WITH BEAKERS  
CUT TO PICAS (see size)

PROOFS \_\_\_\_ FLAT \_\_\_\_ GOOD \_\_\_\_ IN COLORS \_\_\_\_ SPECIAL STOCK

\_\_\_\_ ELECTROTYPES EACH OF \_\_\_\_  
ON WOOD METAL

PHOTO PROPERTY OF C. T. & CO. - CUSTOMER - L. V. - ADV.



DIAL NO. **D-1307**

CUSTOMER

**HALFWAY HOUSE,  
GLENS FALLS, N.Y.**

DATE ENTERED

DEPT.

DATE COMPLETED

ORDER NO. **54261**DATE **6-9-1931**

RETOUCHING

ENGRAVING

PHOTO LITHO

COMPOSING

LITHO ART

**3 500 PC**

SIZE

**3 1-2 X 5 1-2**

STYLE

**ARTGRAVURE BROWN****WHITE BORDER**

(All this on the picture side)

(All of this on address side)

PLACE OF TITLE: Upper, Lower, Center—Border

Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full **TOP- "KNOWN FROM COAST TO COAST"****BOT- MAIN HALLWAY, THE HALFWAY HOUSE,****GLENS FALLS, N.Y. LOUNGE ROOM****HALFWAY HOUSE - GLENS FALLS, N.Y.**

RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched Photo—Wash Drawing.

Layout Yes No

FRONT NO. **5**R. M. Yes ☒ No

R. M. to cover part of Message Space, entire Message Space, or entire Front

IMPRINT: Customer

C. T. Imprint

No Imprint

Trade Mark Yes No

Special type as sample

**IMPRINT- C.T. ARTGRAVURE BY CURT TEICH & CO.,****INC., CHICAGO, U.S.A.**

PHOTO LITHO

Rephoto

\_\_\_\_ Photograph each - Size 5x7 - 8x10 - 10x12

NEG. NO.

\_\_\_\_ Prints each from \_\_\_\_ Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

☒ Negative Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, ☒ 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

☒ Blue Print Handcolor, Black & White Proof.COLOR DESCRIPTION  
(Buildings, Roofs, Trimming, etc.)

ENGRAVING DEPARTMENT

HALFTONES FROM \_\_\_\_ COPIES

\_\_\_\_ DUPLICATES \_\_\_\_ ZINC COLOR PLATES

\_\_\_\_ LINE &amp; HALFTONE COMB. \_\_\_\_ COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

ZINC ETCHINGS FROM \_\_\_\_ COPIES

\_\_\_\_ DUPLICATES \_\_\_\_ COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

 SIZE \_\_\_\_ WIDE \_\_\_\_ HIGH \_\_\_\_ SAME SIZE \_\_\_\_  
 SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

 FINISHING DEPT. OUTLINE - OVAL - CIRCLE  
 SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE  
 WITHOUT LINE - SPECIAL BORDER.

SIZE \_\_\_\_ WIDE \_\_\_\_ HIGH \_\_\_\_ SAME SIZE \_\_\_\_

 BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
 SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES  
 FLUSH ALL AROUND - UNMOUNTED WITH BEARERS  
 CUT TO PICAS (see size)

PROOFS \_\_\_\_ FLAT \_\_\_\_ GOOD \_\_\_\_ IN COLORS \_\_\_\_ SPECIAL STOCK

\_\_\_\_ ELECTROTYPES EACH OF \_\_\_\_  
ON WOOD METAL.**COMPLETED**

PHOTO PROPERTY OF C. T. &amp; CO. — CUSTOMER — L. V. — ADV.

BLUE PRINT O.K.  
7/30/31

R-2

12



BLUE PRINT O. K. JUN 20 1931

DIAL NO. **D-1810**

CUSTOMER **AMERICAN DRUGGISTS'**

DATE ENTERED

DEPT.

DATE COMPLETED

ORDER NO. **54293**

**FIRE INSURANCE CO., CINCINNATI, OHIO**

DATE **6-10-1931**

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

**2** M

**PC**

SIZE

**3 1-2 X 5 1-2**

STYLE **ARTGRAVURE BROWN  
WHITE BORDER**

(All this on the picture side)

PLACE OF TITLE: Upper, Lower, Center—Border

Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full **THE AMERICAN BUILDING, CINCINNATI,  
OHIO, HOME OFFICE OF THE AMERICAN DRUGGISTS'  
FIRE INSURANCE COMPANY.**

(All of this on address side)

FRONT NO. **5**

R. M. Yes No

R. M. to cover part of Message Space, entire Message Space, or entire Front

IMPRINT: Customer

C. T. Imprint

No Imprint

Trade Mark Yes No

**IMPRINT—C.T. ARTGRAVURE BY CURT TEICH & CO., INC.,  
CHICAGO, U.S.A.**

RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched Photo—Wash Drawing.

Layout Yes No

PHOTO LITHO

Rephoto

\_\_\_\_ Photograph each - Size 5x7 - 8x10 - 10x12

\_\_\_\_ Prints each from \_\_\_\_ Negatives MATTE or GLOSSY

Mount on CARD, CLOT, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print, Handcolor, Black & White Proof.

NEG. NO.

*Photo returned to customer  
6/23/31*

COLOR DESCRIPTION

(Buildings, Roofs, Trimming, etc.)

ENGRAVING DEPARTMENT

\_\_\_\_ HALFTONES FROM \_\_\_\_ COPIES

\_\_\_\_ DUPLICATES. \_\_\_\_ ZINC COLOR PLATES

\_\_\_\_ LINE & HALFTONE COMB. \_\_\_\_ COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
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\_\_\_\_ ZINC ETCHINGS FROM \_\_\_\_ COPIES

\_\_\_\_ DUPLICATES. \_\_\_\_ COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
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SIZE \_\_\_\_ WIDE \_\_\_\_ HIGH \_\_\_\_ SAME SIZE \_\_\_\_  
SCREEN - 55 - 60 - 65 - 70 - 75 - 80 - 85 - 90 - 95 - 100 - 110 - 120 - 130 - 140 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE  
WITHOUT LINE - SPECIAL BORDER.

SIZE \_\_\_\_ WIDE \_\_\_\_ HIGH \_\_\_\_ SAME SIZE \_\_\_\_

BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES  
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)

PROOFS \_\_\_\_ FLAT \_\_\_\_ GOOD \_\_\_\_ IN COLORS \_\_\_\_ SPECIAL STOCK

\_\_\_\_ ELECTROTYPES EACH OF \_\_\_\_  
ON WOOD METAL.

**DEADLINE**

RETURN PHOTO

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — L. V. — ADV.

14

X



**D-1811**

*Exhibit 4*  
*6-6-31*  
*A-24*

PUBLISHED BY THE C.A.TANNER CO.,  
WICHITA, KANSAS

NO. D-1811  
ORDER NO. 54367

DATE 6-12-1931

6 M LARGE FOLDER COVER

FRONT  
(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE  
TITLE (IN FULL) SOUVENIR OF WICHITA KANSAS

FRONT NONE  
IMPRINT SAME AS ABOVE (INSIDE)

FRONT: LOOKING EAST AT MAIN AND DOUGLAS.  
MAPLE STREET BRIDGE.

SEE LAYOUT ATT.

COLOR DESCRIPTION SEE REMARKS

BUILDINGS USE PHOTOS NOS. 89189 & 99320. CHANGE COLORS ON PHOTO NO. 89189  
ROOF AS MARKED ON CARD ATTACHED.

TRIMMINGS

**DEADLINE**

LV SIGN HERE

ADV

GENTLEMEN: WE ACKNOWLEDGE WITH THANKS AND ACCEPT YOUR ORDER AS PER ATTACHED SPECIFICATIONS AND CONDITIONS ON THE OF YOUR TOTAL ORDER HEREWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS, ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

C.A.TANNER CO.,  
WICHITA, KANS.

NO. D-1811  
ORDER NO. 54367

DATE 6-12-1931

6 M LARGE FOLDER COVER

BACK  
(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE  
TITLE (IN FULL) U.S. POST OFFICE AND COURT HOUSE

FRONT NO NONE  
IMPRINT MADE BY CURT TEICH & CO., CHICAGO, U.S.A.

COLOR DESCRIPTION SEE REMARKS

BUILDINGS USE NEW PHOTO. USE SKETCH ATTACHED FOR RETOUCHING DETAILS  
ONLY. BLDG. IS GRAY STONE.

ROOF

TRIMMINGS

**DEADLINE**

LV SIGN HERE

ADV

**COMPLETED**

GENTLEMEN: WE ACKNOWLEDGE WITH THANKS AND ACCEPT YOUR ORDER AS PER ATTACHED SPECIFICATIONS AND CONDITIONS ON THE OF YOUR TOTAL ORDER HEREWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS, ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.



WY. X.O. INVAL 3070  
AUG 4 1931

WE ACKNOWLEDGE WITH THANKS AND ACCEPT SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS, ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

YOUR ORDER AS MEMORANDUM  
YOUR ORDER AS MEMORANDUM

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY PALMER NEWS CO.,  
TOPEKA, KANSAS

NO. D-1812  
ORDER NO. 54396

DATE 6-16-1931

6 M LARGE FOLDER XLEX COVER FRONT

(ALL OF THIS ON THE PICTURE SIDE) (ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE	FRONT NO. NONE
TITLE (IN FULL) SOUVENIR OF TOPEKA, KANSAS.	IMPRINT SAME AS ABOVE (INSIDE)
KANSAS STATE CAPITOL	
COLOR DESCRIPTION SEE	REMARKS
BUILDINGS (USE PHOTO NO. 55341.)	
ROOF	
TRIMMINGS	

PALMER NEWS CO.,  
TOPEKA, KANS.

NO. D-1812  
ORDER NO. 54396

DATE 6-16-1931

6 M LARGE FOLDER COVER BACK

(ALL OF THIS ON THE PICTURE SIDE) (ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE	FRONT NO. NONE
TITLE (IN FULL) BIRD'S EYE VIEW	IMPRINT MADE BY CURT TEICH & CO., CHICAGO, U.S.A. (INSIDE)
COLOR DESCRIPTION SEE	REMARKS
BUILDINGS USE PHOTO NO. 4007-29)	
ROOF	
TRIMMINGS	

PHOTO PROPERTY OF C. T. & Co.—CUSTOMER

LV

ADV

SIGN HERE



DIAL NO. D-1813

CUSTOMER CURT TEICH & CO.  
CHICAGO, ILL.

DATE ENTERED

DEPT.

DATE COMPLETED

ORDER NO. 54446

DATE 6-17-1931

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

6 M NOTEHEADS • SIZE

6 3/4 X 10 3/4 • ENVELOPES

STYLE

(All this on the picture side)

PLACE OF TITLE: Upper, Lower, Center—Border

Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full

(All of this on address side)

FRONT NO.

R. M. Yes No

R. M. to cover part of Message Space, entire Message Space, or entire Front

IMPRINT: Customer

C. T. Imprint

No Imprint

Trade Mark Yes No

Special type as sample

#### RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched Photo—Wash Drawing.

Layout Yes No

USE D-1004

USE SAME COLOR PLATES FOR  
ENVELOPES

#### COLOR DESCRIPTION

(Buildings, Roofs, Trimming, etc.)

#### PHOTO LITHO

Rephoto

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSS

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative, Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print, Handcolor, Black & White Proof.

#### ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE \_\_\_\_\_ WIDE \_\_\_\_\_ HIGH \_\_\_\_\_ SAME SIZE \_\_\_\_\_  
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE  
SQUARE - VIGNETTE - HIGHLIGHT - WITH LINE  
WITHOUT LINE SPECIAL BORDER.

SIZE \_\_\_\_\_ WIDE \_\_\_\_\_ HIGH \_\_\_\_\_ SAME SIZE \_\_\_\_\_

BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES  
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)

PROOFS \_\_\_\_\_ FLAT \_\_\_\_\_ GOOD \_\_\_\_\_ IN COLORS \_\_\_\_\_ SPECIAL STOCK

ELECTROTYPES EACH OF \_\_\_\_\_  
ON WOOD METAL

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — L. V. — ADV.



DIAL NO. ~~XXX~~ D-1814

CUSTOMER CURT TEICH & CO.,

DATE ENTERED

DEPT.

DATE COMPLETED

ORDER NO. 54446

CHICAGO, ILL.

RETOUCHING

ENGRAVING

PHOTO LITHO

COMPOSING

LITHO ART

DATE 6-17-1931

6 M NOTEHEADS

SIZE

6 3/4 x 10 3/4 x ENVELOPES

STYLE

(All this on the picture side)

PLACE OF TITLE: Upper, Lower, Center—Border

Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full

(All of this on address side)

FRONT NO.

R. M. Yes No

R. M. to cover part of Message Space, entire Message Space, or entire Front

IMPRINT: Customer

C. T. Imprint

No Imprint

Trade Mark Yes No

Special type as sample

#### RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched Photo—Wash Drawing.

Layout Yes No

USE D-1715

USE SAME COLOR PLATES FOR  
ENVELOPES

#### COLOR DESCRIPTION

(Buildings, Roofs, Trimming, etc.)

#### PHOTO LITHO

Rephoto

\_\_\_\_ Photograph each - Size 5x7 - 8x10 - 10x12

\_\_\_\_ Prints each from \_\_\_\_ Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative, Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print, Handcolor, Black & White Proof.

NEG.NO.

#### ENGRAVING DEPARTMENT

HALFTONES FROM \_\_\_\_\_ COPIES

\_\_\_\_ Duplicates \_\_\_\_\_ ZINC COLOR PLATES

\_\_\_\_ LINE & HALFTONE COMB. \_\_\_\_\_ COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

ZINC ETCHINGS FROM \_\_\_\_\_ COPIES

\_\_\_\_ Duplicates \_\_\_\_\_ COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE \_\_\_\_\_ WIDE \_\_\_\_\_ HIGH \_\_\_\_\_ SAME SIZE \_\_\_\_\_  
SCREEN - 55 - 60 - 65 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE  
WITHOUT LINE - SPECIAL BORDER.

SIZE \_\_\_\_\_ WIDE \_\_\_\_\_ HIGH \_\_\_\_\_ SAME SIZE \_\_\_\_\_

BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES  
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)

PROOFS \_\_\_\_\_ FLAT \_\_\_\_\_ GOOD \_\_\_\_\_ IN COLORS \_\_\_\_\_ SPECIAL STOCK

\_\_\_\_ ELECTROTYPES EACH OF \_\_\_\_\_  
ON WOOD METAL.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — L. V. — ADV.



DIAL NO. D-1815

ORDER NO. 54446

DATE 6-17-1931

CUSTOMER CURT TEICH & CO.,  
CHICAGO, ILL.

DATE ENTERED

DEPT.

DATE COMPLETED

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

5 6<sup>M</sup>

NOTEHEADS SIZE

6 3/4 x 10 3/4

α ENVELOPES

STYLE

(All this on the picture side)

PLACE OF TITLE: Upper, Lower, Center—Border

Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full

(All of this on address side)

FRONT NO.

R. M. Yes No

R. M. to cover part of Message Space, entire Message Space, or entire Front

IMPRINT: Customer

C. T. Imprint

No Imprint

Trade Mark Yes No

Special type as sample

RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched Photo—Wash Drawing.

Layout Yes No

USE D-1716

USE SAME COLOR PLATES FOR  
ENVELOPES

COLOR DESCRIPTION

(Buildings, Roofs, Trimming, etc.)

PHOTO LITHO

Rephoto

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative, Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print, Handcolor, Black & White Proof.

NEG. NO.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE WIDE HIGH SAME SIZE  
SCREEN - 55 - 60 - 65 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE  
WITHOUT LINE - SPECIAL BORDER.

SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES  
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)

PROOFS FLAT GOOD IN COLORS SPECIAL STOCK

ELECTROTYPES EACH OF  
ON WOOD METAL

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — L. V. — ADV.



DIAL NO. D-1816

ORDER NO. 54446

DATE 6-17-1931

CUSTOMER

CURT TEECH & CO.,  
CHICAGO, U.S.A.

DATE ENTERED

DEPT.

DATE COMPLETED

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

6 M NOTEHEADS SIZE

6 3/4 x 10 3/4 - ENVELOPES

STYLE

(All this on the picture side)

PLACE OF TITLE: Upper, Lower, Center—Border • Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full

(All of this on address side)

FRONT NO. R. M. Yes No  
R. M. to cover part of Message Space, entire Message Space, or entire Front  
IMPRINT: Customer C. T. Imprint No Imprint  
Trade Mark Yes No  
Special type as sample

RETOUCHING DEPARTMENT

Submit Sketch—Layout—Retouched Photo—Wash Drawing. Layout Yes No

USE D-1717

USE SAME COLOR PLATES FOR  
ENVELOPES

COLOR DESCRIPTION

(Buildings, Roofs, Trimming, etc.)

PHOTO LITHO

Rephoto

Photograph each - Size 5x7 - 8x10 - 10x12  
Prints each from Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo

Negative, Line, Halftone, Combination.  
Dry, Wet, Pancromatic, Color Separation.  
Transfer, Paper Process, New Process. Screen 120, 133, 150, 175.  
Stripping, White Border, Full Face. Titles—Red, Blue.  
Blue Print, Handcolor, Black & White Proof.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES  
DUPLICATES. ZINC COLOR PLATES  
LINE & HALFTONE COMB. COLOR PROCESS  
Extra Negatives Extra Stripping Strip To Size Double Print Reverse Position Reverse Color Ben Day

ZINC ETCHINGS FROM COPIES  
DUPLICATES. COLOR PLATES  
Extra Negatives Extra Stripping Strip To Size Double Print Reverse Position Reverse Color Ben Day

SIZE WIDE HIGH SAME SIZE  
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE  
WITHOUT LINE - SPECIAL BORDER.

SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES  
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)

PROOFS FLAT GOOD IN COLORS SPECIAL STOCK

ELECTROTYPE EACH OF  
ON WOOD METAL.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — L. V. — ADV.



DIAL NO. D-1817      CUSTOMER CURT TEICH & CO.,      DATE ENTERED      DEPT.      DATE COMPLETED  
ORDER NO. 54446      CHICAGO, ILL.      RETOUCHING  
DATE 6-17-1931      ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

6 M NOTEHEADS SIZE 6 3/4 X 10 3/4 & ENVELOPES STYLE

(All this on the picture side)  
PLACE OF TITLE: Upper, Lower, Center—Border Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full

(All of this on address side)  
FRONT NO. R. M. Yes No  
R. M. to cover part of Message Space, entire Message Space, or entire Front  
IMPRINT: Customer C. T. Imprint No Imprint  
Trade Mark Yes No  
Special type as sample

RETOUCHING DEPARTMENT  
Submit—Sketch—Layout—Retouched Photo—Wash Drawing. Layout Yes No

PHOTO LITHO  
Rephoto

USE D-1718

\_\_\_\_ Photograph each - Size 5x7 - 8x10 - 10x12 NEG. NO.  
\_\_\_\_ Prints each from \_\_\_\_ Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo

USE SAME COLOR PLATES FOR  
ENVELOPES

Negative, Line, Halftone, Combination.  
Dry, Wet, Pancromatic, Color Separation.  
Transfer, Paper Process, New Process. Screen 120, 133, 150, 175.  
Stripping, White Border, Full Face. Titles—Red, Blue.  
Blue Print, Handcolor, Black & White Proof.

COLOR DESCRIPTION  
(Buildings, Roofs, Trimming, etc.)

#### ENGRAVING DEPARTMENT

HALFTONES FROM \_\_\_\_ COPIES  
\_\_\_\_ Duplicates \_\_\_\_ ZINC COLOR PLATES  
\_\_\_\_ LINE & HALFTONE COMB. \_\_\_\_ COLOR PROCESS  
Extra Negatives Extra Stripping Strip To Size Double Print Reverse Position Reverse Color Ben Day

ZINC ETCHINGS FROM \_\_\_\_ COPIES  
\_\_\_\_ Duplicates \_\_\_\_ COLOR PLATES  
Extra Negatives Extra Stripping Strip To Size Double Print Reverse Position Reverse Color Ben Day

SIZE \_\_\_\_ WIDE \_\_\_\_ HIGH \_\_\_\_ SAME SIZE \_\_\_\_  
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE  
WITHOUT LINE - SPECIAL BORDER.

SIZE \_\_\_\_ WIDE \_\_\_\_ HIGH \_\_\_\_ SAME SIZE \_\_\_\_

BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES  
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)

PROOFS \_\_\_\_ FLAT \_\_\_\_ GOOD \_\_\_\_ IN COLORS \_\_\_\_ SPECIAL STOCK

\_\_\_\_ ELECTROTYPES EACH OF \_\_\_\_  
ON WOOD METAL.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — L. V. — ADV.



DIAL NO. **D-1818**

CUSTOMER **CURT TEICH & CO.,  
CHICAGO, ILL.**

DATE ENTERED

DEPT.

DATE COMPLETED

ORDER NO. **4446**

DATE **6-17-1931**

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

6<sup>M</sup> NOTEHEADS SIZE

**6 3/4 x 10 3/4 x ENVELOPES**

STYLE

(All this on the picture side)

PLACE OF TITLE: Upper, Lower, Center—Border

Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full

(All of this on address side)

FRONT NO.

R. M. Yes No

R. M. to cover part of Message Space, entire Message Space, or entire Front

IMPRINT: Customer

C. T. Imprint

No Imprint

Trade Mark Yes No

Special type as sample

RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched Photo—Wash Drawing.

Layout Yes No

PHOTO LITHO

Rephoto

USE D-1713

\_\_\_\_ Photograph each - Size 5x7 - 8x10 - 10x12

\_\_\_\_ Prints each from \_\_\_\_ Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

USE SAME COLOR PLATES FOR  
ENVELOPES

Negative, Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print, Handcolor, Black & White Proof.

COLOR DESCRIPTION  
(Buildings, Roofs, Trimming, etc.)

ENGRAVING DEPARTMENT

\_\_\_\_ HALFTONES FROM \_\_\_\_ COPIES

\_\_\_\_ DUPLICATES \_\_\_\_ ZINC COLOR PLATES

\_\_\_\_ LINE & HALFTONE COMB. \_\_\_\_ COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

\_\_\_\_ ZINC ETCHINGS FROM \_\_\_\_ COPIES

\_\_\_\_ DUPLICATES \_\_\_\_ COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE \_\_\_\_ WIDE \_\_\_\_ HIGH \_\_\_\_ SAME SIZE \_\_\_\_  
SCREEN - 55 - 60 - 65 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE  
WITHOUT LINE - SPECIAL BORDER.

SIZE \_\_\_\_ WIDE \_\_\_\_ HIGH \_\_\_\_ SAME SIZE \_\_\_\_

BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES  
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)

PROOFS \_\_\_\_ FLAT \_\_\_\_ GOOD \_\_\_\_ IN COLORS \_\_\_\_ SPECIAL STOCK

\_\_\_\_ ELECTROTYPES EACH OF \_\_\_\_  
ON WOOD METAL.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — L. V. — ADV.



DIAL NO. D-1819

CUSTOMER CURT TEICH & CO.,  
CHICAGO, ILL.

DATE ENTERED

DEPT.

DATE COMPLETED

ORDER NO. 54446

DATE 5-17-1931

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

6 M NOTEHEADS SIZE

~~8 1/2 x 5 1/2~~ 6 3/4 x 10 3/4 x ENVELOPES

STYLE

(All this on the picture side)

(All of this on address side)

PLACE OF TITLE: Upper, Lower, Center—Border

Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full

FRONT NO.

R. M. Yes No

R. M. to cover part of Message Space, entire Message Space, or entire Front

IMPRINT: Customer

C. T. Imprint

No Imprint

Trade Mark Yes No

Special type as sample

#### RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched Photo—Wash Drawing.

Layout Yes No

USE D-1733

USE SAME COLOR PLATES FOR  
ENVELOPES

#### COLOR DESCRIPTION

(Buildings, Roofs, Trimming, etc.)

#### PHOTO LITHO

Rephoto

\_\_\_\_ Photograph each - Size 5x7 - 8x10 - 10x12

\_\_\_\_ Prints each from \_\_\_\_ Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative, Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print, Handcolor, Black & White Proof.

#### ENGRAVING DEPARTMENT

\_\_\_\_ HALFTONES FROM \_\_\_\_ COPIES

\_\_\_\_ DUPLICATES \_\_\_\_ ZINC COLOR PLATES

\_\_\_\_ LINE & HALFTONE COMB. \_\_\_\_ COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

\_\_\_\_ ZINC ETCHINGS FROM \_\_\_\_ COPIES

\_\_\_\_ DUPLICATES \_\_\_\_ COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE \_\_\_\_ WIDE \_\_\_\_ HIGH \_\_\_\_ SAME SIZE \_\_\_\_  
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE  
WITHOUT LINE - SPECIAL BORDER.

SIZE \_\_\_\_ WIDE \_\_\_\_ HIGH \_\_\_\_ SAME SIZE \_\_\_\_

BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES  
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)

PROOFS \_\_\_\_ FLAT \_\_\_\_ GOOD \_\_\_\_ IN COLORS \_\_\_\_ SPECIAL STOCK

\_\_\_\_ ELECTROTYPES EACH OF \_\_\_\_  
ON WOOD METAL.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — L. V. — ADV.



DIAL NO. D-1820

ORDER NO. 54446

DATE 6-17-1931

CUSTOMER CURT TEICH & CO.,  
CHICAGO, ILL.

DATE ENTERED

DEPT.

DATE COMPLETED

RETOUCHING-  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

6 M NOTEHEADS SIZE

6 3/4 x 10 3/4 < ENVELOPES

STYLE

(All this on the picture side)

PLACE OF TITLE: Upper, Lower, Center—Border

Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full

(All of this on address side)

FRONT NO.

R. M. Yes No

R. M. to cover part of Message Space, entire Message Space, or entire Front

IMPRINT: Customer

C. T. Imprint

No Imprint

Trade Mark Yes No

Special type as sample

#### RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched Photo—Wash Drawing.

Layout Yes No

USE D-1734

USE SAME COLOR PLATES FOR  
ENVELOPES

#### COLOR DESCRIPTION

(Buildings, Roofs, Trimming, etc.)

#### PHOTO LITHO

Rephoto

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative, Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print, Handcolor, Black & White Proof.

#### ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE WIDE HIGH SAME SIZE  
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE  
WITHOUT LINE - SPECIAL BORDER.

SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES  
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)

PROOFS FLAT GOOD IN COLORS SPECIAL STOCK

ELECTROTYPES EACH OF  
ON WOOD METAL

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — L. V. — ADV.



BLUE PRINT O. K.  
JUL 1 1931

YOUR ORDER AS  
MEMORANDUM  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
GENTLEMEN:-  
PER ATTACHED  
OF YOUR TOTAL  
IT IS ABSOLUTELY  
ETC., AND RETURN  
IN SIX DAYS WE  
WORK.

VERY TRULY  
CURT. TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY W.B.KEELER BOOK STORE,  
STATE COLLEGE, PA.

NO. D-1821

ORDER No. 54448

DATE 6-18-1931

3 1/2 M ARTGRAVURE BROWN POST CARDS

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE UPPER BORDER RIGHT  
TITLE (IN FULL) AERIAL VIEW OF PENNA.STATE  
COLLEGE, STATE COLLEGE, PA.

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. 4  
IMPRINT SAME AS ABOVE

BOT, SMALL TYPE - PHOTO BY ACE HOFFMAN. ©

COLOR DESCRIPTION SEE  
BUILDINGS LARGE BLDG. IN FOREGROUND GREY, LIGHT TRIM, DARK ROOF. BLDGS. IN RIGHT & LEFT  
FOREGROUND GREY, DARK RED & BROWN. FIRST COLLEGE BLDGS. IN CENTER FOREGROUND  
DARK RED BRICK, GRAY TRIM. GRAY AERIAL TOWERS ON LEFT CENTER. BLDG. IN REAR  
CENTER WITH TOWER GRAY STONE, WHITE TOWER & COLUMNS. OTHER LARGE BLDG. IN REAR  
ROOF CENTER DARK GRAY STONE. LARGE BLDG. ON REAR LEFT DARK RED BRICK. GREEN LAWNS  
& SHRUBBERY AROUND BLDGS. BARN ON REAR LEFT CENTER GRAY. GREEN FOLIAGE &  
TRIMMINGS FIELDS, NO YELLOW COLORS.

REMARKS

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

LV COMPLETED  
SIGN HERE

ADV



BLUE PRINT O. K. *Wg*  
JUL 1 1931

WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
GENTLEMEN:-  
PER ATTACHED  
OF YOUR TOTAL  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS,  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

YOUR ORDER AS  
MEMORANDUM  
VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY W.B.KEELER BOOK STORE,  
STATE COLLEGE, PA.

NO. D-1822

ORDER No 54448

DATE 6-18-1931

3 1/2 M ARTGRAVURE BROWN POST CARDS		WHITE BORDER
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE	UPPER BORDER RIGHT	FRONT No. 4 (SAME AS D 1821)
TITLE (IN FULL)	NIGHT VIEW OF OLD MAIN, PENNA. STATE COLLEGE, STATE COLLEGE, PA.	IMPRINT SAME AS ABOVE
COLOR DESCRIPTION	SEE	REMARKS
BUILDINGS	BLDG. GRAY STONE, WHITE COLUMNS & FRONT. MAKE NIGHT VIEW. REMOVE CLEAR. REMOVE FOOTSTEPS ON WALK	TOWER, LIGHT GRAY CURBINE AROUND FLARE ON TOWER & SHOW TOWER SHARP & IN CENTER.
ROOF		
TRIMMINGS		

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

COMPLETED

ADV

SIGN HERE



DIAL NO. D-1823

CUSTOMER G. BRUNSSSEN CO.,  
NEW YORK, N.Y.

DATE ENTERED

DEPT.

DATE COMPLETED

ORDER NO. 54453

DATE 6-18-1931

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

8 M BOOK COVERS SIZE 6 X 8 1/8 SADDLE STITCHED TO SIZE 4 1/32 X 6 STYLE

FRONT OF ~~COVER~~ COVER.

(All this on the picture side)

(All of this on address side)

PLACE OF TITLE: Upper, Lower, Center—Border

Follow Layout

FRONT NO.

R. M. Yes No

Title in Plate Yes No

Copyright in Plate Yes No

R. M. to cover part of Message Space, entire Message Space, or entire Front

Title in full REGULATION NEW YORK CITY POLICE

IMPRINT: Customer

C. T. Imprint

No Imprint

GEORGE BRUNSSSEN COMPANY  
INCORPORATED.

Trade Mark Yes No

Special type as sample

92-94-96 BLEECKER STREET

NEW YORK

RETOUCHING DEPARTMENT

PHOTO LITHO

Submit—Sketch—Layout—Retouched Photo—Wash Drawing.

Layout Yes No

Rephoto

USE NEW PHOTO.

Photograph each - Size 5x7 - 8x10 - 10x12

NEG. NO.

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative, Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print Handcolor Black & White Proof.

#### COLOR DESCRIPTION

(Buildings, Roofs, Trimming, etc.)

SEE SAMPLE CAP FOR COLOR OF CAP. COAT SAME COLOR AS  
CAP. COLLAR & SHIRT VERY LIGHT BLUE.  
BADGE NICKEL.

#### ENGRAVING DEPARTMENT

HALFTONES FROM		COPIES	
DUPLICATES		ZINC COLOR PLATES	
LINE & HALFTONE COMB.		COLOR PROCESS	
Extra Negatives	Extra Striping	Strip To Size	Double Print
		Reverse Position	Reverse Color
			Ben Day

ZINC ETCHINGS FROM		COPIES	
DUPLICATES		COLOR PLATES	
Extra Negatives	Extra Striping	Strip To Size	Double Print
		Reverse Position	Reverse Color
			Ben Day

SIZE \_\_\_\_\_ WIDE \_\_\_\_\_ HIGH \_\_\_\_\_ SAME SIZE \_\_\_\_\_  
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE  
WITHOUT LINE - SPECIAL BORDER.

SIZE \_\_\_\_\_ WIDE \_\_\_\_\_ HIGH \_\_\_\_\_ SAME SIZE \_\_\_\_\_

BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES  
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)

PROOFS \_\_\_\_\_ FLAT \_\_\_\_\_ GOOD \_\_\_\_\_ IN COLORS \_\_\_\_\_ SPECIAL STOCK

ELECTROTYPES EACH OF \_\_\_\_\_  
ON WOOD METAL.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — L. V. — ADV.



DIAL NO. D-1823

CUSTOMER

G. BRUNSSSEN CO.,  
NEW YORK, N.Y.

DATE ENTERED

DEPT.

DATE COMPLETED

ORDER NO. 54453

RETOUCHING

ENGRAVING

PHOTO LITHO

COMPOSING

LITHO ART

DATE 6-18-1931

218 6 M. BOOK COVERS SIZE 6 X 8 1/8 SADDLE STITCHED TO SIZE 4 1/32 X 6 STYLE BACK OF COVER

(All this on the picture side)

(All of this on address side)

7/10/31 PLACE OF TITLE: Upper, Lower, Center—Border

Follow Layout

FRONT NO.

R. M. Yes No

Title in Plate Yes No

Copyright in Plate Yes No

R. M. to cover part of Message Space, entire Message Space, or entire Front

Title in full HELMET BRAND UNIFORM HEADWEAR.

IMPRINT: Customer

C. T. Imprint

No Imprint

Trade Mark Yes No

Special type as sample

IMPRINT: MADE BY CURT TEICH & CO., CHICAGO, U.S.A.

RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched Photo—Wash Drawing.

Layout Yes No

PHOTO LITHO

Rephoto

USE SAME PHOTO AS USED ON BACK OF COVER NO. N-3403.

Photograph each - Size 5x7 - 8x10 - 10x12

NEG. NO.

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative, Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print, Handcolor, Black & White Proof.

COLOR DESCRIPTION

(Buildings, Roofs, Trimming, etc.)

COLOR SAME AS N-3403

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

ZINC ETCHINGS FROM COPIES

DUPLICATES ZINC COLOR PLATES

DUPLICATES COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE WIDE HIGH SAME SIZE  
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150.

SIZE WIDE HIGH SAME SIZE

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES  
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)

FINISHING DEPT. OUTLINE - OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE  
WITHOUT LINE - SPECIAL BORDER.

PROOFS FLAT GOOD IN COLORS SPECIAL STOCK

ELECTROTYPES EACH OF  
ON WOOD METAL

PHOTO PROPERTY OF C. T. & CO. CUSTOMER — L. V. — ADV.

see

front

Handcolor

See other envelope for front



BLUE PRINT O. K. *my*  
AUG 19 1931

GENTLEMEN:-  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
YOUR ORDER AS  
PER ATTACHED  
SPECIFICATIONS AND CONDITIONS ON THE  
OF YOUR TOTAL  
ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.  
E.T.C. AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN 10 X DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.  
VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

K PHOTO FINISHING CORP.,  
MANILA, P.I.

NO. D-1824

ORDER NO. 54460

DATE 6-19-1931

6 M ARTGRAVURE GREEN POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE UPPER RIGHT BORDER  
TITLE (IN FULL) CARABAO FREIGHT CART,  
~~PHILIPPINES~~  
PHILIPPINES

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. 1  
IMPRINT C.T. ARTGRAVURE BY  
CURT TEICH & CO., INC.,  
CHICAGO, U.S.A.

COLOR DESCRIPTION SEE  
BUILDINGS  
ROOF  
TRIMMINGS

REMARKS  
*Photo 1/21/31* *Photo* *7-14-31*  
**FOREIGN**  
Watch FLAGS and  
all DETAILS

PHOTO PROPERTY OF C. T. & Co.-CUSTOMER

COMPLETED

SIGN HERE

ADV



BLUE PRINT O. K. *ms*  
AUG 19 1931

GENTLEMEN: WE ACKNOWLEDGE WITH THANKS AND ACCEPT YOUR ORDER AS SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS, ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PHOTO FINISHING CORP.,  
MANILA, P.I.

DATE 6-19-1931

NO. D-1625

ORDER No. 54460

6 M

ARTGRAVURE GREEN POST CARDS

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE

UPPER RIGHT BORDER

TITLE (IN FULL)

NATIVE HOUSES OF

NIPA, ~~MANILA~~, PHILIPPINES

FRONT NO.

1  
IMPRINT C.T. ARTGRAVURE BY CURT  
TEICH & CO., INC., CHICAGO, U.S.A.

(ALL OF THIS ON THE ADDRESS SIDE)

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

*Photo - 104425*

FOREIGN  
Watch FLAGS and  
all DETAILS

PHOTO PROPERTY OF C. T. & Co.-CUSTOMER

COMPLETED

SIGN HERE

ADV



BLUE PRINT O. K. *W*  
Aug 19 1931

YOUR ORDER AS  
MEMORANDUM  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS,  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PHOTO FINISHING CORP.,  
MANILA, P.I.  
DATE 6-19-1931

NO. D-1826  
ORDER NO. 54460

6 M ARTGRAVURE GREEN POST CARDS WHITE BORDER	
(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE UPPER RIGHT BORDER TITLE (IN FULL) MANILA BAY, FLEET AT ANCHOR <del>MANILA BAY</del>	FRONT NO. 1 IMPRINT C.T. ARTGRAVURE BY CURT TEICH & CO., INC., CHICAGO, U.S.A.
COLOR DESCRIPTION SEE	REMARKS
BUILDINGS	FOREIGN Watch FLAGS and all DETAILS
ROOF	
TRIMMINGS	
PHOTO PROPERTY OF C. T. & CO.—CUSTOMER	
COMPLETED	
SIGN HERE	

ADV

DEADLINE



BLUE PRINT U. K. *mc*  
AUG 19 1931

WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
GENTLEMEN:-  
PER ATTACHED  
OF YOUR TOTAL  
IT IS ABSOLUTELY  
ETC. AND RETURN  
IN SIX DAYS WE  
YOUR ORDER AS  
MEMORANDUM  
THESE TITLES AND COLOR DESCRIPTIONS  
ONCE OF NOT RETURNED  
YOUR SIGNATURE CORRECT AND PROCEED WITH THE  
VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PHOTO FINISHING CORP.,  
MANILA, P.I.

DATE 6-19-1931

NO. D-1827

ORDER NO. 54460

6 M ARTGRAVURE GREEN POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER BORDER  
TITLE (IN FULL) MALIBON DRIVE,  
MANILA, P.I.

FRONT NO. 1  
IMPRINT  
EMR C.T. ARTGRAVURE BY  
CURT TEICH & CO., INC., CHICAGO,  
U.S.A.

COLOR DESCRIPTION SEE  
BUILDINGS  
ROOF  
TRIMMINGS

REMARKS

FOREIGN  
Watch FLAGS and  
all DETAILS

PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

COMPLETED  
LV

ADV

SIGN HERE



BLUE PRINT O. K. *mg*  
AUG 19 1931

WE ACKNOWLEDGE WITH THANKS AND ACCEPT SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS, ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX X DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

YOUR ORDER AS MEMORANDUM

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PHOTO FINISHING CORP.,  
MANILA, P.I.

NO. D-1828

ORDER NO. 54460

DATE 6-19-1931

6 M ARTGRAVURE GREEN POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE UPPER RIGHT BORDER  
TITLE (IN FULL) NEW POST OFFICE,  
PLAZA LANTON, MANILA, ~~PHILIPPINES~~

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT No 1  
IMPRINT C.T. ARTGRAVURE BY CURT  
TEICH & CO., INC., CHICAGO, U.S.A.

COLOR DESCRIPTION SEE

BUILDINGS

ROOF

TRIMMINGS

REMARKS

*Photo - D-2225*  
**FOREIGN**  
Watch FLAGS and  
all DETAILS

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

LV

ADV

SIGN HERE



12

BLUE PRINT O.K. *mg*  
AUG 19 1931

WE ACKNOWLEDGE WITH THANKS AND ACCEPT YOUR ORDER AS MEMORANDUM  
SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.  
Etc. AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PHOTO FINISHING CORP.,  
MANILA, P.I.

NO. D-1829  
ORDER NO. 54460

DATE 6-19-1931

6 M ARTGRAVURE GREEN POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE UPPER RIGHT BORDER  
TITLE (IN FULL) MANILA'S NEW POST OFFICE  
FROM ~~PAIS~~ RIVER ~~PAIS~~  
PAISIG

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT No. 1  
IMPRINT C.T. AREGRAVURE BY CURT  
TEICH & CO., ~~ENXEXXX~~ INC.,  
CHICAGO, U.S.A.

COLOR DESCRIPTION SEE  
BUILDINGS  
ROOF  
TRIMMINGS  
*Photo in 3-2294*

REMARKS  
**FOREIGN**  
Watch FLAGS and  
all DETAILS

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

LV

SIGN HERE \_\_\_\_\_ ADV

17  
14

X



BLUE PRINT O. K. *my*  
AUG 19 1931

WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

GENTLEMEN:-  
PER ATTACHED  
OF YOUR TOTAL  
IT IS ABSOLUTELY  
ETC., AND RETURN  
IN SIX DAYS WE  
WORK.

YOUR ORDER AS  
MEMORANDUM

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD, CHICAGO, ILL.

PHOTO FINISHING CORP.,  
MANILA, P.I.

NO. 0-1830  
ORDER NO. 54460

DATE 6-19-1931

6 M ARTGRAVURE GREEN POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER RIGHT BORDER  
TITLE (IN FULL) ENTRANCE, PASIG RIVER,  
PHILIPPINES.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1  
IMPRINT C.T. ARTGRAVURE BY CURT  
TEICH & CO., INC., CHICAGO, U.S.A.

COLOR DESCRIPTION SEE

BUILDINGS

ROOF

TRIMMINGS

Photo - 244475

REMARKS

FOREIGN  
Watch FLAGS and  
all DETAILS

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

LV

SIGN HERE

ADV



BLUE PRINT O.  
AUG 19 1931

GENTLEMEN:-  
PER ATTACHED  
OF YOUR TOTAL  
IT IS ABSOLUTELY  
ETC., AND RETURN  
IN SIX DAYS WE  
WORK.

YOUR ORDER AS  
MEMORANDUM

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO

PHOTO FINISHING CORP.,  
MANILA, P.I.

DATE 5-19-1951

6 M

ARTGRAVURE GREEN POST CARDS

WHITE BORDER

PLACE OF TITLE UPPER RIGHT BORDER

TITLE (IN FULL) PIER NO. 7, MANILA'S NEW  
PIER, ~~MANILA~~

FRONT NO.

IMPRINT C.T. ARTGRAVURE BY CURT  
TEICH & CO., INC., CHICAGO, U.S.A.

### COLOR DESCRIPTION

SEE

## BUILDINGS

ROOF

## TRIMMINGS

Photo in 2A H 419

REMARKS

**FOREIGN**  
Watch **FLAG5** and  
all **DETAILS**

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

LV

SIGN HERE.

ADV



BLUE PRINT O. K. *my*  
AUG 19 1931

YOUR ORDER AS  
MEMORANDUM  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
GENTLEMEN:-  
PER ATTACHED  
OF YOUR TOTAL  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PHOTO FINISHING CORP.,

MANILA, P.I.

DATE 6-19-1931

NO. D-1832

ORDER No. 54460

6 M ARTGRAVURE GREEN POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER BORDER - *Right*

TITLE (IN FULL) "CAVE OF THE WINDS"

(UNDER PAGSANJAN UPPER FALLS) SHOWING  
DEVIL'S HEAD SILHOUETTE AND PART OF  
SWIMMING POOL, ~~PHILIPPINES~~ PHILIPPINES

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

IMPRINT G.T. ARTGRAVURE BY CURT  
TEICH & CO., INC., CHICAGO, U.S.A.

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

FOREIGN  
Watch FLAGS and  
all DETAILS

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

LV

ADV

SIGN HERE



BLUE PRINT O. K. *Wey*  
AUG 19 1931

WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE THE RECEIPT OF YOUR ORDER AND THE SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREBY ACKNOWLEDGED. IT IS ABSOLUTELY NECESSARY THAT YOU CLIP THESE TITLES AND COLOR DESCRIPTIONS, ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

GENTLEMEN:  
PER ATTACHED  
OF YOUR TOTAL  
IT IS ABSOLUTELY  
ETC., AND RETURN  
IN SIX DAYS WE  
WORK.

YOUR ORDER AS  
MEMORANDUM

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PHOTO FINISHING CORP.,  
MANILA, P.I.

NO. D-1833

ORDER NO. 54460

DATE 6-19-1931

6 M ARTGRAVURE GREEN POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER BORDER - *Right*  
TITLE (IN FULL) IFUGAO RICE TERRACES, MOUNTAIN  
PROVINCE, ~~MANILA~~ PHILIPPINES

FRONT NO. 1  
IMPRINT C.T. ARTGRAVURE BY CURT  
TEICH & CO., INC., CHICAGO, U.S.A.

COLOR DESCRIPTION SEE  
BUILDINGS  
ROOF  
TRIMMINGS

*Photo in 1A4736*

REMARKS  
  
FOREIGN  
Watch FLAGS &  
all DETAILS

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

LV

ADV

SIGN HERE \_\_\_\_\_

5

W.S.

31 2nd

X



BLUE PRINT O.K. *Wg*  
AUG 19 1931

YOUR ORDER AS  
MEMORANDUM  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
GENTLEMEN:-  
PER ATTACHED  
OF YOUR TOTAL  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.  
VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PHOTO FINISHING CORP.,  
MANILA, P.I.

NO. D-1834  
ORDER NO. 54460

DATE 6-19-1931

6 M ARTGRAVURE GREEN POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE UPPER BORDER - *Right*  
TITLE (IN FULL) OLD SPANISH WALL, WALLED  
CITY, MANILA, ~~PHILIPPINES~~

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO XX 1  
IMPRINT C.T. ARTGRAVURE BY CURT  
TEICH & CO., INC., CHICAGO, U.S.A.

COLOR DESCRIPTION SEE  
BUILDINGS  
ROOF  
TRIMMINGS  
*Photo in YAH 437*

REMARKS  
FOREIGN  
Watch FLAGS and  
all DETAILS

PHOTO PROPERTY OF C. T. & Co.-CUSTOMER

COMPLETED

SIGN HERE

ADV



BLUE PRINT O. K. *my*  
AUG 19 1931

GENTLEMEN:-  
WE ACKNOWLEDGE WITH THIS IS AND ACCEPT  
PER ATTACHED SPECIFICATIONS AND CONDITIONS ON THE  
OF YOUR TOTAL ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS,  
ETC. AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PHOTO FINISHING CORP., MANILA, P.I.		NO. 9-1835
DATE 6-19-1931		ORDER NO. 54460
6 M ARTGRAVURE GREEN POST CARDS WHITE BORDER		
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE TITLE (IN FULL)	UPPER RIGHT BORDER CATHEDRAL <del>INTRAMUROS</del> MANILA <del>INTRAMUROS</del>	FRONT NO. 1 IMPRINT G.T. ARTGRAVURE BY CURT TEICH & CO., INC., CHICAGO, U. S. A.
COLOR DESCRIPTION	SEE	REMARKS
BUILDINGS		
ROOF		
TRIMMINGS		
PHOTO PROPERTY OF C. T. & CO.-CUSTOMER		
LV COMPLETED		ADV
SIGN HERE		

*Photo in M H 421*

FOREIGN  
Watch FLAGS and  
all DETAILS



BLUE PRINT O. K. *WAC*  
AUG 19 1931

GENTLEMEN:-  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
YOUR TOTAL  
IT IS SOLELY NECESSARY THAT YOU O.K. THESE TITLES AND COLOR DESCRIPTIONS.  
ETC. AND RETURN THIS SHEET WITH YOUR INFORMATION CORRECT AND PROCEED WITH THE  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

YOUR ORDER AS  
MEMORANDUM  
VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PHOTO FINISHING CORP.,  
MANILA, P.I.

NO. D-1836

ORDER NO. 54460

DATE 6-19-1931

6 M

ARTGRAVURE GREEN POST CARDS

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER RIGHT BORDER  
TITLE (IN FULL) LEGISLATIVE BUILDING,  
MANILA, ~~PHILIPPINES~~

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1  
IMPRINT C.T. ARTGRAVURE BY CURT  
TEICH & CO., XMYE INC., CHICAGO,  
U.S.A.

COLOR DESCRIPTION SEE

BUILDINGS

ROOF

TRIMMINGS

*Photo in 2nd 413*

REMARKS

FOREIGN  
Watch FLAGS and  
all DETAILS

PHOTO PROPERTY OF C. T. & Co.-CUSTOMER

COMPLETED

SIGN HERE

ADV

17

10



BLUE PRINT O. K. *ref*  
AUG 19 1931

WE ACKNOWLEDGE WITH THANKS AND ACCURATE SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS, ETC. AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

YOUR ORDER AS MEMORANDUM

VERY TRULY,  
CURT TEICH & COMPANY INC.  
1735-1735 IRVING PARK BLVD. CHICAGO, ILL.

PHOTO FINISHING CORP.,

MANILA, P. I.

DATE 6-19-1931

NO. D-1837

ORDER NO. 54450

6M ARTGRAVURE GREEN POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER BORDER - *Right*  
TITLE (IN FULL) GUADALUPE RUINS,  
~~PHILIPPINES~~ PHILIPPINES

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1  
IMPRINT C. T. ARTGRAVURE BY CURT  
TEICH & CO., INC., CHICAGO, U. S. A.

COLOR DESCRIPTION SEE

BUILDINGS

ROOF

TRIMMINGS

REMARKS

*Photo to Enrich 1/2/32*  
*Photo* *YAH 4-16*  
Watch FLAGS and  
all DETAILS

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

BY COMPLETED

SIGN HERE

ADV



BLUE PRINT O. K. *mg*  
AUG 19 1931

YOUR ORDER AS  
MEMORANDUM  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
GENTLEMEN:-  
PER ATTACHED  
OF YOUR TOTAL  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.  
VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PHOTO FINISHING CORP., MANILA, P. I.		NO. D-1838 ORDER NO. 54460
DATE 5-19-1931		
6M ARTGRAVURE GREEN POST CARDS WHITE BORDER		
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE UPPER RIGHT BORDER	FRONT NO. 1	
TITLE (IN FULL) OLD SPANISH WALL, MANILA, <del>PHILIPPINES</del>	IMPRINT C. T. ARTGRAVURE BY CURT XXX TEICH & CO., INC., CHICAGO, U.S.A.	
COLOR DESCRIPTION SEE	REMARKS	
BUILDINGS		
ROOF		
TRIMMINGS		
Photo in AH 441		
FOREIGN Watch FLAGS and all DETAILS		
PHOTO PROPERTY OF C. T. & Co.-CUSTOMER		
LV	SIGN HERE	ADV



BLUE PRINT O. K. *Wes*  
AUG 19 1931

WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS,  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

GENTLEMEN:-

PER ATTACHED  
OF YOUR TOTAL  
IT IS ABSOLUTELY  
ETC., AND RETURN  
IN SIX DAYS WE  
WORK.

YOUR ORDER AS  
MEMORANDUM

WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS,  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PHOTO FINISHING CORP.,  
MANILA, P.I.

DATE 6-19-1931

6M ARTGRAVURE GREEN POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE UPPER RIGHT BORDER  
TITLE (IN FULL) LEGASPI MONUMENT,  
MANILA, ~~PHILIPPINES~~

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. 1  
IMPRINT C.T. ARTGRAVURE BY CURT  
TEICH & CO., INC., CHICAGO, U.S.A.

COLOR DESCRIPTION SEE

BUILDINGS

ROOF

TRIMMINGS

*Photo in MH 448*

REMARKS

FOREIGN  
Watch FLAGS and  
all DETAILS

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

LV

SIGN HERE

ADV



BLUE PRINT O. K. *My*  
AUG 19 1931

WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE YOUR ORDER AS SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED. THESE TITLES AND COLOR DESCRIPTIONS, ETC., ARE ABSOLUTELY NECESSARY FOR YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

GENTLEMEN:  
PER ATTACHED  
OF YOUR ORDER  
IT IS ABSOLUTELY  
ETC., AND RETURN  
IN SIX DAYS WE  
WORK.

YOUR ORDER AS  
MEMORANDUM  
SPECIFICATIONS  
ORDER HEREWITH  
THESE TITLES AND  
IF NOT RETURNED  
YOUR SIGNATURE  
AND PROCEED WITH  
VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PHOTO FINISHING CORP.,  
MANILA, P.I.

NO. D-1840  
ORDER NO. 54460

DATE 6-10-1931

6 M ARTGRAVURE GREEN POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE UPPER RIGHT BORDER		FRONT NO. 1	
TITLE (IN FULL) LUNETA, SHOWING JOSE RIZAL MONUMENT, MANILA, <del>MANILA</del>		IMPRINT C.T. ARTGRAVURE BY CURT TEICH & CO., INC., CHICAGO, U.S.A.	
COLOR DESCRIPTION	SEE	REMARKS	
BUILDINGS		FOREIGN Watch FLAGS and all DETAILS	
ROOF			
TRIMMINGS			
PHOTO PROPERTY OF C. T. & Co.-CUSTOMER			
LV		ADV	
SIGN HERE _____			



BLUE PRINT O. K. *ms*  
AUG 19 1931

WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE THE SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU SIGN THESE TITLES AND COLOR DESCRIPTIONS, ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE CORRECT AND PROCEED WITH THE WORK. IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

GENTLEMEN:  
PER ATTACHED  
OF YOUR TOTAL  
IT IS ABSOLUTELY  
ETC., AND RETURN  
IN SIX DAYS WE  
WORK.

YOUR ORDER AS  
MEMORANDUM  
VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PHOTO FINISHING CORP.,  
MANILA, P.I.

NO. 0-1841  
ORDER No. 54460

DATE 6-19-1931

6 M ARTGRAVURE GREEN POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE UPPER RIGHT BORDER  
TITLE (IN FULL) UPPER FALLS, PAGSANJAN,  
~~PHILIPPINES~~ PHILIPPINES

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. 1  
IMPRINT C. T. ARTGRAVURE BY CURT  
TEICH & CO., INC., CHICAGO, U.S.A.

COLOR DESCRIPTION SEE  
BUILDINGS  
ROOF  
TRIMMINGS

REMARKS  
FOREIGN  
Watch FLAGS and  
all DETAILS

PHOTO PROPERTY OF C. T. & Co.-CUSTOMER

LV

SIGN HERE

ADV



BLUE PRINT O. K. *Wg*  
AUG 19 1931

WE ACKNOWLEDGE WITH THANKS AND ACCURATE SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS, ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE, IF NOT RETURNED, IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

GENTLEMEN,  
PER ATTACHED  
OF YOUR TOTAL  
IT IS ABSOLUTELY  
ETC., AND RETURN  
IN SIX DAYS WE  
WORK.

YOUR ORDER AS  
MEMORANDUM

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PHOTO FINISHING CORP., MANILA, P.I.		NO. 0-1842 ORDER No 54460
DATE 6-19-1931		
6M ARTGRAVURE GREEN POST CARDS WHITE BORDER <small>(ALL OF THIS ON THE PICTURE SIDE)</small> <small>(ALL OF THIS ON THE ADDRESS SIDE)</small>		
PLACE OF TITLE TITLE (IN FULL)	UPPER RIGHT BORDER SAN JUAN CHURCH, <del>PHILIPPINES</del> PHILIPPINES	FRONT NO. 1 IMPRINT C. T. ARTGRAVURE BY CURT TEICH & CO., INC., CHICAGO, U.S.A.
COLOR DESCRIPTION BUILDINGS ROOF TRIMMINGS	SEE	REMARKS
PHOTO PROPERTY OF C. T. & CO.—CUSTOMER		
LV		ADV
SIGN HERE		

FOREIGN  
Watch FLAGS and  
all DETAILS

*T Y DE*  
*Here*



BLUE PRINT O. K. *my*  
AUG 19 1931

GENTLEMEN: WE ACKNOWLEDGE WITH THANKS AND APPRECIATION YOUR ORDER AS PER ATTACHED SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS. ETC. AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

YOUR ORDER AS  
MEMORANDUM

VERY TRULY  
YOURS,  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PHOTO FINISHING CORP.,

MANILA, P.I.

DATE 6-19-1931

NO. 3-1843

ORDER NO. 54460

6 M ARTGRAVURE GREEN POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE UPPER RIGHT BORDER  
TITLE (IN FULL) SANTA CRUZ CHURCH FROM  
MONTE DE PIEDAD, MANILA, ~~PHOTO~~

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. 1  
IMPRINT C.T. ARTGRAVURE BY CURT  
TEICH & CO., INC., CHICAGO, U.S.A.

COLOR DESCRIPTION

SEE

BUILDINGS

ROOF

TRIMMINGS

REMARKS

PHOTO PROPERTY OF C. T. & Co.-CUSTOMER

LV

FOREIGN  
Watch FLAGS and  
all DETAILS

SIGN HERE

ADV



DIAL NO. D-1844

CUSTOMER LAKESIDE BOATING & BATHING, STORM LAKE, IOWA

DEPT. DATE COMPLETED

ORDER NO. 54465

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE 6-19-1931

PC SIZE XXX 3 1-2 X 5 1-2

STYLE ARTGRAVURE BROWN WHITE BORDER M. O.

(All this on the picture side)

(All of this on address side)

PLACE OF TITLE: Upper Lower, Center—Border Follow Layout

FRONT NO. 5 R. M. Yes No

Title in Plate Yes No Copyright in Plate Yes No

R. M. to cover part of Message Space, entire Message Space, or entire Front

Title in full COBBLESTONE INN, LAKESIDE BOATING AND BATHING, STORM LAKE, IOWA.

IMPRINT: Customer C. T. Imprint No Imprint

Trade Mark Yes No

C. T. ARTGRAVURE BY CURT TEICH & CO., INC., CHICAGO, U.S.A.

RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched Photo—Wash Drawing. Layout Yes No

PHOTO LITHO  
Rephoto

TAKE OUT PHONE POLE, PUT SOME FOLIAGE ON TREES.  
FINISH LEFT SIDE OF BLDG.

Photograph each - Size 5x7 - 8x10 - 10x12

NEG. NO.

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print Handcolor, Black & White Proof.

COLOR DESCRIPTION  
(Buildings, Roofs, Trimming, etc.)

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

ZINC ETCHINGS FROM COPIES

DUPLICATES ZINC COLOR PLATES

DUPLICATES COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE WIDE HIGH SAME SIZE  
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150.

SIZE WIDE HIGH SAME SIZE

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES  
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)

FINISHING DEPT. OUTLINE - OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE  
WITHOUT LINE - SPECIAL BORDER.

PROOFS FLAT GOOD IN COLORS SPECIAL STOCK

ELECTROTYPES EACH OF  
ON WOOD METAL

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — L. V. — ADV.



334

DIAL NO. D-1845

CUSTOMER EDGEWATER BEACH HOTEL, DATE ENTERED

DEPT: DATE COMPLETED

ORDER NO. 54464

DETROIT LAKES, MINN.

DATE 6-19-1931

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

2 M

PC

SIZE

3 1-2 X 5 1-2 GROUP (2)

STYLE

ARTGRAVURE BROWN  
WHITE BORDER

(All this on the picture side)

(All of this on address side)

PLACE OF TITLE: Upper Lower, Center—Border

Follow Layout

FRONT NO. 5

R. M. Yes ☒ No

Title in Plate Yes No Copyright in Plate Yes No

R. M. to cover part of Message Space, entire Message Space, or entire Front

Title in full EDGEWATER BEACH HOTEL, DETROIT LAKES,  
MINN.

IMPRINT: Customer C. T. Imprint No Imprint

Trade Mark Yes No

Special type as sample

SUB TITLES: A SIDE VIEW OF THE HOTEL

A BEDROOM WINDOW VIEW OF THE LAKE, C.T. ARTGRAVURE BY CURT TEICH & CO., INC.,  
CHICAGO, U. S. A. LITHO

Submit—Sketch—Layout—Retouched Photo—Wash Drawing. Layout Yes No

Rephoto

Photograph each - Size 5x7 - 8x10 - 10x12

NEG. NO.

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process. Screen 120, 150, 175.

Stripping, White Border, Full Face. Titles—Red, Blue.

Blue Print Handcolor, Black & White Proof.

COLOR DESCRIPTION  
(Buildings, Roofs, Trimming, etc.)

ENGRAVING DEPARTMENT

HALFTONES FROM		COPIES	
DUPLICATES		ZINC COLOR PLATES	
LINE & HALFTONE COMB.		COLOR PROCESS	
Extra Negatives	Extra Stripping	Strip To Size	Double Print
Reverse Position	Reverse Color	Ben Day	

ZINC ETCHINGS FROM		COPIES	
DUPLICATES		COLOR PLATES	
Extra Negatives	Extra Stripping	Strip To Size	Double Print
Reverse Position	Reverse Color	Ben Day	

SIZE: WIDE HIGH SAME SIZE  
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE  
WITHOUT LINE - SPECIAL BORDER.

SIZE: WIDE HIGH SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES  
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)

PROOFS FLAT GOOD IN COLORS SPECIAL STOCK

ELECTROTYPES EACH OF  
ON WOOD METAL

COMPLETED

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — L. V. — ADV.

BLUE PRINT

O.K. 7/10/31

1/2  
1.0  
15  
05



BLUE PRINT O.K. 7/15/31

DIAL NO. D-1846

ORDER NO. 54477

DATE 6-20-1931

CUSTOMER WILLOW MILL INN,  
MECHANICSBURG, PA.

DATE ENTERED

DEPT.

DATE COMPLETED

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

1 M PC

SIZE 3 1/2 X 5 1/2

STYLE ARTGRAVURE GREEN.

(All this on the picture side)

PLACE OF TITLE: Upper, Lower, Center—Border Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full WILLOW MILL FARM INN.

(All of this on address side)

FRONT NO. 5 R. M. Yes No

R. M. to cover part of Message Space, entire Message Space, or entire Front

IMPRINT: Customer C. T. Imprint No Imprint

Trade Mark Yes No

Special type as sample

C.T. ARTGRAVURE BY CURT TEICH & CO., INC., CHICAGO, U.S.A.

PHOTO LITHO

Rephoto

RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched Photo—Wash Drawing. Layout Yes No

THE TREE & SHED AT THE RIGHT SIDE OF PHOTO ARE UN-  
NECESSARY AND MIGHT BE CROPPED OUT. THE BLDG. SHOULD BE  
SQUARED UP ON THE PRINT, & SOME OF THE FOREGROUND MIGHT  
BE TAKEN OUT, BUT CUSTOMER WOULD LIKE THE STEPS AT THE FRONT  
OF THE LAWN TO REMAIN. PUT FOLIAGE ON TREES & SOME BLOOMS  
ON THE FLOWER BUSHES.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print Handcolor, Black & White Proof.

COLOR DESCRIPTION  
(Buildings, Roofs, Trimming, etc.)

Plt 1/2 ✓  
Plt 1.0 ✓  
Plt 0.5

COMPLETED

ENGRAVING DEPARTMENT

HALFTONES FROM				COPIES			
DUPLICATES				ZINC COLOR PLATES			
LINE & HALFTONE COMB.				COLOR PROCESS			
Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day	

ZINC ETCHINGS FROM				COPIES			
DUPLICATES				COLOR PLATES			
Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day	

SIZE \_\_\_\_\_ WIDE \_\_\_\_\_ HIGH \_\_\_\_\_ SAME SIZE \_\_\_\_\_  
SCREEN - 55 - 60 - 85 - 100 - 120 - 133 - 150

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE  
WITHOUT LINE - SPECIAL BORDER.

SIZE \_\_\_\_\_ WIDE \_\_\_\_\_ HIGH \_\_\_\_\_ SAME SIZE \_\_\_\_\_

BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES  
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)

PROOFS \_\_\_\_\_ FLAT \_\_\_\_\_ GOOD \_\_\_\_\_ IN COLORS \_\_\_\_\_ SPECIAL STOCK

ELECTROTYPES EACH OF \_\_\_\_\_  
ON WOOD METAL

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — L. V. — ADV.



Aug 13 1931

BLUE PRINT O.K.  
8/13/31

Wash  
C-8 1/2  
Hk. 4 1/2  
No. 2  
Blue 20 H.  
L.B. 1.

DEADLINE  
DEADLINE

DIAL NO. **D-1847** CUSTOMER **ATLAS WET WASH LAUNDRY, CICERO, ILL.** DATE ENTERED \_\_\_\_\_ DEPT. \_\_\_\_\_ DATE COMPLETED \_\_\_\_\_

ORDER NO. **6422 54540**

DATE **6-22-1931**

**50 M FOLDERS SIZE 6 PAGE** *Size 10 1/2 x 6 Folded to 3 1/2 x 6* STYLE **CO-2F-63**

(All this on the picture side)

PLACE OF TITLE: Upper, Lower, Center—Border ☒ Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full **ATLAS WET WASH LAUNDRY (ETC. AS PER LAYOUT)**

RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched Photo—Wash Drawing. Layout ☒ Yes No

**SUBMIT PENCIL SKETCH & SUGGESTED COPY. (SEE MR. KIRKPATRICK)**

(All of this on address side)

FRONT NO. R. M. ☒ Yes No

R. M. to cover part of Message Space, entire Message Space, or entire Front

IMPRINT: Customer C. T. Imprint No Imprint

Trade Mark Yes No

Special type as sample

**IMPRINT- C.T. D-1847**

PHOTO LITHO

Rephoto

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from \_\_\_\_\_ Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process. Screen 120, ☒ 133, 150, 175.

Stripping, White Border, Full Face. Titles—Red, Blue.

Blue Print Handcolor, Black & White Proof.

ENGRAVING DEPARTMENT

HALFTONES FROM _____ COPIES _____								ZINC ETCHINGS FROM _____ COPIES _____							
DUPLICATES _____ ZINC COLOR PLATES _____								DUPLICATES _____ COLOR PLATES _____							
Extra Negatives	Extra Striping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day		Extra Negatives	Extra Striping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day	

SIZE \_\_\_\_\_ WIDE \_\_\_\_\_ HIGH \_\_\_\_\_ SAME SIZE \_\_\_\_\_

SCREEN 55 60 65 100 110 120 133 150

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE WITHOUT LINE - SPECIAL BORDER.

BLOCKING DEPT. WOOD - MORTISE - ANCHOR SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES FLUSH ALL AROUND - UNMOUNTED WITH BEARERS CUT TO PICAS (see size)

PROOFS \_\_\_\_\_ FLAT \_\_\_\_\_ GOOD \_\_\_\_\_ IN COLORS \_\_\_\_\_ SPECIAL STOCK

ELECTROTYPES EACH OF \_\_\_\_\_ ON WOOD METAL

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — L. V. — ADV.



BLUE PRINT O.K.  
7/13/31

DIAL NO. ~~21000~~ -1848

CUSTOMER H.C.HOFMEISTER,  
HOLLISTER, MO.

DATE ENTERED

DEPT.

DATE COMPLETED

ORDER NO. 54543

DATE 6-22-1931

25 M CIRCULAR SIZE  $8\frac{1}{2}$  X 11

*Sold to 8 1/2 x 3 7/8*  
*Letterhead stock*

STYLE 12M TO HAVE 4 COLORS ON ONE SIDE, &  
1 COLOR ON 2ND SIDE. 12M TO HAVE 4  
COLORS ON ONE SIDE & 2 COLORS ON 2ND SIDE

(All this on the picture side)

(All of this on address side)

PLACE OF TITLE: Upper, Lower, Center—Border

Follow Layout

FRONT NO.

R. M. Yes No

Title in Plate Yes No Copyright in Plate Yes No

R. M. to cover part of Message Space, entire Message Space, or entire Front

Title in full HOLLISTER, MO. ON U.S.65.

IMPRINT: Customer C. T. Imprint No Imprint

(ETC. AS PER LAYOUT)

Trade Mark Yes No

Special type as sample

IMPRINT: C.T. D-1848

RETOUCHING DEPARTMENT

PHOTO LITHO

Submit Sketch Layout Retouched Photo—Wash Drawing.

Layout Yes No

Rephoto

Photograph each - Size 5x7 - 8x10 - 10x12

NEG.NO.

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print Handcolor Black & White Proof.

COLOR DESCRIPTION

(Buildings, Roofs, Trimming, etc.)

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

ZINC ETCHINGS FROM COPIES

DUPLICATES ZINC COLOR PLATES

DUPLICATES COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Striping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

Extra Negatives	Extra Striping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE WIDE HIGH SAME SIZE  
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE  
WITHOUT LINE - SPECIAL BORDER.

SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES  
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)

PROOFS FLAT GOOD IN COLORS SPECIAL STOCK

ELECTROTYPES EACH OF  
ON WOOD METAL

DEADLINE  
DEADLINE  
DEADLINE

PHOTO PROPERTY OF C. T. & CO. CUSTOMER — L. V. — ADV.



DIAL NO. **D-1849**

CUSTOMER **GREEN TERRACE HOTEL,  
WERNERSVILLE, PA.**

DATE ENTERED

DEPT.

DATE COMPLETED

ORDER NO. **54568**

DATE **6-24-1931**

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

**I M PC**

SIZE **3 1-2 X 5 1-2**

STYLE **ARTGRAVURE ■ GREEN**

(All this on the picture side)

PLACE OF TITLE: Upper, Lower, Center—Border

Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full **NO TITLE.**

(All of this on address side)

FRONT NO. **5**

R. M. ☒ Yes ☐ No

R. M. to cover part of Message Space, entire Message Space, or entire Front

IMPRINT: Customer

C. T. Imprint

No Imprint

Trade Mark Yes No

Special type as sample

**IMPRINT- C. T. ARTGRAVURE BY CURT TEICH & CO., INC  
CHICAGO, U. S. A. LITHO**

RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched Photo—Wash Drawing.

Layout Yes No

Rephoto

**AS PER COPY ATTACHED.**

\_\_\_\_ Photograph each - Size 5x7 - 8x10 - 10x12

\_\_\_\_ Prints each from \_\_\_\_ Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

☒ Negative ☐ Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, ☒ 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

☒ Blue Print, Handcolor, Black & White Proof.

COLOR DESCRIPTION  
(Buildings, Roofs, Trimming, etc.)

ENGRAVING DEPARTMENT

\_\_\_\_ HALFTONES FROM \_\_\_\_ COPIES

\_\_\_\_ DUPLICATES \_\_\_\_ ZINC COLOR PLATES

\_\_\_\_ LINE & HALFTONE COMB. \_\_\_\_ COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

\_\_\_\_ ZINC ETCHINGS FROM \_\_\_\_ COPIES

\_\_\_\_ DUPLICATES \_\_\_\_ COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE \_\_\_\_ WIDE \_\_\_\_ HIGH \_\_\_\_ SAME SIZE \_\_\_\_  
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE  
WITHOUT LINE - SPECIAL BORDER.

SIZE \_\_\_\_ WIDE \_\_\_\_ HIGH \_\_\_\_ SAME SIZE \_\_\_\_

BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES  
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)

PROOFS \_\_\_\_ FLAT \_\_\_\_ GOOD \_\_\_\_ IN COLORS \_\_\_\_ SPECIAL STOCK

\_\_\_\_ ELECTROTYPES EACH OF \_\_\_\_  
ON WOOD METAL.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — L. V. — ADV.



and many more

DEADLINE

GENTLEMEN: WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE YOUR ORDER AS PER ATTACHED SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS, ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

A.J. MOREL, MUSEE ROYAL, STE. ANNE DE BEAUPRE, CAN.		NO. D-1850 ORDER No. 54559
DATE 7-7-1931		
10 M LARGE BOOK COVERS SIZE 8 1/2 x 11		FRONT
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE	FRONT NONE	
TITLE (IN FULL) SOUVENIR MUSEE ROYAL MUSEUM STE. ANNE DE BEAUPRE P.Q. CANADA	IMPRINT NONE	
FRONT: CENTER OF STE. ANNE DE BEAUPRE.	R.M. ENGLISH R.M.	
COLOR DESCRIPTION SEE	REMARKS	
BUILDINGS USE PHOTO. 1A-H138		
ROOF		
TRIMMINGS SEE COVER ATT. FOR LAYOUT		
PHOTO PROPERTY OF C. T. & Co.-CUSTOMER		
LV		ADV
SIGN HERE		

GENTLEMEN: WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE YOUR ORDER AS PER ATTACHED SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS, ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

A.J. MOREL, MUSEE ROYAL, STE. ANNE DE BEAUPRE, CAN.		NO. D-1850 ORDER No. 54559
DATE 7-7-1931		
10 M LARGE BOOK COVERS SIZE 8 1/2 x 11		BACK
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE	FRONT No. NONE	
TITLE (IN FULL) (TITLE TO BE DETERMINED)	IMPRINT MADE BY CURT TEICH & CO., CHICAGO, U.S.A.	
J. ALPHONSE MOREL, PROPRIETOR STE. ANNE DE BEAUPRE, CANADA	R.M. FRENCH R.M.	
COLOR DESCRIPTION SEE	REMARKS	
BUILDINGS		
ROOF		
TRIMMINGS		
PHOTO PROPERTY OF C. T. & Co.-CUSTOMER		
LV		ADV
SIGN HERE		

DEADLINE

DEADLINE

132  
1 1/2



DIAL NO. **D-1851**

CUSTOMER **CARROLL & BURK,  
TREVOR, WIS.**

DATE ENTERED

DEPT.

DATE COMPLETED

ORDER NO. **54854**

DATE **7-7-1931**

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

**2 M PC**

SIZE **3 1/2 X 5 1/2**

STYLE **ARTGRAVURE BROWN**

**WHITE BORDER**

(All this on the picture side)

(All of this on address side)

PLACE OF TITLE: Upper, Lower, Center—Border Follow Layout

FRONT NO. **18** R. M. Yes No

Title in Plate Yes No Copyright in Plate Yes No

R. M. to cover part of Message Space, entire Message Space, or entire Front

Title in full **TREVOR TAVERN, TREVOR, WISCONSIN.**

IMPRINT: Customer C. T. Imprint No Imprint

Trade Mark Yes No

Special type as sample

**IMPRINT: C.T.ARTGRAVURE BY CURT TEICH & CO., INC.,  
CHICAGO, U.S.A.**

RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched Photo—Wash Drawing. Layout Yes No

PHOTO LITHO

Rephoto

**RETOUCH FLAG POLE SO IT SHOWS AND PUT FLAG AT TOP.  
MAKE SIDEWALK WHITE.**

\_\_\_\_ Photograph each - Size 5x7 - 8x10 - 10x12

NEG.NO.

\_\_\_\_ Prints each from \_\_\_\_ Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print Handcolor, Black & White Proof.

COLOR DESCRIPTION

(Buildings, Roofs, Trimming, etc.)

ENGRAVING DEPARTMENT

HALFTONES FROM _____ COPIES _____			
DUPLICATES _____ ZINC COLOR PLATES _____			
LINE & HALFTONE COMB. _____ COLOR PROCESS _____			
Extra Negatives	Extra Stripping	Strip To Size	Double Print
Reverse Position	Reverse Color	Ben Day	

ZINC ETCHINGS FROM _____ COPIES _____			
DUPLICATES _____ COLOR PLATES _____			
Extra Negatives	Extra Stripping	Strip To Size	Double Print
Reverse Position	Reverse Color	Ben Day	

SIZE \_\_\_\_\_ WIDE \_\_\_\_\_ HIGH \_\_\_\_\_ SAME SIZE \_\_\_\_\_  
SCREEN - 55 - 60 - 65 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE  
WITHOUT LINE - SPECIAL BORDER.

SIZE \_\_\_\_\_ WIDE \_\_\_\_\_ HIGH \_\_\_\_\_ SAME SIZE \_\_\_\_\_

BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES  
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)

PROOFS \_\_\_\_\_ FLAT \_\_\_\_\_ GOOD \_\_\_\_\_ IN COLORS \_\_\_\_\_ SPECIAL STOCK

\_\_\_\_ ELECTROTYPES EACH OF \_\_\_\_\_  
ON WOOD METAL.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — L. V. — ADV.

**COMPLETED**

176

*Cancelled*

*Very Rush*

*C - 3/4*



DIAL NO. 0-1852

CUSTOMER L. F. MATTINGLY,  
LEXINGTON, KY.

DATE ENTERED

DEPT.

DATE COMPLETED

ORDER NO. 54942

DATE 7-14-1931

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

12,500 M BOOK COVERS SIZE

FRONT

5 1/2 x 8 size of book pages

STYLE

(All this on the picture side)

PLACE OF TITLE: Upper, Lower, Center—Border

Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full

~~ROLL OF HONOR OF THE LIGHT HARNESS~~

HONOR ROLL AMERICA'S LIGHT HARNESS HORSE

THE LEXINGTON TROTS AND STALLION SHOW SEPTEMBER  
21<sup>ST</sup> TO 29<sup>TH</sup> 1931 LEXINGTON, KY

THE KENTUCKY TROTTER HORSE BREEDERS' ASSOCIATION, LEXINGTON, KY.

Submit Sketch Layout Retouched Photo Wash Drawing Layout (Yes) No

FRONT NO.

R. M. Yes No

R. M. to cover part of Message Space, entire Message Space, or entire Front

IMPRINT: Customer

C. T. Imprint

No Imprint

Trade Mark Yes No

Special type as sample

PUBLISHED BY L. F. MATTINGLY, LEXINGTON, KY.

PHOTO LITHO

Rephoto

Photograph each - Size 5x7 - 8x10 - 10x12

NEG. NO.

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative, Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print, Handcolor, Black & White Proof.

#### ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE WIDE HIGH SAME SIZE  
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE  
WITHOUT LINE - SPECIAL BORDER.

SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES  
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)

PROOFS FLAT GOOD IN COLORS SPECIAL STOCK

ELECTROTYPES EACH OF  
ON WOOD METAL.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — L. V. — ADV.

DEADLINE  
DEADLINE

Large Layout  
in D-file



DIAL NO. **D-1852**

CUSTOMER **L. F. MATTINGLY,**  
**LEXINGTON, KY.**

DATE ENTERED

DEPT.

DATE COMPLETED

ORDER NO. **54942**

RETOUCHING

ENGRAVING

PHOTO LITHO

COMPOSING

LITHO ART

DATE **7-14-1931**

**12,500 M BOOK COVERS** SIZE

**BACK**

STYLE

(All this on the picture side)

PLACE OF TITLE: Upper, Lower, Center—Border

Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full **WILLIAM MONROE WRIGHT.**

(All of this on address side)

FRONT NO.

R. M. Yes No

R. M. to cover part of Message Space, entire Message Space, or entire Front

IMPRINT: Customer

C. T. Imprint

No Imprint

Trade Mark Yes No

Special type as sample

RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched Photo—Wash Drawing.

Layout Yes No

PHOTO LITHO

Rephoto

\_\_\_\_ Photograph each - Size 5x7 - 3x10 - 10x12

NEG. NO.

\_\_\_\_ Prints each from \_\_\_\_ Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative, Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print, Handcolor, Black & White Proof.

COLOR DESCRIPTION

(Buildings, Roofs, Trimming, etc.)

**DARK CLOTHES.**

ENGRAVING DEPARTMENT

HALFTONES FROM \_\_\_\_ COPIES

DUPLICATES \_\_\_\_ ZINC COLOR PLATES

LINE & HALFTONE COMB. \_\_\_\_ COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

ZINC ETCHINGS FROM \_\_\_\_ COPIES

DUPLICATES \_\_\_\_ COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE \_\_\_\_ WIDE \_\_\_\_ HIGH \_\_\_\_ SAME SIZE \_\_\_\_  
SCREEN - 55 - 60 - 65 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE  
WITHOUT LINE - SPECIAL BORDER.

SIZE \_\_\_\_ WIDE \_\_\_\_ HIGH \_\_\_\_ SAME SIZE \_\_\_\_

BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES  
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)

PROOFS \_\_\_\_ FLAT \_\_\_\_ GOOD \_\_\_\_ IN COLORS \_\_\_\_ SPECIAL STOCK

ELECTROTYPES EACH OF \_\_\_\_  
OR WOOD METAL.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — L. V. — ADV.



DIAL NO. **D-1853** CUSTOMER **THE HOME OF PETER PAN, NEW ORLEANS, LA.** DATE ENTERED \_\_\_\_\_ DEPT. \_\_\_\_\_ DATE COMPLETED \_\_\_\_\_  
 ORDER NO. **54958**  
 DATE **7-13-1931**  
 6 M P.C. SIZE **3 1-2 X 5 1-2** STYLE **ARTGRAVURE BROWN**

RETOUCHING  
 ENGRAVING  
 PHOTO LITHO  
 COMPOSING  
 LITHO ART

(All this on the picture side)  
 PLACE OF TITLE: Upper, Lower, Center, Border *In sky* Follow Layout  
 Title in Plate Yes No Copyright in Plate ☒ Yes No  
 Title in full **THE HOME OF PETER PAN**  
**CITY PARK, NEW ORLEANS, U.S.A.**  
**THE SOUTH'S MOST COMPLETE AND PICTURESQUE**  
**MINIATURE GOLF LINKS JULY 1931.**  
 RETOUCHING DEPARTMENT  
 Submit—Sketch—Layout—Retouched Photo—Wash Drawing. Layout Yes No

(All of this on address side)  
 FRONT NO. **5** R. M. Yes ☒ No  
 R. M. to cover part of Message Space, entire Message Space, or entire Front  
 IMPRINT: Customer ☒ C. T. Imprint No Imprint  
 Trade Mark Yes No  
 Special type as sample  
**IMPRINT - PUBLISHED BY A.P. BEDOU, N.O., LA. at left**  
 PHOTO LITHO  
 Rephoto

**ELIMINATE ALL TELEGRAPH POLES & WIRING,  
 ALSO THE FRONT AND ISDE WIRE FENCES.**

\_\_\_\_ Photograph each - Size 5x7 - 8x10 - 10x12 NEG. NO.  
 \_\_\_\_ Prints each from \_\_\_\_ Negatives MATTE or GLOSSY  
 Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
 See Salesman, Customer, or Sample for Position, Office  
 DELIVER \_\_\_\_\_ Straighten Photo  
 \_\_\_\_\_  
 Negative Line, Halftone, Combination.  
 Dry, Wet, Pancromatic, Color Separation.  
 Transfer, Paper Process, New Process. Screen 120, ☒ 133, 150, 175.  
 Stripping, White Border, Full Face. Titles—Red, Blue.  
 Blue Print, Handcolor, Black & White Proof.

*Rush blueprint - 7/21/31*

COLOR DESCRIPTION  
 (Buildings, Roofs, Trimming, etc.)

COMPLETED

ENGRAVING DEPARTMENT									
HALFTONES FROM _____ COPIES _____					ZINC ETCHINGS FROM _____ COPIES _____				
DUPLICATES _____ ZINC COLOR PLATES _____					DUPLICATES _____ COLOR PLATES _____				
LINE & HALFTONE COMB. _____ COLOR PROCESS _____					Extra Neg. Strip To Size				
Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day	Extra Neg.	Strip To Size	Ben Day
SIZE _____ WIDE _____ HIGH _____ SAME SIZE _____					BLOCKING DEPT. WOOD - MORTISE - ANCHOR				
SCREEN - 55 - 60 - 65 - 100 - 110 - 120 - 133 - 150					SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES				
ETCHING DEPT. PAINT IN BACKGROUND SOLID.					FLUSH ALL AROUND - UNMOUNTED WITH BEARERS				
FINISHING DEPT. OUTLINE - OVAL - CIRCLE					CUT TO PICAS (see size)				
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE					PROOFS _____ FLAT _____ GOOD _____ IN COLORS _____ SPECIAL STOCK				
WITHOUT LINE - SPECIAL BORDER.					ELECTROTYPES EACH OF _____				
					ON WOOD METAL.				

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — L. V. — ADV.

BLUE PRINT

*O.K. 8/18/31*  
*AS*

*Photo 1/2*  
*44. 1/2*  
*10 M.*

*19*  
*2*



DIAL NO. **D-1854**

CUSTOMER

**GEORGE J. WILLIAMS,  
CHICAGO, ILL.**

DATE ENTERED

DEPT.

DATE COMPLETED

ORDER NO. **54959**DATE **7-13-1931**RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART**2 M P.C.**

SIZE

**3 1-2 X 5 1-2**STYLE **ARTGRAVURE BROWN**

(All this on the picture side)

PLACE OF TITLE: Upper, Lower, Center—Border

Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full **(TITLE TO COME)**

(All of this on address side)

FRONT NO. **5**

R. M.

Yes

☒ No

R. M. to cover part of Message Space, entire Message Space, or entire Front

IMPRINT: Customer

☒ C. T. Imprint

No Imprint

Trade Mark Yes No

Special type as sample

## RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched Photo—Wash Drawing.

Layout Yes No

## PHOTO LITHO

Rephoto

\_\_\_\_ Photograph each - Size 5x7 - 8x10 - 10x12

\_\_\_\_ Prints each from \_\_\_\_ Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

☒ Negative Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120 ☒ 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

☒ Blue Print, Handcolor, Black & White Proof.

NEG. NO.

## COLOR DESCRIPTION

(Buildings, Roofs, Trimming, etc.)

## ENGRAVING DEPARTMENT

HALFTONES FROM \_\_\_\_\_ COPIES

DUPLICATES \_\_\_\_\_ ZINC COLOR PLATES

LINE &amp; HALFTONE COMB. \_\_\_\_\_ COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

ZINC ETCHINGS FROM \_\_\_\_\_ COPIES

DUPLICATES \_\_\_\_\_ COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE \_\_\_\_\_ WIDE \_\_\_\_\_ HIGH \_\_\_\_\_ SAME SIZE \_\_\_\_\_  
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE  
WITHOUT LINE - SPECIAL BORDER.

SIZE \_\_\_\_\_ WIDE \_\_\_\_\_ HIGH \_\_\_\_\_ SAME SIZE \_\_\_\_\_

BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES  
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)

PROOFS \_\_\_\_\_ FLAT \_\_\_\_\_ GOOD \_\_\_\_\_ IN COLORS \_\_\_\_\_ SPECIAL STOCK

\_\_\_\_ ELECTROTYPES EACH OF \_\_\_\_\_  
ON WOOD METAL.

PHOTO PROPERTY OF C. T. &amp; CO. — CUSTOMER — L. V. — ADV.

BLUE PRINT O.K. 8/12/31

Photo used in 1A2443  
14.45 M.  
Photo 10"



DEADLINE

AUG 14 1931

BLUE PRINT O.K.

GENTLEMEN:-  
PER ATTACHED  
OF YOUR TOTAL  
IT IS ABSOLUTELY  
ETC., AND RETURN  
IN SIX DAYS WE  
WORK.

WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS,  
IN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
I WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

YOUR ORDER AS  
MEMORANDUM  
ON THE  
SPECIFICATIONS AND CONDITIONS  
NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS,  
IN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
I WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY ASHEVILLE POST CARD CO., ASHEVILLE, N.C.		NO. D-1855 ORDER NO. 55039
DATE 7-17-1931		
12M 500 LARGE FOLDER COVERS		BACK
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE	FRONT NO.	
TITLE (IN FULL) SOUTH BEACH STREET.	IMPRINT NONE	
	NO G.T. MARKS	
COLOR DESCRIPTION SEE	REMARKS	
BUILDINGS		
ROOF	YACHT CLUB WHITE BLDG., BRIGHT RED ROOF.	
TRIMMINGS	CUT AS MARKED ON BACK OF PHOTO.	
<del>PHOTO PROPERTY OF C. T. &amp; Co.-CUSTOMER</del>		
LV		
SIGN HERE		
ADV		

PUBLISHED BY ASHEVILLE POST CARD CO., ASHEVILLE, N.C.		NO. D-1855 ORDER NO. 55039
DATE 7-17-1931		
12M 500 LARGE FOLDER COVERS		FRONT
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE	FRONT NO.	
TITLE (IN FULL) FAMOUS DAYTONA BEACH, FLORIDA. <del>THE BEACH LOOKING NORTH.</del>	IMPRINT SAME AS ABOVE (INSIDE)	
	R.M. <del>...</del>	
COLOR DESCRIPTION SEE	REMARKS	
BUILDINGS	USE NEW PHOTO.	
ROOF	PUT IN AEROPLANE WHERE MARKED FROM PHOTO ATTACHED.	
TRIMMINGS	SEE CARD ATT.	

DEADLINE



DIAL NO. **D-1856** CUSTOMER **CURT TEICH & CO.,** DATE ENTERED DEPT. DATE COMPLETED  
ORDER NO. **55056** **CHICAGO, ILL.** RETOUCHING  
DATE **7-16-1931** COMPOSING  
LITHO ART

**I M LTHDS** SIZE **6 3-4 X 10 3-4** STYLE

(All this on the picture side)  
PLACE OF TITLE: Upper, Lower, Center—Border Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full

(All of this on address side)  
FRONT NO. R. M. Yes No  
R. M. to cover part of Message Space, entire Message Space, or entire Front  
IMPRINT: Customer C. T. Imprint No Imprint  
Trade Mark Yes No  
Special type as sample

RETOUCHING DEPARTMENT  
Submit—Sketch—Layout—Retouched Photo—Wash Drawing. Layout Yes No

PHOTO LITHO  
Rephoto

\_\_\_\_ Photograph each - Size 5x7 - 8x10 - 10x12 NEG. NO.  
\_\_\_\_ Prints each from \_\_\_\_ Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo

Negative, Line, Halftone, Combination.  
Dry, Wet, Pancromatic, Color Separation.  
Transfer, Paper Process, New Process. Screen 120, 133, 150, 175.  
Stripping, White Border, Full Face. Titles—Red, Blue.  
Blue Print, Handcolor, Black & White Proof.

COLOR DESCRIPTION  
(Buildings, Roofs, Trimming, etc.)

ENGRAVING DEPARTMENT

\_\_\_\_ HALFTONES FROM \_\_\_\_ COPIES  
\_\_\_\_ DUPLICATES \_\_\_\_ ZINC COLOR PLATES  
\_\_\_\_ LINE & HALFTONE COMB. \_\_\_\_ COLOR PROCESS  

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

\_\_\_\_ ZINC ETCHINGS FROM \_\_\_\_ COPIES  
\_\_\_\_ DUPLICATES \_\_\_\_ COLOR PLATES  

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE \_\_\_\_ WIDE \_\_\_\_ HIGH \_\_\_\_ SAME SIZE \_\_\_\_  
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE  
WITHOUT LINE - SPECIAL BORDER.

SIZE \_\_\_\_ WIDE \_\_\_\_ HIGH \_\_\_\_ SAME SIZE \_\_\_\_

BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES  
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)

PROOFS \_\_\_\_ FLAT \_\_\_\_ GOOD \_\_\_\_ IN COLORS \_\_\_\_ SPECIAL STOCK

\_\_\_\_ ELECTROTYPES EACH OF \_\_\_\_  
ON WOOD METAL.

PROPERTY OF C. T. & CO. — CUSTOMER — L. V. — ADV.



DIAL NO. **D-1857**

ORDER NO. **55056**

DATE **7-16-1931**

CUSTOMER **CURT TEICH & CO.,**

DATE ENTERED

DEPT.

DATE COMPLETED

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

**I M LETTERHEADS** SIZE **6 3-4 X 10 3-4**

STYLE

(All this on the picture side)

PLACE OF TITLE: Upper, Lower, Center—Border  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full

Follow Layout

(All of this on address side)

FRONT NO. R. M. Yes No  
R. M. to cover part of Message Space, entire Message Space, or entire Front  
IMPRINT: Customer C. T. Imprint No Imprint  
Trade Mark Yes No  
Special type as sample

RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched Photo—Wash Drawing. Layout Yes No

PHOTO LITHO

Rephoto

Photograph each - Size 5x7 - 8x10 - 10x12  
Prints each from Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo

NEG. NO.

Negative, Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Stripping, White Border, Full Face.

Blue Print, Handcolor, Black & White Proof.

Screen 120, 133, 150, 175.

Titles—Red, Blue.

COLOR DESCRIPTION

(Buildings, Roofs, Trimming, etc.)

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES  
DUPLICATES ZINC COLOR PLATES  
LINE & HALFTONE COMB. COLOR PROCESS  
Extra Negatives Extra Stripping Strip To Size Double Print Reverse Position Reverse Color Ben Day

ZINC ETCHINGS FROM COPIES  
DUPLICATES COLOR PLATES  
Extra Negatives Extra Stripping Strip To Size Double Print Reverse Position Reverse Color Ben Day

SIZE WIDE HIGH SAME SIZE  
SCREEN 55 60 65 70 75 80 85 90 95 100 110 120 133 150

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE  
WITHOUT LINE - SPECIAL BORDER.

SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES  
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)

PROOFS FLAT GOOD IN COLORS SPECIAL STOCK

ELECTROTYPES EACH OF  
ON WOOD METAL

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — L. V. — ADV.



DIAL NO. **D-1658**      CUSTOMER **CURT TEICH & CO.**      DATE ENTERED      DEPT.      DATE COMPLETED  
ORDER NO. **55056**      RETOUCHING  
ENGRAVING  
DATE **7-16-1931**      PHOTO LITHO  
COMPOSING  
LITHO ART

**I** M **LTHDS**      SIZE **6 3-4 X 10 3-4**      STYLE

(All this on the picture side)      (All of this on address side)  
PLACE OF TITLE: Upper, Lower, Center—Border      Follow Layout      FRONT NO.      R. M.      Yes      No  
Title in Plate      Yes      No      Copyright in Plate      Yes      No      R. M. to cover part of Message Space, entire Message Space, or entire Front  
Title in full      IMPRINT: Customer      C. T. Imprint      No Imprint  
Trade Mark      Yes      No  
Special type as sample

RETOUCHING DEPARTMENT      PHOTO LITHO  
Submit—Sketch—Layout—Retouched Photo—Wash Drawing.      Layout      Yes      No      Rephoto  
\_\_\_\_ Photograph each - Size 5x7 - 8x10 - 10x12      **NEG.NO.**  
\_\_\_\_ Prints each from \_\_\_\_ Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER      Straighten Photo

COLOR DESCRIPTION  
(Buildings, Roofs, Trimming, etc.)

ENGRAVING DEPARTMENT

HALFTONES FROM _____ COPIES								ZINC ETCHINGS FROM _____ COPIES							
DUPLICATES _____ ZINC COLOR PLATES								DUPLICATES _____ COLOR PLATES							
LINE & HALFTONE COMB. _____ COLOR PROCESS								_____							
Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day		Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day	

SIZE \_\_\_\_\_ WIDE \_\_\_\_\_ HIGH \_\_\_\_\_ SAME SIZE \_\_\_\_\_  
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE  
WITHOUT LINE - SPECIAL BORDER.

SIZE \_\_\_\_\_ WIDE \_\_\_\_\_ HIGH \_\_\_\_\_ SAME SIZE \_\_\_\_\_  
BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES  
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)

PROOFS \_\_\_\_\_ FLAT \_\_\_\_\_ GOOD \_\_\_\_\_ IN COLORS \_\_\_\_\_ SPECIAL STOCK  
\_\_\_\_ ELECTROTYPES EACH OF \_\_\_\_\_  
ON WOOD METAL

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — L. V. — ADV.



DIAL NO. **D-1859**

CUSTOMER **CURT TEICH & CO.**

DATE ENTERED

DEPT.

DATE COMPLETED

ORDER NO. **55056**

DATE **7-16-1931**

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

**1** M LTHDS

SIZE **6 3-4 X 10 3-4**

STYLE

(All this on the picture side)

(All of this on address side)

PLACE OF TITLE: Upper, Lower, Center—Border

Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full

FRONT NO.

R. M. Yes No

R. M. to cover part of Message Space, entire Message Space, or entire Front

IMPRINT: Customer

C. T. Imprint

No Imprint

Trade Mark Yes No

Special type as sample

RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched Photo—Wash Drawing.

Layout Yes No

PHOTO LITHO

Rephoto

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

NEG. NO.

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative, Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print, Handcolor, Black & White Proof.

COLOR DESCRIPTION

(Buildings, Roofs, Trimming, etc.)

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE WIDE HIGH SAME SIZE  
SCREEN 55 60 85 100 110 120 133 150

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE  
WITHOUT LINE - SPECIAL BORDER.

SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES  
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)

PROOFS FLAT GOOD IN COLORS SPECIAL STOCK

ELECTROTYPES EACH OF  
ON WOOD METAL

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — L. V. — ADV.



DIAL NO. **D-1860**

CUSTOMER **CURT TEICH & CO.,**

DATE ENTERED

DEPT.

DATE COMPLETED

ORDER NO. **55056**

RETOUCHING

ENGRAVING

PHOTO LITHO

COMPOSING

LITHO ART

DATE **7-16-1931**

**I M ENVELOPES** SIZE

STYLE

(All this on the picture side)

(All of this on address side)

PLACE OF TITLE: Upper, Lower, Center—Border

Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full

FRONT NO.

R. M. Yes No

R. M. to cover part of Message Space, entire Message Space, or entire Front

IMPRINT: Customer

C. T. Imprint

No Imprint

Trade Mark Yes No

Special type as sample

RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched Photo—Wash Drawing.

Layout Yes No

PHOTO LITHO

Rephoto

\_\_\_\_ Photograph each - Size 5x7 - 8x10 - 10x12

\_\_\_\_ Prints each from \_\_\_\_ Negatives MATTE or GLOSSY

NEG. NO.

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative, Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print, Handcolor, Black & White Proof.

COLOR DESCRIPTION

(Buildings, Roofs, Trimming, etc.)

**USE SAME COLOR PLATES AS ON NO. D-1856**

ENGRAVING DEPARTMENT

\_\_\_\_ HALFTONES FROM \_\_\_\_ COPIES

\_\_\_\_ DUPLICATES \_\_\_\_ ZINC COLOR PLATES

\_\_\_\_ LINE & HALFTONE COMB. \_\_\_\_ COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

\_\_\_\_ ZINC ETCHINGS FROM \_\_\_\_ COPIES

\_\_\_\_ DUPLICATES \_\_\_\_ COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE \_\_\_\_ WIDE \_\_\_\_ HIGH \_\_\_\_ SAME SIZE \_\_\_\_  
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE  
WITHOUT LINE - SPECIAL BORDER.

SIZE \_\_\_\_ WIDE \_\_\_\_ HIGH \_\_\_\_ SAME SIZE \_\_\_\_

BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES  
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)

PROOFS \_\_\_\_ FLAT \_\_\_\_ GOOD \_\_\_\_ IN COLORS \_\_\_\_ SPECIAL STOCK

\_\_\_\_ ELECTROTYPES EACH OF \_\_\_\_  
ON WOOD METAL.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — L. V. — ADV.



DIAL NO. **D-1861**

CUSTOMER **CURT TEICH & CO.**

DATE ENTERED

DEPT.

DATE COMPLETED

ORDER NO. **55056**

DATE **7-16-1931**

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

**I M ENVELOPES** SIZE

STYLE

(All this on the picture side)

PLACE OF TITLE: Upper, Lower, Center—Border Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full

(All of this on address side)

FRONT NO. R. M. Yes No  
R. M. to cover part of Message Space, entire Message Space, or entire Front  
IMPRINT: Customer C. T. Imprint No Imprint  
Trade Mark Yes No  
Special type as sample

RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched Photo—Wash Drawing. Layout Yes No

PHOTO LITHO

Rephoto

\_\_\_\_ Photograph each - Size 5x7 - 8x10 - 10x12

\_\_\_\_ Prints each from \_\_\_\_ Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative, Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print, Handcolor, Black & White Proof.

COLOR DESCRIPTION  
(Buildings, Roofs, Trimming, etc.)

**USE SAME COLOR PLATES AS ON D-1857**

ENGRAVING DEPARTMENT

HALFTONES FROM \_\_\_\_ COPIES  
\_\_\_\_ Duplicates \_\_\_\_ ZINC COLOR PLATES  
\_\_\_\_ LINE & HALFTONE COMB. \_\_\_\_ COLOR PROCESS  
Extra Negatives Extra Strip To Size Double Print Reverse Position Reverse Color Ben Day

ZINC ETCHINGS FROM \_\_\_\_ COPIES  
\_\_\_\_ Duplicates \_\_\_\_ COLOR PLATES  
Extra Negatives Extra Strip To Size Double Print Reverse Position Reverse Color Ben Day

SIZE \_\_\_\_ WIDE \_\_\_\_ HIGH \_\_\_\_ SAME SIZE \_\_\_\_  
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT OUTLINE - OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE  
WITHOUT LINE - SPECIAL BORDER.

SIZE \_\_\_\_ WIDE \_\_\_\_ HIGH \_\_\_\_ SAME SIZE \_\_\_\_

BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES  
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)

PROOFS \_\_\_\_ FLAT \_\_\_\_ GOOD \_\_\_\_ IN COLORS \_\_\_\_ SPECIAL STOCK

\_\_\_\_ ELECTROTYPES EACH OF \_\_\_\_  
ON WOOD METAL.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — L. V. — ADV.



DIAL NO. **D-1862**

CUSTOMER **CURT TEICH & CO.**

DATE ENTERED

DEPT.

DATE COMPLETED

ORDER NO. **55056**

DATE **7-16-1931**

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

**1 M ENVELOPES** SIZE

STYLE

(All this on the picture side)

PLACE OF TITLE: Upper, Lower, Center—Border

Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full

(All of this on address side)

FRONT NO.

R. M. Yes No

R. M. to cover part of Message Space, entire Message Space, or entire Front

IMPRINT: Customer

C. T. Imprint

No Imprint

Trade Mark Yes No

Special type as sample

RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched Photo—Wash Drawing.

Layout Yes No

PHOTO LITHO

Rephoto

\_\_\_\_ Photograph each - Size 5x7 - 8x10 - 10x12

\_\_\_\_ Prints each from \_\_\_\_ Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative, Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print, Handcolor, Black & White Proof.

COLOR DESCRIPTION

(Buildings, Roofs, Trimming, etc.)

USE SAME COLOR PLATES AS NO. **D-1858**

ENGRAVING DEPARTMENT

HALFTONES FROM \_\_\_\_ COPIES

\_\_\_\_ DUPLICATES \_\_\_\_ ZINC COLOR PLATES

\_\_\_\_ LINE & HALFTONE COMB. \_\_\_\_ COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

ZINC ETCHINGS FROM \_\_\_\_ COPIES

\_\_\_\_ DUPLICATES \_\_\_\_ COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE \_\_\_\_ WIDE \_\_\_\_ HIGH \_\_\_\_ SAME SIZE \_\_\_\_  
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE  
WITHOUT LINE - SPECIAL BORDER.

SIZE \_\_\_\_ WIDE \_\_\_\_ HIGH \_\_\_\_ SAME SIZE \_\_\_\_

BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES  
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)

PROOFS \_\_\_\_ FLAT \_\_\_\_ GOOD \_\_\_\_ IN COLORS \_\_\_\_ SPECIAL STOCK

\_\_\_\_ ELECTROTYPES EACH OF \_\_\_\_  
ON WOOD METAL.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — L. V. — ADV.



DIAL NO. **D-1863**

CUSTOMER **CURT TEICH & CO.**

DATE ENTERED

DEPT.

DATE COMPLETED

ORDER NO. **55056**

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE **7-16-1931**

**I** M **ENVELOPES** SIZE

STYLE

(All this on the picture side)

(All of this on address side)

PLACE OF TITLE: Upper, Lower, Center—Border

Follow Layout

FRONT NO.

R. M. Yes No

Title in Plate Yes No

Copyright in Plate Yes No

R. M. to cover part of Message Space, entire Message Space, or entire Front

Title in full

IMPRINT: Customer

C. T. Imprint

No Imprint

Trade Mark Yes No

Special type as sample

RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched Photo—Wash Drawing.

Layout Yes No

PHOTO LITHO

Rephoto

\_\_\_\_ Photograph each - Size 5x7 - 8x10 - 10x12

\_\_\_\_ Prints each from \_\_\_\_ Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative, Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print, Handcolor, Black & White Proof.

COLOR DESCRIPTION

(Buildings, Roofs, Trimming, etc.)

USE SAME COLOR PLATES AS ON D-1859

ENGRAVING DEPARTMENT

HALFTONES FROM \_\_\_\_\_ COPIES

\_\_\_\_ Duplicates \_\_\_\_\_ ZINC COLOR PLATES

\_\_\_\_ LINE & HALFTONE COMB. \_\_\_\_\_ COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

ZINC ETCHINGS FROM \_\_\_\_\_ COPIES

\_\_\_\_ Duplicates \_\_\_\_\_ COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE \_\_\_\_\_ WIDE \_\_\_\_\_ HIGH \_\_\_\_\_ SAME SIZE \_\_\_\_\_  
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE  
WITHOUT LINE - SPECIAL BORDER.

SIZE \_\_\_\_\_ WIDE \_\_\_\_\_ HIGH \_\_\_\_\_ SAME SIZE \_\_\_\_\_

BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES  
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)

PROOFS \_\_\_\_\_ FLAT \_\_\_\_\_ GOOD \_\_\_\_\_ IN COLORS \_\_\_\_\_ SPECIAL STOCK

\_\_\_\_ ELECTROTYPES EACH OF \_\_\_\_\_  
ON WOOD METAL.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — L. V. — ADV.



BLUE PRINT O. K. 1931  
ALUB

YOUR ORDER AS  
MEMORANDUM  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
OF YOUR ORDER. YOUR SIGNATURE IS REQUIRED  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS,  
ETC. AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY W.B. KEELER BOOK STORE,  
STATE COLLEGE, PA.

NO. XX D-1864

ORDER NO. 55072

DATE 7-18-1931

3 M 500

ARTGRAVURE-BROWN

P.C.

W.B.

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE UPPER BORDER RIGHT  
TITLE (IN FULL) INFIRMARY, PENNA. STATE  
COLLEGE, STATE COLLEGE, PA.

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO 1 (SAME AS D1821-MADE)  
IMPRINT SAME AS ABOVE

COLOR DESCRIPTION SEE

BUILDINGS  
ROOF  
TRIMMINGS

REMARKS

PHOTO PROPERTY OF C. T. & Co.-CUSTOMER

COMPLETED

SIGN HERE

ADV

TYPE HERE



2

D-1865

BLUE PRINT O. K.  
AUG 5 1931

WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE YOUR ORDER AS SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS, ETC. AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY W.B. KEELER BOOK STORE,  
STATE COLLEGE, PA.

NO. **XX D-1865**  
ORDER No. **55072**

DATE **7-17-1931**

**3 M 500**

**ARTGRAVURE-BROWN P.C.**

**W.B.**

PLACE OF TITLE **UPPER BORDER RIGHT**  
TITLE (IN FULL) **POWER PLANT, PENNA. STATE  
COLLEGE, STATE COLLEGE, PA.**

FRONT NO. **1**  
IMPRINT **SAME AS ABOVE**

**SEE D 1864**

COLOR DESCRIPTION **SEE**

REMARKS

BUILDINGS

ROOF

TRIMMINGS

**INCREASE SIZE OF SHRUBBERY ALONG FRONT.  
REMOVE DUST ON LEFT & SHOW GREEN LAWN TO CURB ON LEFT & RIGHT**

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

**COMPLETED**

SIGN HERE

ADV

2





BLUE PRINT C. T. & CO.  
AUG 5 1931

WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREIN ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU SIGN THESE TITLES AND COLOR DESCRIPTIONS,  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

YOUR ORDER AS  
MEMORANDUM

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY W.B. KEELER BOOK STORE,  
STATE COLLEGE, PA.

NO. D-1866  
ORDER NO. 55072

DATE 7-18-1931

3 M500 ARTGRAVURE-BROWN P.C. W.B.

PLACE OF TITLE UPPER BORDER RIGHT  
TITLE (IN FULL) THE "NITTANY LION"  
STATE COLLEGE, PA.

FRONT NO. 1  
IMPRINT SAME AS ABOVE

SEE D1864

COLOR DESCRIPTION SEE  
BUILDINGS  
ROOF  
TRIMMINGS

REMARKS

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

COMPLETED

SIGN HERE

ADV



BLUE PRINT 0.4  
AUG 5

WE ACKNOWLEDGE WITH THANKS AND APPRECIATION THE RECEIPT OF YOUR ORDER AS SPECIFICATIONS AND CONDITIONS OF THE ORDER HEREWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS, ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

VERY TRULY  
CURT TEICH & COMPANY, INC.  
1735-1755 IRVING PARK, CHICAGO, ILL.

PUBLISHED BY W.B. KEELER BOOK STORE,  
STATE COLLEGE, PA.

NO. D-1867  
ORDER NO. 55072

DATE 7-10-1931	
3 M 500 ARTGRAVURE-BROWN P.C. W.B.	
(ALL OF THIS ON THE PICTURE SIDE)	
PLACE OF TITLE UPPER BORDER RIGHT	FRONT NO. 1
TITLE (IN FULL) MINERAL INDUSTRIES BUILDING, PENNA. STATE COLLEGE, STATE COLLEGE, PA.	IMPRINT SAME AS ABOVE
(ALL OF THIS ON THE ADDRESS SIDE)	
COLOR DESCRIPTION SEE	REMARKS
BUILDINGS REMOVE PATH & BARE SPOTS ON	LAWN & MAKE SMOOTH GREEN LAWN.
ROOF	
TRIMMINGS	
PHOTO PROPERTY OF C. T. & CO.-CUSTOMER	

LV  
**COMPLETED**

SIGN HERE

ADV





BLUE PRINT O. K.  
AUG 5 1931

OUR ORDER AS  
MEMORANDUM  
WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE THE SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED. THESE TITLES AND COLOR DESCRIPTIONS, IF NOT RETURNED WITHIN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.  
GENTLEMEN:  
PER ATTACHED  
OF YOUR TOTAL  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS, IF NOT RETURNED WITHIN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY W.B. KEELER BOOK STORE,  
STATE COLLEGE, PA.

NO. D-1868

ORDER NO. 55072

DATE 7-18-1931

3 M 500

ARTGRAVURE BROWN

P. C. W. B.

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER BORDER RIGHT  
TITLE (IN FULL) GRANGE DORMITORY, PENNA.  
STATE COLLEGE, STATE COLLEGE, PA.

FRONT NO. 1  
IMPRINT SAME AS ABOVE

SEE D 1864

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

MAKE SMOOTH GREEN LAWN IN FOREGROUND.

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

COMPLETED

SIGN HERE

ADV



DIAG. NO. **D-1877**

CUSTOMER **HERMITAGE ART CO.,  
CHICAGO, ILL.**

DATE ENTERED

DEPT.

DATE COMPLETED

ORDER NO. **54764**

DATE **7-2-1931**

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

**12 M 500 BOOKLET COVER (16 CARD SIZE)** *14 3/4 x 3 1/2* **FRONT** STYLE *74 0*

(All this on the picture side)

PLACE OF TITLE: Upper, Lower, Center—Border

Follow Layout

FRONT NO.

R. M. ☒ Yes ☐ No

Title in Plate Yes ☐ No ☐ Copyright in Plate Yes ☐ No

R. M. to cover part of Message Space, entire Message Space, or entire Front

Title in full **VIENS OF THE FRANCISCAN MONASTERY,  
WASHINGTON, D.C.**

IMPRINT: Customer

C. T. Imprint

No Imprint

Trade Mark Yes ☐ No ☐

Special type as sample

**IMPRINT—MADE BY THE HERMITAGE ART COMPANY,  
CHICAGO, ILL.** PHOTO LITHO

RETOUCHING DEPARTMENT

☒ Submit ☐ Sketch ☐ Layout ☐ Retouched Photo ☐ Wash Drawing

Layout Yes ☐ No ☐

Rephoto

USE NEW PHOTO

*See back photo*

Photograph each - Size 5x7 - 8x10 - 10x12

NEG. NO.

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

☒ Negative ☐ Line ☐ Halftone ☐ Combination

Dry, Wet, Pancromatic, Color Separation

Transfer, Paper Process, New Process

Screen 120, ☒ 133, 150, 175

Stripping, White Border, Full Face

Titles—Red, Blue

☒ Blue Print ☒ Handcolor ☐ Black & White Proof

COLOR DESCRIPTION  
(Buildings, Roofs, Trimming, etc.)

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

ZINC ETCHINGS FROM COPIES

DUPLICATES ZINC COLOR PLATES

DUPLICATES COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives Extra Stripping Strip To Size Double Print Reverse Position Reverse Color Ben Day

Extra Negatives Extra Stripping Strip To Size Double Print Reverse Position Reverse Color Ben Day

SIZE WIDE HIGH SAME SIZE

SIZE WIDE HIGH SAME SIZE  
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150

BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES  
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)

ETCHING DEPT. PAINT IN BACKGROUND SOLID

PROOFS FLAT GOOD IN COLORS SPECIAL STOCK

FINISHING DEPT. OUTLINE - OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE  
WITHOUT LINE - SPECIAL BORDER

ELECTROTYPES EACH OF  
ON WOOD METAL

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — L. V. — ADV.

*See other side for back of cover*



DIAL NO. **D-1877**

CUSTOMER **HERMITAGE ART CO.,  
CHICAGO, ILL.**

DATE ENTERED

DEPT.

DATE COMPLETED

ORDER NO. **54764**

DATE **7-2-1931**

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

**12 M 500 BOOKLET COVER (16 CARD SIZE)**

**BACK**

**STYLE**

(All this on the picture side)

(All of this on address side)

PLACE OF TITLE: Upper, Lower, Center—Border

Follow Layout

FRONT NO.

R. M. ☒ Yes ☐ No

Title in Plate Yes ☐ No ☐

Copyright in Plate Yes ☐ No ☐

R. M. to cover part of Message Space, entire Message Space, or entire Front

Title in full **MAP OF WASHINGTON SHOWING ROUTE FROM  
UNION STATION TO THE MONASTERY.**

IMPRINT: Customer

C. T. Imprint

No Imprint

Trade Mark Yes ☐ No ☐

Special type as sample

RETOUCHING DEPARTMENT

PHOTO LITHO

Submit—Sketch—Layout—Retouched Photo—Wash Drawing.

Layout Yes ☐ No ☐

Rephoto

\_\_\_\_ Photograph each - Size 5x7 - 8x10 - 10x12

NEG. NO.

\_\_\_\_ Prints each from \_\_\_\_\_ Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

☒ Negative, ☐ Line, ☐ Halftone, ☐ Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—☒ Red, ☐ Blue.

☒ Blue Print, ☐ Handcolor, ☐ Black & White Proof.

COLOR DESCRIPTION

(Buildings, Roofs, Trimming, etc.)

ENGRAVING DEPARTMENT

HALFTONES FROM _____ COPIES _____				ZINC COLOR PLATES			
DUPLICATES _____				COLOR PLATES			
LINE & HALFTONE COMB. _____				COLOR PROCESS			
Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day	

ZINC ETCHINGS FROM _____ COPIES _____				COLOR PLATES			
DUPLICATES _____				COLOR PLATES			
Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day	

SIZE \_\_\_\_\_ WIDE \_\_\_\_\_ HIGH \_\_\_\_\_ SAME SIZE \_\_\_\_\_  
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE  
WITHOUT LINE - SPECIAL BORDER.

SIZE \_\_\_\_\_ WIDE \_\_\_\_\_ HIGH \_\_\_\_\_ SAME SIZE \_\_\_\_\_

BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES  
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)

PROOFS \_\_\_\_\_ FLAT \_\_\_\_\_ GOOD \_\_\_\_\_ IN COLORS \_\_\_\_\_ SPECIAL STOCK

\_\_\_\_ ELECTROTYPES EACH OF \_\_\_\_\_  
ON WOOD METAL.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — L. V. — ADV.



BLUE PRINT O.K. *Wg*  
JUL 28 1931

~~FOR THE~~ *Y.O. INCH 3070*

MAP BY SLADEK

WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE THE SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED. THESE TITLES AND COLOR DESCRIPTIONS, IF NOT RETURNED WITH YOUR SIGNATURE AFFIXED AT ONCE, IF NOT RETURNED WITHIN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

YOUR ORDER AS MEMORANDUM  
GENTLEMEN: PER ATTACHED OF YOUR TOTAL IT IS ABSOLUTELY NECESSARY THAT YOUR SIGNATURE AFFIXED AT ONCE, IF NOT RETURNED WITHIN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED EXCLUSIVELY FOR AMOS D. SHORT,  
WARSAW, MO.

NO. D-1869  
ORDER NO. 54599

DATE 6-25-1931

6 M LARGE FOLDER COVER

FRONT

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE  
TITLE (IN FULL) SOUVENIR OF THE LAKE OF  
THE OZARKS REGION IN MISSOURI  
DRIVING IN THE LAKE REGION

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO.  
IMPRINT SAME AS ABOVE (INSIDE)  
R.M. < MAP

COLOR DESCRIPTION SEE  
BUILDINGS USE NEW PHOTO.  
ROOF

REMARKS

AMOS D. SHORT,  
WARSAW, MO.

NO. D-1869  
ORDER NO. 54599

DATE 6-25-1931

6 M LARGE FOLDER COVER

BACK

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE  
TITLE (IN FULL) BAGNELL DAM FORMING LAKE  
OF THE OZARKS. BUILT BY: STONE & WEBSTER  
ENGINEERING CORPORATION, BOSTON.  
OWNERS: UNION ELECTRIC LIGHT & POWER CO.,  
ST. LOUIS

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO.  
IMPRINT MADE BY CURT TEICH & CO.,  
CHICAGO, U.S.A.  
R.M.

COLOR DESCRIPTION SEE  
BUILDINGS USE PHOTO NO. 1A1966  
ROOF  
TRIMMINGS

REMARKS

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

LV

ADV

SIGN HERE

14

*Lettering 6 1/2*  
*R. 4*  
*map 1 1/2*

X



4

2.40

DIAL NO. 0-1870

CUSTOMER ST. JOSEPH'S SANITARIUM, DATE ENTERED  
MT. CLEMENS, MICH.

DEPT. DATE COMPLETED

ORDER NO. 54608

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE 6-25-1931

6 M PC SIZE 3 1-2 X 5 1-2

STYLE ARTGRAVURE BROWN  
WHITE BORDER

(All this on the picture side)

PLACE OF TITLE: Upper, Lower, Center—Border Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full TOP- ST. JOSEPH'S, MOUNT CLEMENS, MICH.

BOT- CONDUCTED BY SISTERS OF CHARITY

RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched Photo—Wash Drawing. Layout Yes No

(All of this on address side)

FRONT NO. 5 R. M. Yes No  
R. M. to cover part of Message Space, entire Message Space, or entire Front  
IMPRINT: Customer C. T. Imprint No Imprint  
Trade Mark Yes No  
Special type as sample

IMPRINT — C. T. ARTGRAVURE BY CURT TEICH & CO., INC., CHICAGO, U. S. A.

PHOTO LITHO

Rephoto

Photograph each - Size 5x7 - 8x10 - 10x12

NEG. NO.

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print, Handcolor, Black & White Proof.

COLOR DESCRIPTION  
(Buildings, Roofs, Trimming, etc.)

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES  
DUPLICATES ZINC COLOR PLATES  
LINE & HALFTONE COMB. COLOR PROCESS  
Extra Negatives Extra Stripping Strip To Size Double Print Reverse Position Reverse Color Ben Day

ZINC ETCHINGS FROM COPIES  
DUPLICATES COLOR PLATES  
Extra Negatives Extra Stripping Strip To Size Double Print Reverse Position Reverse Color Ben Day

SIZE WIDE HIGH SAME SIZE  
SCREEN - 55 - 60 - 65 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE  
WITHOUT LINE - SPECIAL BORDER.

SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES  
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)

PROOFS FLAT GOOD IN COLORS SPECIAL STOCK

ELECTROTYPES EACH OF  
ON WOOD METAL.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — L. V. — ADV.

COMPLETED

BLUE PRINT O. K. 7/20/31

R. 2

L-3/4

2-1/2

10

10

10

10



BLUE PRINT O.K. 8/3/31

DIAL NO. D-1871      CUSTOMER R.G.LYDY, INC., CHICAGO, ILL.      DATE ENTERED      DEPT.      DATE COMPLETED

ORDER NO. 54611      RETOUCHING      ENGRAVING      PHOTO LITHO      COMPOSING      LITHO ART

DATE 6-25-1931

6 M PC      SIZE 3 1/2 X 5 1/2      STYLE ARTGRAVURE GREEN WHITE BORDER

(All this on the picture side)

PLACE OF TITLE: Upper, Lower, Center—Border      Follow Layout

Title in Plate Yes No      Copyright in Plate Yes No

Title in full TOP: PARKING - ~~12~~ 12 HOURS OR LESS 25¢  
MONTHLY RATE IN AND OUT PRIVILEGE \$5.00

BOT: LOWER LEVEL - OPPOSITE WRIGHT BLDG.  
WASHING OR GREASING - 12 HOURS FREE PARKING

RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched Photo—Wash Drawing.      Layout Yes No

Make upright card.

R. G. Lydy 2 times TOP. TITLE  
M. G. 2 " BOTTOM.  
St. 45 M.  
Blue pr. 10 M.

Must have blueprint  
7/15/31

DEADLINE

(All of this on address side)

FRONT NO. 5      R. M. Yes No

R. M. to cover part of Message Space, entire Message Space, or entire Front

IMPRINT: Customer      C. T. Imprint      No Imprint

Trade Mark Yes No

Special type as sample

IMPRINT: C. T. ~~ART~~ ARTGRAVURE BY CURT TEICH & CO., INC.,  
CHICAGO, U.S.A.      PHOTO LITHO      Rephoto

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from      Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER      Straighten Photo

NEG. NO.

Negative Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.      Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.      Titles—Red, Blue.

Blue Print, Handcolor, Black & White Proof.

ENGRAVING DEPARTMENT

HALFTONES FROM _____ COPIES _____								ZINC ETCHINGS FROM _____ COPIES _____							
DUPLICATES _____ ZINC COLOR PLATES _____								DUPLICATES _____ COLOR PLATES _____							
LINE & HALFTONE COMB. _____ COLOR PROCESS _____															
Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day		Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day	

SIZE \_\_\_\_\_ WIDE \_\_\_\_\_ HIGH \_\_\_\_\_ SAME SIZE \_\_\_\_\_  
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE  
WITHOUT LINE - SPECIAL BORDER.

SIZE \_\_\_\_\_ WIDE \_\_\_\_\_ HIGH \_\_\_\_\_ SAME SIZE \_\_\_\_\_

BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES  
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)

PROOFS \_\_\_\_\_ FLAT \_\_\_\_\_ GOOD \_\_\_\_\_ IN COLORS \_\_\_\_\_ SPECIAL STOCK \_\_\_\_\_  
ELECTROTYPES EACH OF \_\_\_\_\_  
ON WOOD METAL.



DIAL NO. **D-1872**

ORDER NO. **54627**

DATE **6-26-1931**

CUSTOMER **HEART BAR CROSS GUEST RANCH,** ENTERED  
**J. M. BASSETT**  
**GILA, NEW MEXICO**

DEPT. **RETOUCHING**  
**ENGRAVING**  
**PHOTO LITHO**  
**COMPOSING**  
**LITHO ART**

**6 M CIRCULAR** SIZE

**7 X 6**

*FOLDED to 3 1/2 x 6*  
**(AG-42)**

STYLE **ARTGRAVURE BLUE**

(All this on the picture side)

PLACE OF TITLE: Upper, Lower, Center—Border

Title in Plate Yes No Copyright in Plate Yes No  
*LYONS HUNTING, FISHING AND*  
Title in full **HEART BAR CROSS GUEST RANCH**

**GILA - NEW MEXICO**  
**(ETC., AS PER LAYOUT)**

RETOUCHING DEPARTMENT

☒ Submit ☐ Sketch ☒ Layout ☐ Retouched Photo ☐ Wash Drawing Layout ☒ Yes ☐ No

(All of this on address side)

FRONT NO. R. M. ☒ Yes ☐ No

R. M. to cover part of Message Space, entire Message Space, or entire Front

IMPRINT: Customer C. T. Imprint No Imprint

Trade Mark Yes No

Special type as sample  
**IMPRINT- C.T. D-1872**

PHOTO LITHO

Rephoto

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

☒ Negative Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, ☒ 135, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

☒ Blue Print Handcolor, Black & White Proof.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES  
DUPLICATES ZINC COLOR PLATES  
LINE & HALFTONE COMB. COLOR PROCESS  
Extra Negatives Extra Strip To Size Double Print Reverse Position Reverse Color Ben Day

ZINC ETCHINGS FROM COPIES  
DUPLICATES COLOR PLATES  
Extra Negatives Extra Strip To Size Double Print Reverse Position Reverse Color Ben Day

SIZE WIDE HIGH SAME SIZE  
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE  
WITHOUT LINE - SPECIAL BORDER.

SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES  
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)

PROOFS FLAT GOOD IN COLORS SPECIAL STOCK

ELECTROTYPES EACH OF  
ON WOOD METAL

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — L. V. — ADV.

**COMPLETED**



BLUE PRINT D. K. JUL 31 1931  
**DEADLINE**

**DEADLINE**

YOUR ORDER AS  
MEMORANDUM  
WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS,  
RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.  
VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

YOUR ORDER AS  
MEMORANDUM  
WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS,  
RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.  
VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

COPYRIGHTED AND PUBLISHED BY  
E. ZAITCHICK, CANADIAN NATIONAL EXHIBITION,  
TORONTO

NO. D-1873  
ORDER NO. 54614

DATE 6-26-1931

12M 500 LARGE FOLDER COVER FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE FRONT NO. NONE

TITLE (IN FULL) A PICTORIAL TALE OF THE IMPRINT SAME AS ABOVE (INCLAS)

CANADIAN NATIONAL EXHIBITION, TORONTO, CANADA

THE ARMS OF CANADA.

COLOR DESCRIPTION SEE REMARKS

BUILDINGS USE THE EMBLEM & FLAG ON COVER ATTACHED.

ROOF BOTH THE FLAG & THE EMBLEM ARE TO BE PUT ON THE FRONT

TRIMMINGS OF THE COVER.

PHOTO PROPERTY OF C. T. & CO. TORONTO

**DEADLINE FOREIGN**  
Watch FLAGS and  
all DETAILS

R. E. ZAITCHICK,  
CONEY ISLAND, N.Y.

NO. D-1873  
ORDER NO. 54614

DATE 6-25-1931

12M 500 LARGE FOLDER COVER BACK

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE FRONT NO. NONE

TITLE (IN FULL) GENERAL VIEW OF GROUNDS IMPRINT MADE BY CURT TEICH & CO.,

CHICAGO, U.S.A.

COLOR DESCRIPTION SEE REMARKS

BUILDINGS USE PHOTO NO. 98466

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & CO. CUSTOMER

**DEADLINE FOREIGN**  
Watch FLAGS and  
all DETAILS

ADV

SIGN HERE



DEADLINE DEADLINE DEADLINE

BLUE FRONT O.K.  
JUL 30 1931

WE ACKNOWLEDGE WITH THANKS AND ACCEPT YOUR ORDER AS SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS, ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

WE ACKNOWLEDGE WITH THANKS AND ACCEPT YOUR ORDER AS SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS, ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY M.B.SCHWARTZ, DRUGGIST,  
RENOVO, PA.

NO. D-1874

ORDER NO. 54697

DATE 6-30-1931

12 M 500 LARGE FOLDER COVER

FRONT

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE

FRONT NO

TITLE (IN FULL) BUCKTAIL TRAIL FROM LOCK HAVEN, PA.  
TO RENOVO - SINNAMAHONING - DRIFTWOOD -  
EMPORIUM - ST.MARY'S - RIDGWAY, PA.

IMPRINT SAME AS ABOVE ( INSIDE )

R.M. & MAP (SEE INSTRUCTIONS)

FRONT: ONE OF THE MANY PEAKS ON  
BUCKTAIL TRAIL (U.S.120)

TAKE OFF IMPRINT AFTER 10,500 ARE RUN.

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

USE NEW PHOTO.  
WHITE CEMENT ROAD & FENCE. FOLIAGE GREEN, NO YELLOW.

MAKE SKETCHES OF DEER, BLACK BEAR OR FISH ON FOLDER COVER.

USE LARGE, RED, ATTRACTIVE LETTERING & ATTRACTIVE COLORS ON COVER.

LARGE PHOTO

~~CHICAGO~~ M.B.SCHWARTZ,  
RENOVO, PA.

NO. D-1874

ORDER NO. 54697

DATE 6-30-1931

12 M 500 LARGE FOLDER COVER

BACK

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE

FRONT NO.

TITLE (IN FULL) MOUNTAIN SCENERY ON BUCKTAIL  
TRAIL (U.S.120) NEAR SINNAMAHONING, PA.

IMPRINT MADE BY CURT TEICH & CO.,  
CHICAGO, U.S.A.

R.M. & MAP. (SEE INSTRUCTIONS)

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

USE NEW PHOTO. WHITE FENCE, DARK ROAD. MOUNTAINS MUST  
BE GREEN. ~~MAKE SKETCHES OF DEER, BLACK BEAR OR FISH ON~~  
COVER.

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

LV

ADV

SIGN HERE

DEADLINE DEADLINE DEADLINE

DEADLINE DEADLINE DEADLINE



BLUE PRINT O. K. *hy*  
JUL 29 1931

YOUR ORDER AS  
ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
MEMORANDUM  
ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY  
YOURS  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

WE ACKNOWLEDGE WITH THANKS AND ACCEP  
SPECIFICATIONS AND CONDITIONS ON THE  
MEMORANDUM  
ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY  
YOURS  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY <del>MR</del> JAMES E. THIEM, RALEIGH, N.C. OFFICE <del>XXXXXXXX</del> OUTFITTER		NO. D-1875 ORDER NO. 54728
DATE 7-2-1931		
6 M LARGE FOLDER COVER <small>(ALL OF THIS ON THE PICTURE SIDE)</small>		
PLACE OF TITLE	FRONT NO.	FRONT <small>(ALL OF THIS ON THE ADDRESS SIDE)</small>
TITLE (IN FULL)	IMPRINT	
SOUVENIR (FO) RALEIGH, N.C. THE CAPITAL CITY	SAME AS ABOVE	
FRONT- STATE CAPITOL AT NIGHT.		R.M.
COLOR DESCRIPTION	SEE	REMARKS
BUILDINGS	USE PHOTO NO. 1255 1255-30.	
ROOF		

JAMES E. THIEM, RALEIGH, N.C.		NO. D-1875 ORDER NO. 54728
DATE 7-2-1931		
6 M LARGE FOLDER COVER <small>(ALL OF THIS ON THE PICTURE SIDE)</small>		
PLACE OF TITLE	FRONT NO.	BACK <small>(ALL OF THIS ON THE ADDRESS SIDE)</small>
TITLE (IN FULL)	IMPRINT	
(VERSE)	MADE BY CURT TEICH & CO., CHICAGO, U.S.A.	
		R.M.
COLOR DESCRIPTION	SEE	REMARKS
BUILDINGS	USE PHOTO NO. 41917	
ROOF		
TRIMMINGS	SAME AS N 4000 ATT.	

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

LV

SIGN HERE

ADV



BLUE PRINT O. K.  
8/11/31

Living room 9 1/2  
Hall 4 1/2  
Kitchen 17  
B.P. 6  
A - 50  
C - 1 1/2  
Prt 7  
Stn - 3  
Bldg - 1

DIAL NO. D-1876

CUSTOMER D. C. ADAMS,  
DECATUR, ALA.

DATE ENTERED

DEPT.

DATE COMPLETED

ORDER NO. 54679

DATE 8-9-1931

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

50 M CIRCULARS SIZE

8 3/4 X 11 3/4 - Folded to 3 15/16 X 8 3/4

STYLE CO-1-110

(All this on the picture side)

(All of this on address side)

PLACE OF TITLE: Upper, Lower, Center—Border

Follow Layout

FRONT NO.

R. M. Yes No

Title in Plate Yes No

Copyright in Plate Yes No

R. M. to cover part of Message Space, entire Message Space, or entire Front

Title in full CORNELIAN COURT,

IMPRINT: Customer

C. T. Imprint

No Imprint

XXXXX (ETC. AS PER LAYOUT)

Trade Mark Yes No

Special type as sample

IMPRINT: C.T. D-1876

RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched Photo—Wash Drawing.

Layout Yes No

PHOTO LITHO

Rephoto

Photograph each - Size 5x7 - 8x10 - 10x12

NEG.NO.

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative, Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print Handcolor, Black & White Proof.

COLOR DESCRIPTION

(Buildings, Roofs, Trimming, etc.)

LIVING ROOM: SUITE TAN BACKGROUND, OLD ROSE FLOWERS.  
RUG FULL RANGE OF COLORS - TAN, ROSE, BLUE & ORANGE.  
WA.:S CREAM. CURTAINS WHITE. DRAPERIES TO HARMONIZE  
WITH OTHER FURNISHINGS. DOORS MAHOGANY. OTHER WOOD WORK  
OLD IVORY.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

ZINC ETCHINGS FROM COPIES

DUPLICATES ZINC COLOR PLATES

DUPLICATES COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE \_\_\_\_\_ WIDE \_\_\_\_\_ HIGH \_\_\_\_\_ SAME SIZE \_\_\_\_\_  
SCREEN - 55 - 60 - 65 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE  
WITHOUT LINE - SPECIAL BORDER.

SIZE \_\_\_\_\_ WIDE \_\_\_\_\_ HIGH \_\_\_\_\_ SAME SIZE \_\_\_\_\_

BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES  
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)

PROOFS \_\_\_\_\_ FLAT \_\_\_\_\_ GOOD \_\_\_\_\_ IN COLORS \_\_\_\_\_ SPECIAL STOCK

ELECTROTYPES EACH OF \_\_\_\_\_  
ON WOOD METAL.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — L. V. — ADV.

DEADLINE

DEADLINE



DIAL NO. D-1879

CUSTOMER

MOTHER'S WET WASH LAUNDRY,  
CHICAGO, ILL.

DEPT.

DATE COMPLETED

ORDER NO. 54768

DATE 7-2-1931

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

12 $\frac{1}{2}$ " CIRCULAR SIZE

3 $\frac{1}{2}$  X 6

(AG-21)

STYLE

ARTGRAVURE BLUE

(All this on the picture side)

PLACE OF TITLE: Upper, Lower, Center—Border

Title in Plate Yes No

Copyright in Plate Yes No

Follow Layout

Title in full LET MOTHER'S DO IT!

(ETC. AS PER LAYOUT)

(All of this on address side)

FRONT NO.

R. M. Yes No

R. M. to cover part of Message Space, entire Message Space, or entire Front

IMPRINT: Customer

C. T. Imprint

No Imprint

Trade Mark Yes No

Special type as sample

IMPRINT: C.T. ~~XXXXXX~~ D-1879

RETOUCHING DEPARTMENT

Submit Sketch Layout Retouched Photo—Wash Drawing.

Layout Yes No

PHOTO LITHO

Rephoto

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative, Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

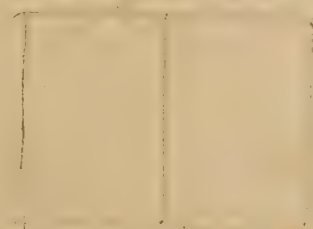
Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print Handcolor, Black & White Proof.

as per enclosed instructions



Rush

COLOR DESCRIPTION

(Buildings, Roofs, Trimming, etc.)

Composition H-3 1/2

COMPLETED

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE WIDE HIGH SAME SIZE  
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE  
WITHOUT LINE - SPECIAL BORDER.

SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES  
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)

PROOFS FLAT GOOD IN COLORS SPECIAL STOCK

ELECTROTYPES EACH OF  
ON WOOD METAL.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — L. V. — ADV.



BLUE PRINT O. K.  
Aug 5 1931

YOUR ORDER AS  
MEMORANDUM

WE ACKNOWLEDGE WITH THANKS AND ACCURACY  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS,  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY,  
CURT TEICH & COMPANY INC.  
1735-1735 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY W.B. KEELER BOOK STORE,  
STATE COLLEGE, PA.

NO. D-1880

ORDER NO. 55072

DATE 7-18-1931

3 M 500

ARTGRAVURE BROWN

P.C. W.B.

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER BORDER RIGHT  
TITLE (IN FULL) ALPHA GAMMA RHO FRATERNITY,  
PENNA. STATE COLLEGE, STATE COLLEGE,  
PA.

FRONT NO. 1  
IMPRINT SAME AS ABOVE  
SEE D 1864

COLOR DESCRIPTION SEE  
BUILDINGS  
ROOF  
TRIMMINGS

REMARKS

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

LV  
COMPLETED

SIGN HERE

ADV



BLUE PRINT O.K. *1/25*  
AUG 19 1931

DEADLINE

WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU  
ORDER HEREWITH ENCLOSED.  
ECESSARY THAT YOU J.O. K. THESE TITLES AND COLOR DESCRIPTIONS.  
SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE

GENTLEMEN:  
PER ATTACHED  
OF YOUR TOTAL  
IT IS ABSOLUTELY  
ETC., AND RETURN  
IN SIX X DAYS  
WORK.

YOUR ORDER AS  
MEMORANDUM

YOUR ORDER AS  
MEMORANDUM

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY ASHEVILLE POST CARD CO.,  
ASHEVILLE, N.C.

NO. D-1881  
ORDER NO. 55110

DATE 7-21-1931

12<sub>M</sub> 500 LARGE FOLDER COVER

FRONT

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE  
TITLE (IN FULL) THE SINGING TOWER  
FLORIDA

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. NONE  
IMPRINT SAME AS ABOVE (INSIDE)

COLOR DESCRIPTION SEE *enlarged file*  
BUILDINGS USE PHOTO NO. D-890. MAKE TOWER LARGER. BACKGROUND AS ON  
COVER NO. D-1664. PUT IN SAME BIRDS AS IN 1A2147.  
ROOF  
TRIMMINGS DESTROY OLD NEGATIVES OF D890 & USE R.M.

NO C.T.MARKS. *B.M. Same as D 890*  
REMARKS  
FOR THIS COVER

ASHEVILLE POST CARD CO.,  
ASHEVILLE, N.C.

NO. D-1881  
ORDER NO. 55110

DATE 7-21-1931

12<sub>M</sub> 500 LARGE FOLDER COVER

BACK

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE  
TITLE (IN FULL) THE NORTH SIDE OF  
SINGING TOWER.

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. NONE  
IMPRINT NONE  
NO C.T.MARKS. *R.M. Same as D 890*

COLOR DESCRIPTION SEE  
BUILDINGS FOR COLORS SEE 1A2144.  
ROOF  
TRIMMINGS

REMARKS

PHOTO PRO OF & C. ST

DEADLINE  
DEADLINE

ADV

DEADLINE



BLUE PRINT O.K. *my*  
JUL 30 1931

DEADLINE

YOUR ORDER AS  
MEMORANDUM  
ON THE  
CONDITIONS  
AND COLORED  
SPECIFICATIONS  
HEREWITH ENCLOSED.  
IT IS ABSOLUTELY  
NECESSARY THAT YOU  
O. K. THESE TITLES  
AND COLOR DESCRIPTIONS.  
AND RETURN THIS  
SHEET WITH YOUR  
SIGNATURE AFFIXED AT  
ONCE. IF NOT RETURNED  
WITHIN SIX DAYS WE  
WILL CONSIDER THIS  
INFORMATION CORRECT  
AND PROCEED WITH THE  
WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY HERSHEY DEPARTMENT STORE, HERSHEY, PA.		NO. D-1882 ORDER No. 55113
DATE 7-21-1931		
6 M LARGE FOLDER COVER		FRONT
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE	FRONT No. NONE	
TITLE (IN FULL) SOUVENIR FOLDER OF HERSHEY, PA. "THE CHOCOLATE TOWN"	IMPRINT SAME AS ABOVE (INSIDE)	
FRONT- THE HERSHEY COUNTRY CLUB		R.M.
COLOR DESCRIPTION	SEE	REMARKS
BUILDINGS	USE NEW PHOTO, SEE SLIP ATTACHED FOR COLORS.	
ROOF		

WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE  
YOUR ORDER AS  
MEMORANDUM  
ON THE  
CONDITIONS  
AND COLORED  
SPECIFICATIONS  
HEREWITH ENCLOSED.  
IT IS ABSOLUTELY  
NECESSARY THAT YOU  
O. K. THESE TITLES  
AND COLOR DESCRIPTIONS.  
AND RETURN THIS  
SHEET WITH YOUR  
SIGNATURE AFFIXED AT  
ONCE. IF NOT RETURNED  
WITHIN SIX DAYS WE  
WILL CONSIDER THIS  
INFORMATION CORRECT  
AND PROCEED WITH THE  
WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY HERSHEY DEPARTMENT STORE, HERSHEY, PA.		NO. D-1882 ORDER No. 55113
DATE 7-21-1931		
6 M LARGE FOLDER COVER		BACK
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE	FRONT No. NONE	
TITLE (IN FULL) THE FACTORY OF THE HERSHEY CHOCOLATE CORPORATION.	IMPRINT MADE BY CURT TEICH & CO., CHICAGO, U.S.A.	
		R.M.
COLOR DESCRIPTION	SEE	REMARKS
BUILDINGS	USE PHOTO NO. 1A2272	
ROOF	<i>Photo in regular envelope</i>	
TRIMMINGS		
PHOTO PROPERTY OF C. T. & CO.-CUSTOMER		
LV	ADV	
SIGN HERE		

DEADLINE

DEADLINE



DIAL NO. D-1883

CUSTOMER CAMP MONT SHENANDOAH,  
MILLBORO SPRINGS, VA.

DATE ENTERED

DEPT.

DATE COMPLETED

ORDER NO. 55206

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE 7-24-1931

PC SIZE 3 1/2 X 5 1/2

STYLE ARTGRAVURE GREEN  
WHITE BORDER

(All this on the picture side)

PLACE OF TITLE: Upper, Lower, Center—Border Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full THE LODGE

(All of this on address side)

FRONT NO. 5 R. M. Yes No

R. M. to cover part of Message Space, entire Message Space, or entire Front

IMPRINT: Customer C. T. Imprint No Imprint

Trade Mark Yes No

Special type as sample

IMPRINT: C.T. ARTGRAVURE BY CURT TEICH & CO., INC., CHICAGO, U.S.A.

RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched Photo—Wash Drawing. Layout Yes No

PHOTO LITHO

Rephoto

Photograph each - Size 5x7 - 8x10 - 10x12

NEG. NO.

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print, Handcolor, Black & White Proof.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

ZINC ETCHINGS FROM COPIES

DUPLICATES ZINC COLOR PLATES

DUPLICATES COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives Extra Stripping Strip To Size Double Print Reverse Position Reverse Color Ben Day

Extra Negatives Extra Stripping Strip To Size Double Print Reverse Position Reverse Color Ben Day

Extra Negatives Extra Stripping Strip To Size Double Print Reverse Position Reverse Color Ben Day

SIZE WIDE HIGH SAME SIZE  
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE  
WITHOUT LINE - SPECIAL BORDER.

SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES  
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)

PROOFS FLAT GOOD IN COLORS SPECIAL STOCK

ELECTROTYPES EACH OF  
ON WOOD METAL

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — L. V. — ADV.

COMPLETED

Please Rush

BLUE PRINT O.K.  
8/2/31

1. 2  
M. 1/2  
H. 1/2  
Blue 10 m.  
C-3/4



DIAL NO. D-1884

CUSTOMER THE KOPP STUDIO,  
ALTON, ILL.

DATE ENTERED

DEPT.

DATE COMPLETED

ORDER NO. 55243

DATE 7-27-1931

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

1 M PC SIZE 3 1/2 X 5 1/2

STYLE ARTGRAVURE ~~XXX~~ BROWN  
FULL FACE

(All this on the picture side)

(All of this on address side)

PLACE OF TITLE: Upper, Lower, Center—Border

Follow Layout

FRONT NO. 5

R. M. Yes ☒ No

Title in Plate Yes No Copyright in Plate Yes No

R. M. to cover part of Message Space, entire Message Space, or entire Front

Title in full THE "LITTLE DRUG STORE ON THE CORNER" MADE  
BIGGER - BROADWAY & MARKET, ALTON, ILL.

IMPRINT: Customer

C. T. Imprint

No Imprint

Trade Mark Yes No

Special type as sample

SUB TITLES: AS IT WAS  
INTERIOR OF THE NEW. AS IT IS

IMPRINT: SAME AS ABOVE

RETOUCHING DEPARTMENT

PHOTO LITHO

Rephoto

Submit—Sketch—Layout—Retouched Photo—Wash Drawing. Layout Yes No

Photograph each - Size 5x7 - 8x10 - 10x12

NEG. NO.

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

☒ Negative Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

☒ Blue Print Handcolor, Black & White Proof.COLOR DESCRIPTION  
(Buildings, Roofs, Trimming, etc.)

## ENGRAVING DEPARTMENT

HALFTONES FROM				COPIES			
DUPLICATES				ZINC COLOR PLATES			
LINE & HALFTONE COMB.				COLOR PROCESS			
Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day	

ZINC ETCHINGS FROM				COPIES			
DUPLICATES				COLOR PLATES			
Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day	

SIZE \_\_\_\_\_ WIDE \_\_\_\_\_ HIGH \_\_\_\_\_ SAME SIZE \_\_\_\_\_  
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE  
WITHOUT LINE - SPECIAL BORDER.

SIZE \_\_\_\_\_ WIDE \_\_\_\_\_ HIGH \_\_\_\_\_ SAME SIZE \_\_\_\_\_

BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES  
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)

PROOFS \_\_\_\_\_ FLAT \_\_\_\_\_ GOOD \_\_\_\_\_ IN COLORS \_\_\_\_\_ SPECIAL STOCK

ELECTROTYPES EACH OF \_\_\_\_\_  
ON WOOD METAL.

PHOTO PROPERTY OF C. T. &amp; CO. — CUSTOMER — L. V. — ADV.

BLUE PRINT

D.K. 8/12/31

45 m.  
45.  
Blue 10"Do no excessive retouching as customer does not  
object to faint etc.

1.25



DIAL NO. **D-1885**

ORDER NO. **W**

DATE **7-27-1931**

CUSTOMER **CURT TEICH & CO.,  
CHICAGO, ILL.**

DATE ENTERED

DEPT.

DATE COMPLETED

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

M

LTHDS.

SIZE

**8½ x 11**

STYLE

(All this on the picture side)

PLACE OF TITLE: Upper, Lower, Center—Border

Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full **CURT TEICH & COMPANY  
(ETC.. AS PER LAYOUT)**

(All of this on address side)

FRONT NO.

R. M. ☒ Yes ☐ No

R. M. to cover part of Message Space, entire Message Space, or entire Front

IMPRINT: Customer

C. T. Imprint

No Imprint

Trade Mark Yes No

Special type as sample

RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched Photo—Wash Drawing.

Layout Yes No

PHOTO LITHO

Rephoto

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

NEG. NO.

Negative, Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print, Handcolor, Black & White Proof.

COLOR DESCRIPTION

(Buildings, Roofs, Trimming, etc.)

**MIKE RED IMPRESSIONS  
DR BLUE  
" LIGHT BLUE**

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE \_\_\_\_\_ WIDE \_\_\_\_\_ HIGH \_\_\_\_\_ SAME SIZE \_\_\_\_\_

BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES  
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)

PROOFS \_\_\_\_\_ FLZ \_\_\_\_\_ GOOD \_\_\_\_\_ IN COLORS \_\_\_\_\_ SPECIAL

ELECTROTYPES EACH OF \_\_\_\_\_  
ON WOOD METAL

FINISHING DEPT. OUTLINE - OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE  
WITHOUT LINE - SPECIAL BORDER.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — L. V. — ADV.



GENTLEMEN:-  
 PAPER ATTACHED  
 FOR YOUR  
 INFORMATION.  
 IT IS ABSOLUTELY  
 NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.  
 RETURN THIS SHEET WITH YOUR SIGNATURE ETC., AND PROCEED WITH THE  
 WORK.  
 IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND  
 VERY TRULY  
 YOURS,  
 THE COMPANY INC

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

F. W. WOOLWORTH CO.,  
NEW YORK, N. Y.

NO. D-1886

ORDER NO. 55281

DATE 7-29-1931

6 M VIEW CARDS SIZE 2 X 3½

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE

TITLE (IN FULL)	NO TITLE.
-----------------	-----------

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO **BLANK**

IMPRINT **NONE**

PUT NO. ON FRONT

COLOR DESCRIPTION

SEE

USE PHOTO NO. 46392-C

BUILDINGS

ROOF

TRIMMINGS

REMARKS

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

LV

ADV

SIGN HERE \_\_\_\_\_

1 Replication 5 x 7  
R. 3



BLUE PRINT O. K.  
Aug 5 1931

WE ACKNOWLEDGE WITH THANKS AND ACCEPT YOUR ORDER AS MEMORANDUM SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS, ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1735 IRVING PARK BLVD. CHICAGO, ILL.

F.W.WOOLWORTH CO.,  
NEW YORK, N.Y.

DATE 7-29-1931

NO. D-1887  
ORDER NO. 55281

6 M VIEW CARDS SIZE 2 X 3 1/2

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE  
TITLE (IN FULL) NO TITLE.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. BLANK  
IMPRINT NONE

PUT NO. ON FRONT

COLOR DESCRIPTION SEE  
USE PHOTO NO. 1244-29

REMARKS

BUILDINGS

ROOF

TRIMMINGS

TAKE OUT HORSES & PEOPLE

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

LV

ADV

SIGN HERE

Revised 517  
R-3



BLUE PRINT O. K. *mg*  
AUG 4 1931

WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS,  
ETC. AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

GENTLEMEN:-  
PLEASE ATTACHED  
OF YOUR TOTAL  
IT IS ABSOLUTELY  
ETC. AND RETURN  
IN SIX DAYS WE  
WILL CONSIDER  
THIS INFORMATION  
CORRECT AND  
PROCEED WITH  
THE WORK.

YOUR ORDER AS  
MEMORANDUM

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

F.W.WOOLWORTH CO.,  
NEW YORK, N.Y.

NO. D-1888

ORDER NO. 55281

DATE 7-29-1931

6 M VIEW CARDS SIZE 2 X 3 1/2

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE

TITLE (IN FULL) NO TITLE.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. BLANK

IMPRINT NONE

PUT NO. ON FRONT

COLOR DESCRIPTION

SEE

BUILDINGS

USE PHOTO NO. 81111.

ROOF

TRIMMINGS

REMARKS

PHOTO PROPERTY OF C. T. & Co.-CUSTOMER

LV

ADV

SIGN HERE



1  
2

BLUE PRINT O. K. *Wey*  
AUG 4 1931

YOUR ORDER AS  
MEMORANDUM  
WE ACKNOWLEDGE WITH THANKS AND ACCURATE  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

F.W.WOOLWORTH CO.,  
NEW YORK, N.Y.

NO. D-1889  
ORDER No. 55281

DATE 7-29-1931

6 M VIEW CARDS SIZE 2 X 3 1/2

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE  
TITLE (IN FULL) NO TITLE.  
IN PLATE: (C)

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT No. BLANK  
IMPRINT NONE  
PUT NO. ON FRONT

COLOR DESCRIPTION SEE  
BUILDINGS USE PHOTO NO. 88082  
ROOF  
TRIMMINGS

REMARKS

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

LV

ADV

SIGN HERE \_\_\_\_\_



WE ACKNOWLEDGE WITH THANKS AND ACCEPT SPECIFICATION AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED. THE ORDER IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO ILL.

NO. ~~44~~ D-1890

ORDER NO. 55281

DATE 7-29-1931

6 M VIEW CARDS SIZE 2 X 3½

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE

TITLE (IN FULL) NO TITLE.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. **BLANK**

IMPRINT **NONE**

PUT NO. ON FRONT

### COLOR DESCRIPTION

SEE

## BUILDINGS

USE PHOTO NO. 104282

ROOF

## TRIMMINGS

REMARKS

PHOTO PROPERTY OF C. T. & Co.—CUSTOMER

LV

ADV

SIGN HERE \_\_\_\_\_



BLUE PRINT C.  
AUG 4 1931

GENTLEMEN:-  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
YOUR ORDER AS  
MEMORANDUM  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS,  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY  
CURT TEICH & COMPANY, INC.  
1735-1735 IRVING PARK BLVD. CHICAGO, ILL.

F.W. WOOLWORTH CO.,  
NEW YORK, N.Y.

NO. D-1891

ORDER NO. 55281

DATE 7-29-1931

6 M VIEW CARDS SIZE 2 X 3 1/2

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE

TITLE (IN FULL) NO TITLE.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. BLANK

IMPRINT NONE

PVT NO. ON FRONT

COLOR DESCRIPTION

SEE

USE PHOTO NO. 0A5172

BUILDINGS

ROOF

TRIMMINGS

REMARKS

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

LV

ADV

SIGN HERE \_\_\_\_\_



GENTLEMEN:-  
 PER ATTACHED  
 ORDER HEREWITH ENCLOSED,  
 IT IS ABSOLUTELY  
 NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.  
 AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
 WITHIN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
 WORK.

WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
 SPECIFICATIONS AND CONDITIONS ON THE  
 ORDER HEREWITH ENCLOSED.

YOUR ORDER AT  
 MEMPHIS

VERY TRULY  
 YOURS

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

DATE 7-29-1931

6 M VIEW CARDS SIZE 2 X 3 1/2

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE

TITLE (IN FULL) NO TITLE.

FRONT NO **BLANK**

IMPRINT **NONE**

PUT NO. ON FRONT

**COLOR DESCRIPTION**

SEE

BUILdings

USE PHOTO NO. 113333

ROOF

TRIMMINGS

REMARKS

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

LV

SIGN HERE

NO. D-1892

ORDER NO. 55281

ADV



BLUE PRINT O. K. *ms*  
AUG 4 1931

GENTLEMEN-  
WE ACKNOWLEDGE WITH THANKS AND APPRECIATION YOUR ORDER AS  
PER ATTACHED SPECIFICATIONS AND CONDITIONS ON THE MEMORANDUM  
OF YOUR TOTAL ORDER HEREWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS,  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

F.W. WOOLWORTH CO.,  
NEW YORK, N.Y.

NO. D-1893

ORDER NO. 55281

DATE 7-29-1931

6 M VIEW CARDS SIZE 2 X 3 1/4

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE

TITLE (IN FULL)

NO TITLE

IN PLATE: (C)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. BLANK

IMPRINT NONE

PUT NO. ON FRONT

COLOR DESCRIPTION

SEE

USE PHOTO NO. 5629-29

BUILDINGS

ROOF

TRIMMINGS

REMARKS

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

LV

ADV

SIGN HERE \_\_\_\_\_



BLUE PRINT O. K. *ms*  
AUG 4 1931

YOUR ORDER AS  
MEMORANDUM  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
GENTLEMEN:-  
PER ATTACHED  
OF YOUR TOTAL  
IT IS ABSOLUTELY  
ETC. AND RETURN  
IN SIX DAYS WE  
WORK.  
VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

F.W.WOOLWORTH CO.,  
NEW YORK, N.Y.

NO. D-1894  
ORDER NO. 55281

DATE 7-29-1931

6 M VIEW CARDS SIZE 2 X 3 1/2

(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE		FRONT NO. BLANK
TITLE (IN FULL)	NO TITLE.	IMPRINT NONE
COLOR DESCRIPTION	SEE	REMARKS
BUILDINGS	USE PHOTO N. 1558-30	
ROOF		
TRIMMINGS		

PUT NO. ON FRONT

PHOTO PROPERTY OF C. T. & Co.-CUSTOMER

LV

ADV

SIGN HERE \_\_\_\_\_

1  
2

5



BLUE PRINT O. K. *my*  
AUG 4 1931

WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE THE SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS, ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

YOUR ORDER AS MEMORANDUM

VERY TRULY  
CURT. TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

F.W. WOOLWORTH CO.,  
NEW YORK, N.Y.

NO. D-1895  
ORDER NO. 55281

DATE 7-29-1931	
6 M VIEW CARDS SIZE 2 X 3 1/2	
(ALL OF THIS ON THE PICTURE SIDE)	
PLACE OF TITLE	FRONT NO. BLANK
TITLE (IN FULL) NO TITLE.	IMPRINT NONE
PUT NO. ON FRONT	
COLOR DESCRIPTION SEE	REMARKS
BUILDINGS USE PHOTO NO. 5630-29	
ROOF	
TRIMMINGS	
PHOTO PROPERTY OF C. T. & CO.—CUSTOMER	
LV	ADV
SIGN HERE _____	



BLUE PRINT O. K. *may*  
AUG 4 1931

GENTLEMEN:-  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.  
ETC.; AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE, IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

YOUR ORDER AS  
MEMORANDUM  
VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

F.W.WOOLWORTH CO.,  
NEW YORK, N.Y.

NO. D-1896  
ORDER NO. 55281

DATE 7-29-1931

6M VIEW CARDS SIZE 2 X 3 1/2

(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE	FRONT NO. BLANK		
TITLE (IN FULL) NO TITLE.	IMPRINT NONE		
		PUT NO. ON FRONT	
COLOR DESCRIPTION	SEE	REMARKS	
BUILDINGS	USE PHOTO NO. 63931.	TAKE OUT BOATS & PEOPLE.	
ROOF			
TRIMMINGS			

PHOTO PROPERTY OF C. T. & Co.-CUSTOMER

LV

ADV

SIGN HERE \_\_\_\_\_



BLUE PRINT O. K. *Wg*  
AUG 4 1931

YOUR ORDER AS  
MEMORANDUM  
WE ACKNOWLEDGE WITH THANKS AND ACCORDING TO THE  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

F.W.WOOLWORTH CO.,  
NEW YORK, N.Y.

NO. D-1897  
ORDER NO. 55281

DATE 7-29-1931

6 M VIEW CARDS SIZE 2 X 3 1/4

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE  
TITLE (IN FULL) NO TITLE.

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. BLANK  
IMPRINT NONE  
  
PUT NO. ON FRONT

COLOR DESCRIPTION SEE  
BUILDINGS USE PHOTO NO. 97438  
ROOF  
TRIMMINGS

REMARKS

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

LV

ADV

SIGN HERE \_\_\_\_\_



BLUE PRINT O. K.  
AUG 5 1931

GENTLEMEN:-  
PER ATTACHED  
OF YOUR TOTAL  
IT IS ABSOLUTE  
ETC., AND RETURN  
IN SIX DAYS WE  
WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

F. W. WOOLWORTH CO.,  
NEW YORK, N. Y.

DATE 7-29-1931

6 M VIEW CARDS SIZE 2 X 3½

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE

TITLE (IN FULL) NO TITLE.

FRONT NO. **BLANK**

IMPRINT      NONE

PUT NO. ON FRONT

### COLOR DESCRIPTION

SEE

BUILDINGS

USE PHOTO NO. 28181

ROOF

## TRIMMINGS

TAKE OUT PEOPLE

PHOTO PROPERTY OF C. T. & Co.—CUSTOMER

LV

ADV

SIGN HERE



A 54 1/2

DIAL NO. D-1899

ORDER NO. 55293

DATE 7-30-1931

CUSTOMER H.P. HOOD & SONS,  
CHARLESTOWN, MASS.

DATE ENTERED

DEPT.

DATE COMPLETED

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

25 M CIRCULARS SIZE

19 3/4 X 4 3/4 FOLDED TO SIZE 4 3/4 X 6 5/8

STYLE

(All this on the picture side)

PLACE OF TITLE: Upper, Lower, Center—Border

Title in Plate Yes No

Copyright in Plate Yes No

Follow Layout

Title in full HOOD'S CERTIFIED MILK  
(ETC. AS PER LAYOUT)

(All of this on address side)

FRONT NO.

R. M. Yes No

R. M. to cover part of Message Space, entire Message Space, or entire Front

IMPRINT: Customer

C. T. Imprint

No Imprint

Trade Mark Yes No

Special type as sample

IMPRINT: D-1899

RETOUCHING DEPARTMENT

Submit Sketch Layout Retouched Photo—Wash Drawing.

Layout Yes No

SEE LAYOUT & INSTRUCTIONS ATTACHED.

PHOTO LITHO

Rephoto

Photograph each - Size 5x7 8x10 10x12

NEG. NO.

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print, Handcolor, Black & White Proof.

COLOR DESCRIPTION  
(Buildings, Roofs, Trimming, etc.)

Photos in D 229 ✓  
Large Layouts

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Striping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra Negatives	Extra Striping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE WIDE HIGH. SAME SIZE  
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE  
WITHOUT LINE - SPECIAL BORDER.

SIZE WIDE HIGH. SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES  
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)

PROOFS FLAT GOOD IN COLORS SPECIAL STOCK

ELECTROTYPES EACH OF  
ON WOOD METAL.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — L. V. — ADV.



DIAL NO. D-1900

CUSTOMER THE HERMITAGE ART CO.,  
CHICAGO, ILL.

DATE ENTERED

DEPT.

DATE COMPLETED

ORDER NO. 55300

DATE 7-31-1931

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

12 1/2 M VIEW CARDS SIZE 7 X 11 WHITE BORDER 1/4"

STYLE CC-110

(All this on the picture side)

(All of this on address side)

PLACE OF TITLE: Upper, Lower, Center, Border

Follow Layout

FRONT NO. BLANK

R. M. Yes ☒ No

Title in Plate Yes No

Copyright in Plate Yes No

R. M. to cover part of Message Space, entire Message Space, or entire Front

IMPRINT: Customer

C.T. Imprint

No Imprint

Title in full IMMACULATE CONCEPTION CHURCH, BRONX.

SHRINE OF OUR LADY OF PERPETUAL HELP.

Trade Mark Yes No

Special type as sample

#### RETOUCHING DEPARTMENT

Submit Sketch—Layout—Retouched Photo—Wash Drawing. Layout Yes No

#### PHOTO LITHO

Rephoto

DO VERY CAREFUL RETOUCHING & TAKE EXCEPTIONALLY GOOD  
GOOD CARE OF THE PAINTING, AS IT IS VALUABLE

Photograph each - Size 5x7 - 8x10 - 10x12

NEG.NO.

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print, Handcolor, Black & White Proof.

#### COLOR DESCRIPTION

(Buildings, Roofs, Trimming, etc.)

COLOR EXACTLY AS HANDCOLORED PHOTO ATTACHED.

#### ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

ZINC ETCHINGS FROM COPIES

DUPLICATES ZINC COLOR PLATES

DUPLICATES COLOR PLATES

Extra	Extra	Strip	Double	Reverse	Reverse	Ben Day
Negatives	Stripping	To Size	Print	Position	Color	

Extra	Extra	Strip	Double	Reverse	Reverse	Ben Day
Negatives	Stripping	To Size	Print	Position	Color	

SIZE WIDE HIGH SAME SIZE  
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150.

SIZE WIDE HIGH SAME SIZE

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES  
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)

FINISHING DEPT. OUTLINE - OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE  
WITHOUT LINE - SPECIAL BORDER.

PROOFS FLAT - GOOD - IN COLORS - SPECIAL STOCK

ELECTROTYPES EACH OF  
ON WOOD METAL.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — L. V. — ADV.



DIAL NO. D-1901

ORDER NO. 55340

DATE 8-3-1931

CUSTOMER HANSON'S WET WASH LAUNDRY, CHICAGO, ILL.

DEPT. DATE COMPLETED  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

ENVELOPES SIZE 6 3/4

STYLE

(All this on the picture side)

(All of this on address side)

PLACE OF TITLE: Upper, Lower, Center—Border

Follow Layout

FRONT NO.

R. M.

Title in Plate Yes No

Copyright in Plate Yes No

R. M. to cover part of Message Space, entire Message Space, or entire Front

Title in full (TITLE TO COME)

IMPRINT: Customer C. T. Imprint No Imprint

Trade Mark Yes No

Special type as sample

IMPRINT: C.T. D-1901

RETOUCHING DEPARTMENT

PHOTO LITHO

Submit Sketch Layout Retouched Photo Wash Drawing

Layout Yes No

Rephoto

AS PER TISSUE ATTACHED.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print, Handcolor, Black & White Proof.

COLOR DESCRIPTION

(Buildings, Roofs, Trimming, etc.)

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

ZINC ETCHINGS FROM COPIES

DUPLICATES ZINC COLOR PLATES

DUPLICATES COLOR PLATES

LINE & HALFTONE COMB.

Extra Strip Double Reverse Reverse Ben Day

Extra Negatives Strip To Size Double Print Reverse Position Reverse Color Ben Day

Extra Strip Double Reverse Reverse Ben Day

SIZE WIDE HIGH SAME SIZE  
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150.

SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES  
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

PROOFS FLAT GOOD IN COLORS SPECIAL STOCK

FINISHING DEPT. OUTLINE - OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE  
WITHOUT LINE - SPECIAL BORDER.

ELECTROTYPES EACH OF  
ON WOOD METAL.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — L. V. — ADV.

See 1A4159 for color of trucks  
Chimney same color as bldg  
**DEADLINE**  
**COMPLETED**



BLUE PRINT O.K. 8/25/31

DIAL NO. **D-1902** CUSTOMER PUBLISHED BY WM. JUBB CO., INC. DATE ENTERED SYRACUSE, N.Y. DEPT. DATE COMPLETED  
ORDER NO. 55347  
DATE 8-4-1931

- RETOUCHING
- ENGRAVING
- PHOTO LITHO
- COMPOSING
- LITHO ART

12 1/2" M PC SIZE 3 1/2" X 5 1/2" STYLE ARTGRAVURE BROWN WHITE BORDER

(All this on the picture side) (All of this on address side)  
PLACE OF TITLE: Upper, Lower, Center, Border Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full HOTEL UTICA, UTICA, N.Y.  
FRONT NO. 5 R. M. Yes No  
R. M. to cover part of Message Space, entire Message Space, or entire Front  
IMPRINT: Customer C. T. Imprint No Imprint  
Trade Mark Yes No  
Special type as sample  
IMPRINT: SAME AS ABOVE  
TAKE OFF R.M. AFTER 6,000 LABELS.

RETOUCHING DEPARTMENT  
Submit-Sketch-Layout-Retouched Photo-Wash Drawing Layout Yes No  
BLOCK OUT BLDGS. AND SIGN ON THE LEFT OF PHOTO. ALSO  
POLES & WIRES. SIGN READS "CLOTHING" (RIGHT SIDE OF PHOTO  
O.K. PUT IN "HOTEL UTICA" SIGN OVER CANOPY OF DOOR  
ON MAIN ENTRANCE. PLACE ON THE SIGN BAR SAME AS  
SIDE ENTRANCE SIGN OVER CANOPY "HOTEL UTICA"  
Photograph each - Size 5x7 - 8x10 - 10x12  
Prints each from Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo

R-3 1/2  
S-1  
Blue 20 M.  
C-1  
DEADLINE  
COLOR DESCRIPTION  
(Buildings, Roofs, Trimming, etc.)  
Photo - 34 H 1083  
DEADLINE  
COMPLETED

Negative Line, Halftone, Combination.  
Dry, Wet, Pancromatic, Color Separation.  
Transfer, Paper Process, New Process.  
Stripping, White Border, Full Face.  
Blue Print Handcolor, Black & White Proof.  
Screen 120, 133, 150, 175.  
Titles-Red, Blue.

ENGRAVING DEPARTMENT  
HALFTONES FROM COPIES  
DUPLICATES ZINC COLOR PLATES  
LINE & HALFTONE COMB. COLOR PROCESS  
ZINC ETCHINGS FROM COPIES  
DUPLICATES COLOR PLATES  
Extra Negatives Extra Stripping Strip To Size Double Print Reverse Position Reverse Color Ben Day  
SIZE WIDE HIGH SAME SIZE  
BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES  
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)  
PROOFS FLAT GOOD IN COLORS SPECIAL STOCK  
ELECTROTYPES EACH OF  
ON WOOD METAL

PHOTO PROPERTY OF C. T. & CO. - CUSTOMER - L. V. - ADV.



DIAL NO. D-1904

CUSTOMER CURT TEICH & CO.,  
CHICAGO, ILL.

DATE ENTERED

DEPT.

DATE COMPLETED

ORDER NO. 55364

DATE 8-5-1931

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

1 M NOTEHEADS SIZE 6 3/4 x 10 3/4

STYLE

(All this on the picture side)

PLACE OF TITLE: Upper, Lower, Center—Border Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full NO TITLE.

(All of this on address side)

FRONT NO. R. M. Yes No  
R. M. to cover part of Message Space, entire Message Space, or entire Front  
IMPRINT: Customer C. T. Imprint No Imprint  
Trade Mark Yes No  
Special type as sample

RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched Photo—Wash Drawing. Layout Yes No

PHOTO LITHO

Rephoto

Photograph each - Size 5x7 - 8x10 - 10x12  
Prints each from Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo

NEG. NO.

Negative, Line, Halftone, Combination.  
Dry, Wet, Pancromatic, Color Separation.  
Transfer, Paper Process, New Process. Screen 120, 133, 150, 175.  
Stripping, White Border, Full Face. Titles—Red, Blue.  
Blue Print, Handcolor, Black & White Proof.

COLOR DESCRIPTION  
(Buildings, Roofs, Trimming, etc.)

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES  
DUPLICATES ZINC COLOR PLATES  
LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

ZINC ETCHINGS FROM COPIES  
DUPLICATES COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE WIDE HIGH SAME SIZE  
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE  
WITHOUT LINE - SPECIAL BORDER.

SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES  
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)

PROOFS FLAT GOOD IN COLORS SPECIAL STOCK

ELECTROTYPES EACH OF  
ON WOOD METAL.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — L. V. — ADV.



DIAL NO. D-1906

CUSTOMER CURT TEICH & CO.,  
CHICAGO, ILL.

DATE ENTERED

DEPT.

DATE COMPLETED

ORDER NO. 55364

DATE 8-5-1931

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

1 M NOTEHEADS *Handwritten* SIZE  $6\frac{3}{4} \times 10\frac{3}{4}$

STYLE

(All this on the picture side)

PLACE OF TITLE: Upper, Lower, Center—Border Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full NO TITLE.

(All of this on address side)

FRONT NO. R. M. Yes No  
R. M. to cover part of Message Space, entire Message Space, or entire Front  
IMPRINT: Customer C. T. Imprint No Imprint  
Trade Mark Yes No  
Special type as sample

#### RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched Photo—Wash Drawing. Layout Yes No

#### PHOTO LITHO

Rephoto

\_\_\_\_ Photograph each - Size 5x7 - 8x10 - 10x12

\_\_\_\_ Prints each from \_\_\_\_ Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative, Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print, Handcolor, Black & White Proof.

#### COLOR DESCRIPTION

(Buildings, Roofs, Trimming, etc.)

#### ENGRAVING DEPARTMENT

\_\_\_\_ HALFTONES FROM \_\_\_\_ COPIES

\_\_\_\_ DUPLICATES \_\_\_\_ ZINC COLOR PLATES

\_\_\_\_ LINE & HALFTONE COMB. \_\_\_\_ COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

\_\_\_\_ ZINC ETCHINGS FROM \_\_\_\_ COPIES

\_\_\_\_ DUPLICATES \_\_\_\_ COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE \_\_\_\_ WIDE \_\_\_\_ HIGH \_\_\_\_ SAME SIZE \_\_\_\_  
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE  
WITHOUT LINE - SPECIAL BORDER.

SIZE \_\_\_\_ WIDE \_\_\_\_ HIGH \_\_\_\_ SAME SIZE \_\_\_\_

BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES  
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)

PROOFS \_\_\_\_ FLAT \_\_\_\_ GOOD \_\_\_\_ IN COLORS \_\_\_\_ SPECIAL STOCK

\_\_\_\_ ELECTROTYPES EACH OF \_\_\_\_  
ON WOOD METAL.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — L. V. — ADV.



DIAL NO. D-1907

CUSTOMER CURT TEICH & CO.,  
CHICAGO, ILL.

DATE ENTERED

DEPT.

DATE COMPLETED

ORDER NO. 55364

DATE 8-5-1931

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

1 M NOTEHEADS SIZE *6 3/4* X 10 3/4

STYLE

(All this on the picture side)

PLACE OF TITLE: Upper, Lower, Center—Border

Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full NO TITLE

(All of this on address side)

FRONT NO.

R. M. Yes No

R. M. to cover part of Message Space, entire Message Space, or entire Front

IMPRINT: Customer

C. T. Imprint

No Imprint

Trade Mark Yes No

Special type as sample

#### RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched Photo—Wash Drawing.

Layout Yes No

#### PHOTO LITHO

Rephoto

\_\_\_\_ Photograph each - Size 5x7 - 8x10 - 10x12

\_\_\_\_ Prints each from \_\_\_\_ Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative, Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print, Handcolor, Black & White Proof.

#### COLOR DESCRIPTION

(Buildings, Roofs, Trimming, etc.)

#### ENGRAVING DEPARTMENT

HALFTONES FROM \_\_\_\_ COPIES

ZINC ETCHINGS FROM \_\_\_\_ COPIES

\_\_\_\_ Duplicates \_\_\_\_ ZINC COLOR PLATES

\_\_\_\_ Duplicates \_\_\_\_ COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS						
Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE \_\_\_\_ WIDE \_\_\_\_ HIGH \_\_\_\_ SAME SIZE \_\_\_\_  
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE  
WITHOUT LINE - SPECIAL BORDER.

SIZE \_\_\_\_ WIDE \_\_\_\_ HIGH \_\_\_\_ SAME SIZE \_\_\_\_

BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES  
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)

PROOFS \_\_\_\_ FLAT \_\_\_\_ GOOD \_\_\_\_ IN COLORS \_\_\_\_ SPECIAL STOCK

\_\_\_\_ ELECTROTYPES EACH OF \_\_\_\_  
ON WOOD METAL.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — L. V. — ADV.



DIAL NO. D-1909      CUSTOMER CURT TEICH & CO., CHICAGO, ILL.      DATE ENTERED      DEPT.      DATE COMPLETED

ORDER NO. 55364      RETOUCHING

DATE 8-6-1931      ENGRAVING

PHOTO LITHO

COMPOSING

LITHO ART

1 M NOTEHEADS SIZE 6 3/4 x 10 3/4

STYLE

(All this on the picture side)

PLACE OF TITLE: Upper, Lower, Center—Border      Follow Layout

Title in Plate Yes No      Copyright in Plate Yes No

Title in full NO TITLE.

(All of this on address side)

FRONT NO.      R. M. Yes No

R. M. to cover part of Message Space, entire Message Space, or entire Front

IMPRINT: Customer      C. T. Imprint      No Imprint

Trade Mark Yes No

Special type as sample

RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched Photo—Wash Drawing.      Layout Yes No

PHOTO LITHO

Rephoto

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER      Straighten Photo

NEG. NO.

Negative, Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.      Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.      Titles—Red, Blue.

Blue Print, Handcolor, Black & White Proof.

COLOR DESCRIPTION

(Buildings, Roofs, Trimming, etc.)

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES      ZINC COLOR PLATES

LINE & HALFTONE COMB.      COLOR PROCESS

Extra Negatives	Extra Striping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

ZINC ETCHINGS FROM COPIES

DUPLICATES      COLOR PLATES

Extra Negatives	Extra Striping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE      WIDE      HIGH      SAME SIZE

SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE

SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE

WITHOUT LINE - SPECIAL BORDER.

SIZE      WIDE      HIGH      SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR

SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES

FLUSH ALL AROUND - UNMOUNTED WITH BEARERS

CUT TO PICAS (see size)

PROOFS      FLAT      GOOD      IN COLORS      SPECIAL STOCK

ELECTROTYPES EACH OF

ON WOOD      METAL.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — L. V. — ADV.



DIAL NO. D-1910

CUSTOMER CURT TEICH & CO.,  
CHICAGO, ILL.

DATE ENTERED

DEPT.

DATE COMPLETED

ORDER NO. 55364

DATE 8-6-1931

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

1 M NOTEHEADS *SIZE* 6 3/4 X 10 3/4

STYLE

(All this on the picture side)

PLACE OF TITLE: Upper, Lower, Center—Border

Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full **NO TITLE.**

(All of this on address side)

FRONT NO.

R. M. Yes No

R. M. to cover part of Message Space, entire Message Space, or entire Front

IMPRINT: Customer

C. T. Imprint

No Imprint

Trade Mark Yes No

Special type as sample

RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched Photo—Wash Drawing.

Layout Yes No

PHOTO LITHO

Rephoto

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative, Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print, Handcolor, Black & White Proof.

COLOR DESCRIPTION

(Buildings, Roofs, Trimming, etc.)

ENGRAVING DEPARTMENT

HALFTONES FROM				ZINC COLOR PLATES			
DUPLICATES				DUPLICATES			
LINE & HALFTONE COMB.				COLOR PROCESS			
Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day	

ZINC ETCHINGS FROM				COLOR PLATES			
DUPLICATES				DUPLICATES			
Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day	

SIZE \_\_\_\_\_ WIDE \_\_\_\_\_ HIGH \_\_\_\_\_ SAME SIZE \_\_\_\_\_  
SCREEN - 55 - 60 - 65 - 100 - 110 - 120 - 133 - 150

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE  
WITHOUT LINE - SPECIAL BORDER.

SIZE \_\_\_\_\_ WIDE \_\_\_\_\_ HIGH \_\_\_\_\_ SAME SIZE \_\_\_\_\_

BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES  
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)

PROOFS \_\_\_\_\_ FLAT \_\_\_\_\_ GOOD \_\_\_\_\_ IN COLORS \_\_\_\_\_ SPECIAL STOCK

ELECTROTYPES EACH OF  
ON WOOD METAL

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — L. V. — ADV.



PRINT O. K.  
OCT 15 1931

R. 5  
1  
2  
1.15  
10 AM

DIAL NO. D-1913      CUSTOMER HOTEL SUPERIOR,  
SUPERIOR, WIS.      DATE ENTERED      DEPT.      DATE COMPLETED  
ORDER NO. 55381      RETOUCHING  
DATE 8-7-1931      ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART  
12 1/2 M FC      SIZE 3 1/2 X 5 1/2      GROUP (2)      STYLE ARTGRAVURE BROWN WHITE BORDER

(All this on the picture side)  
PLACE OF TITLE: Upper, Lower, Center—Border  
Title in Plate Yes No      Copyright in Plate Yes No  
Title in full (TITLE TO COME)

(All of this on address side)  
FRONT NO. 5      R. M. Yes No  
R. M. to cover part of Message Space, entire Message Space, or entire Front  
IMPRINT: Customer C. T. Imprint      No Imprint  
Trade Mark Yes No  
Special type as sample

RETOUCHING DEPARTMENT  
Submit—Sketch—Layout—Retouched Photo—Wash Drawing.      Layout Yes No

PHOTO LITHO  
Rephoto  
Photograph each - Size 5x7 - 8x10 - 10x12  
Prints each from Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER      Straighten Photo  
NEG. NO.  
Negative Line, Halftone, Combination.  
Dry, Wet, Pancromatic, Color Separation.  
Transfer, Paper Process, New Process.      Screen 120, 133, 150, 175.  
Stripping, White Border, Full Face.      Titles—Red, Blue.  
Blue Print Handcolor, Black & White Proof.

COLOR DESCRIPTION  
(Buildings, Roofs, Trimming, etc.)

HALFTONES FROM COPIES							ZINC ETCHINGS FROM COPIES						
DUPLICATES							DUPLICATES						
LINE & HALFTONE COMB.							COLOR PLATES						
COLOR PROCESS							Extra	Extra	Strip	Double	Reverse	Reverse	Ben Day
Extra	Extra	Strip	Double	Reverse	Reverse	Ben Day	Negatives	Stripping	To Size	Print	Position	Color	

SIZE \_\_\_\_\_ WIDE \_\_\_\_\_ HIGH \_\_\_\_\_ SAME SIZE \_\_\_\_\_  
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE  
WITHOUT LINE - SPECIAL BORDER.

SIZE \_\_\_\_\_ WIDE \_\_\_\_\_ HIGH \_\_\_\_\_ SAME SIZE \_\_\_\_\_  
BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES  
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)

PROOFS \_\_\_\_\_ FLAT \_\_\_\_\_ GOOD \_\_\_\_\_ IN COLORS \_\_\_\_\_ SPECIAL STOCK  
ELECTROTYPES EACH OF \_\_\_\_\_  
ON WOOD METAL

COMPLETED

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — L. V. — ADV.



BLUE PRINT O. K.

R- map

C-6 1/2 hrs.  
OK. 4 1/2  
H. 2 1/2  
Glu. 1/2

9/2/31

DIAL NO. D-1914

ORDER NO. 55386

DATE 8-7-1931

CUSTOMER UNION TOWNSHIP COMMITTEE OF DATE ENTERED  
OCEAN CO., N.J., BARNEGAT, N.J.

DEPT. DATE COMPLETED  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

12 1/2 M CIRCULARS SIZE 6 X 10 1/2 FOLDED TO SIZE 6 X 3 1/2

STYLE ARTGRAVURE BLUE

(All this on the picture side)

PLACE OF TITLE: Upper, Lower, Center—Border

Title in Plate Yes No

Copyright in Plate Yes No

Title in full GUIDE TO THE "SPORTSMAN'S PARADISE" BARNEGAT  
ON THE FAMOUS BARNEGAT BAY NEW JERSEY

(ETC. AS PER LAYOUT)

RETOUCHING DEPARTMENT

Submit Sketch Layout Retouched Photo—Wash Drawing.

Layout Yes No

(All of this on address side)

FRONT NO.

R. M. Yes No

R. M. to cover part of Message Space, entire Message Space, or entire Front

IMPRINT: Customer

C. T. Imprint

No Imprint

Trade Mark Yes No

Special type as sample

IMPRINT: C.T. D-1914

PHOTO LITHO

Rephoto

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 135, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print, Handcolor, Black & White Proof.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Striping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE WIDE HIGH SAME SIZE  
SCREEN - 55 - 60 - 65 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. FAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE  
WITHOUT LINE - SPECIAL BORDER.

ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra Negatives	Extra Striping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES  
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)

PROOFS FLAT GOOD IN COLORS SPECIAL STOCK

ELECTROTYPES EACH OF  
ON WOOD METAL.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — L. V. — ADV.

DEADLINE  
DEADLINE



170

DIAL NO. D-1915

CUSTOMER PUBLISHED BY THE ALLIS PRESS, DATE ENTERED  
KANSAS CITY, MO.

DEPT.

DATE COMPLETED

ORDER NO. 55415

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE 8-11-1931

2 M FC SIZE 3 1/2 X 5 1/2

STYLE ARTGRAVURE BROWN WHITE BORDER

(All this on the picture side)

PLACE OF TITLE: Upper, Lower, Center—Border Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full VILLA SERENA, 321-325 WARD PARKWAY,  
KANSAS CITY, MISSOURI

(All of this on address side)

FRONT NO. 5 R. M. Yes No

R. M. to cover part of Message Space, entire Message Space, or entire Front

IMPRINT: Customer C. T. Imprint No Imprint

Trade Mark Yes No

Special type as sample  
IMPRINT: SAME AS ABOVE

RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched Photo—Wash Drawing. Layout Yes No

PHOTO LITHO

Rephoto

Photograph—each - Size 5x7 - 8x10 - 10x12

NEG. NO.

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 135, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print, Handcolor, Black & White Proof.

COLOR DESCRIPTION  
(Buildings, Roofs, Trimming, etc.)

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
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ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
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SIZE WIDE HIGH. SAME SIZE  
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE  
WITHOUT LINE - SPECIAL BORDER.

SIZE WIDE HIGH. SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES  
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)

PROOFS FLAT GOOD IN COLORS SPECIAL STOCK

ELECTROTYPES EACH OF  
ON WOOD METAL.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — L. V. — ADV.

COMPLETED

BLUE PRINT O.K. 8/31/31

Cont. 1/1  
1/1/14  
R. F.  
How. 20 m.  
C-1/2

14

X



DIAL NO. **D-1916**CUSTOMER **M.E. HORTON, INC.,  
WASHINGTON, D.C.**

DATE ENTERED

DEPT.

DATE COMPLETED

ORDER NO. **55417**DATE **8-11-1931**RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART**12½ M****BLOTTERS**

SIZE

**6½ X 3½**

STYLE

(All this on the picture side)

PLACE OF TITLE: Upper, Lower, Center—Border

☒ Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full **APPROVAL BRAND****HAWAIIAN PINEAPPLE  
(AS PER LAYOUT)**

RETOUCHING DEPARTMENT

☒ Submit ☐ Sketch ☐ Layout ☐ Retouched Photo—Wash Drawing.Layout ☒ Yes ☐ No**AS PER SAMPLE CAN & COPY ATTACHED.**

(All of this on address side)

FRONT NO.

R. M. Yes ☒ No

R. M. to cover part of Message Space, entire Message Space, or entire Front

IMPRINT: Customer

C. T. Imprint

No Imprint

Trade Mark Yes No

**IMPRINT: O.E. STYRON & CO., WASH'N., D.C.**

PHOTO LITHO

Rephoto

\_\_\_\_ Photograph each - Size 5x7 - 8x10 - 10x12

\_\_\_\_ Prints each from \_\_\_\_ Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

☒ Negative Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, ☒ 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

☒ Blue Print ☒ Handcolor Black & White Proof.

NEG. NO.

COLOR DESCRIPTION

(Buildings, Roofs, Trimming, etc.)

**AS PER SAMPLE CAN & COPY ATTACHED.***Can by H.*

ENGRAVING DEPARTMENT

\_\_\_\_ HALFTONES FROM \_\_\_\_ COPIES

\_\_\_\_ DUPLICATES \_\_\_\_ ZINC COLOR PLATES

\_\_\_\_ LINE &amp; HALFTONE COMB. \_\_\_\_ COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

\_\_\_\_ ZINC ETCHINGS FROM \_\_\_\_ COPIES

\_\_\_\_ DUPLICATES \_\_\_\_ COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE \_\_\_\_ WIDE \_\_\_\_ HIGH \_\_\_\_ SAME SIZE \_\_\_\_  
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE  
WITHOUT LINE - SPECIAL BORDER.

SIZE \_\_\_\_ WIDE \_\_\_\_ HIGH \_\_\_\_ SAME SIZE \_\_\_\_

BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES  
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)

PROOFS \_\_\_\_ FLAT \_\_\_\_ GOOD \_\_\_\_ IN COLORS \_\_\_\_ SPECIAL STOCK

\_\_\_\_ ELECTROTYPES EACH OF \_\_\_\_  
ON WOOD METAL.

PHOTO PROPERTY OF C. T. &amp; CO. — CUSTOMER — L. V. — ADV.



DIAL NO. D-1917

CUSTOMER SIM R. WILSON, PUBLISHER,  
SALINE, MICHIGAN

DATE ENTERED

DEPT.

DATE COMPLETED

ORDER NO. 55413

DATE 8-11-1931

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

1 M FC

SIZE

3 1/2 X 5 1/2

STYLE ARTGRAVURE BLACK WHITE BORDER

(All this on the picture side)

PLACE OF TITLE: Upper, Lower, Center—Border Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full FIVE POINT PLACE TOURIST CABINS.

(All of this on address side)

FRONT NO. 5 R. M. Yes No

R. M. to cover part of Message Space, entire Message Space, or entire Front

IMPRINT: Customer C. T. Imprint No Imprint

Trade Mark Yes No

Special type as sample

RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched Photo—Wash Drawing. Layout Yes No

PHOTO LITHO

Rephoto

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative, Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print, Handcolor, Black & White Proof.

COLOR DESCRIPTION  
(Buildings, Roofs, Trimming, etc.)

Large Photo

COMPLETED

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
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ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
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SIZE WIDE HIGH SAME SIZE  
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE  
WITHOUT LINE - SPECIAL BORDER.

SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES  
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)

PROOFS FLAT GOOD IN COLORS SPECIAL STOCK

ELECTROTYPES EACH OF  
ON WOOD METAL

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — L. V. — ADV.



BLUE PRINT O. K.  
SEP 23 1931

DIAL NO. D-1918

CUSTOMER

GENESSEE WESLEYAN SEMINARY, DATE ENTERED  
LINA, NEW YORK

DEPT.

DATE COMPLETED

ORDER NO. 55470

DATE 8-14-1931

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

1 M PC

SIZE

3 1/2 X 5 1/2

STYLE

ARTGRAVURE BROWN

(All this on the picture side)

PLACE OF TITLE: Upper, Lower, Center—Border

Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full (TITLE TO COME)

COLLEGE HALL

(All of this on address side)

FRONT NO. 5

R. M. Yes No

R. M. to cover part of Message Space, entire Message Space, or entire Front

IMPRINT: Customer

C. T. Imprint

No Imprint

Trade Mark Yes No

Special type as sample

RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched Photo—Wash Drawing.

Layout Yes No

PHOTO LITHO

Rephoto

\_\_\_\_ Photograph each - Size 5x7 - 8x10 - 10x12

\_\_\_\_ Prints each from \_\_\_\_ Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative Line, Half-tone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120 133 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print Handcolor, Black & White Proof.

COLOR DESCRIPTION  
(Buildings, Roofs, Trimming, etc.)

ENGRAVING DEPARTMENT

HALFTONES FROM \_\_\_\_ COPIES

ZINC ETCHINGS FROM \_\_\_\_ COPIES

\_\_\_\_ DUPLICATES \_\_\_\_ ZINC COLOR PLATES

\_\_\_\_ DUPLICATES \_\_\_\_ COLOR PLATES

\_\_\_\_ LINE & HALFTONE COMB. \_\_\_\_ COLOR PROCESS

Extra Negatives	Extra Strippings	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

Extra Negatives	Extra Strippings	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE \_\_\_\_ WIDE \_\_\_\_ HIGH \_\_\_\_ SAME SIZE \_\_\_\_  
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE  
WITHOUT LINE - SPECIAL BORDER.

SIZE \_\_\_\_ WIDE \_\_\_\_ HIGH \_\_\_\_ SAME SIZE \_\_\_\_

BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES  
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)

PROOFS \_\_\_\_ FLAT \_\_\_\_ GOOD \_\_\_\_ IN COLORS \_\_\_\_ SPECIAL STOCK

\_\_\_\_ ELECTROTYPES EACH OF \_\_\_\_  
ON WOOD METAL.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — L. V. — ADV.



DIAL NO. D-1919

CUSTOMER CENTENARY COLLEGE OF LA.  
SHREVEPORT, LA.

DATE ENTERED

DEPT.

DATE COMPLETED

ORDER NO. 55469

DATE 8-14-1931

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

3 1/2

M

R

SIZE

3 1/2 X 5 1/2

STYLE ARTGRAVURE GREEN WHITE BORDER

(All this on the picture side)

PLACE OF TITLE: Upper, Lower, Center—Border

Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full TOP: MEN'S DORMITORIES

BOT: CENTENARY COLLEGE, SHREVEPORT, LA.

RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched Photo—Wash Drawing.

Layout Yes No

(All of this on address side)

FRONT NO. 5

R. M. Yes No

R. M. to cover part of Message Space, entire Message Space, or entire Front

IMPRINT: Customer

C. T. Imprint

No Imprint

Trade Mark Yes No

Special type as sample

PHOTO LITHO

Rephoto

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative, Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print Handcolor, Black &amp; White Proof.

COLOR DESCRIPTION  
(Buildings, Roofs, Trimming, etc.)

ENGRAVING DEPARTMENT

HALFTONES FROM		COPIES	
DUPLICATES		ZINC COLOR PLATES	
LINE & HALFTONE COMB.		COLOR PROCESS	
Extra Negatives	Extra Stripping	Strip To Size	Double Print
		Reverse Position	Reverse Color
			Ben Day

ZINC ETCHINGS FROM		COPIES	
DUPLICATES		COLOR PLATES	
Extra Negatives	Extra Stripping	Strip To Size	Double Print
		Reverse Position	Reverse Color
			Ben Day

SIZE WIDE HIGH SAME SIZE  
SCREEN 55 60 65 100 110 120 133 150

ETCHING DEPT: PAINT IN BACKGROUND SOLID.

FINISHING DEPT OUTLINE - OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE  
WITHOUT LINE - SPECIAL BORDER.

SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES  
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)

PROOFS FLAT GOOD IN COLORS SPECIAL STOCK

ELECTROTYPES EACH OF  
ON WOOD METAL

PHOTO PROPERTY OF C. T. &amp; CO. — CUSTOMER — L. V. — ADV.

COMPLETED



BLUE PRINT O.K.  
9/9/31

DIAL NO. D-1920  
ORDER NO. 55469  
DATE 8-14-1931  
CUSTOMER CENTENARY COLLEGE OF LA.  
SHREVEPORT, LA.  
DATE ENTERED  
DEPT. RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

3 1/2 M PC SIZE 3 1/2 X 5 1/2  
STYLE ARTGRAVURE GREEN WHITE BORDER

(All this on the picture side)  
PLACE OF TITLE: Upper, Lower, Center—Border  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full TOP: ARTS BUILDING WOMEN'S BUILDING  
CHAPEL PHYSICS BUILDING  
BOT: CENTENARY COLLEGE, SHREVEPORT, LA.

(All of this on address side)  
FRONT NO. 5 R. M. Yes No  
R. M. to cover part of Message Space, entire Message Space, or entire Front  
IMPRINT: Customer C. T. Imprint No Imprint  
Trade Mark Yes No  
Special type as sample

RETOUCHING DEPARTMENT  
Submit—Sketch—Layout—Retouched Photo—Wash Drawing. Layout Yes No

PHOTO LITHO  
Rephoto  
Photograph each - Size 5x7 - 8x10 - 10x12  
Prints each from Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo  
Negative Line, Halftone, Combination.  
Dry, Wet, Pancromatic, Color Separation.  
Transfer, Paper Process, New Process. Screen 120, 133, 150, 175.  
Stripping, White Border, Full Face. Titles—Red, Blue.  
Blue Print, Handcolor, Black & White Proof.

COLOR DESCRIPTION  
(Buildings, Roofs, Trimming, etc.)

ENGRAVING DEPARTMENT  
HALFTONES FROM COPIES  
DUPLICATES ZINC COLOR PLATES  
LINE & HALFTONE COMB. COLOR PROCESS  
Extra Negatives Extra Stripping Strip To Size Double Print Reverse Position Reverse Color Ben Day  
ZINC ETCHINGS FROM COPIES  
DUPLICATES COLOR PLATES  
Extra Negatives Extra Stripping Strip To Size Double Print Reverse Position Reverse Color Ben Day  
SIZE WIDE HIGH SAME SIZE  
SCREEN - 55 - 60 - 65 - 100 - 110 - 120 - 133 - 150.  
ETCHING DEPT. PAINT IN BACKGROUND SOLID.  
FINISHING DEPT. OUTLINE - OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE  
WITHOUT LINE - SPECIAL BORDER.  
BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES  
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)  
PROOFS FLAT GOOD IN COLORS SPECIAL STOCK  
ELECTROTYPES EACH OF  
ON WOOD METAL.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — L. V. — ADV.



DIAL NO. D-1921

CUSTOMER JONESBORO BAPTIST COLLEGE, DATE ENTERED  
JONESBORO, ARK.

DEPT. DATE COMPLETED

ORDER NO. 55479

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE 8-15-1931

1 M PC SIZE 3 1/2 X 5 1/2

STYLE ARTGRAVURE *begin on 5/11/31*

(All this on the picture side)

PLACE OF TITLE: Upper, Lower, Center—Border Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full (TITLE TO COME)

(All of this on address side)

FRONT NO. 5 R. M. Yes ☒ No  
R. M. to cover part of Message Space, entire Message Space, or entire Front  
IMPRINT: Customer ☒ C. T. Imprint No Imprint  
Trade Mark Yes No  
Special type as sample

RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched Photo—Wash Drawing. Layout Yes No

PHOTO LITHO

Rephoto

\_\_\_\_ Photograph each - Size 5x7 - 8x10 - 10x12

NEG. NO.

\_\_\_\_ Prints each from \_\_\_\_ Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

☒ Negative, Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, ☒ 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

☒ Blue Print, Handcolor, Black & White Proof.

COLOR DESCRIPTION

(Buildings, Roofs, Trimming, etc.)

TREES IN FRONT YARD ARE POPLARS & ARE GREEN WITH  
FOLIAGE. GRASS IN YARD IS BURMUDA & BLUE GRASS MIXED.  
BRICK ARE ORDINARY RED-FACED SMOOTH BRICK WITH WHITE  
MORTAR. **ECO** IT HAS COMPOSITION ROOF ON THE HOUSE.

ENGRAVING DEPARTMENT

\_\_\_\_ HALFTONES FROM \_\_\_\_ COPIES

\_\_\_\_ DUPLICATES \_\_\_\_ ZINC COLOR PLATES

\_\_\_\_ LINE & HALFTONE COMB. \_\_\_\_ COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

\_\_\_\_ ZINC ETCHINGS FROM \_\_\_\_ COPIES

\_\_\_\_ DUPLICATES \_\_\_\_ COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE \_\_\_\_ WIDE \_\_\_\_ HIGH \_\_\_\_ SAME SIZE \_\_\_\_  
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE  
WITHOUT LINE - SPECIAL BORDER.

SIZE \_\_\_\_ WIDE \_\_\_\_ HIGH \_\_\_\_ SAME SIZE \_\_\_\_

BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES  
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)

PROOFS \_\_\_\_ FLAT \_\_\_\_ GOOD \_\_\_\_ IN COLORS \_\_\_\_ SPECIAL STOCK

\_\_\_\_ ELECTROTYPES EACH OF \_\_\_\_  
ON WOOD METAL.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — L. V. — ADV.



BLUE PRINT O.K.  
OCT 7 1931

DIAL NO. D-1922

ORDER NO. 55478

DATE 8-15-1931

CUSTOMER F. THOMAS PARISIAN DYEING & CLEANING CO., SAN FRANCISCO, CALIF.

DATE ENTERED

DEPT.

DATE COMPLETED

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

100 M CIRCULARS SIZE 3 1/2 X 6

STYLE CC-21

(All this on the picture side)

PLACE OF TITLE: Upper, Lower, Center—Border

Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full LET US REVIVE THE FRESHNESS AND CHARM OF

YOUR DRAPES, CURTAINS AND RUGS.

(ETC. AS PER LAYOUT)

75M TO HAVE SAN FRANCISCO ADDRESS. 25M TO HAVE OAKLAND ADDRESS.

Submit—Sketch—Layout—Retouched Photo—Wash Drawing.

Layout Yes No

(All of this on address side)

FRONT NO. NONE

R. M. Yes No

R. M. to cover part of Message Space, entire Message Space, or entire Front

IMPRINT: Customer

C. T. Imprint

No Imprint

Trade Mark Yes No

Special type as sample

IMPRINT: D-1922

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative, Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print, Handcolor, Black & White Proof.

COLOR DESCRIPTION  
(Buildings, Roofs, Trimming, etc.)

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE WIDE HIGH SAME SIZE  
SCREEN 55 60 65 100 110 120 133 150

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE  
WITHOUT LINE - SPECIAL BORDER.

SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES  
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)

PROOFS FLAT - GOOD - IN COLORS - SPECIAL STOCK

ELECTROTYPES EACH OF  
ON WOOD METAL

COMPLETED

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — L. V. — ADV.



DIAL NO. D-1923

CUSTOMER

WOODLAWN MONUMENT CO.,  
BIRMINGHAM, ALA.

DATE ENTERED

DEPT.

DATE COMPLETED

ORDER NO. 55536

DATE 8-30-1931

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

6 M CIRCULARS SIZE

3 1/2 X 12. FOLDED TO SIZE 3 1/2 X 6  
(SPECIAL FOLD)

STYLE CO-1R-42

Colored

(All this on the picture side)

(All of this on address side)

PLACE OF TITLE: Upper, Lower, Center—Border

Follow Layout

FRONT NO.

R. M. Yes No

Title in Plate Yes No

Copyright in Plate Yes No

R. M. to cover part of Message Space, entire Message Space, or entire Front

Title in full THIS LITTLE FOLDER IS OUR ONLY AGENT  
(ETC. AS PER LAYOUT)

IMPRINT: Customer

C. T. Imprint

No Imprint

Trade Mark Yes No

Special type as sample  
IMPRINT: D-1923 C.T.

RETOUCHING DEPARTMENT

PHOTO LITHO

Submit—Sketch—Layout—Retouched Photo—Wash Drawing.

Layout Yes No

Rephoto

Photograph each - Size 5x7 - 8x10 - 10x12

NEG. NO.

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print Handcolor Black & White Proof.

COLOR DESCRIPTION

(Buildings, Roofs, Trimming, etc.)

MAKE PAGE 1 (FRONT OF CIRCULAR) AS ATTRACTIVE AS COPY  
WILL PERMIT. USE YOUR JUDGMENT REGARDING COLOR & BORDER  
TINTED BACKGROUND AND STYLE OF TYPE. CUSTOMER LIKES  
MOTTLED TINT BACKGROUND SIMILAR TO CIRCULARS ~~XXXXXXXXXX~~  
ATTACHED (D-1861, D-1667 & D-1668). USE COLORS APPROPRIATE  
FOR THIS SUBJECT TAKING INTO CONSIDERATION THE DIGNITY AND  
SOLEMNITY CONNECTED WITH THE GOODS BEING SOLD; HOWEVER,  
DO NOT THE CIRCULAR APPEAR SOMBER AND COLD EITHER.

FOR COLOR ~~XX~~ SCHEME OF PICTURES SEE TISSUES ATTACHED TO  
PHOTOS.

COMPLETED

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

ZINC ETCHINGS FROM COPIES

DUPLICATES ZINC COLOR PLATES

DUPLICATES COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE WIDE HIGH SAME SIZE  
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE  
WITHOUT LINE - SPECIAL BORDER.

SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES  
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)

PROOFS FLAT GOOD IN COLORS SPECIAL STOCK

ELECTROTYPES EACH OF  
ON WOOD METAL

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — L. V. — ADV.



BLUE PRINT O. K. 1881 76 199

2.15

DIAL NO. D-1924      CUSTOMER E.B.WEBER, MANHEIM, PA.      DATE ENTERED      DEPT. RETOUCHING  
ORDER NO. 55530      ENGRAVING  
DATE 8-20-1931      PHOTO LITHO  
COMPOSING  
LITHO ART

1 M FC SIZE 3 1/2 X 5 1/2      STYLE ARTGRAVURE BLACK WHITE BORDER

(All this on the picture side)      (All of this on address side)  
PLACE OF TITLE: Upper, Lower, Center—Border      Follow Layout      FRONT NO. 5      R. M. Yes No  
Title in Plate Yes No      Copyright in Plate Yes No      R. M. to cover part of Message Space, entire Message Space, or entire Front  
IMPRINT: Customer      C. T. Imprint      No Imprint  
Trade Mark Yes No  
Special type as sample

RETOUCHING DEPARTMENT      PHOTO LITHO  
Submit—Sketch—Layout—Retouched Photo—Wash Drawing.      Layout Yes No      Rephoto  
\_\_\_\_ Photograph each - Size 5x7 - 8x10 - 10x12      NEG.NO.  
\_\_\_\_ Prints each from \_\_\_\_ Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER      Straighten Photo  
Negative Line, Halftone, Combination.  
Dry, Wet, Pancromatic, Color Separation.  
Transfer, Paper Process, New Process.      Screen 120, 133, 150, 175.  
Stripping, White Border, Full Face.      Titles—Red, Blue.  
Blue Print Handcolor, Black & White Proof.

COLOR DESCRIPTION  
(Buildings, Roofs, Trimming, etc.)

ENGRAVING DEPARTMENT  
\_\_\_\_ HALFTONES FROM \_\_\_\_ COPIES      \_\_\_\_ ZINC ETCHINGS FROM \_\_\_\_ COPIES  
\_\_\_\_ DUPLICATES      \_\_\_\_ ZINC COLOR PLATES      \_\_\_\_ DUPLICATES      \_\_\_\_ COLOR PLATES  
\_\_\_\_ LINE & HALFTONE COMB.      \_\_\_\_ COLOR PROCESS  

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

  
SIZE \_\_\_\_ WIDE \_\_\_\_ HIGH \_\_\_\_ SAME SIZE \_\_\_\_  
SCREEN - 55 - 60 - 65 - 70 - 75 - 80 - 85 - 90 - 95 - 100 - 110 - 120 - 133 - 150.  
ETCHING DEPT. PAINT IN BACKGROUND SOLID.  
FINISHING DEPT. OUTLINE - OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE  
WITHOUT LINE - SPECIAL BORDER.  
\_\_\_\_ BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES  
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)  
PROOFS \_\_\_\_ FLAT \_\_\_\_ GOOD \_\_\_\_ IN COLORS \_\_\_\_ SPECIAL STOCK  
\_\_\_\_ ELECTROTYPES EACH OF \_\_\_\_  
ON WOOD METAL.

COMPLETED

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — L. V. — ADV.

R. 1  
C - 1/2  
Photo. 1/2  
St. 1/4  
Wm. 1/2



2

BLUE PRINT O. K.  
AUG 27 1931

WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

YOUR ORDER AS  
MEMORANDUM

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY BUSSEY'S DRUG STORE,  
~~GEORGETOWN~~ COLLEGE PARK, GA.

NO. D-1925

ORDER NO. 55546

DATE 8-20-1931

1 M

ARTGRAVURE GREEN POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE UPPER RIGHT BORDER  
TITLE (IN FULL) GEORGIA MILITARY ACADEMY,  
COLLEGE PARK, GA.

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. 2 SEE SAMPLE ATT.  
IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & Co.-CUSTOMER

LY  
COMPLETED

SIGN HERE

ADV

X



BLUE PRINT

O. K.  
OCT 1 1931

DIAL NO. **0-1926**

CUSTOMER **ARTHUR MARTIN,  
HOT SPRINGS, ARK.**

DATE ENTERED

DEPT.

DATE COMPLETED

ORDER NO. **56043**

DATE **9-15-1931**

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

**3 M 500 PC** SIZE **3 1-2 X 5 1-2**

STYLE **ARTGRAVURE GREEN  
WHITE BORDER**

(All this on the picture side)

(All of this on address side)

PLACE OF TITLE: Upper, Lower, Center—Border Follow Layout

FRONT NO. **5** R. M. Yes ☒ No

Title in Plate Yes ☒ No Copyright in Plate Yes ☒ No

R. M. to cover part of Message Space, entire Message Space, or entire Front

Title in full **TOP- ARTHUR MARTIN DANCE STUDIO. IF YOU  
CAN WALK, I CAN TEACH YOU TO DANCE.**

IMPRINT: Customer C. T. Imprint No Imprint

Trade Mark Yes ☒ No

Special type as sample

**BOT- 410 1-2 CENTRAL AVE. OPPOSITE QUPAW BATH  
ON THE FAMOUS BATH HOUSE ROW, HOT SPRINGS, ARK.**

Submit—Sketch—Layout—Retouched Photo—Wash Drawing. Layout Yes ☒ No

PHOTO LITHO  
Rephoto

\_\_\_\_ Photograph each - Size 5x7 - 8x10 - 10x12

NEG. NO.

\_\_\_\_ Prints each from \_\_\_\_ Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative, Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print, Handcolor, Black & White Proof.

COLOR DESCRIPTION  
(Buildings, Roofs, Trimming, etc.)

ENGRAVING DEPARTMENT

HALFTONES FROM \_\_\_\_\_ COPIES

ZINC ETCHINGS FROM \_\_\_\_\_ COPIES

DUPLICATES \_\_\_\_\_ ZINC COLOR PLATES

DUPLICATES \_\_\_\_\_ COLOR PLATES

LINE & HALFTONE COMB. \_\_\_\_\_ COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

**COMPLETED**

*Photo returned 10/2/31*

*Return photo*

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — *get photo out of file* V. — ADV.

SIZE \_\_\_\_\_ WIDE \_\_\_\_\_ HIGH \_\_\_\_\_ SAME SIZE \_\_\_\_\_  
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE  
WITHOUT LINE - SPECIAL BORDER.

SIZE \_\_\_\_\_ WIDE \_\_\_\_\_ HIGH \_\_\_\_\_ SAME SIZE \_\_\_\_\_

BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES  
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)

PROOFS \_\_\_\_\_ FLAT \_\_\_\_\_ GOOD \_\_\_\_\_ IN COLORS \_\_\_\_\_ SPECIAL STOCK

\_\_\_\_ ELECTROTYPES EACH OF \_\_\_\_\_  
ON WOOD METAL.



440

10-3-33  
O.K. M.

DIAL NO. D-1927

CUSTOMER MRS. J. L. GALLAGHER,  
HARRISBURG, PA.

DATE ENTERED

DEPT.

DATE COMPLETED

ORDER NO. 56126

DATE 9-18-1931

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

I M PC SIZE 3 1-2 X 5 1-2

STYLE ARTGRAVURE GREEN  
WHITE BORDER

(All this on the picture side)

(All of this on address side)

PLACE OF TITLE: Upper Lower, Center Border Follow Layout

FRONT NO. 5 R. M. Yes No

Title in Plate Yes No Copyright in Plate Yes No

R. M. to cover part of Message Space, entire Message Space, or entire Front

Title in full  
HOMESTEAD INN, R.D.2.,  
HARRISBURG, PA.

IMPRINT: Customer C. T. Imprint No Imprint

Trade Mark Yes No

Special type as sample

RETOUCHING DEPARTMENT

PHOTO LITHO

Submit—Sketch—Layout—Retouched Photo—Wash Drawing. Layout Yes No

Rephoto

BE THE BOTTOM OF THIS PHOTO MAY NOT BE  
CROPPED FURTHER IN THAN LINE SHOWN. CROPPING  
AT TOP MAY COME SLIGHTLY BELOW THE LINE SHOWN.  
LIGHTEN UP HOUSE A LITTLE.

Photograph each - Size 5x7 - 8x10 - 10x12

NEG. NO.

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative, Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print, Handcolor, Black & White Proof.

COLOR DESCRIPTION

(Buildings, Roofs, Trimming, etc.)

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

ZINC ETCHINGS FROM COPIES

DUPLICATES ZINC COLOR PLATES

DUPLICATES COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives Extra Stripping Strip To Size Double Print Reverse Position Reverse Color Ben Day

SIZE WIDE HIGH SAME SIZE  
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150.

SIZE WIDE HIGH SAME SIZE

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES  
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)

FINISHING DEPT. OUTLINE - OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE  
WITHOUT LINE - SPECIAL BORDER.

PROOFS FLAT GOOD IN COLORS SPECIAL STOCK

ELECTROTYPES EACH OF  
ON WOOD METAL

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — L. V. — ADV.

C-3/4

Photo in D2947



BLUE PRINT

THANKS AND ACCORDING TO THE ORDER AS  
ENCLOSED. IF YOU O.K. THESE TITLES AND COLOR  
DESCRIPTIONS, YOUR SIGNATURE AFFIXED AT ONCE. IF NOT  
RETURNED WITHIN SIX DAYS WE WILL  
GENTLEMEN: PER ATTACHED  
OF YOUR TOTAL  
IT IS ABSOLUTE  
ETC. AND RETURN  
IN SIX DAYS WE  
WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

WESTERN PUBLISHING & NOVELTY CO.,  
LOS ANGELES, CALIF.

5 1932

DATE 9-18-1931

NO.

U-1928

ORDER NO. 56120

25 M BABY FOLDER COVERS

FRONT & BACK

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE

FRONT NO. NONE

TITLE (IN FULL) WONDERFUL LOS ANGELES.

IMPRINT SAME AS ABOVE

NO C.T. MARKS.

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

SEE DUMMY ATTACHED. MAKE COVER ABOUT THE SAME SIZE  
AS THE ORANGE COVER ATTACHED & ARRANGE SHAPE TO WHAT  
YOU THINK WILL BE BEST, BUT IT MUST HAVE A NOVELTY EFFECT.  
HAVE THE TITLE LOS ANGELES IN AS LARGE & ATTRACTIVE  
TYPE AS THE SPACE WILL PERMIT. THE BACK OF THE COVER  
WILL BE A DUPLICATE OF THE FRONT.

ROOF

TRIMMINGS

RETURN CUSTOMER'S SKETCH  
TO MR. FITCHER

SUBMIT SKETCH TO CUSTOMER.

PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

OK. W.T.

LV

ADV

SIGN HERE

Make H.C. proof only  
W.T.  
H.C. proof then to be  
submitted to customer



DIAL NO. D-1929

CUSTOMER THEODORE STIVERS MILLING CO., DATE ENTERED  
ROME, GA.

DEPT.

DATE COMPLETED

ORDER NO. 56213

DATE 9-23-1931

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

50 M BLOTTERS SIZE

3 9/16 x 5 9/16

STYLE

FULL FACE.

(All this on the picture side)

PLACE OF TITLE: Upper, Lower, Center—Border

Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full (TITLE TO COME)

(All of this on address side)

FRONT NO. NONE R. M. Yes No

R. M. to cover part of Message Space, entire Message Space, or entire Front

IMPRINT: Customer C. T. Imprint No Imprint

Trade Mark Yes No

Special type as sample

RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched Photo—Wash Drawing.

Layout Yes No

SEE LAYOUT & INSTRUCTIONS ATTACHED.

PHOTO LITHO

Rephoto

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print, Handcolor, Black & White Proof.

NEG. NO.

COLOR DESCRIPTION

(Buildings, Roofs, Trimming, etc.)

SEE INSTRUCTIONS ATTACHED.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE WIDE HIGH SAME SIZE  
SCREEN - 55 - 60 - 65 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE  
WITHOUT LINE - SPECIAL BORDER.

SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES  
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)

PROOFS FLAT GOOD IN COLORS SPECIAL STOCK

ELECTROTYPES EACH OF  
ON WOOD METAL

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — L. V. — ADV.

COMPLETED

BLUE PRINT O.K.  
NOV 17 1931

C-2/4?



BLUE PRINT O. K.  
SEP 24 1931

DIAL NO. D-1930

CUSTOMER ARIZONA INN,  
TUCSON, ARIZONA

DATE ENTERED

DEPT.

DATE COMPLETED

ORDER NO. 55717

DATE 8-25-1931

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

~~X~~ 25M CIRCULARS SIZE 6 X 14

STYLE ARTGRAVURE BLUE

(All this on the picture side)

(All of this on address side)

PLACE OF TITLE: Upper, Lower, Center—Border

Follow Layout

FRONT NO.

R. M. ☒ Yes ☐ No

Title in Plate Yes ☐ No ☐

Copyright in Plate Yes ☐ No ☐

R. M. to cover part of Message Space, entire Message Space, or entire Front

Title in full ARIZONA INN

IMPRINT: Customer

C. T. Imprint

No Imprint

TUCSON, ARIZONA

Trade Mark Yes ☐ No ☐

(ETC. AS PER LAYOUT)

Special type as sample

IMPRINT: C.T. D-1930

RETOUCHING DEPARTMENT

PHOTO LITHO

☒ Submit ☐ Sketch ☐ Layout ☐ Retouched Photo ☐ Wash Drawing

Layout ☒ Yes ☐ No

Rephoto

Photograph each - Size 5x7 - 8x10 - 10x12

NEG. NO.

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

☒ Negative Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

☒ Blue Print Handcolor, Black & White Proof.

Use font no. 70317  
COLOR DESCRIPTION  
(Buildings, Roofs, Trimming, etc.)

Large Letters

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

ZINC ETCHINGS FROM COPIES

DUPLICATES ZINC COLOR PLATES

DUPLICATES COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE WIDE HIGH SAME SIZE  
SCREEN 55 60 65 100 110 120 133 150

SIZE WIDE HIGH SAME SIZE

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES  
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)

FINISHING DEPT. OUTLINE - OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE  
WITHOUT LINE - SPECIAL BORDER.

PROOFS PLAT GOOD IN COLORS SPECIAL STOCK  
ELECTROTYPES EACH OF  
ON WOOD METAL

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — L. V. — ADV.



DIAL NO. **D-1931** CUSTOMER **MRS. D.L. MOORE,** DATE ENTERED DEPT. DATE COMPLETED  
**HARRODSBURG, KY.**

ORDER NO. **56014**

DATE **9-11-1931**

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

**1** M **PC** SIZE **3 1/2 x 5 1/2**

STYLE **ARTGRAVURE BROWN WHITE BORDER**

(All this on the picture side)

PLACE OF TITLE: Upper, Lower, Center—Border Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full **MOORELAND HOUSE, HOME OF ~~MRS. D.L. MOORE~~**  
**MRS. D.L. MOORE, HARRODSBURG, KENTUCKY**

(All of this on address side)

FRONT NO. **5** R. M. Yes No

R. M. to cover part of Message Space, entire Message Space, or entire Front

IMPRINT: Customer C. T. Imprint No Imprint

Trade Mark Yes No

Special type as sample

RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched Photo—Wash Drawing. Layout Yes No

**TAKE OUT POST ~~IN~~ AT RIGHT OF PHOTO.**

PHOTO LITHO

Rephoto

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative, Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print, Handcolor, Black & White Proof.

COLOR DESCRIPTION  
(Buildings, Roofs, Trimming, etc.)

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE. WIDE. HIGH. SAME SIZE  
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE  
WITHOUT LINE - SPECIAL BORDER.

SIZE. WIDE. HIGH. SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES  
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)

PROOFS. FLAT. GOOD. IN COLORS. SPECIAL STOCK

ELECTROTYPES EACH OF  
ON WOOD METAL.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — L. V. — ADV.

**COMPLETED**

BLUE PRINT O.K. 9/22/31

Photo returned  
Mrs. D.L. Moore  
10/26/31

36 1/4

T.V.D.



BLUE PRINT O.K.  
OCT 13 1931

245

DIAL NO. D-1932 CUSTOMER DICK HOTEL, WATSEKA, ILL. DATE ENTERED DEPT. DATE COMPLETED

ORDER NO. 56029

DATE 9-12-1931

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

1 M PC SIZE 3 1/2 x 5 1/2 STYLE ARTGRAVURE BROWN WHITE BORDER

(All this on the picture side)  
PLACE OF TITLE: Upper, Lower, Center—Border Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full DICK HOTEL, WATSEKA, ILL.

(All of this on address side)  
FRONT NO. 5 R. M. Yes No  
R. M. to cover part of Message Space, entire Message Space, or entire Front  
IMPRINT: Customer C. T. Imprint No Imprint  
Trade Mark Yes No  
Special type as sample

RETOUCHING DEPARTMENT  
Submit—Sketch—Layout—Retouched Photo—Wash Drawing. Layout Yes No

PHOTO LITHO  
Rephoto

TAKE OUT POLE & WIRES. 4 old fash.  
Use layout D-178 ✓

Photograph each - Size 5x7 - 8x10 - 10x12  
Prints each from Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo

Negative, Line, Halftone, Combination.  
Dry, Wet, Pancromatic, Color Separation.  
Transfer, Paper Process, New Process. Screen 120, 133, 150, 175.  
Stripping, White Border, Full Face. Titles—Red, Blue.  
Blue Print, Handcolor, Black & White Proof.

COLOR DESCRIPTION  
(Buildings, Roofs, Trimming, etc.)

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES				ZINC ETCHINGS FROM COPIES			
DUPLICATES ZINC COLOR PLATES				DUPLICATES COLOR PLATES			
LINE & HALFTONE COMB. COLOR PROCESS							
Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day	

SIZE WIDE HIGH SAME SIZE  
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE  
WITHOUT LINE - SPECIAL BORDER.

SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES  
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)

PROOFS FLAT GOOD IN COLORS SPECIAL STOCK

ELECTROTYPES EACH OF  
ON WOOD METAL

COMPLETED

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — L. V. — ADV.

10  
14



BLUE PRINT O. K.  
OCT 2 1931

430

DIAL NO. **D-1933** CUSTOMER **GRANTVILLE HOTEL, GRANTVILLE, PA.** DATE ENTERED DEPT. DATE COMPLETED  
ORDER NO. **56027** RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART  
DATE **9-12-1931**  
**1 M PC** SIZE **3 1/2 x 5 1/2** STYLE **ARTGRAVURE GREEN WHITE BORDER**

(All this on the picture side) (All of this on address side)  
PLACE OF TITLE: Upper Lower, Center—Border Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full **GRANTVILLE HOTEL, WARREN B. FREE, PROP., GRANTVILLE, PA.**  
FRONT NO. **5** R. M. ☒ Yes ☐ No  
R. M. to cover part of Message Space, entire Message Space, or entire Front  
IMPRINT: Customer ☒ C. T. Imprint ☐ No Imprint  
Trade Mark Yes No  
Special type as sample

RETOUCHING DEPARTMENT PHOTO LITHO  
Submit—Sketch—Layout—Retouched Photo—Wash Drawing. Layout Yes No  
Rephoto  
AS PER COPY ATTACHED. Photograph each - Size 5x7 - 8x10 - 10x12 NEG. NO.  
Prints each from \_\_\_\_\_ Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo

Negative, Line, Halftone, Combination.  
Dry, Wet, Pancromatic, Color Separation.  
Transfer, Paper Process, New Process. Screen 120, 133, 150, 175.  
Stripping, White Border, Full Face. Titles—Red, Blue.  
☒ Blue Print Handcolor, Black & White Proof.

COLOR DESCRIPTION (Buildings, Roofs, Trimming, etc.) ENGRAVING DEPARTMENT  
HALFTONES FROM \_\_\_\_\_ COPIES ZINC ETCHINGS FROM \_\_\_\_\_ COPIES  
DUPLICATES \_\_\_\_\_ ZINC COLOR PLATES \_\_\_\_\_  
LINE & HALFTONE COMB. \_\_\_\_\_ COLOR PROCESS \_\_\_\_\_  
Extra Negatives Extra Strip Double Reverse Reverse Ben Day  
Negatives Stripping To Size Print Position Color Day  
SIZE \_\_\_\_\_ WIDE \_\_\_\_\_ HIGH \_\_\_\_\_ SAME SIZE \_\_\_\_\_  
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150.  
ETCHING DEPT. PAINT IN BACKGROUND SOLID.  
FINISHING DEPT. OUTLINE - OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE  
WITHOUT LINE - SPECIAL BORDER.  
BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES  
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)  
PROOFS \_\_\_\_\_ FLAT \_\_\_\_\_ GOOD \_\_\_\_\_ IN COLORS \_\_\_\_\_ SPECIAL STOCK  
ELECTROTYPES EACH OF \_\_\_\_\_  
ON WOOD METAL

COMPLETED

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — L. V. — ADV.

192



DIAL NO. D-1934

CUSTOMER

F.H.HILL CO.,  
CHICAGO, ILL.

DATE ENTERED

DEPT.

DATE COMPLETED

ORDER NO. 55714

DATE 8-25-1931

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

3 M BOOKLET COVER SIZE 13 1/4 X 8 1/4

STYLE ARTGRAVURE BROWN

(ON ARTGRAVURE BROWN POST CARD  
STOCK)

(All this on the picture side)

(All of this on address side)

PLACE OF TITLE: Upper, Lower, Center—Border

Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full (TITLE TO COME)

FRONT NO. NONE

R. M. Yes No

R. M. to cover part of Message Space, entire Message Space, or entire Front

IMPRINT: Customer

C. T. Imprint

No Imprint

Trade Mark Yes No

Special type as sample  
IMPRINT: C.T. D-1934

RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched Photo—Wash Drawing.

Layout Yes No

PHOTO LITHO

Rephoto

Photograph each - Size 5x7 - 8x10 - 10x12

NEG. NO.

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative, Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print, Handcolor, Black & White Proof.

COLOR DESCRIPTION

(Buildings, Roofs, Trimming, etc.)

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
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ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
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SIZE WIDE HIGH SAME SIZE  
SCREEN 55 - 60 - 70 - 80 - 90 - 100 - 110 - 120 - 130 - 150

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE  
WITHOUT LINE - SPECIAL BORDER.

SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES  
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)

PROOFS FLAT - GOOD - IN COLORS - SPECIAL STOCK

ELECTROTYPES EACH OF  
ON WOOD METAL

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — L. V. — ADV.

COMPLETED



DIAL NO. D-1935

CUSTOMER F.H.HILL CO.,  
CHICAGO, ILL.

DATE ENTERED

DEPT.

DATE COMPLETED

ORDER NO. 55713

DATE 8-25-1931

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

3 M BOOKLET VIEW SIZE 13 X 8

STYLE ART GRAVURE BROWN

(All this on the picture side)

(All of this on address side)

PLACE OF TITLE: Upper, Lower, Center—Border

Follow Layout

FRONT NO.

R. M. Yes No

Title in Plate Yes No

Copyright in Plate Yes No

R. M. to cover part of Message Space, entire Message Space, or entire Front

Title in full PAGE 3 (IN UPPER RIGHT CORNER)

IMPRINT: Customer C.T. Imprint No Imprint

(NO TITLE.)

Trade Mark Yes No

Special type as sample

RETOUCHING DEPARTMENT

PHOTO LITHO

Submit—Sketch—Layout—Retouched Photo—Wash Drawing.

Layout Yes No

Rephoto

~~TAKE OUT~~ TAKE OUT NUMBER ON PHOTO.

Photograph each - Size 5x7 - 8x10 - 10x12

NEG.NO.

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative, Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print, Handcolor, Black & White Proof.

COLOR DESCRIPTION  
(Buildings, Roofs, Trimming, etc.)

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

ZINC ETCHINGS FROM COPIES

DUPLICATES ZINC COLOR PLATES

DUPLICATES COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE WIDE HIGH SAME SIZE  
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT OUTLINE - OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE  
WITHOUT LINE - SPECIAL BORDER.

SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES  
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)

PROOFS FLAT GOOD IN COLORS SPECIAL STOCK

ELECTROTYPES EACH OF  
ON WOOD METAL

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — L. V. — ADV.

T V D E in Hand



DIAL NO. D-1936

CUSTOMER F.H.HILL CO.,  
CHICAGO, ILL.

DATE ENTERED

DEPT.

DATE COMPLETED

ORDER NO. 55713

DATE 8-25-1931

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

3 M BOOKLET VIEW SIZE

13 X 8

STYLE ARTGRAVURE BROWN

(All this on the picture side)

(All of this on address side)

PLACE OF TITLE: Upper, Lower, Center—Border

Follow Layout

FRONT NO.

R. M. Yes No

Title in Plate Yes No

Copyright in Plate Yes No

R. M. to cover part of Message Space, entire Message Space, or entire Front

Title in full PAGE 4 (UPPER LEFT CORNER)

IMPRINT: Customer

C. T. Imprint

No Imprint

(NO TITLE.)

Trade Mark Yes No

Special type as sample

RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched Photo—Wash Drawing.

Layout Yes No

PHOTO LITHO

Rephoto

TAKE OUT NUMBER ON PHOTO.

\_\_\_\_ Photograph each - Size 5x7 - 8x10 - 10x12

NEG. NO.

\_\_\_\_ Prints each from \_\_\_\_ Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative, Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print Handcolor, Black &amp; White Proof.

COLOR DESCRIPTION

(Buildings, Roofs, Trimming, etc.)

ENGRAVING DEPARTMENT

HALFTONES FROM \_\_\_\_\_ COPIES

ZINC ETCHINGS FROM \_\_\_\_\_ COPIES

DUPLICATES \_\_\_\_\_ ZINC COLOR PLATES

DUPLICATES \_\_\_\_\_ COLOR PLATES

LINE &amp; HALFTONE COMB. \_\_\_\_\_ COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

*same as original*SIZE \_\_\_\_\_ WIDE \_\_\_\_\_ HIGH \_\_\_\_\_ SAME SIZE \_\_\_\_\_  
SCREEN - 55 - 60 - 65 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE  
WITHOUT LINE - SPECIAL BORDER.

SIZE \_\_\_\_\_ WIDE \_\_\_\_\_ HIGH \_\_\_\_\_ SAME SIZE \_\_\_\_\_

BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES  
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)

PROOFS \_\_\_\_\_ FLAT \_\_\_\_\_ GOOD \_\_\_\_\_ IN COLORS \_\_\_\_\_ SPECIAL STOCK

ELECTROTYPES EACH OF \_\_\_\_\_  
ON WOOD METAL

PHOTO PROPERTY OF C. T. &amp; CO. — CUSTOMER — L. V. — ADV.



DIAL NO. D-1937

CUSTOMER F.H.HILL CO.,  
CHICAGO, ILL.

DATE ENTERED

DEPT.

DATE COMPLETED

ORDER NO. 55713

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE 8-25-1931

M BOOKLET VIEW SIZE 13 X 8

STYLE ARTGRAVURE BROWN

(All this on the picture side)

(All of this on address side)

PLACE OF TITLE: Upper, Lower, Center—Border Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full PAGE 5 (UPPER RIGHT CORNER)

(NO TITLE.)

FRONT NO. R. M. Yes No

R. M. to cover part of Message Space, entire Message Space, or entire Front

IMPRINT: Customer C. T. Imprint No Imprint

Trade Mark Yes No

Special type as sample

RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched Photo—Wash Drawing. Layout Yes No

PHOTO LITHO

Rephoto

TAKE OUT NUMBER ON PHOTO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative, Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print, Handcolor, Black & White Proof.

NEG.NO.

COLOR DESCRIPTION  
(Buildings, Roofs, Trimming, etc.)

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

ZINC ETCHINGS FROM COPIES

DUPLICATES ZINC COLOR PLATES

DUPLICATES COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE WIDE HIGH SAME SIZE  
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150.

SIZE WIDE HIGH SAME SIZE

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES  
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)

FINISHING DEPT. OUTLINE - OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE  
WITHOUT LINE - SPECIAL BORDER.

PROOFS PLAT GOOD IN COLORS SPECIAL STOCK

ELECTROTYPES EACH CF  
ON WOOD METAL

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — L. V. — ADV.



DIAL NO. D-1938

CUSTOMER

F.H.HILL CO.,  
CHICAGO, ILL.

DATE ENTERED

DEPT.

DATE COMPLETED

ORDER NO. 55713

DATE 8-25-1931

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

3 M BOOKLET VIEW SIZE 13 X 8

STYLE ARTGRAVURE BROWN

(All this on the picture side)

(All of this on address side)

PLACE OF TITLE: Upper, Lower, Center—Border

Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full ~~XXXX~~ PAGE 6 (UPPER LEFT CORNER)  
(NO TITLE.)

FRONT NO.

R. M. Yes No

R. M. to cover part of Message Space, entire Message Space, or entire Front

IMPRINT: Customer

C. T. Imprint

No Imprint

Trade Mark Yes No

Special type as sample

RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched Photo—Wash Drawing.

Layout Yes No

PHOTO LITHO

Rephoto

TAKE OUT NUMBER ON PHOTO.

Photograph each - Size 5x7 - 8x10 - 10x12

NEG.NO.

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative, Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print, Handcolor, Black & White Proof.

COLOR DESCRIPTION  
(Buildings, Roofs, Trimming, etc.)

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

ZINC ETCHINGS FROM COPIES

DUPLICATES ZINC COLOR PLATES

DUPLICATES COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE WIDE HIGH SAME SIZE  
SCREEN 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE  
WITHOUT LINE - SPECIAL BORDER.

SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES  
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)

PROOFS FLAT - GOOD - IN COLORS - SPECIAL STOCK

ELECTROTYPES EACH OF  
ON WOOD METAL

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — L. V. — ADV.



DIAL NO. D-1939

CUSTOMER

F.H.HILL CO.,  
CHICAGO, ILL.

DATE ENTERED

DEPT.

DATE COMPLETED

ORDER NO. 55713

DATE 8-25-1931

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

3 M BOOKLET VIEW SIZE 13 X 8

STYLE ARTGRAVURE BROWN

(All this on the picture side)

(All of this on address side)

PLACE OF TITLE: Upper, Lower, Center—Border

Follow Layout

FRONT NO.

R. M. Yes No

Title in Plate Yes No

Copyright in Plate Yes No

R. M. to cover part of Message Space, entire Message Space, or entire Front

Title in full PAGE 7 (UPPER RIGHT CORNER)

IMPRINT: Customer

C. T. Imprint

No Imprint

Trade Mark Yes No

Special type as sample

(NO TITLE)

RETOUCHING DEPARTMENT

PHOTO LITHO

Submit—Sketch—Layout—Retouched Photo—Wash Drawing.

Layout Yes No

Rephoto

TAKE OUT NUMBER ON PHOTO.

Photograph each - Size 5x7 - 8x10 - 10x12

NEG. NO.

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative, Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print, Handcolor, Black & White Proof.

COLOR DESCRIPTION

(Buildings, Roofs, Trimming, etc.)

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

ZINC ETCHINGS FROM COPIES

DUPLICATES ZINC COLOR PLATES

DUPLICATES COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE WIDE HIGH SAME SIZE  
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE  
WITHOUT LINE - SPECIAL BORDER.

SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES  
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)

PROOFS FLAT GOOD IN COLORS SPECIAL STOCK

ELECTROTYPES EACH OF  
ON WOOD METAL.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — L. V. — ADV.



DIAL NO. D-1940

CUSTOMER F.H.HILL CO.,  
CHICAGO, ILL.

DATE ENTERED

DEPT.

DATE COMPLETED

ORDER NO. 55713

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE ~~1931~~ 8-25-1931

3 M BOOKLET VIEW SIZE 13 X 8

STYLE ARTGRAVURE BROWN

(All this on the picture side)

PLACE OF TITLE: Upper, Lower, Center—Border Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full PAGE 8 (UPPER LEFT CORNER)

(NO TITLE)

(All of this on address side)

FRONT NO. R. M. Yes No

R. M. to cover part of Message Space, entire Message Space, or entire Front

IMPRINT: Customer C. T. Imprint No Imprint

Trade Mark Yes No

Special type as sample

RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched Photo—Wash Drawing. Layout Yes No

TAKE OUT NUMBER ON PHOTO.

PHOTO LITHO

Rephoto

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative, Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping White Border, Full Face.

Titles—Red, Blue.

Blue Print, Handcolor, Black & White Proof.

NEG. NO.

COLOR DESCRIPTION  
(Buildings, Roofs, Trimming, etc.)

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE WIDE HIGH SAME SIZE  
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE  
WITHOUT LINE - SPECIAL BORDER.

SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES  
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)

PROOFS FLAT GOOD IN COLORS SPECIAL STOCK

ELECTROTYPES EACH OF  
ON WOOD METAL.

PHOTO PROPERTY OF C. T. & CO. CUSTOMER L. V. — ADV.



BLUE PRINT O. K. *W*  
SEP 1 - 1931

GENTLEMEN,  
WE ACKNOWLEDGE WITH THANKS AND APPRECIATION YOUR ORDER AS SPECIFICATIONS AND CONDITIONS ON THE MEMORANDUM ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS, ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

VERY TRULY,  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

F.W.WOOLWORTH CO.,  
NEW YORK, N.Y.

NO. D-1941

ORDER NO. 55726

DATE 8-26-1931

12 M VIEW CARDS SIZE ~~3 1/4 x 4 1/4~~ 2 1/4 x 4 1/4

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE NONE  
TITLE (IN FULL) NO TITLE.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO BLANK  
IMPRINT NONE

COLOR DESCRIPTION SEE

BUILDINGS

USE PHOTO NO. 112043

ROOF

TRIMMINGS

REMARKS

*Colored Photo*  
84586 - Black + White photo.

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

LV

SIGN HERE

ADV

*Cayson*  
*H*



BLUE PRINT O.K.  
SEP 1 - 1931

GENTLEMEN: WE ACKNOWLEDGE WITH THANKS AND APPRECIATION THE SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU SIGNATURE THESE TITLES AND COLOR DESCRIPTIONS, ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

YOUR ORDER AS MEMORANDUM

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1735 IRVING PARK BLVD. CHICAGO, ILL.

F.W.WOOLWORTH CO.,  
NEW YORK, N.Y.

NO. D-1942

ORDER NO. 55726

DATE 8-26-1931

6 M VIEW CARDS SIZE ~~3 1/4 x 4 1/4~~ 2 3/4 x 4 7/16

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE NONE

TITLE (IN FULL) NO TITLE.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. BLANK

IMPRINT NONE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

USE PHOTO NO. 1102-30

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

LV

ADV

SIGN HERE \_\_\_\_\_



BLUE PRINT O. K.  
SEP 1 - 1931

GENTLEMEN:  
WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE YOUR ORDER AND SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS, ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

VERY TRULY  
YOURS  
CURT TEICH & COMPANY INC.  
1735-1735 IRVING PARK BLVD. CHICAGO, ILL.

F.W.WOOLWORTH CO.,  
NEW YORK, N.Y.

NO. D-1943

ORDER NO. 55726

DATE 8-26-1931

6 M VIEW CARDS SIZE ~~3 1/2 x 4 1/4~~ 2 3/4 x 4 3/4

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE NONE

TITLE (IN FULL) NO TITLE.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. BLANK

IMPRINT NONE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

USE PHOTO NO. 113830

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & Co.-CUSTOMER

LV

ADV

SIGN HERE



BLUE PRINT O. K.  
SEP 1 - 1931

GENTLEMEN,  
PER ATTACHED  
OF YOUR ORDER  
IT IS ABSOLUTELY  
ETC., AND RETURN  
IN SIX DAYS WE  
WORK.

WE ACKNOWLEDGE WITH THANKS AND ACCORDANCE  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS,  
SIGNED WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

F.W.WOOLWORTH CO., NEW YORK, N.Y.		NO. D-1944
DATE 8-26-1931		ORDER NO. 55726
6 M VIEW CARDS SIZE <del>3 1/4 x 4 1/16</del> 2 3/4 x 4 7/16		
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE NONE	FRONT NO. BLANK	
TITLE (IN FULL) NO TITLE.	IMPRINT NONE	
COLOR DESCRIPTION SEE USE PHOTO NO. 114386	REMARKS	
BUILDINGS		
ROOF		
TRIMMINGS		
PHOTO PROPERTY OF C. T. & CO.-CUSTOMER		
LV		ADV
SIGN HERE _____		



BLUE PRINT O. K.  
SEP 1 - 1931

WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE YOUR ORDER AS MEMORANDUM  
SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY  
YOURS  
CURT. TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

F.W.WOOLWORTH CO.,  
NEW YORK, N.Y.

NO. D-1945  
ORDER NO. 55727

DATE 8-26-1931

12 M VIEW CARDS SIZE ~~3 1/2 x 7 1/2~~ 2 3/4 x 4 3/4

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE NONE  
TITLE (IN FULL) NO TITLE.

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. BLANK  
IMPRINT NONE

COLOR DESCRIPTION SEE  
BUILDINGS USE PHOTO NO. 103499  
ROOF  
TRIMMINGS

REMARKS

PHOTO PROPERTY OF C. T. & Co.—CUSTOMER

LV

ADV

SIGN HERE



BLUE PRINT O.K.  
SEP 1 - 1931

GENTLEMEN:-  
WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE YOUR ORDER AS SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS, ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

F.W.WOOLWORTH CO.,  
NEW YORK, N.Y.

NO. D-1946  
ORDER No. 55727

DATE 8-26-1931

6 M VIEW CARDS SIZE ~~3 1/2 x 7 1/2~~ 2 3/4 x 4 7/16

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE NONE  
TITLE (IN FULL) NO TITLE.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. BLANK  
IMPRINT NONE

COLOR DESCRIPTION SEE

BUILDINGS USE PHOTO NO. ~~XXXXXX~~ 70831  
ROOF  
TRIMMINGS

REMARKS

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

LV

ADV

SIGN HERE



BLUE PRINT O. K.  
SEP 1 - 1931

GENTLEMEN:-  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
PER ATTACHED SPECIFICATIONS AND CONDITIONS ON THE  
OF OUR TOTAL ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.  
ETC. AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

YOUR ORDER AS  
MEMORANDUM

VERY TRULY  
CURT TEICH & COMPANY INC.

1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

F.W.WOOLWORTH CO.,  
NEW YORK, N.Y.

DATE 8-26-1931

NO. D-1947

ORDER NO. 55727

6 M VIEW CARDS SIZE ~~3 1/2~~ 2 3/4 X 4 7/16

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE NONE  
TITLE (IN FULL) NO TITLE.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO BLANK  
IMPR NONE

COLOR DESCRIPTION SEE

BUILDINGS USE PHOTO NO. D-956  
ROOF  
TRIMMINGS

REMARKS

PHOTO PROPERTY OF C. T. & Co.-CUSTOMER

LV

ADV

SIGN HERE



ALL PRINT O. K.  
SEP 1 - 1931

GENTLEMEN:-  
PER ATTACHED  
OF YOUR TOTAL  
IT IS ABSOLUTELY  
ETC., AND RETURN  
IN SIX DAYS WE  
WORK.

WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.  
RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
THIS INFORMATION CORRECT AND PROCEED WITH THE

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

F.W.WOOLWORTH CO.,  
NEW YORK, N.Y.

NO. D-1948

ORDER NO. 55727

DATE 8-26-1931

6 M VIEW CARDS SIZE ~~3 1/4 x 4 1/4~~ 2 3/4 x 4 3/4

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE NONE  
TITLE (IN FULL) NO TITLE.

FRONT NO. BLANK  
IMPRINT NONE

COLOR DESCRIPTION SEE  
BUILDINGS USE PHOTO NO. 35216  
ROOF  
TRIMMINGS

REMARKS

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

LV

ADV

SIGN HERE

1  
2



DIAL NO. **D-1949**CUSTOMER **LEONARD BOLTZ,  
CHICAGO, ILL.**

DATE ENTERED

DEPT.

DATE COMPLETED

ORDER NO. **55725**DATE **8-26-1931**RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART**50** M **LTHDS.** SIZE **8½ x 11**

STYLE

(All this on the picture side)

(All of this on address side)

PLACE OF TITLE: Upper, Lower, Center—Border

Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full **LIONS BALL ROOM BEAUTIFUL  
(ETC. AS PER LAYOUT)**

FRONT NO.

R. M. Yes No

R. M. to cover part of Message Space, entire Message Space, or entire Front

IMPRINT: Customer

C. T. Imprint

No Imprint

Trade Mark Yes No

Special type as sample

**IMPRINT: C.T. D-1949**

RETOUCHING DEPARTMENT

Submit Sketch Layout—Retouched Photo—Wash Drawing.

Layout Yes No

PHOTO LITHO

Rephoto

**MAKE PICTURE OF BALL ROOM VIGNETTE.****SUBMIT PENCIL SKETCH.**

\_\_\_\_ Photograph each - Size 5x7 - 8x10 - 10x12

NEG. NO.

\_\_\_\_ Prints each from \_\_\_\_ Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative, Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print Handcolor Black & White Proof.

ENGRAVING DEPARTMENT

\_\_\_\_ HALFTONES FROM \_\_\_\_ COPIES

\_\_\_\_ DUPLICATES \_\_\_\_ ZINC COLOR PLATES

\_\_\_\_ LINE &amp; HALFTONE COMB. \_\_\_\_ COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

\_\_\_\_ ZINC ETCHINGS FROM \_\_\_\_ COPIES

\_\_\_\_ DUPLICATES \_\_\_\_ COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE: \_\_\_\_ WIDE: \_\_\_\_ HIGH: \_\_\_\_ SAME SIZE \_\_\_\_  
SCREEN - 55 - 60 - 65 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE  
WITHOUT LINE - SPECIAL BORDER.

SIZE: \_\_\_\_ WIDE: \_\_\_\_ HIGH: \_\_\_\_ SAME SIZE \_\_\_\_

BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES  
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)

PROOFS \_\_\_\_ PLAT \_\_\_\_ GOOD \_\_\_\_ IN COLORS \_\_\_\_ SPECIAL STOCK

\_\_\_\_ ELECTROTYPES EACH OF \_\_\_\_  
ON WOOD \_\_\_\_ METAL.PHOTO PROPERTY OF C. T. & CO. - CUSTOMER - L. V. - ADV.



DIAL NO. **D-1950**CUSTOMER **CANTERBURY HOTEL CORP.,  
BOSTON, MASS.**

DATE ENTERED

DEPT.

DATE COMPLETED

ORDER NO. **55765**DATE **8-27-1931**RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART**6 M PC**

SIZE

**3 1/2 X 5 1/2**STYLE **ARTGRAVURE BROWN WHITE BORDER**

(All this on the picture side)

PLACE OF TITLE: Upper, Lower, Center—Border

Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full—**TOP: OVERLOOKING THE FENWAY****BOT: HOTEL CANTERBURY, 14 CHARLESGATE WEST, BOSTON,  
MASS. — S.P. SEYMOUR, MGR.**

(All of this on address side)

FRONT NO. **5**R. M. Yes No

R. M. to cover part of Message Space, entire Message Space, or entire Front.

IMPRINT: Customer

C. T. Imprint

No Imprint

Trade Mark Yes No

Special type as sample

## RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched Photo—Wash Drawing. Layout Yes No

## PHOTO LITHO

Rephoto

\_\_\_\_ Photograph each - Size 5x7 - 8x10 - 10x12

NEG. NO.

\_\_\_\_ Prints each from \_\_\_\_ Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative, Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print, Handcolor, Black &amp; White Proof.

COLOR DESCRIPTION  
(Buildings, Roofs, Trimming, etc.)

## ENGRAVING DEPARTMENT

HALFTONES FROM				COPIES			
DUPLICATES				ZINC COLOR PLATES			
LINE & HALFTONE COMB.				COLOR PROCESS			
Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day	

ZINC ETCHINGS FROM				COPIES			
DUPLICATES				COLOR PLATES			
Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day	

SIZE \_\_\_\_\_ WIDE \_\_\_\_\_ HIGH \_\_\_\_\_ SAME SIZE \_\_\_\_\_  
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE  
WITHOUT LINE - SPECIAL BORDER.

SIZE \_\_\_\_\_ WIDE \_\_\_\_\_ HIGH \_\_\_\_\_ SAME SIZE \_\_\_\_\_

BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES  
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)

PROOFS \_\_\_\_\_ FLAT \_\_\_\_\_ GOOD \_\_\_\_\_ IN COLORS \_\_\_\_\_ SPECIAL STOCK

\_\_\_\_ ELECTROTYPES EACH OF \_\_\_\_\_  
ON WOOD METAL.**COMPLETED**

PHOTO PROPERTY OF C. T. &amp; CO. — CUSTOMER — L. V. — ADV.

BLUE PRINT O.K.  
OCT 23 1931

REFOTO

R. 3

C-34

Photo  
3/1/37

X

X



BLUE PRINT 0. K

9/15/31

DIAL NO. **D-1951**  
ORDER NO. **55787**  
DATE **8-29-1931**

CUSTOMER **B.J. BONNELL,  
GLENCOE, N.MEX.**

DATE ENTERED

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

**6** M CIRCULARS SIZE **6 X 7**

STYLE **ARTGRAVURE BLUE** **AG-42**

(All this on the picture side)  
PLACE OF TITLE: Upper, Lower, Center—Border  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full **BONNELL RANCH - GLENCOE, NEW MEXICO**  
**(ETC. AS PER LAYOUT)**

RETOUCHING DEPARTMENT  
Submit—Sketch—Layout—Retouched Photo—Wash Drawing. Layout ☒ Yes No

(All of this on address side)  
FRONT NO. R. M. ☒ Yes No  
R. M. to cover part of Message Space, entire Message Space, or entire Front  
IMPRINT: Customer C. T. Imprint No Imprint  
Trade Mark Yes No  
Special type as sample  
IMPRINT: **C.T. D-1951**

PHOTO LITHO  
Rephoto  
\_\_\_\_ Photograph each - Size 5x7 - 8x10 - 10x12  
\_\_\_\_ Prints each from \_\_\_\_ Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo  
  
☒ Negative Line, Halftone, Combination.  
Dry, Wet, Pancromatic, Color Separation.  
Transfer, Paper Process, New Process. Screen 120: ☒ 133, 150, 175.  
Stripping, White Border, Full Face. Titles—Red, Blue.  
☒ Blue Print Handcolor, Black & White Proof.

NEG. NO.

COLOR DESCRIPTION  
(Buildings, Roofs, Trimming, etc.)

ENGRAVING DEPARTMENT  
\_\_\_\_ HALFTONES FROM \_\_\_\_ COPIES  
\_\_\_\_ DUPLICATES \_\_\_\_ ZINC COLOR PLATES  
\_\_\_\_ LINE & HALFTONE COMB. \_\_\_\_ COLOR PROCESS  

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
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\_\_\_\_ ZINC ETCHINGS FROM \_\_\_\_ COPIES  
\_\_\_\_ DUPLICATES \_\_\_\_ COLOR PLATES  

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
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SIZE \_\_\_\_ WIDE \_\_\_\_ HIGH \_\_\_\_ SAME SIZE \_\_\_\_  
SCREEN - 55 - 60 - 100 - 110 - 120 - 133 - 150.  
BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES  
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)  
PROOFS \_\_\_\_ FLAT \_\_\_\_ GOOD \_\_\_\_ IN COLORS \_\_\_\_ SPECIAL STOCK  
\_\_\_\_ ELECTROTYPES EACH OF \_\_\_\_  
ON WOOD METAL.

ETCHING DEPT. PAINT IN BACKGROUND SOLID.  
  
FINISHING DEPT. OUTLINE - OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE  
WITHOUT LINE - SPECIAL BORDER.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — L. V. — ADV.

10 7  
2 1/4  
1 1/2  
20 m  
c 43 1/2



BLUE PRINT O. K.  
9/14/31

DIAL NO. **D-1952**

ORDER NO. **55837**

DATE **9-2-1931**

CUSTOMER **PUBLISHED BY THE ALLIS PRESS,** ENTERED  
**KANSAS CITY, MO.**

DEPT. DATE COMPLETED

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

**I M PC SIZE 3 1-2 X 5 1-2**

STYLE **ARTGRAVURE BROWN  
WHITE BORDER**

(All this on the picture side)

PLACE OF TITLE: Upper Lower, Center—Border Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full **THE LOCARNO, 235-239 WARD PARK WAY, —  
KANSAS CITY, MO.**

RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched Photo—Wash Drawing. Layout Yes No

**MAKE HORIZONTAL VIEW. TAKE OUT BLDGS. ON BOTH  
SIDES AND EXTEND SHRUBBERY THE NECESSARY AMOUNT  
TO REACH BORDERS OF CARD. DO NOT XXXX  
ALTER BACKGROUND TO LEFT OF BLDG.**

COLOR DESCRIPTION

(Buildings, Roofs, Trimming, etc.)

(All of this on address side)

FRONT NO. **5** R. M. Yes No

R. M. to cover part of Message Space, entire Message Space, or entire Front

IMPRINT: Customer C. T. Imprint No Imprint

Trade Mark Yes No

Special type as sample

**IMPRINT— SAME AS ABOVE**

PHOTO LITHO

Rephoto

\_\_\_\_ Photograph each - Size 5x7 - 8x10 - 10x12

\_\_\_\_ Prints each from \_\_\_\_ Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print, Handcolor, Black & White Proof.

ENGRAVING DEPARTMENT

\_\_\_\_ HALFTONES FROM \_\_\_\_ COPIES

\_\_\_\_ ZINC ETCHINGS FROM \_\_\_\_ COPIES

\_\_\_\_ DUPLICATES \_\_\_\_ ZINC COLOR PLATES

\_\_\_\_ DUPLICATES \_\_\_\_ COLOR PLATES

\_\_\_\_ LINE & HALFTONE COMB. \_\_\_\_ COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE \_\_\_\_ WIDE \_\_\_\_ HIGH \_\_\_\_ SAME SIZE \_\_\_\_  
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE  
WITHOUT LINE - SPECIAL BORDER.

SIZE \_\_\_\_ WIDE \_\_\_\_ HIGH \_\_\_\_ SAME SIZE \_\_\_\_

BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES  
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)

PROOFS \_\_\_\_ FLAT \_\_\_\_ GOOD \_\_\_\_ IN COLORS \_\_\_\_ SPECIAL STOCK

\_\_\_\_ ELECTROTYPES EACH OF \_\_\_\_  
ON WOOD \_\_\_\_ METAL \_\_\_\_

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — L. V. — ADV.



BLUE PRINT O. K. *Wey*  
SEP 23 1931

*R. 1/2*  
*11-3*  
*2/4*  
*11-4*  
*C-3/4*  
*h*

DIAL NO. **D-1953** CUSTOMER **UPLAND INN, UPLAND, CALIF.** DATE ENTERED DEPT. DATE COMPLETED  
ORDER NO. **55854** RETOUCHING  
DATE **9-3-1931** ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

**1** M **PC** SIZE **3 1/2 X 5 1/2** STYLE **ARTGRAVURE BROWN WHITE BORDER**

(All this on the picture side)  
PLACE OF TITLE: Upper, Lower, Center—Border Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full **UPLAND INN, UPLAND, CALIF. CORNER OF 1st AVE. AND 9th ST., (9th ST. ON THE SOUTH AND 1st AVE. ON THE WEST).**

RETOUCHING DEPARTMENT  
Submit—Sketch—Layout—Retouched Photo—Wash Drawing. Layout Yes No

(All of this on address side)  
FRONT NO. **5** R. M. Yes No  
R. M. to cover part of Message Space, entire Message Space, or entire Front  
IMPRINT: Customer C. T. Imprint No Imprint  
Trade Mark Yes No  
Special type as sample

PHOTO LITHO  
Rephoto  
\_\_\_\_ Photograph each - Size 5x7 - 8x10 - 10x12 NEG. NO.  
\_\_\_\_ Prints each from \_\_\_\_ Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo

Negative Line, Half-tone, Combination.  
Dry, Wet, Pancromatic, Color Separation.  
Transfer, Paper Process, New Process. Screen 120, 133, 150, 175.  
Stripping, White Border, Full Face. Titles—Red, Blue.  
Blue Print, Handcolor, Black & White Proof.

COLOR DESCRIPTION  
(Buildings, Roofs, Trimming, etc.)

**COMPLETED**

ENCRAVING DEPARTMENT

HALFTONES FROM _____ COPIES _____								ZINC ETCHINGS FROM _____ COPIES _____								
DUPLICATES _____ ZINC COLOR PLATES _____								DUPLICATES _____ COLOR PLATES _____								
LINE & HALFTONE COMB. _____ COLOR PROCESS _____								Extra Negatives Extra Strip Double Reverse Reverse Ben Day								
Strip	Double	Reverse	Reverse	Ben Day	Strip	Double	Reverse	Reverse	Ben Day	Strip	Double	Reverse	Reverse	Ben Day		
Nezatives	Stripping	To Size	Print	Position	Color	Ben Day				Nezatives	Stripping	To Size	Print	Position	Color	Ben Day

SIZE \_\_\_\_\_ WIDE \_\_\_\_\_ HIGH \_\_\_\_\_ SAME SIZE \_\_\_\_\_  
SCREEN - 55 - 60 - 65 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE  
WITHOUT LINE - SPECIAL BORDER.

BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES  
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)

PROOFS \_\_\_\_\_ FLAT \_\_\_\_\_ GOOD \_\_\_\_\_ IN COLORS \_\_\_\_\_ SPECIAL STOCK

ELECTROTYPES EACH OF \_\_\_\_\_  
ON WOOD METAL.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — L. V. — ADV.



A5  
BLUE PRINT O.K. *July*  
SEP 3 - 1931

GENTLEMEN:-  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
PER ATTACHED SPECIFICATIONS AND CONDITIONS ON THE  
OF YOUR TOTAL ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

YOUR ORDER AS  
MEMORANDUM

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

J. ROBERT CRUME,  
BARDSTOWN, KY.

NO. D-1954

ORDER No. 55856

DATE 9-2-1931

6 M VIEW CARDS SIZE 2 X 3½

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE NONE  
TITLE (IN FULL) NO TITLE

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NONE  
IMPRINT NONE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

USE PHOTO NO. D-546. TAKE OUT NEGRO.

ROOF

MAKE HORIZONTAL VIEW

TRIMMINGS

PHOTO PROPERTY OF C. T. & Co.-CUSTOMER

LV

ADV

SIGN HERE



DIAL NO. D-1955

CUSTOMER MRS. D. D. SLEPPY,  
NEW CASTLE, PA.

DATE ENTERED

DEPT.

DATE COMPLETED

ORDER NO. 55860

DATE 9-3-1931

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

2 M

PC

SIZE

3 1/2 X 5 1/2

STYLE

ARTGRAVURE GREEN WHITE BORDER

(All this on the picture side)

PLACE OF TITLE: Upper Lower, Center—Border Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full **SWIMMING POOL, CAMP FRIENDSHIP,  
RIMERSBURG, PA.**

(All of this on address side)

FRONT NO. **5** R. M. Yes No

R. M. to cover part of Message Space, entire Message Space, or entire Front

IMPRINT: Customer C. T. Imprint No Imprint

Trade Mark Yes No

Special type as sample

#### RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched Photo—Wash Drawing. Layout Yes No

#### PHOTO LITHO

Rephoto

\_\_\_\_ Photograph each - Size 5x7 - 8x10 - 10x12

\_\_\_\_ Prints each from \_\_\_\_ Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

NEG. NO.

Negative Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print Handcolor, Black & White Proof.

COLOR DESCRIPTION  
(Buildings, Roofs, Trimming, etc.)

#### ENGRAVING DEPARTMENT

\_\_\_\_ HALFTONES FROM \_\_\_\_ COPIES

\_\_\_\_ DUPLICATES \_\_\_\_ ZINC COLOR PLATES

\_\_\_\_ LINE & HALFTONE COMB. \_\_\_\_ COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
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\_\_\_\_ ZINC ETCHINGS FROM \_\_\_\_ COPIES

\_\_\_\_ DUPLICATES \_\_\_\_ COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
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SIZE \_\_\_\_ WIDE \_\_\_\_ HIGH \_\_\_\_ SAME SIZE \_\_\_\_  
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE  
SQUARE - LINE COPY - VIGNETTE - HIGHLIGHT - WITH LINE  
WITHOUT LINE - SPECIAL BORDER.

SIZE \_\_\_\_ WIDE \_\_\_\_ HIGH \_\_\_\_ SAME SIZE \_\_\_\_

BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES  
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)

PROOFS \_\_\_\_ FLAT \_\_\_\_ GOOD \_\_\_\_ IN COLORS \_\_\_\_ SPECIAL STOCK

\_\_\_\_ ELECTROTYPES EACH OF \_\_\_\_  
ON WOOD METAL.

COMPLETED

RETURN PHOTO

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — L. V. — ADV.



DIAL NO. D-1956

CUSTOMER MRS. D. D. SLEPPY,  
NEW CASTLE, PA.

DATE ENTERED

DEPT.

DATE COMPLETED

ORDER NO. 55861

DATE 9-3-1931

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

2 M

FC

SIZE

3 1/2 X 5 1/2

STYLE ARTGRAVURE BROWN WHITE BORDER

(All this on the picture side)

(All of this on address side)

PLACE OF TITLE: Upper, Lower, Center—Border Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full BELL TOWER, CAMP CHERRY RUN, RIMERSBURG, PA.

FRONT NO. 5

R. M. Yes No

R. M. to cover part of Message Space, entire Message Space, or entire Front

IMPRINT: Customer C. T. Imprint No Imprint

Trade Mark Yes No

Special type as sample

#### RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched Photo—Wash Drawing. Layout Yes No

#### PHOTO LITHO

Rephoto

Photograph each - Size 5x7 - 8x10 - 10x12

NEG. NO.

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print Handcolor, Black & White Proof.

#### COLOR DESCRIPTION

(Buildings, Roofs, Trimming, etc.)

#### ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

ZINC ETCHINGS FROM COPIES

DUPLICATES ZINC COLOR PLATES

DUPLICATES COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives Extra Stripping Strip To Size Double Print Reverse Position Reverse Color Ben Day

Extra Negatives Extra Stripping Strip To Size Double Print Reverse Position Reverse Color Ben Day

COMPLETED

RETURN PHOTO

SIZE WIDE HIGH SAME SIZE  
SCREEN - 55 - 60 - 65 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE  
WITHOUT LINE - SPECIAL BORDER.

SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES  
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)

PROOFS FLAT GOOD IN COLORS SPECIAL STOCK

ELECTROTYPES EACH OF  
ON WOOD METAL.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — L. V. — ADV.



DIAL NO. D-1957

CUSTOMER HOTEL KNICKERBOCKER,  
CHICAGO, ILL.

DATE ENTERED

DEPT.

DATE COMPLETED

ORDER NO. 55894

DATE 9-5-1931

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

50 M CIRCULARS SIZE 9 X 12 (AG-110)

STYLE ARTGRAVURE BROWN

(All this on the picture side)

(All of this on address side)

PLACE OF TITLE: Upper, Lower, Center—Border

Follow Layout

FRONT NO.

R. M. ☒ Yes ☐ No

Title in Plate Yes No

Copyright in Plate Yes No

R. M. to cover part of Message Space, entire Message Space, or entire Front

Title in full HOTEL KNICKERBOCKER  
(ETC. AS PER LAYOUT)

IMPRINT: Customer

C. T. Imprint

No Imprint

Trade Mark Yes No

Special type as sample  
IMPRINT: C.T. D-1957

RETOUCHING DEPARTMENT

PHOTO LITHO

Submit—Sketch—Layout—Retouched Photo—Wash Drawing.

Layout Yes No

Rephoto

Photograph each - Size 5x7 - 8x10 - 10x12

NEG. NO.

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print Handcolor, Black & White Proof.

COLOR DESCRIPTION  
(Buildings, Roofs, Trimming, etc.)

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

ZINC ETCHINGS FROM COPIES

DUPLICATES ZINC COLOR PLATES

DUPLICATES COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE WIDE HIGH SAME SIZE  
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150.

SIZE WIDE HIGH SAME SIZE

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES  
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)

FINISHING DEPT OUTLINE - OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE  
WITHOUT LINE - SPECIAL BORDER.

PROOFS FLAT GOOD IN COLORS SPECIAL STOCK

ELECTROTYPES EACH OF  
ON WOOD METAL.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — L. V. — ADV.



DIAL NO. D-1958

CUSTOMER HOME RUG CLEANING CO.,  
KANSAS CITY, MO.

DATE ENTERED

DEPT.

DATE COMPLETED

ORDER NO. 55916

DATE 9-8-1931

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

6 M CIRC. SIZE 7 X 6 FOLDED TO SIZE 3 1/2 X 6

STYLE COLORED OFFSET CO-1F-42

(All this on the picture side)

(All of this on address side)

PLACE OF TITLE: Upper, Lower, Center—Border

Follow Layout

FRONT NO.

R. M. Yes No

Title in Plate Yes No

Copyright in Plate Yes No

R. M. to cover part of Message Space, entire Message Space, or entire Front

Title in full RUGS CLEANED CLEAR THRU!  
(ETC. AS PER LAYOUT)

IMPRINT: Customer C. T. Imprint No Imprint

Trade Mark Yes No

Special type as sample

IMPRINT: C.T. D-1958

RETOUCHING DEPARTMENT

PHOTO LITHO

Submit—Sketch—Layout—Retouched Photo—Wash Drawing. Layout Yes No

Rephoto

USE PHOTOS NO. D-1735 & NEW PHOTOS.

Photograph each - Size 5x7 - 8x10 - 10x12

NEG. NO.

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative Line, Halftone, Combination.

Dry, Wet, Panchromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Prints Handcolor Black & White Proof.

COLOR DESCRIPTION  
(Buildings, Roofs, Trimming, etc.)

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

ZINC ETCHINGS FROM COPIES

DUPLICATES ZINC COLOR PLATES

DUPLICATES COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives Extra Stripping Strip To Size Double Print Reverse Position Reverse Color Ben Day

Extra Negatives Extra Stripping Strip To Size Double Print Reverse Position Reverse Color Ben Day

Extra Negatives Extra Stripping Strip To Size Double Print Reverse Position Reverse Color Ben Day

SIZE WIDE HIGH SAME SIZE  
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150.

SIZE WIDE HIGH SAME SIZE

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES  
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)

FINISHING DEPT. OUTLINE - OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE  
WITHOUT LINE - SPECIAL BORDER.

PROOFS FLAT GOOD IN COLORS SPECIAL STOCK

ELECTROTYPES EACH OF  
ON WOOD METAL.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — L. V. — ADV.



DIAL NO. D-1959

CUSTOMER

THE TAFT SCHOOL,  
WATERTOWN, CONN.

DATE ENTERED

DEPT.

DATE COMPLETED

ORDER NO. 55915

DATE 9-8-1931

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

1 M

PC

SIZE

3 1/2 X 5 1/2

STYLE ARTGRAVURE BROSN WHITE BORDER

(All this on the picture side)

PLACE OF TITLE: Upper, Lower, Center—Border Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full HEAD MASTER'S HOUSE AND WEST WING,  
THE TAFT SCHOOL.

(All of this on address side)

FRONT NO. 5 R. M. Yes No

R. M. to cover part of Message Space, entire Message Space, or entire Front

IMPRINT: Customer C. T. Imprint No Imprint

Trade Mark Yes No

Special type as sample

RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched Photo—Wash Drawing. Layout Yes No

PHOTO LITHO

Rephoto

\_\_\_\_ Photograph each - Size 5x7 - 8x10 - 10x12

\_\_\_\_ Prints each from \_\_\_\_ Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 135, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print, Handcolor, Black & White Proof.

COLOR DESCRIPTION  
(Buildings, Roofs, Trimming, etc.)

ENGRAVING DEPARTMENT

HALFTONES FROM \_\_\_\_ COPIES

\_\_\_\_ DUPLICATES \_\_\_\_ ZINC COLOR PLATES

\_\_\_\_ LINE & HALFTONE COMB. \_\_\_\_ COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
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ZINC ETCHINGS FROM \_\_\_\_ COPIES

\_\_\_\_ DUPLICATES \_\_\_\_ COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
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COMPLETED

RETURN PHOTO TO: G.C. WALTON,  
THE TAFT SCHOOL,  
WATERTOWN, CONN.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — L. V. — ADV.

SIZE \_\_\_\_ WIDE \_\_\_\_ HIGH \_\_\_\_ SAME SIZE \_\_\_\_  
SCREEN - 55 - 60 - 65 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE  
WITHOUT LINE - SPECIAL BORDER.

SIZE \_\_\_\_ WIDE \_\_\_\_ HIGH \_\_\_\_ SAME SIZE \_\_\_\_

BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES  
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)

PROOFS \_\_\_\_ FLAT \_\_\_\_ GOOD \_\_\_\_ IN COLORS \_\_\_\_ SPECIAL STOCK

\_\_\_\_ ELECTROTYPES EACH OF \_\_\_\_  
ON WOOD METAL



DIAL NO. D-1960

CUSTOMER THE TAFT SCHOOL,  
WATERTOWN, CONN.

DATE ENTERED

DEPT.

DATE COMPLETED

ORDER NO. 55915

DATE 9-8-1931

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

1 M

PC

SIZE

3 1/2 X 5 1/2

STYLE ART GRAVURE BROWN WHITE BORDER

(All this on the picture side)

PLACE OF TITLE: Upper Lower, Center, Border Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full ENTRANCE TO CHARLES PHELPS TAFT HALL  
THE TAFT SCHOOL

(All of this on address side)

FRONT NO. 5 R. M. Yes No

R. M. to cover part of Message Space, entire Message Space, or entire Front

IMPRINT: Customer C. T. Imprint No Imprint

Trade Mark Yes No

Special type as sample

## RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched Photo—Wash Drawing. Layout Yes No

## PHOTO LITHO

Rephoto

\_\_\_\_ Photograph each - Size 5x7 - 8x10 - 10x12

\_\_\_\_ Prints each from \_\_\_\_ Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process. Screen 120, 135, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print Handcolor, Black & White Proof.COLOR DESCRIPTION  
(Buildings, Roofs, Trimming, etc.)

## ENGRAVING DEPARTMENT

\_\_\_\_ HALFTONES FROM \_\_\_\_ COPIES

\_\_\_\_ Duplicates \_\_\_\_ ZINC COLOR PLATES

\_\_\_\_ LINE &amp; HALFTONE COMB. \_\_\_\_ COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
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\_\_\_\_ ZINC ETCHINGS FROM \_\_\_\_ COPIES

\_\_\_\_ Duplicates \_\_\_\_ COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
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SIZE \_\_\_\_ WIDE \_\_\_\_ HIGH \_\_\_\_ SAME SIZE \_\_\_\_

BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES  
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)

PROOFS \_\_\_\_ FLAT \_\_\_\_ GOOD \_\_\_\_ IN COLORS \_\_\_\_ SPECIAL STOCK

\_\_\_\_ ELECTROTYPES EACH OF \_\_\_\_  
ON WOOD METALSIZE \_\_\_\_ WIDE \_\_\_\_ HIGH \_\_\_\_ SAME SIZE \_\_\_\_  
SCREEN - 55 - 60 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE  
WITHOUT LINE - SPECIAL BORDER.**COMPLETED**RETURN PHOTO TO: G.C. WALTON,  
THE TAFT SCHOOL,  
WATERTOWN, CONN.

PHOTO PROPERTY OF C. T. &amp; CO. CUSTOMER — L. V. — ADV.



170

BLUE PRINT O.K.  
9.28.31

DIAL NO. D-1961

CUSTOMER THE TAFT SCHOOL,  
WATERTOWN, CONN.

DATE ENTERED

DEPT.

DATE COMPLETED

ORDER NO. 55915

DATE 9-8-1931

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

1 M

PC

SIZE

3 1/2 X 5 1/2

STYLE

ARTGRAVURE BROWN WHITE BORDER

(All this on the picture side)

PLACE OF TITLE: Upper, Lower, Center—Border

Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full INFIRMARY - THE TAFT SCHOOL

(All of this on address side)

FRONT NO. 5

R. M. Yes ☒ No

R. M. to cover part of Message Space, entire Message Space, or entire Front

IMPRINT: Customer C. T. Imprint No Imprint

Trade Mark Yes No

Special type as sample

RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched Photo—Wash Drawing. Layout Yes No

PHOTO LITHO

Rephoto

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print Handcolor, Black & White Proof.

COLOR DESCRIPTION

(Buildings, Roofs, Trimming, etc.)

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

ZINC ETCHINGS COPIES

DUPLICATES COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE WIDE HIGH SAME SIZE  
SCREEN - 55 - 60 - 65 - 70 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE  
WITHOUT LINE - SPECIAL BORDER.

SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES  
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)

PROOFS FLAT GOOD IN COLORS SPECIAL STOCK

ELECTROTYPES EACH OF  
ON WOOD METAL

RETURN PHOTO TO: G.C. WALTON,  
THE TAFT SCHOOL,  
WATERTOWN, CONN.

COMPLETED

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — L. V. — ADV.

TYPE



DIAL NO. D-1962

CUSTOMER THE TAFT SCHOOL,  
WATERTOWN, CONN.

DATE ENTERED

DEPT.

DATE COMPLETED

ORDER NO. 55915

DATE 9-8-1931

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

1 M PC

SIZE

3 1/2 X 5 1/2

STYLE ARTGRAVURE BROWN WHITE BORDER

(All this on the picture side)

PLACE OF TITLE: Upper, Lower, Center—Border

Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full CHARLES PHELPS TAFT HALL AND BINGHAM

AUDITORIUM - THE TAFT SCHOOL

(All of this on address side)

FRONT NO. 5

R. M. Yes No

R. M. to cover part of Message Space, entire Message Space, or entire Front

IMPRINT: Customer

C. T. Imprint

No Imprint

Trade Mark Yes No

Special type as sample

RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched Photo—Wash Drawing.

Layout Yes No

PHOTO LITHO

Rephoto

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print, Handcolor, Black & White Proof.

COLOR DESCRIPTION

(Buildings, Roofs, Trimming, etc.)

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
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ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
--------------------	--------------------	------------------	-----------------	---------------------	------------------	---------

SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES  
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)

PROOFS FLAT GOOD IN COLORS SPECIAL STOCK

ELECTROTYPES EACH OF  
ON WOOD METAL

FINISHING DEPT. OUTLINE - OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE  
WITHOUT LINE - SPECIAL BORDER.

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

RETURN PHOTO TO: G.C. WALTON,  
THE TAFT SCHOOL,  
WATERTOWN, CONN.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — L. V. — ADV.



NEW YORK  
O. K.  
OCT 2 1931  
BLUE PRINT

35

DEAL NO. D-1963

CUSTOMER THE LAKESIDE SCHOOL,  
SEATTLE, WASH.

DATE ENTERED

DEPT.

DATE COMPLETED

ORDER NO. 55940

DATE 9-9-1931

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

I M PC SIZE 3 1-2 X 5 1-2

STYLE ARTGRAVURE BROWN

WHITE BORDER

(All this on the picture side)

(All of this on address side)

PLACE OF TITLE: Upper, Lower, Center, Border

Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full (TITLE TO COME)

THE LAKESIDE SCHOOL, SEATTLE,  
WASHINGTON

FRONT NO. 5

R. M. Yes No

R. M. to cover part of Message Space, entire Message Space, or entire Front

IMPRINT: Customer

C. T. Imprint

No Imprint

Trade Mark Yes No

Special type as sample

RETOUCHING DEPARTMENT

Submit Sketch Layout Retouched Photo Wash Drawing. Layout Yes No

PHOTO LITHO

Rephoto

Photograph each - Size 5x7 - 8x10 - 10x12

NEG. NO.

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print Handcolor, Black & White Proof.

COLOR DESCRIPTION  
(Buildings, Roofs, Trimming, etc.)

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

ZINC ETCHINGS FROM COPIES

DUPLICATES ZINC COLOR PLATES

DUPLICATES COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
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Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
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SIZE WIDE HIGH. SAME SIZE  
SCREEN - 55 - 60 - 65 - 100 - 110 - 120 - 133 - 150.

SIZE WIDE HIGH. SAME SIZE

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES  
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)

FINISHING DEPT. OUTLINE - OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE  
WITHOUT LINE - SPECIAL BORDER.

PROOFS FLAT GOOD IN COLORS SPECIAL STOCK

ELECTROTYPES EACH OF  
ON WOOD METAL.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — L. V. — ADV.

6

X



23.10

DIAL NO. **D-1964**

ORDER NO. **55937**

DATE **9-9-1931**

CUSTOMER **F. THOMAS PARISIAN DYEING & ENTERED  
CLEANING CO., SAN FRANCISCO, CALIF.**

DEPT. **RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART**

**100 M CIRC. SIZE SIZE 7 X 6 FOLDED TO 3 1-2 X 6 STYLE 00-1F-42**

(All this on the picture side)

PLACE OF TITLE: Upper, Lower, Center—Border

Title in Plate Yes No

Copyright in Plate Yes No

Title in full **IF YOUR FURS NEED CLEANING SEND  
THEM TO US  
(ETC. AS PER LAYOUT)**

Follow Layout

(All of this on address side)

FRONT NO.

R. M. ☒ Yes ☐ No

R. M. to cover part of Message Space, entire Message Space, or entire Front

IMPRINT: Customer

C. T. Imprint

No Imprint

Trade Mark Yes No

Special type as sample  
**IMPRINT-  D-1964**

RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched Photo—Wash Drawing.

Layout Yes No

PHOTO LITHO

Rephoto

**SEE COPY ATTACHED.**

\_\_\_\_ Photograph each - Size 5x7 - 8x10 - 10x12

\_\_\_\_ Prints each from \_\_\_\_ Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

☒ Negative ☐ Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, ☒ 135, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

☒ Blue Print ☒ Handcolor ☐ Black & White Proof.

NEG. NO.

**DEADLINE**

COLOR DESCRIPTION

(Buildings, Roofs, Trimming, etc.)

**SEE COPY ATTACHED.**

**DEADLINE**

**COMPLETED**

ENGRAVING DEPARTMENT

\_\_\_\_ HALFTONES FROM \_\_\_\_ COPIES

\_\_\_\_ DUPLICATES \_\_\_\_ ZINC COLOR PLATES

\_\_\_\_ LINE & HALFTONE COMB. \_\_\_\_ COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
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\_\_\_\_ ZINC ETCHINGS FROM \_\_\_\_ COPIES

\_\_\_\_ DUPLICATES \_\_\_\_ COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
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SIZE \_\_\_\_ WIDE \_\_\_\_ HIGH \_\_\_\_ SAME SIZE \_\_\_\_  
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE  
WITHOUT LINE - SPECIAL BORDER.

SIZE \_\_\_\_ WIDE \_\_\_\_ HIGH \_\_\_\_ SAME SIZE \_\_\_\_

BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES  
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)

PROOFS \_\_\_\_ FLAT \_\_\_\_ GOOD \_\_\_\_ IN COLORS \_\_\_\_ SPECIAL STOCK

\_\_\_\_ ELECTROTYPES EACH OF \_\_\_\_  
ON WOOD METAL.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — L. V. — ADV.

**DEADLINE**

*Rush*



DIAL NO. D-1965

CUSTOMER ASHEVILLE P.C.CO.,  
ASHEVILLE, N.C.

DATE ENTERED

DEPT.

DATE COMPLETED

ORDER NO. 55957

DATE 9-10-1931

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

MAKEOVER

6 M LTHDS. SIZE 8 1/2 x 11

STYLE 5 colors

(All this on the picture side)

(All of this on address side)

PLACE OF TITLE: Upper, Lower, Center—Border

Follow Layout

FRONT NO.

R. M. Yes ☒ No

Title in Plate Yes No Copyright in Plate Yes No

R. M. to cover part of Message Space, entire Message Space, or entire Front

Title in full WEST COAST INN AND PATIO ~~XXXX~~ COTTAGES,  
ST. PETERSBURG, FLA.

IMPRINT: Customer

C. T. Imprint

No Imprint

OVERLOOKING BEAUTIFUL TAMPA BAY

Trade Mark Yes No

Special type as sample  
IMPRINT: C.T. D-1965

RETOUCHING DEPARTMENT

PHOTO. LITHO

Submit—Sketch—Layout—Retouched Photo—Wash Drawing. Layout ☒ Yes No

Rephoto

SEE LETTERHEAD OF LAKEWOOD MILK & REST CURE, INC.  
ENCLOSED. CUSTOMER WANTS A LETTERHEAD SIMILAR TO  
THIS HAVING PALM TREES UP AND DOWN THE SIDES. AT THE  
BOTTOM SHOULD BE GREEN GRASS, OMITTING THE COWS.  
WHERE THE LETTERHEAD SAYS "DR. REINLE'S SYSTEM" HAVE THE  
TREES AND SKY. ALL THE LETTERING SHOULD BE BELOW  
THE PICTURE OF THE WEST COAST INN. USE PHOTO NO.  
~~XXXX~~ 110333 FOR THE PICTURE OF THE WEST COAST INN.  
TAKE OUT THE CHIMNEY AS MARKED ON CARD ATTACHED.

Photograph each - Size 5x7 - 8x10 - 10x12

NEG. NO.

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

☒ Negative ☐ Line ☐ Halftone ☐ Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, ☒ 135, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

☒ Blue Print ☒ Handcolor ☐ Black & White Proof.

COLOR DESCRIPTION

(Buildings, Roofs, Trimming, etc.)

COLOR BLDG. SAME AS ON 110333. AT TOP OF LETTERHEAD HAVE  
BLUE SKY SHOWING THROUGH THE TOPS OF THE TREES.

FILE

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

ZINC ETCHINGS FROM COPIES

DUPLICATES ZINC COLOR PLATES

DUPLICATES COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE WIDE HIGH. SAME SIZE  
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE  
WITHOUT LINE - SPECIAL BORDER.

SIZE WIDE HIGH. SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES  
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)

PROOFS FLAT GOOD IN COLORS SPECIAL STOCK

ELECTROTYPES EACH OF  
ON WOOD METAL

HANDCOLORED PROOF made

RETURN LTHD, OF LAKEWOOD MILK, ETC. TO: CHAS. A. WEIR,  
WEST COAST INN,  
ST. PETERSBURG, FLA.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — L. V. — ADV.

Waiting for artwork ok  
Date 9/15/31

Rush!



DIAL NO. **D-1966**CUSTOMER **SNYDER'S SANITARIUM,  
GLEN ROSE, TEX.**

DATE ENTERED

DEPT.

DATE COMPLETED

ORDER NO. **55999**DATE **9-10-1931**RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART**1** M PC SIZE **3½ X 5½**STYLE **ARTGRAVURE BROWN WHITE BORDER**

(All this on the picture side)

PLACE OF TITLE: Upper, Lower, Center—Border Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full **GUS SNYDER'S SANITARIUM, GLEN ROSE, TEXAS.**

(All of this on address side)

FRONT NO. **5** R. M. Yes No

R. M. to cover part of Message Space, entire Message Space, or entire Front

IMPRINT: Customer C. T. Imprint No Imprint

Trade Mark Yes No

Special type as sample

## RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched Photo—Wash Drawing. Layout Yes No

## PHOTO LITHO

Rephoto

\_\_\_\_ Photograph each - Size 5x7 - 8x10 - 10x12

\_\_\_\_ Prints each from \_\_\_\_ Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative, Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print, Handcolor, Black & White Proof.COLOR DESCRIPTION  
(Buildings, Roofs, Trimming, etc.)

## ENGRAVING DEPARTMENT

\_\_\_\_ HALFTONES FROM \_\_\_\_ COPIES

\_\_\_\_ DUPLICATES \_\_\_\_ ZINC COLOR PLATES

\_\_\_\_ LINE &amp; HALFTONE COMB. \_\_\_\_ COLOR PROCESS

Extra Negatives	Extra Striping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

\_\_\_\_ ZINC ETCHINGS FROM \_\_\_\_ COPIES

\_\_\_\_ DUPLICATES \_\_\_\_ COLOR PLATES

Extra Negatives	Extra Striping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE \_\_\_\_ WIDE \_\_\_\_ HIGH \_\_\_\_ SAME SIZE \_\_\_\_  
SCREEN - 55 - 60 - 65 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE  
WITHOUT LINE - SPECIAL BORDER.

SIZE \_\_\_\_ WIDE \_\_\_\_ HIGH \_\_\_\_ SAME SIZE \_\_\_\_

BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES  
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)

PROOFS \_\_\_\_ FLAT \_\_\_\_ GOOD \_\_\_\_ IN COLORS \_\_\_\_ SPECIAL STOCK

\_\_\_\_ ELECTROTYPES EACH OF \_\_\_\_  
ON WOOD METAL.

PHOTO PROPERTY OF C. T. &amp; CO. — CUSTOMER — L. V. — ADV.



2.55

BLUE PRINT O.K.

DIAL NO. D-1968

CUSTOMER COMPANIA NACIONAL CUBANA DE AVIACION CURTISS, HABANA, CUBA.

DEPT. DATE COMPLETED

ORDER NO. 56152

DATE 9-21-1931

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

6 M FC

SIZE

3 1/2 X 5 1/2

STYLE

ART GRAVURE BROWN WHITE BORDER

(All this on the picture side)

PLACE OF TITLE: Upper Lower, Center, Border  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full AEROPUERTO GENERAL MACHADO, HABANA (ON ONE LINE)  
UN TRANSPORTE AEREO LISTO PARA SALIR CON PASAJEROS Y  
CORRESPONDENCIA. (ON SECOND LINE)

(All of this on address side)

FRONT NO. 93 SEE SAMPLE ATT. R. M. ☒ Yes ☐ No  
R. M. to cover part of Message Space, entire Message Space, or entire Front  
IMPRINT: Customer C. T. Imprint No Imprint  
Trade Mark Yes No

Special type as sample  
IMPRINT: PUB ICADO POR A.E. TRUJILLO, APTDO. 1634, XXXXXX  
HABANA, CUBA. MADE IN U.S.A. TO LITHO

RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched Photo—Wash Drawing. Layout Yes No

Rephoto

Photograph each - Size 5x7 - 8x10 - 10x12  
Prints each from Negatives MATTE or GLOSSY

NEG. NO.

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo

Negative Line, Halftone, Combination.  
Dry, Wet, Pancromatic, Color Separation.  
Transfer, Paper Process, New Process. Screen 120, 133, 150, 175.  
Stripping, White Border, Full Face. Titles—Red, Blue.  
Blue Print, Handcolor, Black & White Proof.

COLOR DESCRIPTION  
(Buildings, Roofs, Trimming, etc.)

ENGRAVING DEPARTMENT

HALFTONES FROM _____ COPIES				ZINC ETCHINGS FROM _____ COPIES			
DUPLICATES _____ ZINC COLOR PLATES				DUPLICATES _____ COLOR PLATES			
LINE & HALFTONE COMB. _____ COLOR PROCESS							
Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day	

SIZE \_\_\_\_\_ WIDE \_\_\_\_\_ HIGH \_\_\_\_\_ SAME SIZE \_\_\_\_\_  
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT OUTLINE - OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE  
WITHOUT LINE - SPECIAL BORDER.

SIZE \_\_\_\_\_ WIDE \_\_\_\_\_ HIGH \_\_\_\_\_ SAME SIZE \_\_\_\_\_

BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES  
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)

PROOFS \_\_\_\_\_ FLAT \_\_\_\_\_ GOOD \_\_\_\_\_ IN COLORS \_\_\_\_\_ SPECIAL STOCK  
ELECTROTYPES EACH OF \_\_\_\_\_  
ON WOOD METAL

COMPLETED

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — L. V. — ADV.

2.3

C-3/4

X



DIAL NO. D-1969

ORDER NO. 56152

DATE 9-21-1931

CUSTOMER COMPANIA NACIONAL CUBANA DE  
AVIACION CURTISS, HABANA, CUBA.

DATE ENTERED

DEPT.

DATE COMPLETED

RETOUCHING

ENGRAVING

PHOTO LITHO

COMPOSING

LITHO ART

PC

SIZE

3 1/2 X 5 1/2

STYLE ARTGRAVURE BROWN WHITE BORDER

(All this on the picture side)

(All of this on address side)

PLACE OF TITLE: Upper, Lower, Center, Border

Follow Layout

FRONT NO. 93 SEE SAMPLE ATT-R, M. Yes No

Title in Plate Yes No

Copyright in Plate Yes No

R. M. to cover part of Message Space, entire Message Space, or entire Front

Title in full CIA. NACIONAL CUBANA DE AVIACION CURTISS (ON 1 LINE)

IMPRINT: Customer C. T. Imprint No Imprint

CUERPO DE ~~XXXXXXXXXX~~ PILOTOS  
(ON 2ND LINE.)

Trade Mark Yes No

Special type as sample

IMPRINT: PUBLICADO POR A.E. TRUJILLO, APTDO. 1634,

RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched Photo—Wash Drawing.

Layout Yes No

HABANA, CUBA. MADE IN U.S.A.

PHOTO LITHO  
Rephoto

Photograph each - Size 5x7 - 8x10 - 10x12

NEG. NO.

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative, Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print, Handcolor, Black & White Proof.

COLOR DESCRIPTION

(Buildings, Roofs, Trimming, etc.)

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

ZINC ETCHINGS FROM COPIES

DUPLICATES ZINC COLOR PLATES

DUPLICATES COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE WIDE HIGH SAME SIZE  
SCREEN - 55 - 60 - 65 - 100 - 110 - 120 - 133 - 150.

SIZE WIDE HIGH SAME SIZE

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES  
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)

PROOFS FLAT GOOD IN COLORS SPECIAL STOCK

FINISHING DEPT. OUTLINE - OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE  
WITHOUT LINE - SPECIAL BORDER.

ELECTROTYPES EACH OF  
ON WOOD METAL

COMPLETED

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — L. V. — ADV.



52  
BLUE PRINT O. K.  
OCT 16 1931

WE ACKNOWLEDGE WITH THANKS AND APPRECIATION THE RECEIPT OF YOUR ORDER AS SPECIFIED HEREIN AND CONDITIONS ON THE SPECIFICATIONS AND COLORED PHOTOGRAPHS. IF YOU HAVE ANY CHANGES TO MAKE, PLEASE ADVISE US IMMEDIATELY NECESSARY THAT YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

C.T. & CO.,  
CHICAGO, ILL.

NO. D-1970

ORDER NO. 55949

DATE 9-21-1931

M VIEW CARDS SIZE 2 3/4 X 4 7/16

(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE		FRONT NO.	
TITLE (IN FULL) NO TITLE.		IMPRINT	
COLOR DESCRIPTION SEE		REMARKS	
BUILDINGS		PUT PLATE NO ON BACK,	
ROOF		LOWER RIGHT	
TRIMMINGS		Submit handcol. proof	

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

COMPLETED

ADV

SIGN HERE

DEADLINE



5  
BLUE PRINT O. K.  
OCT 16 1931

YOUR ORDER IS  
MEMORANDUM  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1735 IRVING PARK BLVD. CHICAGO, ILL.

C.T. & CO., CHICAGO, ILL.		NO. D-1971
DATE 9-21-1931		ORDER No. 5594
M VIEW CARD SIZE 2 3/4 X 4 7/16		
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE	FRONT NO.	
TITLE (IN FULL) NO TITLE.	IMPRINT	
COLOR DESCRIPTION	SEE	REMARKS
BUILDINGS	USE PHOTO NO. 50322. MAKE WINTER SCENE. TAKE OUT MAN SITTING ON GRASS.	LOWER RIGHT
ROOF		
TRIMMINGS		Submit handcol. proof
PHOTO PROPERTY OF C. T. & CO.—CUSTOMER		
COMPLETED		ADV
SIGN HERE		

DEADLINE



BLUE PRINT O. K.  
OCT 16 1931

WE ACKNOWLEDGE WITH THANKS AND ACCEPT YOUR ORDER AS SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED. THESE TITLES AND COLOR DESCRIPTIONS, ETC. IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS, ETC. AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

C.T. & CO.,  
CHICAGO, ILL.

NO. D-1972  
ORDER No. 55949

DATE 9-21-1931

M VIEW CARDS SIZE 2 3/4 X 4 7/16

(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE TITLE (IN FULL) NO TITLE.		FRONT NO. IMPRINT	
COLOR DESCRIPTION BUILDINGS ROOF TRIMMINGS	SEE USE PHOTO NO. 85501	REMARKS Submit handcol. - proof	

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

LV  
**COMPLETED**

SIGN HERE

ADV

DEADLINE



BLUE PRINT O. K.  
OCT 16 1931

YOUR ORDER AS  
MEMORANDUM

WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS,  
ETC.; AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

C.T. & CO.,  
CHICAGO, ILL.

9-21-1931

NO. D-1973

ORDER No. 55949

DATE

VIEW CARDS SIZE 2 1/2 X 4 7/16

M

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE

TITLE (IN FULL) NO TITLE.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

IMPRINT

COLOR DESCRIPTION

SEE

USE PHOTO NO. 112917

BUILDINGS

ROOF

TRIMMINGS

REMARKS

*Submit handcol proof*

PHOTO PROPERTY OF C. T. & Co. - CUSTOMER

COMPLETED

SIGN HERE

ADV

DEADLINE



A 5 1/2

BLUE PRINT O.K.  
OCT 16 1931

WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE THE SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

YOUR ORDER AS MEMORANDUM  
VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

C.T. & CO.,  
CHICAGO, ILL.

NO. D-1974  
ORDER NO. 55949

DATE 9-21-1931	
M VIEW CARDS SIZE 2 3/4 X 4 7/16	
(ALL OF THIS ON THE PICTURE SIDE)	
PLACE OF TITLE	FRONT NO.
TITLE (IN FULL) NO TITLE.	IMPRINT
COLOR DESCRIPTION	REMARKS
BUILDINGS	Submit hand-drawn proof
ROOF	
TRIMMINGS	

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER  
**COMPLETED**

ADV

SIGN HERE

DEADLINE



5 1/2  
BLUE PRINT O. K.  
OCT 16 1931

GENTLEMEN:-  
WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE THE SPECIFICATIONS AND CONDITIONS ON THE ORDER ATTACHED TO YOUR ORDER FOR BLUE PRINTS. IT IS ABSOLUTELY NECESSARY FOR YOU TO RETURN THIS SHEET WITH YOUR SIGNATURE, FULL NAME, ADDRESS, ETC., AND RETURN THIS SHEET WITHIN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

YOUR ORDER AS  
MEMORANDUM

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

C.T. & CO.,  
CHICAGO, ILL.

NO. D-1975

ORDER NO. 5594

DATE 9-21-1931

M VIEW CARDS SIZE 2 3/4 X 4 7/16

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE

TITLE (IN FULL) NO TITLE.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO

IMPRINT

COLOR DESCRIPTION

SEE

BUILDINGS

USE PHOTO NO. 0A4149

ROOF

TRIMMINGS

REMARKS

Submit handcol proof

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

COMPLETED

SIGN HERE

ADV

DEADLINE



66  
BLUE PRINT O.K.  
OCT 16 1931  
BLUE PRINT O.K.  
OCT 26 1931

YOUR ORDER HAS  
MEMORANDUM  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE ATTACHED TO THE ORDER IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.  
GENTLEMEN:-  
PER ATTACHED  
OF YOUR TOTAL  
IT IS ABSOLUTELY  
ETC., AND RETURN  
IN SIX DAYS WE  
WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

C.T. & CO.,  
CHICAGO, ILL.

NO. D-1976

ORDER NO. 55949

MAKEOVER

DATE 9-21-1931

M VIEW CARDS SIZE 2 3/4 x 4 7/16

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE

TITLE (IN FULL) NO TITLE.

FRONT NO.

IMPRINT

PLATE NO. ON BACK

COLOR DESCRIPTION

SEE  
USE PHOTO NO. 50265

REMARKS

BUILDINGS

ROOF

TRIMMINGS

CHANGE TO WINTER SCENE

Submit handcol. proof

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

COMPLETED

SIGN HERE

ADV

DEADLINE



BLUE PRINT O.K.  
OCT 16 1931

GENTLEMEN:-  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT YOUR ORDER AS MEMORANDUM  
PER ATTACHED SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O.K. THESE TITLES AND COLOR DESCRIPTIONS.  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

C.T. & CO.,  
CHICAGO, ILL.

NO. D-1977

ORDER NO. 55949

DATE 9-21-1931

M VIEW CARDS SIZE 2 3/4 x 4 7/16  
(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE

TITLE (IN FULL) NO TITLE.

FRONT NO.

IMPRINT

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

USE PHOTO NO. 85499

ROOF

TRIMMINGS

Submit handcol. proof

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

COMPLETED

SIGN HERE

ADV

DEADLINE



DIAL NO. D-1978

CUSTOMER ST.MARY'S COLLEGE,  
ST.MARY,KY.

DATE ENTERED

DEPT.

DATE COMPLETED

ORDER NO. 56192

DATE 9-22-1931

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

3 M PC SIZE 3 1/2 x 5 1/2

STYLE ARTGRAVURE BROWN WHITE BORDER

(All this on the picture side)

PLACE OF TITLE: Upper, Lower, Center, Border  
Title in Plate Yes No Copyright in Plate Yes No

Title in full (ST. MARY'S COLLEGE)

ST. MARY'S COLLEGE, SAINT MARY, KENTUCKY

(All of this on address side)

FRONT NO. 5 R. M. Yes No  
R. M. to cover part of Message Space, entire Message Space, or entire Front  
IMPRINT: Customer C. T. Imprint No Imprint  
Trade Mark Yes No  
Special type as sample

#### RETOUCHING DEPARTMENT

Submit Sketch Layout Retouched Photo Wash Drawing Layout Yes No

#### PHOTO LITHO

Rephoto

Photograph each - Size 5x7 - 8x10 - 10x12

NEG.NO.

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative, Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print, Handcolor, Black & White Proof.

COLOR DESCRIPTION  
(Buildings, Roofs, Trimming, etc.)

#### ENGRAVING DEPARTMENT

HALFTONES FROM COPIES  
DUPLICATES ZINC COLOR PLATES  
LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

ZINC ETCHINGS FROM COPIES  
DUPLICATES COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE WIDE HIGH SAME SIZE  
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE  
WITHOUT LINE - SPECIAL BORDER.

SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES  
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)

PROOFS FLAT GOOD IN COLORS SPECIAL STOCK

ELECTROTYPES EACH OF  
ON WOOD METAL

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — L. V. — ADV.



BLUE PRINT O. K. W. 9 1931

DIAL NO. **D-1979** CUSTOMER **ST. MARY'S COLLEGE, ST. MARY, KY.** DATE ENTERED DEPT. DATE COMPLETED  
ORDER NO. **56192** RETOUCHING  
DATE **9-22-1931** ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

1 M PC SIZE **3 1/2 X 5 1/2** STYLE **ARTGRAVURE BROWN WHITE BORDER**

(All this on the picture side)  
PLACE OF TITLE: Upper, Lower, Center—Border Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full **(TITLE TO COME)**  
**ST. MARY'S COLLEGE, SAINT MARY, KENTUCKY**

(All of this on address side)  
FRONT NO. **5** R. M. Yes No  
R. M. to cover part of Message Space, entire Message Space, or entire Front  
IMPRINT: Customer C. T. Imprint No Imprint  
Trade Mark Yes No  
Special type as sample

RETOUCHING DEPARTMENT  
Submit—Sketch—Layout—Retouched Photo—Wash Drawing. Layout Yes No

PHOTO LITHO  
Rephoto  
\_\_\_\_ Photograph each - Size 5x7 - 8x10 - 10x12 **NEG. NO.**  
\_\_\_\_ Prints each from \_\_\_\_ Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo  
Negative, Line, Halftone, Combination.  
Dry, Wet, Pancromatic, Color Separation.  
Transfer, Paper Process, New Process. Screen 120, 133, 150, 175.  
Stripping, White Border, Full Face. Titles—Red, Blue.  
Blue Print, Handcolor, Black & White Proof.

COLOR DESCRIPTION  
(Buildings, Roofs, Trimming, etc.)

ENGRAVING DEPARTMENT							
HALFTONES FROM _____ COPIES				ZINC ETCHINGS FROM _____ COPIES			
DUPLICATES _____ ZINC COLOR PLATES				DUPLICATES _____ COLOR PLATES			
LINE & HALFTONE COMB. _____ COLOR PROCESS				Extra Negatives			
Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day	

**COMPLETED**

SIZE \_\_\_\_\_ WIDE \_\_\_\_\_ HIGH \_\_\_\_\_ SAME SIZE \_\_\_\_\_  
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150  
BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES  
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)  
PROOFS \_\_\_\_\_ FLAT \_\_\_\_\_ GOOD \_\_\_\_\_ IN COLORS \_\_\_\_\_ SPECIAL STOCK  
ELECTROTYPES EACH OF \_\_\_\_\_  
ON WOOD METAL

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — L. V. — ADV.



BLUE PRINT O. K.  
OCT 15 1931

DIAL NO. D-1980 CUSTOMER CARL MARTY & CO., MONROE, WIS. DATE ENTERED DEPT. DATE COMPLETED  
ORDER NO. 56260  
DATE 9-24-1931  
M FC SIZE 3 1/2 X 5 1/2 STYLE ARTGRAVURE GREEN WHITE BORDER

(All this on the picture side) (All of this on address side)  
PLACE OF TITLE: Upper, Lower, Center, Border Follow Layout FRONT NO. 5 R. M. Yes No  
Title in Plate Yes No Copyright in Plate Yes No R. M. to cover part of Message Space, entire Message Space, or entire Front  
Title in full SWISS CHEESE CURING ROOM, CARL MARTY & CO., IMPRINT: Customer C. T. Imprint No Imprint  
MONROE, WIS. Trade Mark Yes No  
Special type as sample

RETOUCHING DEPARTMENT PHOTO LITHO  
Submit - Sketch - Layout - Retouched Photo - Wash Drawing. Layout Yes No Rephoto  
Photograph each - Size 5x7 - 8x10 - 10x12  
Prints each from Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo  
Negative, Line, Halftone, Combination.  
Dry, Wet, Pancromatic, Color Separation.  
Transfer, Paper Process, New Process. Screen 120, 133, 150, 175.  
Stripping, White Border, Full Face. Titles - Red, Blue.  
Blue Print, Handcolor, Black & White Proof.

COLOR DESCRIPTION  
(Buildings, Roofs, Trimming, etc.)

ENGRAVING DEPARTMENT  
HALFTONES FROM COPIES  
DUPLICATES ZINC COLOR PLATES  
LINE & HALFTONE COMB. COLOR PROCESS  
Extra Negatives Extra Stripping Strip To Size Double Print Reverse Position Reverse Color Ben Day  
ZINC ETCHINGS FROM COPIES  
DUPLICATES COLOR PLATES  
Extra Negatives Extra Stripping Strip To Size Double Print Reverse Position Reverse Color Ben Day  
SIZE WIDE HIGH SAME SIZE  
BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES  
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS  
OUT TO PICAS (see size)  
PROOFS FLAT GOOD IN COLORS SPECIAL STOCK  
ELECTROTYPES EACH OF  
ON WOOD METAL

Photo ret. to Customer  
11/17/31

RETURN PHOTO WITH CARDS.

COMPLETED

PHOTO PROPERTY OF C. T. & CO. - CUSTOMER - L. V. - ADV.



BLUE PRINT O. K.  
OCT 15 1931

DIAL NO. D-1981      CUSTOMER **CARL MARTY & CO.,**      DATE ENTERED      DEPT.      DATE COMPLETED  
ORDER NO. 56260      **MONROE, WIS.**      RETOUCHING  
DATE 9-24-1931      ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

1 M PC SIZE 3 1/2 x 5 1/2      STYLE ARTGRAVURE GREEN WHITE BORDER

(All this on the picture side)      (All of this on address side)  
PLACE OF TITLE: Upper, Lower, Center, Border      Follow Layout      FRONT NO. 5      R. M.      Yes No  
Title in Plate      Yes      No      Copyright in Plate      Yes      No      R. M. to cover part of Message Space, entire Message Space, or entire Front  
Title in full **SWISS CHEESE MAKING ROOM, NORTHSIDE FACTORY,**      IMPRINT: Customer      C. T. Imprint      No Imprint  
**CARL MARTY & CO., MONROE, WIS.**      Trade Mark      Yes      No  
Special type as sample

RETOUCHING DEPARTMENT      PHOTO LITHO  
Submit—Sketch—Layout—Retouched Photo—Wash Drawing.      Layout      Yes      No      Rephoto  
\_\_\_\_ Photograph each - Size 5x7 - 8x10 - 10x12      NEG. NO.  
\_\_\_\_ Prints each from \_\_\_\_ Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER      Straighten Photo

\_\_\_\_ Negative, Line, Halftone, Combination.  
Dry, Wet, Pancromatic, Color Separation.  
Transfer, Paper Process, New Process.      Screen 120, 133, 150, 175.  
Stripping, White Border, Full Face.      Titles—Red, Blue.  
Blue Print, Handcolor, Black & White Proof.

COLOR DESCRIPTION  
(Buildings, Roofs, Trimming, etc.)  
ENGRAVING DEPARTMENT  
\_\_\_\_ HALFTONES FROM \_\_\_\_ COPIES      \_\_\_\_ ZINC ETCHINGS FROM \_\_\_\_ COPIES  
\_\_\_\_ DUPLICATES      \_\_\_\_ ZINC COLOR PLATES      \_\_\_\_ DUPLICATES      \_\_\_\_ COLOR PLATES  
\_\_\_\_ LINE & HALFTONE COMB.      \_\_\_\_ COLOR PROCESS  

Extra Negatives	Extra Strip	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
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Extra Negatives	Extra Strip	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
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SIZE \_\_\_\_ WIDE \_\_\_\_ HIGH \_\_\_\_ SAME SIZE \_\_\_\_  
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE  
WITHOUT LINE - SPECIAL BORDER.

BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES  
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)

PROOFS \_\_\_\_ FLAT \_\_\_\_ GOOD \_\_\_\_ IN COLORS \_\_\_\_ SPECIAL STOCK  
\_\_\_\_ ELECTROTYPES EACH OF \_\_\_\_  
ON WOOD      METAL

*Photo returned to  
Customer 11/17/31*  
RETURN PHOTO WITH CARDS.

**COMPLETED**

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — L. V. — ADV.

6

X



BLUE PRINT O. K.  
OCT 15 1931

DIAL NO. D-1982

ORDER NO. 56260

DATE 9-24-1931

CUSTOMER CARL MARTY & CO.,  
MONROE, WIS.

DATE ENTERED

DEPT.

DATE COMPLETED

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

1 M

PC

SIZE

3 1/2 X 5 1/2

STYLE

X ARTGRAVURE GREEN WHITE BORDER

(All this on the picture side)

PLACE OF TITLE: Upper, Lower, Center—Border Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full GOVERNOR'S CUP WON BY MARTY'S SWISS, —

CARL MARTY & CO., MONROE, WIS.

RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched Photo—Wash Drawing. Layout Yes No

(All of this on address side)

FRONT NO. 5 R. M. Yes No

R. M. to cover part of Message Space, entire Message Space, or entire Front

IMPRINT: Customer C. T. Imprint No Imprint

Trade Mark Yes No

Special type as sample

PHOTO LITHO

Rephoto

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative, Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print, Handcolor, Black & White Proof.

COLOR DESCRIPTION  
(Buildings, Roofs, Trimming, etc.)

Photo returned to  
customer 11/17/31  
RETURN PHOTO WITH CARDS.

COMPLETED

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
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ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
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SIZE WIDE HIGH SAME SIZE  
SCREEN 55 - 60 - 65 - 100 - 110 - 120 - 133 - 150

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE  
WITHOUT LINE - SPECIAL BORDER.

SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES  
FLUSH ALL AROUND - UNMOUNTED WITH BRASSERS  
CUT TO PICAS (see size)

PROOFS FLAT GOOD IN COLORS SPECIAL STOCK

ELECTROTYPES EACH OF  
ON WOOD METAL

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — L. V. — ADV.



A26 (9/27/31)

BLUE PRINT 0

YOUR ORDER AS  
MEMORANDUM  
ON THE  
CONDITIONS  
HEREWITH ENCLOSED.  
IF NOT RETURNED  
WITH YOUR SIGNATURE  
AFFIXED AT ONCE, IF NOT RETURNED  
WITH THIS INFORMATION  
CORRECT AND PROCEED WITH THE

WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS,  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE, IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY LOUIS KAUFMANN & SONS,  
BALTIMORE, MD.

NO. D-1983  
ORDER NO. 56316

DATE 9-30-1931

25 M LARGE FOLDER X COVERS

FRONT

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE  
TITLE (IN FULL) SOUVENIR OF HISTORICAL  
ALEXANDRIA, VA.

FRONT NO. NONE  
IMPRINT SAME AS ABOVE  
R.M.

COLOR DESCRIPTION SEE  
BUILDINGS USE PHOTO MAX NO. 2179-30. SEE IA2701 FOR CHANGE IN PEAK).  
ROOF

REMARKS

LOUIS KAUFMANN & SONS,  
BALTIMORE, MD.

NO. D-1983  
ORDER NO. 56316

DATE 9-30-1931

25 M LARGE FOLDER COVERS

BACK

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE  
TITLE (IN FULL) CONFEDERATE MONUMENT AND  
BOULEVARD.

FRONT NO. NONE  
IMPRINT MADE BY CURT TEICH & CO., INC.,  
CHICAGO, U.S.A.  
R.M.

COLOR DESCRIPTION SEE  
BUILDINGS ON RIGHT: 1ST DARK RED, WHITE COLUMNS & TRIM, BRONZE MARKS.  
2 DARK RED, 3 & 4 DARK RED, 5 RED, 6 GRAY, OTHERS DARK RED.  
ON LEFT EDGE 1ST LIGHT GRAY, 2 & 3 DARK RED, 4 BUFF, OTHERS DARK RED.  
ROOF MONUMENT ~~BRONZE~~ GRAY GREEN BRONZE FIGURE. MAKE GREEN LAWN  
TRIMMINGS AROUND BASE OF MONUMENT. PUT BUS ON PHOTO ATTACHED ON THIS  
VIEW.

REMARKS

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

LV  
COMPLETED

SIGN HERE

ADV

Ref 62

T



DIAL NO. **D-1985**

CUSTOMER

**C.J. HOIGAARD CO.,  
MINNEAPOLIS, MINN.**

DATE ENTERED

DEPT.

DATE COMPLETED

ORDER NO. **56401**

DATE **10-1-1931**

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

**25** M

**BLOTTERS**

SIZE

**3 1/2 X 6 1/4**

STYLE

(All this on the picture side)

(All of this on address side)

PLACE OF TITLE: Upper, Lower, Center—Border

Follow Layout

FRONT NO. **NONE**

R. M. Yes No

Title in Plate Yes No

Copyright in Plate Yes No

R. M. to cover part of Message Space, entire Message Space, or entire Front

Title in full **C. N. HOIGAARD CO.,**

**(ETC. AS PER LAYOUT)**

IMPRINT: Customer

C. T. Imprint

No Imprint

Trade Mark Yes No

Special type as sample

RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched Photo—Wash Drawing.

Layout Yes No

PHOTO LITHO

Rephoto

**FOLLOW SKETCH**

Photograph each - Size 5x7 - 8x10 - 10x12

NEG. NO.

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print, Handcolor, Black & White Proof.

COLOR DESCRIPTION

(Buildings, Roofs, Trimming, etc.)

**SEE SAMPLES & COLORED PHOTOS ATTACHED.**

**DEADLINE**

**COMPLETED**

PHOTO PROPERTY OF CAT & CO. — CUSTOMER — ADV.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

ZINC ETCHINGS FROM COPIES

DUPLICATES ZINC COLOR PLATES

DUPLICATES COLOR PLATES

LINE & HALFTONE COMBINATION

Extra Extra Strip Double Reverse Reverse Ben Day

Negatives Stripping To Size Print Position Color Ben Day

Negatives Stripping To Size Print Position Color Ben Day

SIZE WIDE HIGH SAME SIZE

SIZE WIDE HIGH SAME SIZE

SCREEN 55 60 85 100 110 120 133 150

SCREEN 55 60 85 100 110 120 133 150

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES  
FLUSH ALL AROUND - UNMOLDED WITH BEARERS  
CUT TO PICAS (see size)

FINISHING DEPT. OUTLINE - OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE  
WITHOUT LINE - SPECIAL BORDER.

PROOFS FLAT GOOD IN COLORS SPECIAL STOCK

ELECTROTYPES EACH OF  
ON WOOD METAL



BLUE PRINT O. K.  
NOV 7

DIAL NO. D-1986  
ORDER NO. 56455  
DATE 10-6-1931  
CUSTOMER CARL MARTY & CO.,  
MONROE, WIS.  
DATE ENTERED  
DEPT. RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

M 3 1/2 X 6 1/4  
BLOTTER SIZE 3 1/2 X 6 1/4  
STYLE

(All this on the picture side)  
PLACE OF TITLE: Upper, Lower, Center—Border  
1931 In Plate Yes No Copyright in Plate Yes No  
Title in full MARTY'S SWISS CHEESE  
IT TASTES LIKE MORE!  
(ETC. AS PER LAYOUT)  
(All of this on address side)  
FRONT NO. none R. M. Yes No  
R. M. to cover part of Message Space, entire Message Space, or entire Front  
IMPRINT: Customer C. T. Imprint No Imprint  
Trade Mark Yes No  
Special type as sample  
IMPRINT- C. T. D-1986

RETOUCHING DEPARTMENT  
Submit—Sketch—Layout—Retouched Photo—Wash Drawing. Layout Yes No  
PHOTO LITHO  
Rephoto  
Photograph each - Size 5x7 - 8x10 - 10x12  
Prints each from Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo

Negative, Line, Halftone, Combination.  
Dry, Wet, Pancromatic, Color Separation.  
Transfer, Paper Process, New Process. Screen 120, 133, 150, 175.  
Stripping, White Border, Full Face. Titles Red, Blue.  
Blue Print, Handcolor, Black & White Proof.

COLOR DESCRIPTION  
(Buildings, Roofs, Trimming, etc.)  
FOLLOW TISSUE ATTACHED FOR COLORS.  
ENGRAVING DEPARTMENT  
HALFTONES FROM COPIES  
DUPLICATES ZINC COLOR PLATES  
LINE & HALFTONE COMB. COLOR PROCESS  
Extra Negatives Extra Strip To Size Double Print Reverse Position Reverse Color Ben Day  
ZINC ETCHINGS FROM COPIES  
DUPLICATES COLOR PLATES  
Extra Negatives Extra Strip To Size Double Print Reverse Position Reverse Color Ben Day

SIZE WIDE HIGH SAME SIZE  
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150.  
ETCHING DEPT. PAINT IN BACKGROUND SOLID.  
FINISHING DEPT. OUTLINE - OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE  
WITHOUT LINE - SPECIAL BORDER.  
BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES  
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)  
PROOFS FLAT GOOD IN COLORS SPECIAL STOCK  
ELECTROTYPES EACH OF  
ON WOOD METAL.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — L. V. — ADV.

DEADLINE



BLUE PRINT O.K.  
1931 2 AON

DIAL NO. D-1987

CUSTOMER CARL MARTY & CO.,  
MONROE, #1 S.

DATE ENTERED

DEPT.

DATE COMPLETED

ORDER NO. 56455

DATE 10-6-1931

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

3 ~~2~~ M BLOTTERS SIZE

~~3 1/2 x 4 1/2~~ 3 1/2 x 6 1/4

STYLE

(All this on the picture side)

(All of this on address side)

PLACE OF TITLE: Upper, Lower, Center—Border

Follow Layout

FRONT NO. none

R. M. Yes No

Title in Plate Yes No

Copyright in Plate Yes No

R. M. to cover part of Message Space, entire Message Space, or entire Front

Title in full SOME CHOICE CALVES

IMPRINT: Customer

C. T. Imprint

No Imprint

(ETC. AS PER LAYOUT)

Trade Mark Yes No

IMPRINT—C. T. D-1987

RETOUCHING DEPARTMENT

PHOTO LITHO

Submit—Sketch—Layout—Retouched Photo—Wash Drawing.

Layout Yes No

Rephoto

Photograph each - Size 5x7 - 8x10 - 10x12

NEG. NO.

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative, Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print, Handcolor, Black & White Proof.

COLOR DESCRIPTION

(Buildings, Roofs, Trimming, etc.)

FOLLOW TISSUE ATTACHED FOR COLORS.

LARGE DRAWING  
DEADLINE

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE WIDE HIGH SAME SIZE  
SCREEN - 55 - 60 - 65 - 100 - 110 - 120 - 133 - 150

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE  
WITHOUT LINE - SPECIAL BORDER.

SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES  
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)

PROOFS FLAT GOOD IN COLORS SPECIAL STOCK

ELECTROTYPES EACH OF  
ON WOOD METAL

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — L. V. — ADV.



BLUE PRINT O.K.  
NOV 7 1931

DIAL NO. D-1988

CUSTOMER CARL MARTY & CO.,  
MONROE, WIS.

DATE ENTERED

DEPT.

DATE COMPLETED

ORDER NO. 56455

DATE 10-6-1931

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

3 M BLOTTER SIZE

~~3 1/2 x 6 1/4~~

3 1/2 x 6 1/4

STYLE

(All this on the picture side)

PLACE OF TITLE: Upper, Lower, Center—Border

Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full PUTTING THE HOLES IN MARTY'S SWISS  
CHEESE  
(ETC. AS PER LAYOUT)

RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched Photo—Wash Drawing.

Layout Yes No

(All of this on address side)

FRONT NO. none

R. M.

Yes

No

R. M. to cover part of Message Space, entire Message Space, or entire Front

IMPRINT: Customer

C. T. Imprint

No Imprint

Trade Mark Yes No

Special type as sample  
IMPRINT- C. T. D-1988

PHOTO LITHO

Rephoto

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative Line, Half-tone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print, Handcolor, Black & White Proof.

COLOR DESCRIPTION

(Buildings, Roofs, Trimming, etc.)

FOLLOW TISSUE ATTACHED FOR COLORS.

DEADLINE

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

ZINC ETCHINGS FROM COPIES

DUPLICATES ZINC COLOR PLATES

DUPLICATES COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE WIDE HIGH SAME SIZE  
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE  
WITHOUT LINE - SPECIAL BORDER.

SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES  
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)

PROOFS FLAT GOOD IN COLORS SPECIAL STOCK

ELECTROTYPES EACH OF  
ON WOOD METAL.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — L. V. — ADV.



BLUE PRINT  
O.K.  
NOV 7 1931

DIAL NO. D-1989

ORDER NO. 56455

DATE 10-6-1931

CUSTOMER CARL MARTY & CO.,  
MONROE, WIS.

DATE ENTERED

DEPT.

DATE COMPLETED

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

3 ~~8~~ M BLOTTER

SIZE

~~3-1-4 X 4-1-2~~

3 1/2 x 6 1/4

STYLE

(All this on the picture side)

PLACE OF TITLE: Upper, Lower, Center—Border

Title in Plate Yes No

Copyright in Plate Yes No

(Follow Layout)

Title in full MARTY'S CHEESE DUTCH MAID  
(ETC. AS PER LAYOUT)

RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched Photo—Wash Drawing. Layout Yes No

(All of this on address side)

FRONT NO. none

R. M. Yes (No)

R. M. to cover part of Message Space, entire Message Space, or entire Front

IMPRINT: Customer C. T. Imprint No Imprint

Trade Mark Yes No

Special type as sample

IMPRINT- C.T. D-1989

PHOTO LITHO

Rephoto

Photograph each - Size 5x7 - 8x10 - 10x12

NEG. NO.

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative, Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print, Handcolor, Black & White Proof.

COLOR DESCRIPTION  
(Buildings, Roofs, Trimming, etc.)

FOLLOW TISSUE ATTACHED FOR COLORS.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE WIDE HIGH SAME SIZE  
SCREEN - 55 - 60 - 65 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE  
WITHOUT LINE - SPECIAL BORDER.

SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES  
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)

PROOFS FLAT GOOD IN COLORS SPECIAL STOCK

ELECTROTYPES EACH OF  
ON WOOD METAL.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — L. V. — ADV.

DEADLINE



BLUE PRINT O.K.  
DEC 14 1931

DIAL NO. D-1991

CUSTOMER

I. NESSON & CO.,  
BOSTON, MASS.

DATE ENTERED

DEPT.

DATE COMPLETED

ORDER NO. 56488

DATE 10-6-1931

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

MAKEOVER

6 M CIRCULARS SIZE 6 x 7

STYLE ARTGRAVURE BLUE

(All this on the picture side)

(All of this on address side)

PLACE OF TITLE: Upper, Lower, Center—Border

Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full HOTEL GARRISON HALL

(ETC. AS PER LAYOUT)

FRONT NO.

R. M. Yes No

R. M. to cover part of Message Space, entire Message Space, or entire Front

IMPRINT: Customer

C. T. Imprint

No Imprint

Trade Mark Yes No

Special type as sample

IMPRINT: C.T. D-1991

RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched Photo—Wash Drawing.

Layout Yes No

PHOTO LITHO

Rephoto

Photograph each - Size 5x7 - 8x10 - 10x12

NEG. NO.

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative Line, Halftone, Combination

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print, Handcolor, Black & White Proof.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

ZINC ETCHINGS FROM COPIES

DUPLICATES ZINC COLOR PLATES

DUPLICATES COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives Extra Stripping Strip To Size Color Print Reverse Position Reverse Color Ben Day

Extra Negatives Extra Stripping Strip To Size Double Print Reverse Position Reverse Color Ben Day

Extra Negatives Extra Stripping Strip To Size Color Print Reverse Position Reverse Color Ben Day

SIZE WIDE HIGH SAME SIZE  
SCREEN 55 60 65 100 110 120 133 150

SIZE WIDE HIGH SAME SIZE

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES  
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)

FINISHING DEPT. OUTLINE - OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE  
WITHOUT LINE - SPECIAL BORDER.

PROOFS FLAT GOOD IN COLORS SPECIAL STOCK

ELECTROTYPES EACH OF  
ON WOOD METAL

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — L. V. — ADV.

DEADLINE  
DEADLINE

C-2 1/2  
H 2 1/4  
St 1 1/4  
Blu. 1/4

3 photos (returned 4/1/31)  
1 map



BLUE PRINT O.K.  
NOV 16 1931

DIAL NO. **0-1992** ✓

CUSTOMER

**SYMES MEDICAL SPRINGS,**

DATE ENTERED

DEPT.

DATE COMPLETED

ORDER NO. **56511** ✓

**HOT SPRINGS, MONT.** ✓

RETOUCHING

ENGRAVING

PHOTO LITHO

COMPOSING

LITHO ART

DATE **10-8-1931**

**1 M PC**

SIZE

**3 1-2 X 5 12 1-2**

STYLE

**ARTGRAVURE GREEN  
WHITE BORDER**

(All this on the picture side)

PLACE OF TITLE: Upper, Lower, Center—Border

Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full **(TITLE TO COME)**

**SYMES MEDICAL SPRINGS, HOT SPRINGS, MONT.**

(All of this on address side)

FRONT NO. **5**

R. M. Yes No

R. M. to cover part of Message Space, entire Message Space, or entire Front

IMPRINT: Customer

C. T. Imprint

No Imprint

Trade Mark Yes No

Special type as sample

RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched Photo—Wash Drawing.

Layout Yes No

PHOTO LITHO

Rephoto

\_\_\_\_ Photograph each - Size 5x7 - 8x10 - 10x12

\_\_\_\_ Prints each from \_\_\_\_ Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print, Handcolor, Black & White Proof.

COLOR DESCRIPTION  
(Buildings, Roofs, Trimming, etc.)

ENGRAVING DEPARTMENT

HALFTONES FROM _____				SIZES _____			
DUPLICATES _____				ZINC COLOR PLATES _____			
LINE & HALFTONE COMB. _____				COLOR PROCESS _____			
Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day	

ZINC ETCHINGS FROM							
DUPLICATES				COLOR PLATES			
Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day	

SIZE \_\_\_\_\_ WIDE \_\_\_\_\_ HIGH \_\_\_\_\_ SAME SIZE \_\_\_\_\_  
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150

ETCHING DEPT. PAINT IN BACKGROUND SHED.

FINISHING DEPT. OUTLINE OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE  
WITHOUT LINE - SPECIAL BORDER.

SIZE \_\_\_\_\_ WIDE \_\_\_\_\_ HIGH \_\_\_\_\_ SAME SIZE \_\_\_\_\_

BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES  
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)

PROOFS \_\_\_\_\_ FLAT \_\_\_\_\_ GOOD \_\_\_\_\_ IN COLORS \_\_\_\_\_ SPECIAL STOCK

\_\_\_\_ ELECTROTYPES EACH OF \_\_\_\_\_  
ON WOOD METAL

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — L. V. — ADV.



BLUE PRINT O.K.  
NOV 13 1931

DIAL NO. **D-1993** ✓ CUSTOMER **SYMES MEDICAL SPRINGS,** DATE ENTERED DEPT. DATE COMPLETED  
ORDER NO. **56511** ✓ **HOT SPRINGS, MONT.** ✓  
DATE **10-8-1931** RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

**1 M PC SIZE 3 1-2 X 5 1-2** STYLE **ARTGRAVURE GREEN WHITE BORDER**

(All this on the picture side)  
PLACE OF TITLE: Upper, Lower, Center—Border Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full **(TITLE TO COME)**

**SYMES MEDICAL SPRINGS, HOT SPRINGS, MONT.** /

RETOUCHING DEPARTMENT  
Submit—Sketch—Layout—Retouched Photo—Wash Drawing. Layout Yes No

(All of this on address side)  
FRONT NO. **5** R. M. ☒ Yes ☐ No  
R. M. to cover part of Message Space, entire Message Space, or entire Front  
IMPRINT: Customer ☒ C. T. Imprint ☐ No Imprint  
Trade Mark Yes No  
Special type as sample

PHOTO LITHO  
Rephoto

\_\_\_\_ Photograph each - Size 5x7 - 8x10 - 10x12 **NEG. NO.**  
\_\_\_\_ Prints each from \_\_\_\_ Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo

☒ Negative ☐ Line, Halftone, Combination.  
Dry, Wet, Pancromatic, Color Separation.  
Transfer, Paper Process, New Process. Screen 120, ☒ 133, 150, 175.  
Stripping, White Border, Full Face. Titles—Red, Blue.  
☒ Blue Print ☐ Handcolor, Black & White Proof.

COLOR DESCRIPTION  
(Buildings, Roofs, Trimming, etc.)

HALFTONES FROM _____ COPIES								ZINC ETCHINGS FROM _____ COPIES							
DUPLICATES _____ ZINC COLOR PLATES								DUPLICATES _____ COLOR PLATES							
LINE & HALFTONE COMB _____ COLOR PROCESS								Extra Negatives							
Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day		Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day	
SIZE _____ WIDE _____ HIGH _____ SAME SIZE _____ SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150.								SIZE _____ WIDE _____ HIGH _____ SAME SIZE _____							
ETCHING DEPT. PAINT IN BACKGROUND SOLID.								BLOCKING DEPT. WOOD - MORTISE - ANCHOR SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES FLUSH ALL AROUND - UNMOUNTED WITH BEARERS CUT TO PICAS (see size)							
FINISHING DEPT. OUTLINE - OVAL - CIRCLE SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE WITHOUT LINE - SPECIAL BORDER.								PROOFS _____ FLAT _____ GOOD _____ IN COLORS _____ SPECIAL STOCK ELECTROTYPES EACH OF _____ ON WOOD METAL.							

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — L. V. — ADV.



BLUE PRINT O.K.  
NOV 13 1931

DIAL NO. **D-1994** ✓  
ORDER NO. **56511** ✓  
DATE **10-6-1931**  
CUSTOMER **SYMES MEDICAL SPRINGS, HOT SPRINGS, MONT.**  
DATE ENTERED  
DEPT. RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART  
DATE COMPLETED

I M PC SIZE **3 1-2 X 5 1-2** STYLE **ARTGRAVURE GREEN WHITE BORDER**

(All this on the picture side)  
PLACE OF TITLE: Upper, Lower, Center—Border  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full **(TITLE TO COME)**

(All of this on address side)  
FRONT NO. **5** R. M. ☒ Yes No  
R. M. to cover part of Message Space, entire Message Space, or entire Front  
IMPRINT: Customer ☒ C. T. Imprint No Imprint  
Trade Mark Yes No  
Special type as sample

**SYMES MEDICAL SPRINGS, HOT SPRINGS, MONT.**

RETOUCHING DEPARTMENT  
Submit—Sketch—Layout—Retouched Photo—Wash Drawing. Layout Yes No

PHOTO LITHO  
Rephoto  
Photograph each - Size 5x7 - 8x10 - 10x12  
Prints each from Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo

☒ Negative Line, Halftone, Combination.  
Dry, Wet, Pancromatic, Color Separation.  
Transfer, Paper Process, New Process. Screen 120, ☒ 133, 150, 175.  
Stripping, White Border, Full Face. Titles—Red, Blue.  
☒ Blue Print Handcolor, Black & White Proof.

COLOR DESCRIPTION  
(Buildings, Roofs, Trimming, etc.)

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES								ZINC ETCHINGS FROM COPIES							
DUPLICATES								DUPLICATES COLOR PLATES							
LINE & HALFTONE COMB. COLOR PROCESS															
Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day		Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day	

SIZE \_\_\_\_\_ WIDE \_\_\_\_\_ HIGH \_\_\_\_\_ SAME SIZE \_\_\_\_\_  
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE  
WITHOUT LINE - SPECIAL BORDER.

SIZE \_\_\_\_\_ WIDE \_\_\_\_\_ HIGH \_\_\_\_\_ SAME SIZE \_\_\_\_\_

BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES  
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)

PROOFS \_\_\_\_\_ FLAT \_\_\_\_\_ GOOD \_\_\_\_\_ IN COLORS \_\_\_\_\_ SPECIAL STOCK

ELECTROTYPES EACH OF \_\_\_\_\_  
ON WOOD METAL

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — L. V. — ADV.



BLUE PRINT O.K.  
OCT 29 1931

WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE THE SPECIFICATIONS AND CONDITIONS ON THE PHOTO PROPERTY OF Q. T. & CO. - CUSTOMER. IT IS ABSOLUTELY NECESSARY THAT YOU WORK THESE TITLES AND COLOR DESCRIPTIONS, ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

F.W.WOOLWORTH CO.,  
PHILADELPHIA, PA.

NO. D-1995  
ORDER NO. 56668

DATE 10/14/1931

6 M VIEW CARDS SIZE 2 3/4 X 4 7/16

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE

FRONT NO. NONE

TITLE (IN FULL) NO TITLE.

IMPRINT NONE

PUT PLATE NO. ON BACK

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

USE PHOTO NO. 1A1864

ROOF

TRIMMINGS

submit H. C. Reef

PHOTO PROPERTY OF Q. T. & CO. - CUSTOMER

COMPLETED

LV

ADV

SIGN HERE

DEADLINE



BLUE PRINT O.K. *W2*  
OCT 29 1931

GENTLEMEN: WE ACKNOWLEDGE WITH THANKS AND APPRECIATION YOUR ORDER AS PER ATTACHED SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU O.K. THESE TITLES AND COLOR DESCRIPTIONS, ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

VERY TRULY,  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

F.W. WOOLWORTH CO., WASHINGTON, D. C.		NO. D-1996
DATE 10-15-1931		ORDER NO. 56668
6 M VIEW CARD SIZE <del>2 1/2 x 3 3/4</del> 2 1/2 x 3 3/4		
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE	FRONT NO. NONE	
TITLE (IN FULL) NO TITLE.	IMPRINT NONE	
	PUT PLATE NO. ON BACK	
COLOR DESCRIPTION	SEE	REMARKS
BUILDINGS	USE PHOTO NO. 42048	
ROOF		
TRIMMINGS	82884	Submit handcol. proof
PHOTO PROPERTY OF C. T. & CO.—CUSTOMER		
COMPLETED		
SIGN HERE _____		
ADV		

*rephotograph*

DEADLINE



BLUE PRINT O.K. *WEL*  
OCT 29 1931

YOUR ORDER AS  
MEMORANDUM  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED THESE TITLES AND COLOR DESCRIPTIONS.  
OF IT. TOTAL  
GENTLEMEN:-  
PER ATTACHED  
OF IT. TOTAL  
ETC. AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

F.W.WOOLWORTH CO.,  
WASHINGTON, D.C.

NO. D-1997

ORDER NO. 56668

DATE 10/24/1931 14/1931

6 M VIEW CARDS SIZE 2 1/4 X 4 7/16

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE

TITLE (IN FULL) NO TITLE.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NONE

IMPRINT NONE

PUT PLATE NO. ON BACK

COLOR DESCRIPTION

SEE

USE PHOTO NO. 42049

BUILDINGS

ROOF

TRIMMINGS

REMARKS

*Submit hand-drawn proof*

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

COMPLETED

SIGN HERE

ADV

2  
19  
14  
DEADLINE



BLUE PRINT O.K. *ms*  
OCT 29 1931

YOUR ORDER AS  
MEMORANDUM  
WE ACKNOWLEDGE WITH THANKS AND APPRECIATION THE RECEIPT OF YOUR ORDER AND THE CONDITIONS ON THE SPECIFICATIONS AND COLOR DESCRIPTIONS. IT IS ABSOLUTELY NECESSARY THAT YOU O.K. THESE TITLES AND COLOR DESCRIPTIONS, ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

F.W.WOOLWORTH CO.,  
WASHINGTON, D.C.

DATE 10/14/1931

6 M VIEW CARDS SIZE 2 1/2 X 4 7/16

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE

TITLE (IN FULL) NO TITLE.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NONE

IMPRINT NONE

PUT PLATE NO.ON BACK

COLOR DESCRIPTION SEE

BUILDINGS

ROOF

TRIMMINGS

USE PHOTO NO. 84063

REMARKS

*Submit handcol. proof*

PHOTO PROPERTY OF C. T. & Co.—CUSTOMER

LV

COMPLETED

SIGN HERE

ADV

DEADLINE



BLUE PRINT O. K.

OCT 29 1931

WE ACKNOWLEDGE WITH THANKS AND ACCURACY THE RECEIPT OF YOUR ORDER AS SPECIFIED IN THE MEMORANDUM ORDER HEREWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS, ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

F.W.WOOLWORTH CO.,  
WASHINGTON, D.C.

NO. • D-1999

ORDER NO. 56668

DATE 10/14/1931

6 M VIEW CARDS SIZE 2 1/4 X 4 7/16

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE

TITLE (IN FULL) NO TITLE

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NONE

IMPRINT NONE

PUT PLATE NO. ON BACK

COLOR DESCRIPTION

SEE

BUILDINGS

USE IN NEW PHOTO

ROOF

TRIMMINGS

REMARKS

Submit handcol. proof

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

COMPLETED

ADV

SIGN HERE

DEADLINE



BLUE PRINT O. K.  
OCT 29 1931

WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
IF YOU HAVE ANY OTHER SPECIFICATIONS  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.  
ETC. AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

F.W.WOOLWORTH CO., PHILADEL PHIA, PA.		NO. <sup>D-2000</sup>
DATE 10/14/1931		ORDER NO. 56667
6 M VIEW CARDS SIZE 2 3/4 X 4 7/16		
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE	FRONT NO. NONE	
TITLE (IN FULL) NO TITLE	IMPRINT NONE	
		PUT PLATE NO. ON BACK
COLOR DESCRIPTION	SEE	REMARKS
BUILDINGS	USE PHOTO NO. 87257.	
ROOF		
TRIMMINGS		Submit handcol. proof
PHOTO PROPERTY OF C. T. & Co.—CUSTOMER		
COMPLETED		ADV
SIGN HERE		

DEADLINE



PLEASE PRINT O.K.  
OCT 29 1931

WE ACKNOWLEDGE WITH THANKS AND ACCURACY THE RECEIPT OF YOUR ORDER AS SPECIFIED HEREIN. IT IS ABSOLUTELY NECESSARY THAT YOU SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED WITHIN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

F.W.WOOLWORTH CO.,  
PHILADELPHIA, PA.

NO. D-2001

ORDER NO. 56667

DATE 10/14/1931

6 M VIEW CARDS SIZE ~~2 1/2 X 3 1/4~~ 2 1/2 X 3 3/4

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE  
TITLE (IN FULL) NO TITLE.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NONE  
IMPRINT NONE

PUT PLATE NO. ON BACK

COLOR DESCRIPTION SEE

BUILDINGS USE PHOTO NO. 49536

ROOF

TRIMMINGS

REMARKS

Submit handed proof

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

LV  
**COMPLETED**

ADV

SIGN HERE

DEADLINE



OCT 29 1931

GENTLEMEN:-  
PER ATTACHED  
OF YOUR TOTAL  
IT IS ABSOLUT  
ETC., AND RETURN  
IN SIX DAYS WE  
WORK.

GENTLEMEN—  
 PAPER ATTACHED  
 OF YOUR TOTAL  
 ORDER HEREWITH ENCLOSED.  
 IT IS ABSOLUTELY  
 NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS,  
 AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED,  
 IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
 WORK.

WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
 SPECIFICATIONS AND CONDITIONS ON THE  
 ORDER HEREWITH ENCLOSED.

YOUR ORDER AS  
 MEMORANDUM

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

F.W.WOOLWORTH CO.,  
PHILADELPHIA, PA.

DATE 10/14/1931

6 M VIEW CARDS SIZE 2 $\frac{3}{4}$  X 4 7/16

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE  
TITLE (IN FULL) NO TITLE.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO **NONE**

**NONE**

PUT PLATE NO. ON BACK

COLOR DESCRIPTION	SEE
-------------------	-----

BUILDINGS USE PHOTO NO. 91353

ROOF

## TRIMMINGS

REMARKS

Submit handwrt. proof

PHOTO PROPERTY OF C. T. & Co.—CUSTOMER

# COMPLETED

SIGN HERE

ADV

# DEADLINE



BLUE PRINT O.K.  
OCT 29 1931

WE ACKNOWLEDGE YOUR ORDER AS SPECIFICATIONS ORDER HEREWITH. IT IS ABSOLUTELY NECESSARY THAT YOUR PHOTO BE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS IN WORK.

VER TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

F.W.WOOLWORTH CO., PHILADELPHIA, PA.		NO. D-2003
DATE 10/14/1931		ORDER No. 56667
6 M VIEW CARDS SIZE <del>2 1/2 x 3 1/4</del> 2 1/2 x 3 3/4		
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE	FRONT NO. NONE	
TITLE (IN FULL) NO TITLE.	IMPRINT NONE	
		PUT PLATE NO. ON BACK
COLOR DESCRIPTION	SEE	REMARKS
BUILDINGS	USE PHOTO NO. 49416	
ROOF		
TRIMMINGS	Make Upright	Submit hand-drawn proof
PHOTO PROPERTY OF C. T. & CO.-CUSTOMER		
COMPLETED		
LV		
SIGN HERE		
ADV		

DEADLINE



BLUE PRINT O. K.  
OCT 29 1931

YOUR ORDER'S  
MEMORANDUM  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU SIGN  
ETC. AND RETURN THIS SHEET WITH YOUR ORDER  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

F.W.WOOLWORTH CO.,  
PHILADELPHIA, PA.

NO. D-2004

ORDER NO. ~~56667~~  
56667

DATE 10/14/1931

6 M VIE. CARDS SIZE ~~2 1/2 x 3 3/4~~

(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE	FRONT NO. NONE	PUT PLATE NO. ON BACK	
TITLE (IN FULL) NO TITLE.	IMPRINT NONE		
COLOR DESCRIPTION SEE	REMARKS		
BUILDINGS USE NEW PHOTO.	Submit handcol. proof		
ROOF			
TRIMMINGS			

PHOTO PROPERTY OF C. T. & Co.-CUSTOMER

COMPLETED

SIGN HERE ADV

DEADLINE



WE ACKNOWLEDGE WITH THANKS AND ACCEPT YOUR ORDER AS SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS, ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY ASHEVILLE POST CARD CO.,  
ASHEVILLE, N. C.

DATE 10-15-1931

NO. D-2005

ORDER No. 56680

25 M LARGE FOLDER COVER

FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE

TITLE (IN FULL) FLORIDA FLOWERS.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NONE

IMPRINT SAME AS ABOVE

R.M.

NO C.T.MARKS.

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

USE PHOTO NO. 61395. TRY TO PRINT THE TITLE "FLORIDA FLOWERS" USING FLOWERS, SUCH AS ORANGE BLOSSOMS, TO REPRESENT LETTERS, BUT IF WE

ROOF

CANNOT MAKE IT ATTRACTIVE IN FLOWER WORDS, USE AS TITLE: FLOWERS OF FLORIDA. HAVE VIEW RUN OUT TO RIGHT BOTTOM OF ~~COVER~~ COVER AS SHOWN ON COVER NO. D-1783 ATTACHED.

TRIMMINGS

MAKE COVER AS ATTRACTIVE AS IT CAN POSSIBLY BE MADE.

ASHEVILLE POST CARD CO.,  
ASHEVILLE, N.C.

DATE 10-15-1931

NO. D-2005

ORDER No. 56680

25 M LARGE FOLDER COVER

BACK

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE

TITLE (IN FULL) NO TITLE.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NONE

IMPRINT NONE

R.M.

NO C.T.MARKS.

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

USE PHOTO NO. 67924.

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

LV COMPLETED

ADV



BLUE PRINT O. K.  
OCT 23 1931

YOUR ORDER AS  
MEMORANDUM  
KNOWLEDGE WITH THANKS AND ACCEPTANCE  
ON THE  
SPECIFICATIONS AND CONDITIONS  
HEREWITH ENCLOSED.  
IF YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS,  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS,  
IF NOT RETURNED  
WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
WITH THIS INFORMATION CORRECT AND PROCEED WITH THE  
SIDER THIS INFORMATION CORRECT AND PROCEED WITH THE

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

WESTERN PUBLISHING & NOVELTY CO.,  
LOS ANGELES, CALIF.

NO. D-2006

ORDER NO. 56694

DATE 10/16/31

25 M LARGE FOLDER COVER

FRONT

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE

FRONT NO

TITLE (IN FULL) HOMES OF MOVIE STARS  
IN CALIFORNIA

IMPRINT SAME AS ABOVE  
(C) C.T. & CO., CHI.

COPYRIGHTED BY OTTO K. DLESEN

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

USE NEW PHOTO. SEE TISSUE ATTACHED & INSTRUCTIONS.

NO. D-2006

ORDER NO. 56694

DATE 10/16/1931

25 M LARGE FOLDER COVER

BACK

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE

FRONT NO. NONE

TITLE (IN FULL) NO TITLE.

IMPRINT NONE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

USE NEW PHOTO. SEE TISSUE ATTACHED & INSTRUCTIONS.

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & CO. CUSTOMER

COMPLETED

SIGN HERE

ADV

WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE  
ON THE  
SPECIFICATIONS AND CONDITIONS  
HEREWITH ENCLOSED.  
IF YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS,  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS,  
IF NOT RETURNED  
WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
WITH THIS INFORMATION CORRECT AND PROCEED WITH THE  
SIDER THIS INFORMATION CORRECT AND PROCEED WITH THE

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

DEADLINE



DIAL NO. D-2007

CUSTOMER

HOTEL PARAMOUNT,  
BOSTON, MASS.

DATE ENTERED

DEPT.

DATE COMPLETED

ORDER NO. 56727

DATE 10/18/1933

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

6 M

FC

SIZE

3 1/2 x 5 1/2

STYLE ART GRAVURE BROWN WHITE BORDER

(All this on the picture side)

PLACE OF TITLE: Upper, Lower, Center—Border

Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full TOP: HOTEL PARAMOUNT

BOT: 17 BOYLSTON ST. BOSTON, MASS.

(All of this on address side)

SEE SKETCH

FRONT NO. 5

R. M.

Yes

No

R. M. to cover part of Message Space, entire Message Space, or entire Front

IMPRINT: Customer

C. T. Imprint

No Imprint

Trade Mark Yes No

Special type as sample

RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched Photo—Wash Drawing.

Layout Yes No

PHOTO LITHO

Rephoto

Photograph each - Size 5x7 - 8x10 - 10x12

NEG. NO.

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative, Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print, Handcolor, Black & White Proof.

COLOR DESCRIPTION

(Buildings, Roofs, Trimming, etc.)

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE WIDE HIGH SAME SIZE  
SCREEN - 55 - 60 - 65 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE  
WITHOUT LINE - SPECIAL BORDER.

SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES  
FLUSH ALL AROUND - UNMOUNTED WITH BEAKERS  
CUT TO PICAS (see size)

PROOFS FLAT GOOD IN COLORS SPECIAL STOCK

ELECTROTYPES EACH OF  
ON WOOD METAL.

COMPLETED

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — L. V. — ADV.



BLUE FRONT O.K. J.P.

GENTLEMEN:-  
PER ATTACHED  
OF YOUR TOTAL  
IT IS ABSOLUTELY  
ETC., AND RETURN  
IN SIX DAYS WE  
WORK.

WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS  
NECESSARY THAT YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
THIS SHEET WITH YOUR SIGNATURE CORRECT AND PROCEED WITH THE  
VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

NEUHAUSER BROS.,  
SLIDELL, LA.

NO. D-2008

ORDER No. 56742

DATE 10/19/1931

1 M ARTGRAVURE BROWN POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE UPPER BORDER RIGHT  
TITLE (IN FULL) HIGH SCHOOL, SLIDELL, LA.

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. 1  
IMPRINT XXXXXX NONE

COLOR DESCRIPTION SEE  
BUILDINGS  
ROOF  
TRIMMINGS

REMARKS  
*Photo to Teich  
10/19/31*

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

LV

ADV

SIGN HERE

10  
10

X T



DIAL NO. **D-2009**

CUSTOMER

**H. WITTROCK,  
MONTCLAIR, N.J.**

DATE ENTERED

DEPT.

DATE COMPLETED

ORDER NO. **56762**

DATE **10/20/1931**

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

**12 1/2**

**ENV.**

SIZE

**6 3/4**

STYLE

**WINDOW ENGRAVING**

(All this on the picture side)

PLACE OF TITLE: Upper, Lower, Center—Border

Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full **WITTROCK'S HOME-MADE ICE CREAM  
(ETC. AS PER COPY)**

(All of this on address side)

FRONT NO.

**NONE**

R. M.

Yes

**No**

R. M. to cover part of Message Space, entire Message Space, or entire Front

IMPRINT: Customer

C. T. Imprint

No Imprint

Trade Mark Yes No

Special type as sample

**IMPRINT: C.T. D-2009**

RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched Photo—Wash Drawing

Layout Yes No

PHOTO LITHO

Rephoto

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative, Line, Halftone, Combination.

Dry, Wet, Panchromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print, Handcolor, Black & White Proof.

COLOR DESCRIPTION  
(Buildings, Roofs, Trimming, etc.)

**THE LITTLE GIRL IS HOLDING A DISH OF NATURAL VANILLA  
ICE CREAM WITH A STRAWBERRY ON TOP IN HER HAND.  
HAVE THE DRESS IN COLORS, BUT NOT TOO LOUD.**

**MAKE GREEN TINT ALL OVER, SAME COLOR  
AS SAMPLE ATT.**

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE WIDE HIGH SAME SIZE  
SCREEN - 55 - 60 - 65 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE  
WITHOUT LINE - SPECIAL BORDER.

SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES  
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)

PROOFS FLAT GOOD IN COLORS SPECIAL STOCK

ELECTROTYPES EACH OF  
ON WOOD METAL

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — L. V. — ADV.



DIAL NO. **D-2010**

CUSTOMER **MECCA HOTEL,  
CLEVELAND, OHIO**

DATE ENTERED

DEPT.

DATE COMPLETED

ORDER NO. **56777**

DATE **10-22-1931**

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

**6 M CIRC. SIZE 7 X 6**

**(AG-42)**

STYLE **ARTGRAVURE BLUE**

(All this on the picture side)

(All of this on address side)

PLACE OF TITLE: Upper, Lower, Center—Border

Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full

**CLEVELAND  
THE MECCA HOTEL  
(ETC. AS PER LAYOUT)**

FRONT NO. **711111**

R. M. Yes No

R. M. to cover part of Message Space, entire Message Space, or entire Front

IMPRINT: Customer

C. T. Imprint

No Imprint

Trade Mark Yes No

Special type as sample

**IMPRINT- D-2010 EDWARD W. MEREDITH,  
ADVERTISING, PEORIA, ILLINOIS**

Rephoto

RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched Photo—Wash Drawing. Layout Yes No

**USE PHOTO NO. 1A513 & NEW PHOTO**

**MAKE SAME LAYOUT AS THE MAYER  
HOTEL**

**THE BLACK SPOT NEAR HOTEL HOLLENDEN ON  
THE ENCLOSED MAP SHOWS THE LOCATION OF  
THE MECCA HOTEL.**

COLOR DESCRIPTION

(Buildings, Roofs, Trimming, etc.)

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripplate	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
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ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra Negatives	Extra Stripplate	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
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SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES  
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)

PROOFS FLAT - GOOD - IN COLORS - SPECIAL STOCK

ELECTROTYPES EACH OF  
ON WOOD METAL

SIZE WIDE HIGH SAME SIZE  
SCREEN - 55 - 60 - 65 - 100 - 110 - 120 - 133 - 150

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE  
WITHOUT LINE - SPECIAL BORDER.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — L. V. — ADV.

**DEADLINE**

BLUE PRINT O. K.  
NOV 21 1931

L-242



BLUE PRINT O. K.  
OCT 29 1931

GENTLEMEN,  
WE ACKNOWLEDGE WITH THANKS AND APPRECIATION THE ORDER AS SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS. ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

CURT TEICH & CO.,  
CHICAGO, ILL.

NO. D-2011

ORDER NO. 56860

DATE 10/23/1931

6 M VIEW CARDS SIZE 2 1/2 X 4 7/16

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE

TITLE (IN FULL) NO TITLE.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NONE

IMPRINT NONE

PUT PLATE NO. ON BACK

COLOR DESCRIPTION

SEE

BUILDINGS

USE PHOTO NO. 0A3129

ROOF

TRIMMINGS

REMARKS

PHOTO PROPERTY OF C. T. & Co.-CUSTOMER

LV COMPLETED

SIGN HERE

ADV



BLUE PRINT O.K.  
OCT 29 1931

WE ACKNOWLEDGE WITH THANKS AND APPRECIATION YOUR ORDER AS PER ATTACHED SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS, ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

VERY TRULY  
CURT TEICH & COMPANY, INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

CURT TEICH & CO.,  
CHICAGO, ILL.

NO. & D-2012

ORDER NO. 56860

DATE

10/23/1931

6 M

VIEW CARDS SIZE 2 1/2 X 4 7/16

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE

FRONT NO.

NONE

TITLE (IN FULL) NO TITLE.

IMPRINT NONE

PUT PLATE NO. ON BACK

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

USE PHOTO NO. 4695-29.

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

LV

ADV

SIGN HERE

COMPLETED



BLUE PRINT O. K.  
OCT 23 1931

YOUR ORDER AS  
MEMORANDUM  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED  
GENTLEMEN:-  
PER ATTACHED  
OF OUR TOTAL  
ETC. AND RETURN  
IN SIX DAYS WE  
WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

CURT TEICH & CO.,  
CHICAGO, ILL.

NO. D-213

ORDER NO. 56860

DATE 10/23/1911

6 M VIEW CARDS SIZE 2 3/4 X 4 7/16

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE

TITLE (IN FULL) XXXX NO TITLE.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

NONE

IMPRINT

NONE

PUT PLATE NO. ON BACK

COLOR DESCRIPTION

SEE

USE PHOTO NO. 116560

BUILDINGS

ROOF

TRIMMINGS

REMARKS

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

COMPLETED

SIGN HERE

ADV



BLUE PRINT O. K.  
OCT 29 1931

WE ACKNOWLEDGE WITH THANKS AND ACCORD TO YOUR ORDER AS MEMORANDUM SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED. IT IS COMPLETELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS, ETC. AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1735 IRVING PARK BLVD. CHICAGO, ILL.

CURT TEICH & CO.,  
CHICAGO, ILL.

NO. D-2014

ORDER No. 56860

DATE 10/23/1931

6 M VIEW CARDS SIZE 2 1/2 X 4 7/16

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE

TITLE (IN FULL) NO TITLE.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NONE

IMPRINT NONE

PUT PLATE NO. ON BACK

COLOR DESCRIPTION SEE

BUILDINGS USE PHOTO NO. 115526

ROOF

TRIMMINGS

REMARKS

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

LV  
COMPLETED

SIGN HERE

ADV

17  
9



1/2

BLUE PRINT O. K.  
OCT 29 1931

WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE YOUR ORDER AS MEMORANDUM SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED. IT IS ESSENTIALLY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS, ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

CURT TEICH & CO.,  
CHICAGO, ILL.

NO. D-2015  
ORDER NO. 56860

DATE 10/23/1931	
6 M VIEW CARDS SIZE 2 3/4 X 4 7/16 <small>(ALL OF THIS ON THE PICTURE SIDE)</small>	
PLACE OF TITLE TITLE (IN FULL) NO TITLE.	FRONT NO. NONE IMPRINT NONE  PUT PLATE NO. ON BACK
COLOR DESCRIPTION SEE  BUILDINGS USE PHOTO NO. 105955  ROOF  TRIMMINGS	REMARKS
PHOTO PROPERTY OF C. T. & Co.-CUSTOMER	
LV COMPLETED SIGN HERE	
ADV	

6  
2



DIAL NO. D-2016

ORDER NO. 56881

DATE 10/24/1931

CUSTOMER THE CO-MO COMPANY, POST CARDS, DATE ENTERED  
MINNEAPOLIS, MINN.

DEPT. DATE COMPLETED  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

SIZE

3 1/2 X 5 1/2

STYLE ARTGRAVURE BLACK WHITE BORDER

(All this on the picture side)

(All of this on address side)

SAME AS 101107

PLACE OF TITLE: Upper, Lower, Center, Border Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title HOTEL CAMPBELL, ROCHESTER, MINN.

FRONT NO. 5

R. M. Yes No

R. M. to cover part of Message Space, entire Message Space, or entire Front

IMPRINT: Customer C. T. Imprint No Imprint

Trade Mark Yes No

Special type as sample

IMPRINT: SAME AS ABOVE

#### RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched Photo—Wash Drawing. Layout Yes No

#### PHOTO LITHO

Rephoto

REMOVE OIL STATION AT LEFT. REMOVE HIGH LAMP POST ON  
CORNER. REMOVE BLURRED FORD AUTO. STRENGTHEN UP THE  
SIGN AT THE TOP OF BLDG SO IT READS PLAINLY. THE CORNICE  
AT THE TOP OF THE BLDG. IS WHITE. THE SHADOW MAKES IT APPEAR  
DARK. THIS NEEDS TO BE CLEANED UP TO A CERTAIN EXTENT.  
HAVE THE WINDOWS ALL LOOK ALIKE. CURTAINS SHOULD SHOW LOOPED  
THE SAME AS ON CARD 101107 ATTACHED. AT THE ~~LEFT~~ RIGHT  
OF THE PICTURE HAVE A TREE INSTEAD OF THE OLD STUB AND THE  
BLDG. WITH A CHIMNEY. CARD 101107 ATTACHED HAD A TREE  
AT THIS SIDE.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

SIDE

Negative, Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print, Handcolor, Black & White Proof.

COLOR DESCRIPTION  
(Buildings, Roofs, Trimming, etc.)

#### ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

ZINC ETCHINGS FROM COPIES

DUPLICATES ZINC COLOR PLATES

DUPLICATES COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
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Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
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SIZE WIDE HIGH SAME SIZE  
SCREEN - 55 - 60 - 65 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE  
WITHOUT LINE - SPECIAL BORDER.

SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES  
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)

PROOFS FLAT GOOD IN COLORS SPECIAL STOCK

ELECTROTYPES EACH OF  
ON WOOD METAL

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — L. V. — ADV.

COMPLETED



GENTLEMEN:-  
PER ATTACHED  
OF YOUR TOTAL  
IT IS ABSOLUTELY  
ETC., AND RETURN  
IN SIX DAYS WE  
WORK.

WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS,  
SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
THIS INFORMATION CORRECT AND PROCEED WITH THE

YOUR ORDER AS  
MEMORANDUM

VERY TRULY,  
CURT TEICH & COMPANY INC.  
1735-1735 IRVING PARK BLVD. CHICAGO, ILL.

CURT TEICH & CO., INC.,  
CHICAGO, ILL.

NO. D- 2017  
ORDER NO. 56889

DATE 10-27-1931

1 M

ARTGRAVURE GREEN

SIZE 2 1/2 x 3 1/2

PLACE OF TITLE

FRONT NO. ~~1~~ 2

TITLE (IN FULL)

NO TITLE

IMPRINT

NONE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

LV

COMPLETED

SIGN HERE

ADV

DEADLINE

62



DIAL NO. D-2018 CUSTOMER Flava Manufacturing Co., Quincy, Ill. DATE ENTERED 11/2/38 DEPT. RETOUCHING DATE COMPLETED  
ORDER NO. 56918  
DATE 10-26-1931  
LITHO ART

BLUE PRINT O. K.  
NOV 13 1931

50 M CIRCULARS SIZE 6 X 7 CO-IF-42 STYLE  
(All this on the picture side)  
PLACE TITLE: Upper, Lower, Center—Border (Follow Layout)  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full (TITLE TO COME)  
(All of this on address side)  
FRONT NO. 2 R. M. Yes No  
R. M. to cover part of Message Space, entire Message Space, or entire Front  
IMPRINT: Customer C. T. Imprint No Imprint  
Trade Mark Yes No  
Special type as sample C.T. D-2018

RETOUCHING DEPARTMENT  
Submit—Sketch—Layout—Retouched Photo—Wash Drawing. Layout Yes No  
PHOTO LITHO  
Rephoto  
Photograph each - Size 5x7 - 8x10 - 10x12  
Prints each from Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo

DEADLINE

COLOR DESCRIPTION  
(Buildings, Roofs, Trimming, etc.)

DEADLINE

MUST HAVE H.C. PROOF FRIDAY 10.30.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — L. V. — ADV.

Negative Line, Halftone, Combination

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Stripping, White Border, Full Face.

Blue Print, Handcolor, Black & White Proof.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE WIDE HIGH SAME SIZE  
SCREEN 55 60 65 100 110 120 133 150

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE  
WITH & LINE - SPECIAL BORDER.

ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES  
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)

PROOFS FLAT GOOD IN COLORS SPECIAL STOCK

ELECTROTYPES EACH OF  
ON WOOD METAL.



BLUE PRINT

GENTLEMEN:-  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT YOUR ORDER AS PER ATTACHED SPECIFICATIONS AND CONDITIONS ON THE MEMORANDUM OF YOUR TOTAL ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND CO. DESCRIPTIONS, ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IT WILL BE RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

VERY TRULY  
CURT TEICH & COMPANY INC. CHICAGO, ILL.  
1735-1735 IRVING PARK BLVD. CHICAGO, ILL.

CURT TEICH & CO., INC.,  
CHICAGO, ILL.

NO. D-2019

ORDER NO. 56889

DATE

10-27-1931

M

ARTGRAVURE GREEN CARDS SIZE 2-1/2 X 3-1/2

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE

FRONT NO.

TITLE (IN FULL)

NO TITLE

IMPRINT

NONE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & Co.—CUSTOMER

LV

COMPLETED

ADV

SIGN HERE

DEADLINE



975

BLUE PRINT O.K.  
NOV 21 1931

C-4 1/2  
11. 3/4  
42 1/2  
11. 7/8

DIAL NO. D-2020

ORDER NO. 56936

DATE 10/28/1931

CUSTOMER FAMILY JACOBS' ALAMAC,  
MIAMI BEACH, FLA.

DATE ENTERED

DEPT.

DATE COMPLETED

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

12 1/2" M CIRCULAR

SIZE

6 x 10 1/2 folded to size 3 1/2 x 6

STYLE

ARTGRAVURE BLUE

(All this on the picture side)

PLACE OF TITLE: Upper, Lower, Center—Border

Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full (TITLE TO COME)

(All of this on address side)

FRONT NO.

R. M.

Yes

No

R. M. to cover part of Message Space, entire Message Space, or entire Front

IMPRINT: Customer

C. T. Imprint

No Imprint

Trade Mark Yes No

Special type as sample

~~IMPRINT~~ C.T.D-2020

IMPRINT:

PHOTO LITHO

Rephoto

RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched Photo—Wash Drawing.

Layout Yes No

\_\_\_\_ Photograph each - Size 5x7 - 8x10 - 10x12

\_\_\_\_ Prints each from \_\_\_\_ Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

NEG. NO.

Negative, Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print, Handcolor, Black & White Proof.

COLOR DESCRIPTION

(Buildings, Roofs, Trimming, etc.)

ENGRAVING DEPARTMENT

\_\_\_\_ HALFTONES FROM \_\_\_\_ COPIES

\_\_\_\_ DUPLICATES \_\_\_\_ ZINC COLOR PLATES

\_\_\_\_ LINE & HALFTONE COMB. \_\_\_\_ COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
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\_\_\_\_ ZINC ETCHINGS FROM \_\_\_\_ COPIES

\_\_\_\_ DUPLICATES \_\_\_\_ COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
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SIZE \_\_\_\_ WIDE \_\_\_\_ HIGH \_\_\_\_ SAME SIZE \_\_\_\_  
SCREEN - 55 - 60 - 65 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT OUTLINE - OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE  
WITHOUT LINE - SPECIAL BORDER.

SIZE \_\_\_\_ WIDE \_\_\_\_ HIGH \_\_\_\_ SAME SIZE \_\_\_\_

BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES  
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)

PROOFS \_\_\_\_ FLAT \_\_\_\_ GOOD \_\_\_\_ IN COLORS \_\_\_\_ SPECIAL STOCK

\_\_\_\_ ELECTROTYPES EACH OF \_\_\_\_  
ON WOOD METAL.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — L. V. — ADV.

DEADLINE

DEADLINE



BLUE PRINT O. K.  
JAN 6 1932

DIAL NO. D-2021

CUSTOMER OLSON HOTEL CO.,  
WISCONSIN DELLS, WIS.

DATE ENTERED

DEPT.

DATE COMPLETED

ORDER NO. 56935

DATE 10/28/1931

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

6 M ENV.

SIZE

6 3/4

STYLE

4 4

(All this on the picture side)

(All of this on address side)

PLACE OF TITLE: Upper, Lower, Center—Border

Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

WISCONSIN DELLS  
Title in full ~~KILBOURN~~ WISCONSIN "AT THE DELLS"

(ETC. AS PER COPY) ~~SEE~~

FRONT NO. NONE

R. M. Yes No

R. M. to cover part of Message Space, entire Message Space, or entire Front

IMPRINT: Customer

C. T. Imprint

No Imprint

Trade Mark Yes No

Special type as sample

IMPRINT: PHOTOS BY H.H.BENNETT D-2021

RETOUCHING DEPARTMENT

PHOTO LITHO

Submit—Sketch—Layout—Retouched Photo—Wash Drawing.

Layout Yes No

Rephoto

USE SAME PHOTOS AS USED IN RC13215, BUT CHANGE R.M.

SEE SAMPLE ATT.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative, Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print, ~~Black & White~~ Proof.

ONLY, NO HAND-COL. PROOF

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

ZINC ETCHINGS FROM COPIES

DUPLICATES ZINC COLOR PLATES

DUPLICATES COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
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Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
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SIZE WIDE HIGH SAME SIZE  
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE  
WITHOUT LINE - SPECIAL BORDER.

SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES  
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)

PROOFS FLAT GOOD IN COLORS SPECIAL STOCK

ELECTROTYPES EACH OF  
ON WOOD METAL.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — L. V. — ADV.



BLUE PRINT C. K. WALSH  
NOV 27 1931

DIAL NO. **D-2022**

CUSTOMER **MM. WALSH,**  
**CHICAGO, ILL.**

DATE ENTERED

DEPT.

DATE COMPLETED

ORDER NO. **56953**

DATE **10-28-1931**

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

**6 M PAGE VIEWS SIZE OF PAGE 7 1-2 X 10 5-6**

STYLE **ARTGRAVURE BROWN**

(All this on the picture side)

PLACE OF TITLE: Upper, Lower, Center—Border

Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full **THE PRACTICAL WAY TO LEARN HOTEL  
MANAGEMENT.**

**(ETC. AS PER DUMMY)**

RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched Photo—Wash Drawing. Layout Yes No

(All of this on address side)

FRONT NO. **NONE**

R. M. Yes No

R. M. to cover part of Message Space, entire Message Space, or entire Front

IMPRINT: Customer

C. T. Imprint

No Imprint

Trade Mark Yes No

**ON BACK**

Special type as sample

**C. T. ARTGRAVURE, MADE BY CURT TEICH & CO., INC.,  
CHICAGO, U.S.A.**

PHOTO LITHO

Rephoto

Photograph each - Size 5x7 - 8x10 - 10x12

NEG. NO.

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print, Handcolor, Black & White Proof.

COLOR DESCRIPTION

(Buildings, Roofs, Trimming, etc.)

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

ZINC ETCHINGS FROM COPIES

DUPLICATES ZINC COLOR PLATES

DUPLICATES COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS							
Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day	

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE WIDE HIGH SAME SIZE  
SCREEN - 55 - 60 - 65 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE  
WITHOUT LINE - SPECIAL BORDER.

SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES  
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)

PROOFS FLAT GOOD IN COLORS SPECIAL STOCK

ELECTROTYPES EACH OF  
ON WOOD METAL.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — L. V. — ADV.



BLUE PRINT O.K.  
NOV 27 1931

DIAL NO. 0-2023

CUSTOMER MM. WALSH,  
CHICAGO, ILL.

DATE ENTERED

DEPT.

DATE COMPLETED

ORDER NO. 56953

DATE 1-28-1931

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

6 M PAGE VIEWS SIZE OF PAGE 7 1-2 X 10 5-8

STYLE ART GRAVURE BROWN

(All this on the picture side)

PLACE OF TITLE: Upper, Lower, Center—Border

Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full THE UNIVERSITY OF THE HOTEL BUSINESS

(ETC. AS PER DUMMY)

RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched Photo—Wash Drawing. Layout Yes No

(All of this on address side)

FRONT NO.

R. M. Yes No

R. M. to cover part of Message Space, entire Message Space, or entire Front

IMPRINT: Customer

C. T. Imprint

No Imprint

Trade Mark Yes No

Special type as sample

PHOTO LITHO

Rephoto

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative, Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print, Handcolor, Black & White Proof.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE WIDE HIGH SAME SIZE  
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE  
WITHOUT LINE - SPECIAL BORDER.

SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES  
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)

PROOFS PLAT GOOD IN COLORS SPECIAL STOCK

ELECTROTYPES EACH OF  
ON WOOD METAL

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — L. V. — ADV.



BLUE PRINT O.K.  
NOV 26 1931

DIAL NO. **D-2024**  
ORDER NO. **56953**  
DATE **10-28-1931**

CUSTOMER **WM. WALSH,**  
**CHI CAGO, ILL.**

DATE ENTERED  
DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

**6 M PAGE VIEWS SIZE OF PAGE 7 1-2 X 10 5-6** **STYLE ARTGRAVURE BROWN**

(All this on the picture side)  
PLACE OF TITLE: Upper, Lower, Center—Border **Follow Layout**  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full **WILLIAM A. WALSH**  
**MRS. L. R. CALLAHAN**  
**(ETC. AS PER DUMMY)**  
RETOUCHING DEPARTMENT  
Submit—Sketch—Layout—Retouched Photo—Wash Drawing. Layout Yes No

(All of this on address side)  
FRONT NO. R. M. Yes No  
R. M. to cover part of Message Space, entire Message Space, or entire Front  
IMPRINT: Customer C. T. Imprint No Imprint  
Trade Mark Yes No  
Special type as sample

PHOTO LITHO  
Rephoto  
\_\_\_\_ Photograph each - Size 5x7 - 8x10 - 10x12 **NEG. NO.**  
\_\_\_\_ Prints each from \_\_\_\_ Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo

**Negative** Line, Halftone, Combination.  
Dry, Wet, Pancromatic, Color Separation.  
Transfer, Paper Process, New Process. Screen 120, 133, 150, 175.  
Stripping, White Border, Full Face. Titles—Red, Blue.  
**Blue Print**, Handcolor, Black & White Proof.

COLOR DESCRIPTION  
(Buildings, Roofs, Trimming, etc.)

*Complete job  
under table*

ENGRAVING DEPARTMENT

HALFTONES FROM _____ COPIES _____							
DUPLICATES _____ ZINC COLOR PLATES _____							
LINE & HALFTONE COMB. _____ COLOR PROCESS _____							
Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day	

SIZE \_\_\_\_\_ WIDE \_\_\_\_\_ HIGH \_\_\_\_\_ SAME SIZE \_\_\_\_\_  
SCREEN - 55 - 60 - 65 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE  
WITHOUT LINE - SPECIAL BORDER.

ZINC ETCHINGS FROM _____ COPIES _____							
DUPLICATES _____ COLOR PLATES _____							
Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day	

SIZE \_\_\_\_\_ WIDE \_\_\_\_\_ HIGH \_\_\_\_\_ SAME SIZE \_\_\_\_\_

BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLID METAL - FINISH TOP - FLUSH BOTTOM - FLUSH SIDES  
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)

PROOFS \_\_\_\_\_ FLAT \_\_\_\_\_ GOOD \_\_\_\_\_ IN COLORS \_\_\_\_\_ SPECIAL STOCK \_\_\_\_\_

ELECTROTYPES EACH OF \_\_\_\_\_  
ON WOOD \_\_\_\_\_ METAL \_\_\_\_\_

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — L. V. — ADV.



BLUE PRINT O. K.  
NOV 27 1931

DIAL NO. **D-2025**

ORDER NO. **56953**

DATE **10-28-1931**

CUSTOMER **MM. WALSH,**  
**CHICAGO, ILL.**

DATE ENTERED

DEPT.

DATE COMPLETED

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

**6 M PAGE VIEWS** SIZE **OF PAGE 7 1-2 X 10 5-6**

STYLE **ARTGRAVURE BROWN**

(All this on the picture side)

PLACE OF TITLE: Upper, Lower, Center—Border

Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full **YOU STUDY UNDER THE DIRECT SUPERVISION  
OF A STAFF OF EXPERTS**

**(ETC. AS PER DUMMY)**

RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched Photo—Wash Drawing. Layout Yes No

(All of this on address side)

FRONT NO.

R. M. Yes No

R. M. to cover part of Message Space, entire Message Space, or entire Front

IMPRINT: Customer

C. T. Imprint

No Imprint

Trade Mark Yes No

Special type as sample

PHOTO LITHO

Rephoto

\_\_\_\_ Photograph each - Size 5x7 - 8x10 - 10x12

NEG. NO.

\_\_\_\_ Prints each from \_\_\_\_ Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print Handcolor, Black & White Proof.

COLOR DESCRIPTION  
(Buildings, Roofs, Trimming, etc.)

*Look under  
table  
more*

ENGRAVING DEPARTMENT

\_\_\_\_ HALFTONES FROM \_\_\_\_ COPIES

\_\_\_\_ DUPLICATES \_\_\_\_ ZINC COLOR PLATES

\_\_\_\_ LINE & HALFTONE COMB. \_\_\_\_ COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
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\_\_\_\_ ZINC ETCHINGS FROM \_\_\_\_ COPIES

\_\_\_\_ DUPLICATES \_\_\_\_ COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
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SIZE \_\_\_\_\_ WIDE \_\_\_\_\_ HIGH \_\_\_\_\_ SAME SIZE \_\_\_\_\_  
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE  
WITHOUT LINE - SPECIAL BORDER.

SIZE \_\_\_\_\_ WIDE \_\_\_\_\_ HIGH \_\_\_\_\_ SAME SIZE \_\_\_\_\_

BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES  
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)

PROOFS \_\_\_\_\_ FLAT \_\_\_\_\_ GOOD \_\_\_\_\_ IN COLORS \_\_\_\_\_ SPECIAL STOCK

\_\_\_\_ ELECTROTYPES EACH OF \_\_\_\_\_  
ON WOOD METAL.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — L. V. — ADV.



BLUE PRINT O. K. NOV 27 1931

DIAL NO. **D-2026** CUSTOMER **WM. WALSH,** DATE ENTERED DEPT. DATE COMPLETED  
ORDER NO. **56953** **CHI CAGO, ILL.** RETOUCHING  
DATE **10-28-1931** ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

**6 M PAGE VIEWS** SIZE **OF PAGE 7 1-2 X 10 5-8** STYLE **ARTGRAVURE BROWN**

(All this on the picture side)  
PLACE OF TITLE: Upper, Lower, Center—Border  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full **(TO COME)**

(All of this on address side)  
FRONT NO. R. M. Yes No  
R. M. to cover part of Message Space, entire Message Space, or entire Front  
IMPRINT: Customer C. T. Imprint No Imprint  
Trade Mark Yes No  
Special type as sample

**(AS PER DUMMY)**

RETOUCHING DEPARTMENT  
Submit—Sketch—Layout—Retouched Photo—Wash Drawing. Layout Yes No

PHOTO LITHO  
Rephoto  
Photograph each - Size 5x7 - 8x10 - 10x12  
Prints each from Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo

**HOLD FOR PHOTO**

Negative, Line, Halftone, Combination.  
Dry, Wet, Pancromatic, Color Separation.  
Transfer, Paper Process, New Process. Screen 120, 133, 150, 175.  
Stripping, White Border, Full Face. Titles—Red, Blue.  
Blue Print, Handcolor, Black & White Proof.

COLOR DESCRIPTION  
(Buildings, Roofs, Trimming, etc.)

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES							ZINC ETCHINGS FROM COPIES						
DUPLICATES							DUPLICATES						
LINE & HALFTONE COMB. COLOR PROCESS							COLOR PLATES						
Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day	Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE WIDE HIGH SAME SIZE  
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE  
WITHOUT LINE - SPECIAL BORDER.

SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES  
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)

PROOFS FLAT GOOD IN COLORS SPECIAL STOCK  
ELECTROTYPES EACH OF  
ON WOOD METAL.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — L. V. — ADV.

*Look under*  
**COMPLETED**  
*table*



BLUE PRINT O. K.  
NOV 27 1931

DIAL NO. ☒ D-2027

CUSTOMER WM. WALSH,  
CHICAGO, ILL.

DATE ENTERED

DEPT.

DATE COMPLETED

ORDER NO. 56953

DATE 10-28-1931

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

6 M PAGE VIEWS SIZE OF PAGE 7 1-2 X 10 5-6

STYLE ARTGRAVURE BROWN

(All this on the picture side)

PLACE OF TITLE: Upper, Lower, Center—Border

Title in Plate Yes No

Copyright in Plate Yes No

Title in full

HOTEL LAWRENCE, ETC.

Follow Layout

(All of this on address side)

FRONT NO.

R. M. Yes No

R. M. to cover part of Message Space, entire Message Space, or entire Front

IMPRINT: Customer

C. T. Imprint

No Imprint

Trade Mark Yes No

Special type as sample

(ETC. AS PER DUMMY)

RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched Photo—Wash Drawing.

Layout Yes No

PHOTO LITHO

Rephoto

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print, Handcolor, Black & White Proof.

COLOR DESCRIPTION  
(Buildings, Roofs, Trimming, etc.)

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE \_\_\_\_\_ WIDE \_\_\_\_\_ HIGH \_\_\_\_\_ SAME SIZE \_\_\_\_\_  
SCREEN - 55 - 60 - 65 - 70 - 75 - 80 - 85 - 90 - 95 - 100 - 110 - 120 - 133 - 150

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE  
WITHOUT LINE - SPECIAL BORDER.

SIZE \_\_\_\_\_ WIDE \_\_\_\_\_ HIGH \_\_\_\_\_ SAME SIZE \_\_\_\_\_

BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - TRUSH SIDES  
FLUSH ALL AROUND - UNMOUNTED WITH GRABERS  
CUT TO PICAS (see size)

PROOFS \_\_\_\_\_ FLAT \_\_\_\_\_ GOOD \_\_\_\_\_ IN COLORS \_\_\_\_\_ SPECIAL STOCK

ELECTROTYPES EACH OF \_\_\_\_\_  
ON WOOD METAL.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — L. V. — ADV.



BLUE PRINT Q-K  
NOV 27 1931

DIAL NO. **D-2028**  
ORDER NO. **56953**  
DATE **10-28-1931**

CUSTOMER **WM. WALSH,**  
**CHICAGO, ILL.**

DATE ENTERED DEPT. DATE COMPLETED

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

**6 M PAGE VIEWS** SIZE **OF PAGE 7 1-2 X 10 5-8**

STYLE **ARTGRAVURE BRO WN**

(All this on the picture side)

PLACE OF TITLE: Upper, Lower, Center—Border **Follow Layout**  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full **MAP**

**(ETC. AS PER DUMMY)**

RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched Photo—Wash Drawing. Layout Yes No

*SEE CUT ATT.*

(All of this on address side)

FRONT NO. R. M. Yes No  
R. M. to cover part of Message Space, entire Message Space, or entire Front  
IMPRINT: Customer C. T. Imprint No Imprint  
Trade Mark Yes No  
Special type as sample

PHOTO LITHO

Rephoto

\_\_\_\_ Photograph each - Size 5x7 - 8x10 - 10x12 **NEG. NO.**  
\_\_\_\_ Prints each from \_\_\_\_ Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo

Negative, Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print, Handcolor, Black & White Proof.

COLOR DESCRIPTION

(Buildings, Roofs, Trimming, etc.)

*Look under  
table  
J. M. R.*

ENGRAVING DEPARTMENT

HALFTONES FROM \_\_\_\_ COPIES  
DUPLICATES ZINC COLOR PLATES  
LINE & HALFTONE COMB. COLOR PROCESS  
Extra Headings Extra Stripping Strip To Size Double Print Reverse Position Reverse Color Ben Day

ZINC ETCHINGS FROM \_\_\_\_ COPIES  
DUPLICATES COLOR PLATES  
Extra Negatives Extra Stripping Strip To Size Double Print Reverse Position Reverse Color Ben Day

SIZE \_\_\_\_ WIDE \_\_\_\_ HIGH \_\_\_\_ SAME SIZE \_\_\_\_  
SCREEN - 55 - 65 - 100 - 120 - 133 - 150

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE  
WITHOUT LINE - SPECIAL BORDER.

SIZE \_\_\_\_ WIDE \_\_\_\_ HIGH \_\_\_\_ SAME SIZE \_\_\_\_

BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES  
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)

PROOFS \_\_\_\_ FLAT \_\_\_\_ GOOD \_\_\_\_ IN COLORS \_\_\_\_ SPECIAL STOCK

ELECTROTYPES EACH OF \_\_\_\_  
ON WOOD METAL

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — L. V. — ADV.



BLUE PRINT O.K.  
NOV 27 1931

DIAL NO. **D-2029** CUSTOMER **WM. WALSH,** DATE ENTERED DEPT. DATE COMPLETED  
**CHICAGO, ILL.**  
ORDER NO. **56953** RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART  
DATE **10-28-1931**

**6 M PAGE VIEWS SIZE OF PAGE 7 1-2 X 10 5-8** STYLE **ARTGRAVURE BROWN**

(All this on the picture side)  
PLACE OF TITLE: Upper, Lower, Center—Border Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full **THE CLASS ROOMS AND EQUIPMENT,**

**(ETC. AS PER DUMMY)**

RETOUCHING DEPARTMENT  
Submit—Sketch—Layout—Retouched Photo—Wash Drawing. Layout Yes No

(All of this on address side)  
FRONT NO. R. M. Yes No  
R. M. to cover part of Message Space, entire Message Space, or entire Front  
IMPRINT: Customer C. T. Imprint No Imprint  
Trade Mark Yes No  
Special type as sample

PHOTO LITHO  
Rephoto

\_\_\_\_ Photograph each - Size 5x7 - 8x10 - 10x12 NEG. NO.  
\_\_\_\_ Prints each from \_\_\_\_ Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo

Negative, Line, Halftone, Combination.  
Dry, Wet, Pancromatic, Color Separation.  
Transfer, Paper Process, New Process. Screen 120, 133, 150, 175.  
Stripping, White Border, Full Face. Titles—Red, Blue.  
Blue Print Handcolor, Black & White Proof.

COLOR DESCRIPTION  
(Buildings, Roofs, Trimming, etc.)  
*Large Lay out*  
*Under Table*  
*8 x 10*

ENGRAVING DEPARTMENT

HALFTONES FROM _____ COPIES _____								ZINC ETCHINGS FROM _____ COPIES _____							
DUPLICATES _____ ZINC COLOR PLATES _____								DUPLICATES _____ COLOR PLATES _____							
LINE & HALFTONE COMB _____ COLOR PROCESS _____															
Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day		Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day	

SIZE \_\_\_\_\_ WIDE \_\_\_\_\_ HIGH \_\_\_\_\_ SAME SIZE \_\_\_\_\_  
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT OUTLINE - OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE  
WITHOUT LINE - SPECIAL BORDER.

SIZE \_\_\_\_\_ WIDE \_\_\_\_\_ HIGH \_\_\_\_\_ SAME SIZE \_\_\_\_\_  
BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES  
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)

PROOFS \_\_\_\_\_ FLAT \_\_\_\_\_ GOOD \_\_\_\_\_ IN COLORS \_\_\_\_\_ SPECIAL STOCK \_\_\_\_\_  
ELECTROTYPES EACH OF \_\_\_\_\_  
ON WOOD METAL.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — L. V. — ADV.



BLUE PRINT O.K.  
NOV 27 1931

DIAL NO. 8-2030

CUSTOMER WM. WALSH,  
CHICAGO, ILL.

DATE ENTERED

DEPT.

DATE COMPLETED

ORDER NO. 56953

DATE 10-28-1931

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

6 M PAGE VIEWS SIZE OF PAGE 7 1-2 X 10 5-8

STYLE ARTGRAVURE BROWN

(All this on the picture side)

(All of this on address side)

PLACE OF TITLE: Upper, Lower, Center—Border Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full DIPLOMA

(ETC. AS PER DUMMY)

RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched Photo—Wash Drawing. Layout Yes No

SHOW SEAL

FRONT NO.

R. M. Yes No

R. M. to cover part of Message Space, entire Message Space, or entire Front

IMPRINT: Customer C. T. Imprint No Imprint

Trade Mark Yes No

Special type as sample

PHOTO LITHO

Rephoto

Photograph each - Size 5x7 - 8x10 - 10x12

NEG. NO.

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative, Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print, Handcolor, Black & White Proof.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE WIDE HIGH SAME SIZE  
SCREEN - 55 - 60 - 65 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE  
WITHOUT LINE - SPECIAL BORDER.

SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES  
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)

PROOFS FLAT GOOD IN COLORS SPECIAL STOCK

ELECTROTYPES EACH OF  
ON WOOD METAL.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — L. V. — ADV.



2  
8  
DEADLINE

WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE THE SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS, ETC. AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

YOUR ORDER AS MEMORANDUM  
GENTLEMEN:-  
PER ATTACHED  
OF YOUR TOTAL  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS, ETC. AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

YOUR ORDER AS MEMORANDUM  
GENTLEMEN:-  
PER ATTACHED  
OF YOUR TOTAL  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS, ETC. AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED & COPYRIGHTED BY H.H. BENNETT  
STUDIO, WISCONSIN DELLS, WIS.

NO. D-2032  
ORDER No. 56965

DATE 10-29-1931

12 M 500 LARGE FOLDER COVER FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE

TITLE (IN FULL) THE DELLS OF THE WISCONSIN RIVER

FRONT- THE JAW OF THE DELLS. IN PLATE- (C)

FRONT NO. NONE

IMPRINT SAME AS ABOVE

R.M.

COLOR DESCRIPTION SEE

BUILDINGS SEE COLOR ON PRINT OF 1A2941. SKY SUNSET AS PER X 1A568. SANDSTONE IN FOREGROUND, SIMILAR IN TONE TO 1A568. 2

ROOF

TRIMMINGS USE SAME STYLE TYPE FOR TITLE AS ON FOLDER ATTACHED.

REMARKS

SUBMIT SKETCH OF LETTERING & LAYOUT.

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

H.H. BENNETT STUDIO,  
WISCONSIN DELLS, WIS.

NO. D-2032  
ORDER No. 56965

DATE 10-29-1931

12 M 500 LARGE FOLDER COVER BACK

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE

TITLE (IN FULL) THE FOOT OF THE NARROWS IN PLATE- (C)

FRONT NO. NONE

IMPRINT MADE BY CURT TEICH & CO., INC., CHICAGO, U.S.A.

R.M.

COLOR DESCRIPTION SEE

BUILDINGS ROCK COLORS AS PER 1A3856.

ROOF

TRIMMINGS

REMARKS

SUBMIT SKETCH OF LETTERING & LAYOUT.

NOV 19 1931

OK. W.T.

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

LV COMPLETED

SIGN HERE

ADV

Lay out 5 1/2 - 1 1/2  
Ret - 3 1/2

DEADLINE

T  
X



DIAL NO. **D-2033**

CUSTOMER **WALTER P. POWERS,  
CHICAGO, ILL.**

DATE ENTERED

DEPT.

DATE COMPLETED

ORDER NO. **57036**

DATE **10-30-1931**

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

**25** M FOLDERS

SIZE

**6 X 14 FOLDED TO SIZE 3 1/2 X 6**

STYLE

**CO-3F-84**

**IN COLORED**

(All this on the picture side)

PLACE OF TITLE: Upper, Lower, Center—Border

Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full **CHRISTMAS CHEER!**

**(ETC. AS PER LAYOUT)**

(All of this on address side)

FRONT NO.

R. M. Yes No

R. M. to cover part of Message Space, entire Message Space, or entire Front

IMPRINT: Customer

C. T. Imprint

No Imprint

Trade Mark Yes No

Special type as sample

**IMPRINT: C.T.D-2033**

RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched Photo—Wash Drawing.

Layout Yes No

PHOTO LITHO

Rephoto

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative, Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print, Handcolor, Black & White Proof.

COLOR DESCRIPTION  
(Buildings, Roofs, Trimming, etc.)

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

ZINC ETCHINGS FROM COPIES

DUPLICATES ZINC COLOR PLATES

DUPLICATES COLOR PLATES

Extra	Extra	Strip	Double	Reverse	Reverse	Ben Day
Negatives	Stripping	To Size	Print	Position	Color	

Extra	Extra	Strip	Double	Reverse	Reverse	Ben Day
Negatives	Stripping	To Size	Print	Position	Color	

SIZE WIDE HIGH SAME SIZE  
SCREEN - 55 - 60 - 65 - 70 - 75 - 80 - 85 - 90 - 95 - 100 - 110 - 120 - 130 - 140 - 150

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE  
WITHOUT LINE - SPECIAL BORDER.

SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES  
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)

PROOFS FLAT - GOOD - IN COLORS - SPECIAL STOCK

ELECTROTYPES EACH OF  
ON WOOD METAL

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — L. V. — ADV.

**COMPLETED**

BLUE PRINT O.K.  
12/1/31

12  
7  
A. 58  
C-15  
H. 3  
12/1/31



BLUE PRINT O. K.  
NOV 12 1931

DIAL NO. **D-2034**

ORDER NO. **57066**

DATE **10-31-1931**

CUSTOMER **PUBLISHED BY ARROW PUBLICITY**  
**NOVELTY CO., CLEVELAND, OHIO**

DEPT. DATE COMPLETED

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

**1** M **PC** SIZE

**3 1/2 X 5 1/2**

STYLE

**ARTGRAVURE BROWN WHITE BORDER**

(All this on the picture side)

PLACE OF TITLE: Upper, Lower, Center—Border Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full **BARBERTON HIGH SCHOOL, BARBERTON, OHIO**

(All of this on address side)

FRONT NO. **5** R. M. Yes No

R. M. to cover part of Message Space, entire Message Space, or entire Front

IMPRINT: Customer C. T. Imprint No Imprint

Trade Mark Yes No

Special type as sample

**IMPRINT: SAME AS ABOVE**

RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched Photo—Wash Drawing. Layout Yes No

*1 Photo returned to  
Barberton High School  
1163  
Cleveland, Ohio*

PHOTO LITHO

Rephoto

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print Handcolor, Black & White Proof.

COLOR DESCRIPTION  
(Buildings, Roofs, Trimming, etc.)

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
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ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
--------------------	--------------------	------------------	-----------------	---------------------	------------------	---------

SIZE WIDE HIGH. SAME SIZE  
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT OUTLINE - OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE  
WITHOUT LINE - SPECIAL BORDER.

SIZE WIDE HIGH. SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES  
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)

PROOFS FLAT GOOD IN COLORS SPECIAL STOCK

ELECTROTYPES EACH OF  
ON WOOD METAL.

**COMPLETED**

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — L. V. — ADV.

*R 1  
D 1 1/4  
H 1 1/4  
Blu 1/4  
C 1/4*

*7*



BLUE PRINT O.K.  
NOV 21 1931

DIAL NO. ☒ D-2036  
ORDER NO. 57065  
DATE 10/31/1931  
CUSTOMER C.L. HEADY'S BARBER SHOP, SAN FRANCISCO, CALIF.  
DEPT. RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART  
DATE COMPLETED

12<sup>1</sup>/<sub>2</sub>" **XX CIRC.** SIZE 3<sup>1</sup>/<sub>2</sub> X 6  
STYLE CO-21

(All this on the picture side)  
PLACE OF TITLE: Upper, Lower, Center—Border ☒ Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full ☒ HEADY'S CONTINENTAL HOTEL BARBER SHOP  
(ETC. AS PER LAYOUT)  
(All of this on address side)  
FRONT NO. R. M. ☒ Yes No  
R. M. to cover part of Message Space, entire Message Space, or entire Front  
IMPRINT: Customer C. T. Imprint No Imprint  
Trade Mark Yes No  
Special type as sample  
IMPRINT: C.T.D-2036

RETOUCHING DEPARTMENT  
Submit—Sketch—Layout—Retouched Photo—Wash Drawing. Layout Yes No  
SEE INSTRUCTIONS ATTACHED.  
PHOTO LITHO  
Rephoto  
\_\_\_\_ Photograph each - Size 5x7 - 8x10 - 10x12  
\_\_\_\_ Prints each from \_\_\_\_ Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo

Negative, Line, Halftone, Combination.  
Dry, Wet, Pancromatic, Color Separation.  
Transfer, Paper Process, New Process. Screen 120, 133, 150, 175.  
Stripping, White Border, Full Face. Titles—Red, Blue.  
Blue Print, Handcolor, Black & White Proof.

COLOR DESCRIPTION  
(Buildings, Roofs, Trimming, etc.)

SEE INSTRUCTIONS ATTACHED.

DEADLINE

COMPLETED

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — L. V. — ADV.

ENGRAVING DEPARTMENT

HALFTONES FROM _____ COPIES								ZINC ETCHINGS FROM _____ COPIES									
DUPLICATES _____ ZINC COLOR PLATES								DUPLICATES _____ COLOR PLATES									
LINE & HALFTONE COMB. _____ COLOR PROCESS								Extra Negatives Extra Stripping Strip To Size Double Print Reverse Position Reverse Color Ben Day									
SIZE	WIDE	HIGH	SAME SIZE	SCREEN	55	60	85	100	110	120	133	150	BLOCKING DEPT. WOOD - MORTISE - ANCHOR				
ETCHING DEPT. PAINT IN BACKGROUND SOLID.													SOLID METAL - FLUSH TOP - FLUSH SIDES				
FINISHING DEPT. OUTLINE - OVAL - CIRCLE													CUT TO PICAS (see size)				
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE													PROOFS _____ FLAT _____ GOOD _____ IN COLORS _____ SPECIAL STOCK				
WITHOUT LINE - SPECIAL BORDER.													ELECTROTYPES EACH OF _____				
													ON WOOD METAL.				



BLUE PRINT

WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE YOUR ORDER AS YOUR ORDER AND MEMORANDUM SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS, ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE, IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

SUITS DRUG STORE,  
MEDFORD, WIS.

DATE 11-4-1931

✓ NO. D-2037

ORDER NO. 57141

2 M

ARTGRAVURE GREEN WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER RIGHT BORDER  
TITLE (IN FULL) MEDEORD WATER WORKS,  
MEDFORD, WIS.



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2  
IMPRINT NONE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

LV

ADV

SIGN HERE



YOUR ORDER AS  
MEMORANDUM  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED TO THE ORDER. IT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK AVE. CHICAGO, ILL.

W. L. SUITS DRUG STORE,  
MEDFORD, WIS.

DATE 11-4-1931

2 M

ARTGRAVURE GREENX WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER RIGHT BORDER  
TITLE (IN FULL) MAIN STREET, SOUTH,  
MEDFORD, WIS.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 2  
IMPRINT NONE

COLOR DESCRIPTION SEE  
BUILDINGS  
ROOF  
TRIMMINGS

REMARKS

PHOTO PROPERTY OF C. T. & Co.—CUSTOMER

LV

SIGN HERE

ADV

NO. 0-2038

ORDER No. 57141



10

WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE THE SPECIFICATIONS AND CONDITIONS ON THE MEMORANDUM HEREWITH ENCLOSED. THESE TITLES AND COLOR DESCRIPTIONS, ETC., ARE ABSOLUTELY NECESSARY FOR THE PRODUCTION OF THE PHOTOGRAPH. IT IS ABSOLUTELY NECESSARY THAT YOU SIGNATURE BE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

SUITS DRUG STORE,  
MEDFORD, WIS.

NO. D-2039

ORDER NO. 57141

DATE 11-4-1931

2 M

ARTGRAVURE GREEN WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER RIGHT BORDER  
TITLE (IN FULL) MAIN STREET, NORTH,  
MEDFORD, WIS.

FRONT NO. 2  
IMPRINT SAME AS ABOVE

COLOR DESCRIPTION SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

LV

ADV

SIGN HERE



BLUE PRINT

WE ACKNOWLEDGE WITH THANKS AND ACCEPT YOUR ORDER AS SPECIFICATIONS AND CONDITIONS ON THE MEMORANDUM ORDER HEREWIT ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS. ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

SUITS DRUG STORE,  
MEDFORD, WIS.

✓ NO. D-2040

ORDER NO. 57141

DATE 11-4-1931

2 M

ARTGRAVURE GREEN WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER RIGHT BORDER  
TITLE (IN FULL) STATE STREET, MEDFORD,  
WIS.

FRONT NO 2  
IMPRINT NONE

COLOR DESCRIPTION SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

LV

ADV

SIGN HERE

7/1



WE ACKNOWLEDGE WITH THANKS AND ACCEPT YOUR ORDER AS YOUR ORDER AND MEMORANDUM SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS, ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

BLUE PRINT O. K.

SUITS DRUG STORE,  
MEDFORD, WIS.

DATE 11-4-1931

✓ NO. D-2041

ORDER NO. 57141

2 M ARTGRAVURE GREEN WHITE BORDER


<small>(ALL OF THIS ON THE PICTURE SIDE)</small>		<small>(ALL OF THIS ON THE ADDRESS SIDE)</small>	
PLACE OF TITLE	UPPER RIGHT BORDER	FRONT NO.	2
TITLE (IN FULL)	THE MEDFORD CLINIC, MEDFORD, WIS.	IMPRINT	NONE
			
COLOR DESCRIPTION	SEE	REMARKS	
BUILDINGS			
ROOF			
TRIMMINGS			

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

LV

ADV

SIGN HERE \_\_\_\_\_



YOUR ORDER AS  
MEMORANDUM  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED. THESE TITLES AND COLOR DESCRIPTIONS,  
NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS,  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS,  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AT ONCE, IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY C.W.HUGHES & CO., INC.,  
MECHANICVILLE, N.Y.

NO. D-2042

ORDER NO. 57245

DATE 11-7-1931

12<sup>1</sup>/<sub>2</sub> M BABY FOLDER COVER

FRONT

PLACE OF TITLE

FRONT NO

TITLE (IN FULL)

SOUVE IR FOLDER OF AUSABLE  
CHASM, N.Y.

IMPRINT

SAME AS ABOVE

NEW DAM AT XXX AUSABLE CHASM

R.M.

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

USE PHOTO NO. 109976.

ROOF

PUT CLOUDS IN SKY

TRIMMINGS

NO. D-2042

ORDER NO. 57245

C.W.HUGHES & CO., INC.,  
MECHANICVILLE, N.Y.

DATE 11-7-1931

12<sup>1</sup>/<sub>2</sub> M BABY FOLDER COVER

BACK

PLACE OF TITLE

FRONT NO

TITLE (IN FULL)

APPROACHING HOTEL AUSABLE  
CHASM FROM THE SOUTH

IMPRINT

MADE BY CURT TEICH & CO., INC.,  
CHICAGO, U.S.A.

R.M.

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

USE PHOTO NO. 74297. (in K 198)

ROOF

PUT CLOUDS IN SKY

TRIMMINGS

PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

COMPLETED

ADV

SIGN HERE



BLUE PRINT  
NOV 20

A 20

WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE YOUR ORDER AS SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED. THESE TITLES AND COLOR DESCRIPTIONS ARE NECESSARY THAT YOU SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED L. CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

YOUR ORDER AS MEMORANDUM  
WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE YOUR ORDER AS SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED. THESE TITLES AND COLOR DESCRIPTIONS ARE NECESSARY THAT YOU SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED L. CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY C.W. HUGHES & CO., INC.,  
MECHANICVILLE, N.Y.

NO. D-2043

ORDER NO. 57240

DATE 11-7-1931

25 M LARGE FOLDER COVER

FRONT

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE

FRONT NO. NONE

TITLE (IN FULL)

~~RAINBOW FALLS~~

IMPRINT SAME AS ABOVE

SCENIC FOLDER OF AUSABLE CHASM, N.Y.

R.M.

RAINBOW FALLS

COLOR DESCRIPTION

SEE

REMARKS

USE PHOTO NO. 95259.  
COVER NO. N-4303.

FOLLOW SAME LAYOUT AS ON FRONT OF

BUILDINGS

ROOF

TRIMMINGS

PUT CLOUDS IN SKY

NO. D-2043

ORDER NO. 57240

C.W. HUGHES & CO., INC.,  
MECHANICVILLE, N.Y.

DATE 11-7-1931

25 M LARGE FOLDER COVER

BACK

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE

FRONT NO.

TITLE (IN FULL)

THE AUSABLE RIVER THROUGH AUSABLE  
CHASM.

IMPRINT MADE BY CURT TEICH & CO., INC.,  
CHICAGO, U.S.A.

R.M.

COLOR DESCRIPTION

SEE

REMARKS

USE PHOTO NO. 123903.

BUILDINGS

ROOF

TRIMMINGS

DESTROY OLD BLACK & COLOR PLATES N 4303  
AND USE R.M. FOR THIS COVER

PHOTO PROPERTY OF C. T. & CO. CUSTOMER

LV

SIGN HERE

ADV

DEADLINE



BLUE PRINT O. K.  
NOV 25 1931

DIAL NO. **EX-105 D-2044**

CUSTOMER **MYRTLE APARTMENTS,  
EL PASO, TEX.**

DATE ENTERED

DEPT.

DATE COMPLETED

ORDER NO. **57327**

DATE **11-12-1931**

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

**1 M PC SIZE 3 1-2 X 5 1-2**

STYLE **ART GRAVURE GREEN  
WHITE BORDER**

(All this on the picture side)  
PLACE OF TITLE: Upper, Lower, Center—Border Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full **TOP- 36 APARTMENTS - SINGLES AND DOUBLES  
BOT- MYRTLE APARTMENTS - EL PASO, TEXAS.**

(All of this on address side)  
FRONT NO. **5** R. M. ☒ Yes No  
R. M. to cover part of Message Space, entire Message Space, or entire Front  
IMPRINT: Customer ☒ C. T. Imprint No Imprint  
Trade Mark Yes No  
Special type as sample

RETOUCHING DEPARTMENT  
Submit—Sketch—Layout—Retouched Photo—Wash Drawing. Layout Yes No

PHOTO LITHO  
Rephoto

**OMIT AS MUCH OF FOREGROUND AS POSSIBLE**

\_\_\_\_ Photograph each - Size 5x7 - 8x10 - 10x12 **NEG. NO.**  
\_\_\_\_ Prints each from \_\_\_\_ Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo

☒ Negative, Line, Halftone, Combination.  
Dry, Wet, Pancromatic, Color Separation.  
Transfer, Paper Process, New Process. Screen 120, 133, 150, 175.  
☒ Stripping, White Border, Full Face. Titles—Red, Blue.  
☒ Blue Print, Handcolor, Black & White Proof.

COLOR DESCRIPTION  
(Buildings, Roofs, Trimming, etc.)

ENGRAVING DEPARTMENT

HALFTONES FROM _____ COPIES						
DUPLICATES _____ ZINC COLOR PLATES						
LINE & HALFTONE COMB. _____ COLOR PROCESS						
Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

ZINC ETCHINGS FROM _____ COPIES						
DUPLICATES _____ COLOR PLATES						
Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

**COMPLETED**

SIZE \_\_\_\_\_ WIDE \_\_\_\_\_ HIGH \_\_\_\_\_ SAME SIZE \_\_\_\_\_  
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE  
WITHOUT LINE - SPECIAL BORDER.

SIZE \_\_\_\_\_ WIDE \_\_\_\_\_ HIGH \_\_\_\_\_ SAME SIZE \_\_\_\_\_

BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES  
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)

PROOFS \_\_\_\_\_ FLAT \_\_\_\_\_ GOOD \_\_\_\_\_ IN COLORS \_\_\_\_\_ SPECIAL STOCK

\_\_\_\_ ELECTROTYPES EACH OF \_\_\_\_\_  
ON WOOD METAL.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — L. V. — ADV.



BLUE PRINT O.K.  
DEC 11 1931

DIAL NO. **D-2045** CUSTOMER **PUBLISHED BY W. B. READ & CO., BLOOMINGTON, ILL.** DATE ENTERED \_\_\_\_\_ DEPT. \_\_\_\_\_ DATE COMPLETED \_\_\_\_\_  
ORDER NO. **57334** RETOUCHING \_\_\_\_\_ ENGRAVING \_\_\_\_\_ PHOTO LITHO \_\_\_\_\_ COMPOSING \_\_\_\_\_ LITHO ART \_\_\_\_\_  
DATE **11-12-1931** **1 M PC SIZE X 3 1-2 X 5 1-2** STYLE **ARTGRAVURE BLACK WHITE BORDER**

(All this on the picture side) (All of this on address side)  
PLACE OF TITLE: Upper, Lower, Center—Border Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full **LOBBY, HAMILTON HOTEL, BLOOMINGTON, ILLINOIS**  
FRONT NO. **5** R. M. Yes No  
R. M. to cover part of Message Space, entire Message Space, or entire Front  
IMPRINT: Customer C. T. Imprint No Imprint  
Trade Mark Yes No  
Special type as sample  
**IMPRINT—SAME AS ABOVE**

RETOUCHING DEPARTMENT PHOTO LITHO  
Submit—Sketch—Layout—Retouched Photo—Wash Drawing. Layout Yes No Rephoto  
\_\_\_\_ Photograph each - Size 5x7 - 8x10 - 10x12 **NEG. NO.**  
\_\_\_\_ Prints each from \_\_\_\_ Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER \_\_\_\_\_ Straighten Photo \_\_\_\_\_  
Negative, Line, Halftone, Combination.  
Dry, Wet, Pancromatic, Color Separation.  
Transfer, Paper Process, New Process. Screen 120, 133, 150, 175.  
Stripping, White Border, Full Face. Titles—Red, Blue.  
Blue Print, Handcolor, Black & White Proof.

COLOR DESCRIPTION  
(Buildings, Roofs, Trimming, etc.)

**COMPLETED**

ENGRAVING DEPARTMENT  
\_\_\_\_ HALFTONES FROM \_\_\_\_ COPIES  
\_\_\_\_ DUPLICATES \_\_\_\_ ZINC COLOR PLATES  
\_\_\_\_ LINE & HALFTONE COMB. \_\_\_\_ COLOR PROCESS  
Extra Negatives Extra Strip Double Reverse Reverse Ben Day  
Negatives Stripping To Size Print Position Color Day  
SIZE \_\_\_\_ WIDE \_\_\_\_ HIGH \_\_\_\_ SAME SIZE \_\_\_\_  
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150  
ETCHING DEPT. PAINT IN BACKGROUND SOLID.  
FINISHING DEPT. OUTLINE - OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE  
WITHOUT LINE - SPECIAL BORDER.  
ZINC ETCHINGS FROM \_\_\_\_ COPIES  
\_\_\_\_ DUPLICATES \_\_\_\_ COLOR PLATES  
Extra Negatives Extra Strip Double Reverse Reverse Ben Day  
Negatives Stripping To Size Print Position Color Day  
SIZE \_\_\_\_ WIDE \_\_\_\_ HIGH \_\_\_\_ SAME SIZE \_\_\_\_  
BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES  
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)  
PROOFS \_\_\_\_ FLAT \_\_\_\_ GOOD \_\_\_\_ IN COLORS \_\_\_\_ SPECIAL STOCK  
\_\_\_\_ ELECTROTYPES EACH OF \_\_\_\_  
ON WOOD METAL

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — L. V. — ADV.



BLUE PRINT O. K.  
DEC 8 1931

DIAG. NO. **D-2946** ORDER NO. **57518**  
CUSTOMER **BUTLER CHAIN CO.,  
BUTLER, PA.**

DATE **11-23-1931**

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

**5 M PG SIZE 3 1-2 X5 1-2 STYLE ARTGRAVURE BLACK  
WHITE BORDER**

PLACE OF TITLE: Upper, Lower, Left, Center—Border—Follow Layout

Title in Plate ☒ Yes ☐ No Copyright in Plate ☐ Yes ☐ No

Title in full **E. H. B. DUAL PNEUMATIC CHAINS  
MANUFACTURED BY**

**BUTLER CHAIN CO., INC.,  
BUTLER, PA.**

(BELOW PICTURE)

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

FRONT NO. **5**

(All of this on address side)

R. M. ☐ Yes ☒ No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark ☐ Yes ☐ No

Special type as sample

IMPRINT: Customer

☒ C. T. Imprint

No Imprint

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from \_\_\_\_\_ Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

Screen 120  
133  
150  
175

COLOR DESCRIPTION

ENGRAVING DEPARTMENT

HALFTONES FROM \_\_\_\_\_ COPIES

DUPLICATES \_\_\_\_\_ ZINC COLOR PLATES

LINE & HALFTONE COMB \_\_\_\_\_ COLOR PROCESS

Extra Negatives	Extra Stripping	Strip to Size	Double Print	Reverse Position	Reverse Color	See Day

SIZE \_\_\_\_\_ WIDE \_\_\_\_\_ HIGH. SAME SIZE

SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 160.

ETCHING DEPT. PAINT IN BACKGROUND SOLID

FINISHING DEPT. OUTLINE - OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT  
WITH LINE - WITHOUT LINE - SPECIAL BORDER.

ZINC ETCHINGS FROM \_\_\_\_\_ COPIES

DUPLICATES \_\_\_\_\_ COLOR PLATES

Extra Negatives	Extra Stripping	Strip to Size	Double Print	Reverse Position	Reverse Color	See Day

SIZE \_\_\_\_\_ WIDE \_\_\_\_\_ HIGH. SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLID METAL - FLUSH TOP - FLUSH BOTTOM  
FLUSH SIDES - FLUSH ALL AROUND  
UNMOUNTED WITH BRARERS  
CUT TO PICAS (see size)

PROOFS

FLAT \_\_\_\_\_ GOOD \_\_\_\_\_ IN COLORS \_\_\_\_\_ SPECIAL STOCK

ELECTROTYPES EACH OF \_\_\_\_\_  
ON WOOD METAL.

COMPLETED

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO

PHOTO RETURNED 12/18/31

TO Butler Chain Co. 11/23/31  
PHOTO USED FOR



CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

DIAL NO. **D-2047** ORDER NO. **57579**

DATE **11-24-1931**

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

CUSTOMER **MRS. MYRTLE W. HARRALL,  
CHERAW, S.C.**

Photos for  
this Customer

**1 M 00 P.C.**

SIZE **3 1-2 X 5 1-2**

STYLE **ART GRAVURE BROWN  
WHITE BORDER**

PLACE OF TITLE: Upper, Lower, Left, Center—Border—Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full **HOME OF MRS. MYRTLE W. HARRALL,  
CHERAW, S.C. A GOOD PLACE FOR TOURISTS  
ON U.S. HIGHWAY NO. 1**

FRONT NO. **5** (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

**TAKE OUT POLE & WIRES AND CLEAN UP WALK  
TO ENTRANCE FROM LEAVES.**

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12  
Prints each from Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo  
Negative — Line — Halftone — Combination. Screen 120  
Dry — Wet — Pancromatic — Color Separation. Screen 133  
Transfer — Paper Process — New Process. Screen 150  
Stripping — White Border — Full Face. Screen 175  
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

OF PICTURE SIDE ONLY ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE WIDE HIGH. SAME SIZE

SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID

FINISHING DEPT. OUTLINE - OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT  
WITH LINE - WITHOUT LINE - SPECIAL BORDER.

ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE WIDE HIGH. SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLID METAL - FLUSH TOP - FLUSH BOTTOM  
FLUSH SIDES - FLUSH ALL AROUND  
UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)

PROOFS

FLAT. GOOD. IN COLORS. SPECIAL STOCK

ELECTROTYPES EACH OF  
ON WOOD METAL.

**COMPLETED**



BLUE PRINT 0.1  
DEC 8 1931

DIAL NO. <b>D-2048</b> ORDER NO. <b>57615</b> DATE <b>11-25-1931</b>		DEPT. <b>RETOUCHING</b> ENGRAVING PHOTO LITHO COMPOSING LITHO ART		DATE COMPLETED	
CUSTOMER <b>MODEL CALENDAR CO., SOUTH BEND, IND.</b>		Photos for this Customer			
<b>1 M DOUBLE CARD</b>		SIZE <b>5 X 7</b>		STYLE <b>ARTGRAVURE FULL FACE</b>	
PLACE OF TITLE: Upper, Lower, Left, Center—Border—Follow Layout Title in Plate Yes No Copyright in Plate Yes No Title in full <b>NO TITLE.</b>		FRONT NO. <b>NONE</b> (All of this on address side) R. M. Yes <b>No</b> R. M. to cover part of Mess. Space, entire Mess. Space, entire Front Trade Mark Yes No Special type as sample IMPRINT: Customer <b>C. T. Imprint</b> AND NUMBER <b>ON BACK</b>			
RETOUCHING DEPARTMENT Submit — Sketch — Layout — Retouched Photo — Wash Drawing Follow Layout		PHOTO LITHO Rephoto <b>NEG. NO.</b> Photograph each - Size 5x7 - 8x10 - 10x12 Prints each from Negatives MATTE or GLOSSY Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted See Salesman, Customer, or Sample for Position, Office DELIVER Straighten Photo Negative — Line — Halftone — Combination. Screen 120 Dry — Wet — Pancromatic — Color Separation. Screen 133 Transfer — Paper Process — New Process. Screen 150 Stripping — White Border — Full Face. Screen 175 Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.			
COLOR DESCRIPTION		ENGRAVING DEPARTMENT HALFTONES FROM COPIES DUPLICATES ZINC COLOR PLATES LINE & HALFTONE COMB. COLOR PROCESS Extra Negatives Extra Stripping Strip To Size Double Print Reverse Position Reverse Color Ben Day ZINC ETCHINGS FROM COPIES DUPLICATES COLOR PLATES Extra Negatives Extra Stripping Strip To Size Double Print Reverse Position Reverse Color Ben Day SIZE WIDE HIGH. SAME SIZE BLOCKING DEPT. WOOD - MORTISE - ANCHOR SOLID METAL - FLUSH TOP - FLUSH BOTTOM FLUSH SIDES - FLUSH ALL AROUND UNMOUNTED WITH BEARERS CUT TO PICAS (see size) PROOFS FLAT GOOD IN COLORS SPECIAL STOCK ELECTROTYPES EACH OF ON WOOD METAL.			
<b>COMPLETED</b>					

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

RUSH



18

YOUR ORDER AS  
MEMORANDUM  
KNOWLEDGE WITH THANKS AND ACCEPTANCE  
ON THE  
CONDITIONS AND CONDITIONS  
HEREWITH ENCLOSED.  
TRY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS  
WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
WITH THIS INFORMATION CORRECT AND PROCEED WITH THE

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

18

EXH PUBLISHED BY C.W.HUGHES & CO., INC.,  
MECHANICVILLE, N.Y.

NO. D-2049

ORDER No. 57632

DATE 11-30-1931

12 1/2 M

LARGE FOLDER COVER

FRONT

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE

FRONT NO.

NONE

TITLE (IN FULL)

SOUVENIR FOLDER OF  
BENNINGTON, VT.

IMPRINT

SAME AS ABOVE

FRONT: BATTLE MONUMENT.

R.M.

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

USE SAME FRONT AS ON COVER NO. N-4501.

NO. D-2049

ORDER No. 57632

PUBLISHED BY C.W.HUGHES & CO., INC.,  
MECHANICVILLE, N.Y.

DATE 11-30-1931

12 1/2 M

LARGE FOLDER COVER

BACK

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE

FRONT NO.

NONE

TITLE (IN FULL)

BATTLE MONUMENT AND  
MT. ANTHONY

IMPRINT

MADE BY CURT TEICH & CO.,  
INC., CHICAGO, U.S.A.

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

USE PHOTO NO. 35122.

ROOF

PUT CLOUDS IN SKY

TRIMMINGS

PHOTO PROPERTY OF C. T. & Co.-CUSTOMER

LV

SIGN HERE

ADV

TX

2

GENTLEMEN:-  
PER ATTACHED  
OF YOUR TOTAL  
IT IS ABSOLUTELY  
ETC., AND RETURN  
IN SIX DAYS WE  
WORK.

WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE  
ON THE  
SPECIFICATIONS AND CONDITIONS  
ORDER HEREWITH ENCLOSED.  
TRY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS  
NECESSARY THAT YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
WITH THIS INFORMATION CORRECT AND PROCEED WITH THE

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.



BLUE PRINT Q. K.  
DEC 1, 1931

DIAL NO. D-2050 ORDER NO. 57658 DATE 11-28-1931

CUSTOMER MABLE WILSON CHICKEN FARM AND GUN CLUB,  
AKRON, N.Y.

DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART

DATE COMPLETED

Photos for this Customer

I M P.C. SIZE 3 1-2 X 5 1-2 STYLE ARTGRAVURE BROWN

PLACE OF TITLE: Upper, Lower, Left, Center, Border Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full WILSON CHICKEN FARM AND GUN CLUB,  
MAIN AT SWARTS ROAD, AKRON, N.Y.

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT  
Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

PHOTO LITHO  
Rephoto  
NEG. NO.  
Photograph each - Size 5x7 - 8x10 - 10x12  
Prints each from Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo  
Negative Line Half-tone Combination 120  
Dry Wet Panchromatic Color Separation 133  
Transfer Paper Process New Process 150  
Stripping White Border Full Face 175  
Blue Print Handcolor Black & White Proof Titles Red, Blue.

COLOR DESCRIPTION

ENGRAVING DEPARTMENT  
HALFTONES FROM COPIES  
DUPLICATES ZINC COLOR PLATES  
LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
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SIZE WIDE HIGH. SAME SIZE  
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID

FINISHING DEPT. OUTLINE - OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT  
WITH LINE - WITHOUT LINE - SPECIAL BORDER.

ZINC ETCHINGS FROM COPIES  
DUPLICATES COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
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SIZE WIDE HIGH. SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLID METAL - FLUSH TOP - FLUSH BOTTOM  
FLUSH SIDES - FLUSH ALL AROUND  
UNMOUNTED WITH BRASSERS  
CUT TO PICAS (see size)

PROOFS  
FLAT GOOD IN COLORS SPECIAL STOCK  
ELECTROTYPES EACH OF  
ON WOOD METAL.

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

3.00

FX

2



BLUEPRINT  
DEC 30 1931

PUBLISHED BY B.S. REYNOLDS CO.,  
918 D. ST., NORTHWEST, WASHINGTON, D. C.

NO. D-2051

ORDER NO. 57670

DATE 12-9-1931

25 M LARGE FOLDER X8 COVERS FRONT

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NONE R. M YES

TITLE (IN FULL) CELEBRATED PAINTINGS  
AND INTERIOR VIEWS OF THE  
U.S. CAPITOL

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

USE PHOTO NO. D-1996.

NO. D-2051

ORDER NO. 57670

DATE 12-9-1931

25 M LARGE FOLDER COVERS BACK

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NONE R. M YES

TITLE (IN FULL) WESTWARD HO!

IMPRINT MADE BY CURT TEICH & CO.,  
CHICAGO, U.S.A.

COLOR DESCRIPTION

USE PHOTO NO. 48010.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO.— CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

1 Print of Design  
Ret. 5

X



BLUE PRINT

PHOTOGRAPH

PROPERTY OF C. T. & CO.

CHICAGO

NO

YES

RETURN PHOTO

LOCAL VIEW

DIAL NO. D12052 ORDER NO. 57738 DATE 12-2-1951

CUSTOMER F.L. DUPONT NEWS STAND, PINEHURST, N.C.

DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART

DATE COMPLETED

Photos for this Customer

FC SIZE 3 1/2 X 5 1/2 STYLE ARTGRAVURE BROWN WHITE BORDER  
PLACE OF TITLE: Upper, Lower, Left, Center—Border—Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full THE CHAPEL, PINEHURST, N.C.  
FRONT NO. 2 R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

IMPRINT: NONE

RETOUCHING DEPARTMENT  
Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

TAKE OUT LETTERING AT BOTTOM, ALSO POLES & WIRES.

PHOTO LITHO  
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12  
Prints each from Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo  
Negative — Line — Halftone — Combination. Screen 120  
Dry — Wet — Pancromatic — Color Separation. Screen 133  
Transfer — Paper Process — New Process. Screen 150  
Stripping — White Border — Full Face. Screen 175  
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES								ZINC ETCHINGS FROM COPIES							
DUPLICATES								DUPLICATES							
LINE & HALFTONE COMB. COLOR PROCESS								COLOR PLATES							
Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day		Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day	

SIZE \_\_\_\_\_ WIDE \_\_\_\_\_ HIGH, SAMP SIZE \_\_\_\_\_  
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150.  
ETCHING DEPT. PAINT IN BACKGROUND SOLID  
FINISHING DEPT. OUTLINE - OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT  
WITH LINE - WITHOUT LINE - SPECIAL BORDER.

SIZE \_\_\_\_\_ WIDE \_\_\_\_\_ HIGH, SAME SIZE \_\_\_\_\_  
BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLID METAL - FLUSH TOP - FLUSH BOTTOM  
FLUSH SIDES - FLUSH ALL AROUND  
UNMOUNTED WITH BRASSERS  
CUT TO PICAS (see size)  
PROOFS  
FLAT \_\_\_\_\_ GOOD \_\_\_\_\_ IN COLORS \_\_\_\_\_ SPECIAL STOCK  
ELECTROTYPES EACH OF \_\_\_\_\_  
ON WOOD METAL.

COMPLETED

PHOTO RETURNED

TO

PHOTO USED FOR

Handwritten signature and 'X' mark.



LOCAL VIEW

DIAL NO. **D-2053** ORDER NO. **57738**  
**K7778**

DATE **12-2-1931**

DEPT. DATE COMPLETED

CUSTOMER **F.L. DUPONT NEWS STAND,  
 PINEHURST, N.C.**

RETOUCHING  
 ENGRAVING  
 PHOTO LITHO  
 COMPOSING  
 LITHO ART

Photos for  
 this Customer

**1** M **FC** SIZE **3 1/2 X 5 1/2**

STYLE **A RTGRAVURE BROWN**

PLACE TITLE ☒ Upper ☐ Lower, Left, Center—Border—Follow Layout

Title in Plate Yes ☐ No ☐ Copyright in Plate Yes ☐ No ☐

Title in full **TOBACCO BARN IN THE SANDHILLS, NEAR  
 PINEHURST, N.C.**

FRONT NO. **2** R. M. Yes ☒ No ☐  
 R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
 Trade Mark Yes ☐ No ☐ Special type as sample  
 IMPRINT: Customer ☐ C. T. Imprint ☐ No Imprint ☐

IMPRINT: NONE

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
 Follow Layout

**TAKE OUT LETTERING AT BOTTOM OF VIEW.**

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12  
 Prints each from \_\_\_\_\_ Negatives MATTE or GLOSSY  
 Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
 See Salesman, Customer, or Sample for Position, Office  
 DELIVER \_\_\_\_\_ Straighten Photo

Negative — Line — Halftone — Combination. Screen 120  
 Dry — Wet — Pancromatic — Color Separation. Screen 133  
 Transfer — Paper Process — New Process. Screen 150  
 Stripping — White Border — Full Face. Screen 175  
 Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

ENGRAVING DEPARTMENT

HALFTONES FROM \_\_\_\_\_ COPIES

DUPLICATES \_\_\_\_\_ ZINC COLOR PLATES

LINE & HALFTONE COMB. \_\_\_\_\_ COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

ZINC ETCHINGS FROM \_\_\_\_\_ COPIES

DUPLICATES \_\_\_\_\_ COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE \_\_\_\_\_ W IDE \_\_\_\_\_ HIGH. SAME SIZE \_\_\_\_\_

BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
 SOLID METAL - FLUSH TOP - FLUSH BOTTOM  
 FLUSH SIDES - FLUSH ALL AROUND  
 UNMOUNTED WITH BEARERS  
 CUT TO PICAS (see size)

PROOFS

FLAT — GOOD — IN COLORS — SPECIAL STOCK  
 ELECTROTYPES EACH OF \_\_\_\_\_  
 ON WOOD METAL.

**COMPLETED**

PHOTO PROPERTY OF C. T. & CO. CHICAGO, ILL. RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR



BLUE PHOTOGRAPH  
PROPERTY OF C. T. & CO., CHICAGO  
PHOTO PROPERTY OF C. T. & CO., CHICAGO  
RETURN PHOTO YES NO

LOCAL VIEW

DIAL NO. **2-2054** ORDER NO. **57738**  
CUSTOMER **F.L.DUPONT NEWS STAND,  
PINEHURST, N.C.**

DATE **12-2-1931**

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

**0.10** M **FC** SIZE **3 1/2 X 5 1/2**

STYLE **ARTGRAVURE BROWN  
WHITE BORDER**

PLACE OF TITLE **Upper** Lower, Left, Center—Border—Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title full **CAROLINA HOTEL, PINEHURST, N.C.**

FRONT NO. **2** (All of this on address side)  
R. M. Yes **No**  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

IMPRINT: NONE

RETOUCHING DEPARTMENT  
Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

USE PHOTO NO. **61280**

PHOTO LITHO  
Rephoto

NEG.NO.

\_\_\_\_ Photograph each - Size 5x7 - 8x10 - 10x12  
\_\_\_\_ Prints each from \_\_\_\_ Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo  
Negative — Line — Halftone — Combination. Screen 120  
Dry — Wet — Pancromatic — Color Separation. 133  
Transfer — Paper Process — New Process. 150  
Stripping — White Border — Full Face. 175  
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

ENGRAVING DEPARTMENT

HALFTONES FROM \_\_\_\_ COPIES  
DUPLICATES ZINC COLOR PLATES  
LINE & HALFTONE COMB COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE \_\_\_\_ W IDE \_\_\_\_ HIGH. SAME SIZE \_\_\_\_

BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLID METAL - FLUSH TOP - FLUSH BOTTOM  
FLUSH SIDES - FLUSH ALL AROUND  
UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)

PROOFS

\_\_\_\_ FLAT \_\_\_\_ GOOD \_\_\_\_ IN COLORS \_\_\_\_ SPECIAL STOCK  
\_\_\_\_ ELECTROTYPES EACH OF \_\_\_\_  
ON WOOD METAL.

SIZE \_\_\_\_ W IDE \_\_\_\_ HIGH. SAME SIZE \_\_\_\_

SCREEN - 60 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID

FINISHING DEPT. OUTLINE - OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT  
WITH LINE - WITHOUT LINE - SPECIAL BORDER.

COMPLETED



BLUE PRINT  
PROPERTY OF  
PHOTOGRAPH  
CURT TEICH & CO. INC.  
CHICAGO

PROPERTY OF  
CURT TEICH & CO. INC.  
CHICAGO

RETURN PHOTO  
YES  
NO

DEC 8 1931

LOCAL VIEW

DIAL NO. 2055 ORDER NO. 57738  
CUSTOMER F.L. DUPONT, NEWS STAND,  
PINEHURST, N.C.

DATE 12-2-1931

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

PC SIZE 3 1/2 x 5 1/2

STYLE ART GRAVURE GREEN  
WHITE BORDER

PLACE OF TITLE Upper Lower, Left, Center—Border—Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full HOLLY INN, PINEHURST, N.C.

FRONT NO. 2 R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

IMPRINT: SAME AS ABOVE none

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

TAKE OUT LETTERING AT BOTTOM, ALSO CONSTRUCTION  
MATERIAL ON BLDG. AND WIRES.

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12  
Prints each from Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo  
Negative — Line — Halftone — Combination. Screen 120  
Dry — Wet — Pancromatic — Color Separation. 133  
Transfer — Paper Process — New Process. 150  
Stripping — White Border — Full Face. 175  
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES										ZINC ETCHINGS FROM COPIES									
DUPLICATES										DUPLICATES									
LINE & HALFTONE COMB COLOR PROCESS										DUPLICATES									
Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day	Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day	Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color

SIZE. WIDE. HIGH. SAME SIZE.  
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID

FINISHING DEPT. OUTLINE - OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT  
WITH LINE - WITHOUT LINE - SPECIAL BORDER.

SIZE. WIDE. HIGH. SAME SIZE.

BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLID METAL - FLUSH TOP - FLUSH BOTTOM  
FLUSH SIDES - FLUSH ALL AROUND  
UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)

PROOFS

FLAT. GOOD. IN COLORS. SPECIAL STOCK  
ELECTROTYPES EACH OF  
ON WOOD METAL.

COMPLETED



BLUE PRINT

PROPERTY OF  
PHOTOGRAPHIC  
CURT TEICH & CO.  
CHICAGO  
RETURN PHOTO YES NO

LOCAL VIEW

AL NO. D-2056 ORDER NO. 57738 DATE 12-2-1931

CUSTOMER F.L.DUPONT NEWS STAND,  
PINEHURST, N.C.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

1 M FC SIZE 3 1/2 X 5 1/2

STYLE ARTGRAVURE GREEN  
WHITE BORDER

PLACE OF TITLE: Upper, Lower, Left, Center—Border—Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full STREET IN PINEHURST, N.C.

FRONT NO. 2 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

IMPRINT: NONE

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

TAKE OUT LETTERING AT BOTTOM OF CARD

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12  
Prints each from Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo  
Negative — Line — Halftone — Combination. Screen 120  
Dry — Wet — Pancromatic — Color Separation. 133  
Transfer — Paper Process — New Process. 150  
Stripping — White Border — Full Face. 175  
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES  
DUPLICATES ZINC COLOR PLATES  
LINE & HALFTONE COMB. COLOR PROCESS  
Extra Negatives Extra Stripping Strip To Size Double Print Reverse Position Reverse Color Ben Day

SIZE W IDE HIGH. SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLID METAL - FLUSH TOP - FLUSH BOTTOM  
FLUSH SIDES - FLUSH ALL AROUND  
UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)

PROOFS

FLAT GOOD IN COLORS SPECIAL STOCK  
ELECTROTYPES EACH OF  
ON WOOD METAL

SIZE WIDE HIGH. SAME SIZE

SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID

FINISHING DEPT. OUTLINE - OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT  
WITH LINE - WITHOUT LINE - SPECIAL BORDER.

COMPLETED

PHOTO RETURNED

TO

PHOTO USED FOR

2



BLUE PHOTOGRAPH

PHOTO PROPERTY OF C. T. & CO. CHICAGO

NO YES

RETURN PHOTO

LOCAL VIEW

DIAL NO. 0-2057

ORDER NO. 57738

DATE

12-2-1931

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

CUSTOMER

F.L. DUFONT NEWS STAND,  
PINEHURST, N.C.

FC

SIZE

3 1/2 x 5 1/2

STYLE

ARTGRAVURE GREEN

PL. OF TITLE: Upper, Lower, Left, Center—Border—Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full

A DRIVE IN PINEHURST, N.C.

FRONT NO. 2

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

IMPRINT: NONE

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

TAKE OUT LETTERING AT BOTTOM

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative — Line — Halftone — Combination. Screen 120

Dry — Wet — Pancromatic — Color Separation. Screen 133

Transfer — Paper Process — New Process. Screen 150

Stripping — White Border — Full Face. Screen 175

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

ZINC ETCHINGS FROM COPIES

DUPLICATES ZINC COLOR PLATES

DUPLICATES COLOR PLATES

LINE & HALFTONE COMB COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE WIDE HIGH. SAME SIZE

SIZE WIDE HIGH. SAME SIZE

SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID

BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLID METAL - FLUSH TOP - FLUSH BOTTOM  
FLUSH SIDES - FLUSH ALL AROUND  
UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)

PROOFS

FINISHING DEPT. OUTLINE - OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT  
WITH LINE - WITHOUT LINE - SPECIAL BORDER.

FLAT - GOOD - IN COLORS - SPECIAL STOCK  
ELECTROTYPES EACH OF  
ON WOOD METAL.

COMPLETED



PHOTOGRAPHY  
PROPERTY OF  
CURT TEICH & COMPANY  
CHICAGO

RETURN PHOTO	YES	NO
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LOCAL VIEW

DIAL NO. **IX D-2058** ORDER NO. **57338** DATE **12-2-1931**

CUSTOMER  
F.L.DUPONT NEWS STAND,  
PINEHURST, N.C.

DEPT.	DATE COMPLETED
RETOUCHING	
ENGRAVING	
PHOTO LITHO	
COMPOSING	
LITHO ART	

Photos for  
this Customer

PHOTO RETURNED

To

PHOTO USED FOR

1 M PC SIZE

PLACE OF TITLE: Upper, Lower, Left, Center—Border—Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full 13TH FAIRWAY, MID PINES GOLF COURSE,  
PINEHURST, N.C.

3 1/2 x 5 1/2

ART GRAVURE GREEN  
WHITE BORDER

STYLE

(All of this on address side)

FRONT NO. 2 R. M. Yes ☒ No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

IMPRINT: NONE

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

PHOTO LITHO		NEG. NO.
Rephoto		
_____	Photograph each - Size 5x7 - 8x10 - 10x12	
_____	Prints each from _____	
Negatives MATTE or GLOSSY		
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted		
See Salesman, Customer, or Sample for Position, Office		
DELIVER		Straighten Photo
Negative — Line — Halftone — Combination.		□ (120
Dry — Wet — Pancromatic — Color Separation.		□ (133
Transfer — Paper Process — New Process.		□ (150
Stripping — White Border — Full Face.		□ (175
Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue.		

### COLOR DESCRIPTION

## ENGRAVING DEPARTMENT

HALFTONES FROM \_\_\_\_\_ COPIES \_\_\_\_\_

\_\_\_\_\_  
 DUPLICATES \_\_\_\_\_ ZINC COLOR PLATES \_\_\_\_\_

\_\_\_\_\_  
 LINE & HALFTONE COMB. \_\_\_\_\_ COLOR PROCESS \_\_\_\_\_

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
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\_\_\_\_\_  
 ZINC ETCHINGS FROM \_\_\_\_\_ COPIES \_\_\_\_\_

\_\_\_\_\_  
 DUPLICATES \_\_\_\_\_ COLOR PLATES \_\_\_\_\_

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
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SIZE \_\_\_\_\_ W IDE \_\_\_\_\_ HIGH, SAME SIZE \_\_\_\_\_

SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150.

### ETCHING DEPT. PAINT IN BACKGROUND SOLID

FINISHING DEPT. OUTLINE - OVAL - CIRCLE  
 SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT  
 WITH LINE - WITHOUT LINE - SPECIAL BORDER.

### PROOFS

\_\_\_\_\_  
 FLAT \_\_\_\_\_ IN COLORS \_\_\_\_\_ SPECIAL STOCK \_\_\_\_\_

\_\_\_\_\_  
 ELECTROTYPES EACH OF \_\_\_\_\_

ON WOOD      METAL.

**COMPLETED**



LOCAL VIEW

DIAL NO. D-2059 ORDER NO. 57738

DATE 12-2-1931

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

CUSTOMER F.L.DUPONT NEWS STAND,  
PINEHURST, N.C.

Photos for  
this Customer

1 M

FC

SIZE

3 1/2 X 5 1/2

STYLE

ARTGRAVURE GREEN.

WHITE BORDER

PLACE OF TITLE Upper, Lower, Left, Center—Border—Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No

WALK TO THE CAROLINA HOTEL,  
PINEHURST, N.C.

FRONT NO. 2 R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

IMPRINT: NONE

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

TAKE OUT LETTERING AT BOTTOM.

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12  
Prints each from Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo  
Negative — Line — Halftone — Combination. Screen 120  
Dry — Wet — Pancromatic — Color Separation. Screen 133  
Transfer — Paper Process — New Process. Screen 150  
Stripping — White Border — Full Face. Screen 175  
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE WIDE HIGH. SAME SIZE

SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID

FINISHING DEPT. OUTLINE - OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT  
WITH LINE - WITHOUT LINE - SPECIAL BORDER.

ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE WIDE HIGH. SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLID METAL - FLUSH TOP - FLUSH BOTTOM  
FLUSH SIDES - FLUSH ALL AROUND  
UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)

PROOFS

FLAT GOOD IN COLORS SPECIAL STOCK  
ELECTROTYPES EACH OF  
ON WOOD METAL.

PHOTOGRAPH  
PROPERTY OF  
C. T. & CO.  
CHICAGO  
NO  
YES  
RETURN PHOTO

COMPLETED

PHOTO RETURNED

TO

PHOTO USED FOR



BLUE PRINT O. K.  
DEC 11 1931

2 lines

CUSTOMER

DIAL NO. D-2060 ORDER NO. 57769 DATE 12-3-1931 DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART DATE COMPLETED

CUSTOMER NATIONAL MURRAY FOR PRESIDENT HEADQUARTERS, OKLAHOMA CITY, OKLA.

12 1/2 M FC SIZE 3 1/2 X 5 1/2 STYLE ARTGRAVURE BROWN

PLACE OF TITLE: Upper, Lower, Left, Center, Border, Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full WM. H. MURRAY GOVERNOR OF OKLAHOMA

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing Follow Layout

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives Extra Stripping Strip To Size Double Print Reverse Position Reverse Color Ben Day

SIZE WIDE HIGH. SAME SIZE

SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID

FINISHING DEPT. OUTLINE - OVAL - CIRCLE SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT WITH LINE - WITHOUT LINE - SPECIAL BORDER.

ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra Negatives Extra Stripping Strip To Size Double Print Reverse Position Reverse Color Ben Day

SIZE WIDE HIGH. SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR SOLID METAL - FLUSH TOP - FLUSH BOTTOM FLUSH SIDES - FLUSH ALL AROUND UNMOUNTED WITH BEARERS CUT TO PICAS (see size)

PROOFS

FLAT - GOOD - IN COLORS - SPECIAL STOCK

ELECTROTYPES EACH OF ON WOOD METAL.

PHOTO RETURNED TO

PHOTO USED FOR

DEADLINE DELIVERY



BLUE PRINT O. K.  
JAN 20 1932

**CUSTOMER**  
DIAL NO. **D-2061** ORDER NO. **57790** DATE **12-4-1931** DEPT. **RETUCHING**  
CUSTOMER **THE ROSEBORO, SHARON SPRINGS, N.Y.** **PHOTO LITHO**  
12 1/2 M CIRCULARS SIZE 6 X 7 FOLDED TO 3 1/2 X 6 1/2 STYLE **ARTGRAVURE BLUE**  
PLACE OF TITLE: Upper, Lower, Left, Center—Border—Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full **THE ROSEBORO SHARON SPRINGS NEW YORK**  
(ETC. AS PER LAYOUT)  
RETOUCHING DEPARTMENT  
Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout  
**XXXXXXXXX BATHHOUSE PICTURE IS TO HAVE THE HYDRANT AND STREET POLE LIGHT REMOVED. XXXXXXXXX SWIMMING POOL WILL REQUIRE QUITE A BIT OF TOUCHING UP: SUCH AS REMOVAL OF ALL BLDGS. IN THE BACKGROUND, THE POLE & THE FENCE. SHOW WATER IN THE POOL.**  
Use Layout from D-994  
COLOR DESCRIPTION  
**BORDERS AND TYPE IN BLUE INK**  
COMPLETED  
PHOTO LITHO  
Rephoto  
NEG. NO.  
Photograph each - Size 5x7 - 8x10 - 10x12  
Prints each from Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER  
Straighten Photo  
Negative — Line — Halftone — Combination  
Dry — Wet — Pancromatic — Color Separation.  
Transfer — Paper Process — New Process.  
Stripping — White Border — Full Face.  
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.  
ENGRAVING DEPARTMENT  
HALFTONES FROM COPIES  
DUPLICATES ZINC COLOR PLATES  
LINE & HALFTONE COMB. COLOR PROCESS  
Extra Negatives Extra Stripping Strip To Size Double Print Reverse Position Reverse Color Ben Day  
SIZE WIDE HIGH. SAME SIZE  
SCREEN - 55 - 60 - 65 - 100 - 110 - 120 - 133 - 150.  
ETCHING DEPT. PAINT IN BACKGROUND SOLID  
FINISHING DEPT. OUTLINE - OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT  
WITH LINE - WITHOUT LINE - SPECIAL BORDER.  
ZINC ETCHINGS FROM COPIES  
DUPLICATES COLOR PLATES  
Extra Negatives Extra Stripping Strip To Size Double Print Reverse Position Reverse Color Ben Day  
SIZE WIDE HIGH. SAME SIZE  
BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLID METAL - FLUSH TOP - FLUSH BOTTOM  
FLUSH SIDES - FLUSH ALL AROUND  
UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)  
PROOFS  
FLAT GOOD IN COLORS SPECIAL STOCK  
ELECTROTYPES EACH OF  
ON WOOD METAL.

PHOTO RETURNED TO PHOTO USED FOR

19  
6



BLUE PRINT O.K. *W*  
JAN 16 1932

*Lay out*  
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*50. 3/4*  
*3/4*  
*14*

C-1 1/4

CUSTOMER	DIAL NO. <b>D-2062</b> ORDER NO. <b>57797</b> DATE <b>12-4-1931</b>	DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART	DATE COMPLETED	Photos for this Customer														
	CUSTOMER <b>STEPHENS-ADAMS CYR CO., CHARLESTOWN, MASS.</b>																	
6 M	BLOTTERS	SIZE <b>3 1/4 X 6 1/4</b>	STYLE															
PLACE OF TITLE: Upper, Lower, Left, Center—Border— <u>Follow Layout</u> Title in Plate Yes No Copyright in Plate Yes No Title in full <b>NEW PFAUDLER LO-VAT PASTEURIZER</b> <b>WITH</b> <b>ONE PIECE COUNTER BALANCED COVER</b> <b>(ETC. AS PER LAYOUT)</b>		FRONT NO. <b>NONE</b> (All of this on address side) R. M. Yes No R. M. to cover part of Mess. Space, entire Mess. Space, entire Front Trade Mark Yes No Special type as sample IMPRINT: Customer C. T. Imprint No Imprint  <b>IMPRINT: C.T.D-2062</b>																
RETOUCHING DEPARTMENT Submit — Sketch — Layout — Retouched Photo — Wash Drawing Follow Layout		PHOTO LITHO Rephoto NEG. NO. ____ Photograph each - Size 5x7 - 8x10 - 10x12 ____ Prints each from ____ Negatives MATTE or GLOSSY Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted See Salesman, Customer, or Sample for Position, Office DELIVER Straighten Photo Negative — Line — Halftone — Combination. Screen 120 Dry — Wet — Pancromatic — Color Separation. Screen 133 Transfer — Paper Process — New Process. Screen 150 Stripping — White Border — Full Face. Screen 175 <u>Blue Print — Handcolor</u> — Black & White Proof. Titles—Red, Blue.																
COLOR DESCRIPTION COLORS AS MARKED ON PRINT ATTACHED. <i>AND SHEET</i>		ENGRAVING DEPARTMENT ____ HALFTONES FROM ____ COPIES ____ Duplicates ____ ZINC COLOR PLATES ____ LINE & HALFTONE COMB. ____ COLOR PROCESS <table border="1"><tr><td>Extra Negatives</td><td>Extra Stripping</td><td>Strip To Size</td><td>Double Print</td><td>Reverse Position</td><td>Reverse Color</td><td>Ben Day</td></tr><tr><td></td><td></td><td></td><td></td><td></td><td></td><td></td></tr></table> SIZE ____ WIDE ____ HIGH. SAME SIZE ____ SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150. ETCHING DEPT. PAINT IN BACKGROUND SOLID FINISHING DEPT. OUTLINE - OVAL - CIRCLE SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT WITH LINE - WITHOUT LINE - SPECIAL BORDER.			Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day							
Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day												
RETURN PHOTO		PHOTO USED FOR																
YES	NO	TO																



BLUE PRINT

O. K. W. T.  
JAN - 4 1932

WESTERN PUBLISHING & NOVELTY CO.,  
LOS ANGELES, CALIF.

NO. D-2063

ORDER NO. 57861

DATE

12 M 500 LARGE FOLDER COVER

FRONT

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NONE R. M YES & MAP

TITLE (IN FULL) ALONG THE COAST HIGHWAY

IMPRINT SAME AS ABOVE

LOS ANGELES TO SAN FRANCISCO,  
CALIFORNIA

NO C.T. MARKS.

COLOR DESCRIPTION

USE SAME PHOTO AS ON FRONT OF COVER NO. N-3542. MAKE AUTO LOOK MORE MODERN AND A BETTER COLOR. FIX THE BEACH AT THE NEAR END OF CAUSEWAY, BY PUTTING A LITTLE SAND AND MAKE THE WATER APPEAR TO HAVE WAVES ROLLING IN, TYPICAL OF A BEACH. SEE COVER ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

NO. D-2063

WESTERN PUBLISHING & NOVELTY CO.,  
LOS ANGELES, CALIF.

ORDER NO. 57861

DATE

12 M 500 LARGE FOLDER COVER

BACK

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NONE R. M YES & MAP

TITLE (IN FULL) PISMO BEACH

IMPRINT NONE

COLOR DESCRIPTION

USE PHOTOS MARKED A, B, & C. AND 13933, 48587, 74553 & 99058.  
(SAME LAYOUT AS ON BACK OF COVER NO. N-3542.)

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. -

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET



PUBLISHED BY ASHEVILLE POST CARD CO.,  
ASHEVILLE, N.C.

NO. 0-2064

ORDER NO. 57867

DATE

12 M 500 LARGE FOLDER COVERS

FRONT

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NONE R. M. YES

TITLE (IN FULL) FORT MYERS, FLORIDA  
EDISON MEMORIAL

IMPRINT SAME AS ABOVE

FOLDER

NO C.T. MARKS.

THOMAS A. EDISON BRIDGE ACROSS  
CALOOSAHAATCHEE RIVER

COLOR DESCRIPTION

HAVE OVAL VIEW OF EDISON ONLY ON COVER AS MARKED ON DUMMY.  
USE NEW PHOTO OF BRIDGE AND TAKE OUT TREE TO RIGHT & RUN VIEW  
ALL OVER LOWER FRONT COVER.

DEADLINE

ASHEVILLE POST CARD CO.,  
ASHEVILLE, N.C.

NO. 0-2064

ORDER NO. 57867

DATE

12 M 500 LARGE FOLDER COVER

BACK

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NONE R. M. YES

TITLE (IN FULL) FIRST STREET, LINED WITH  
ROYAL PALMS. THE MOST BEAUTIFUL  
AVENUE IN THE WORLD

IMPRINT NONE

NO C.T. MARKS.

COLOR DESCRIPTION

USE NEW PHOTO.

SUBMIT RET. PHOTO B. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO. CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

DEADLINE



BLUE PRINT O.K. *[Signature]*  
DEC 17 1931

COVERS GOVER'S CENTRAL SUPPLY CO., MT. PLEASANT, MICH.		NO. <i>✓</i> D-2065
		ORDER NO. 57967
		DATE 12-14-1931
M ARTGRAVURE GREEN POST CARDS WHITE BORDER		
<small>(ALL OF THIS ON THE PICTURE SIDE)</small>		<small>(ALL OF THIS ON THE ADDRESS SIDE)</small>
PLACE OF TITLE: <u>UPPER</u> LOWER. CENTER - BORDER.	FRONT NO. 2	R. M. NO
TITLE (IN FULL) <u>RONAN HALL, CENTRAL STATE</u>	IMPRINT	NONE
<u>TEACHERS COLLEGE, MT. PLEASANT, MICH.</u>		
COLOR DESCRIPTION		
SUBMIT: RET. PHOTO      B. & W. PROOF      HANDCOL PROOF      RETURN PHOTO.		
PHOTO PROPERTY OF C. T. & CO.— CUSTOMER		
CURT TEICH & COMPANY, INC., CHICAGO		
PHOTO TICKET		

COMPLETED

7  
X



BLUE PRINT O. K. W. I.  
DEC 17 1931

COVER'S CENTRAL SUPPLY CO.,  
MT. PLEASANT, MICH.

✓ NO. D-2066

ORDER NO. 57967

DATE 12-14-1931

1 M ARTGRAVURE GREEN POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) ADMINISTRATION BUILDING,

CENTRAL STATE TEACHERS COLLEGE,  
MT. PLEASANT, MICH.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2 R. M. NO

IMPRINT NONE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

COMPLETED



4

✓ NO. D-2067

MOOSEHEART GOVERNORS,  
MOOSEHEART, ILL.

ORDER NO. 57965

DATE 12-12-1931

6M ~~POST CARD~~ ON FOLDER COVER STOCK PICTURE SIZE 3 5/8 X 7. SIZE OF VIEW 3 1/2 X 6

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER.

FRONT NO. NONE R. M. NO

TITLE (IN FULL) BOYS AND GIRLS OF  
"MOOSEHEART" THE MOOSE CHILD  
CITY

IMPRINT "LET PHOTO COLORIT"  
ONLY BY CURT TEICH & CO., INC.,  
CHICAGO, U.S.A.

PRINTED IN CHICAGO  
U.S.A. BY CURT TEICH  
& CO., INC.

COLOR DESCRIPTION

THERE IS TO BE 1-2" WHITE MARGIN AROUND PICTURE.

*Large Long Photo*

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO. CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

DEADLINE



A25

BLUE PRINT O.K. *thg*  
JAN 9 1932

*2 1/2 8*  
*4 1/2*  
*Red 3 1/2*

PUBLISHED BY DESERET BOOK COMPANY,  
SALT LAKE CITY, UTAH

NO. D-2068

ORDER NO. 58025

DATE 12-15-1931

12M 500 LARGE FOLDER W COVER

FRONT

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M

YES

TITLE (IN FULL) SCENIC UTAH

IMPRINT

SAME AS ABOVE

LINCOLN HIGHWAY THROUGH PARLEY'S  
CANYON ENTERING SALT LAKE CITY

LAKE IN LIBERTY PARK

COLOR DESCRIPTION

USE TWO NEW PHOTOS. SEE ARRANGEMENT ON DUMMY ATTACHED.

*Photos - 1A 3571, 1/7/32*  
*" " 1A 3572, 1/5/32*

NO. D-2068

DESERET BOOK CO.,  
SALT LAKE CITY, UTAH

ORDER NO. 58025

DATE 12-15-1931

12M 500

LARGE FOLDER COVER

BACK

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M

YES

TITLE (IN FULL) GALLERY ON MOUNT  
CARMEL HIGHWAY, ZION NATIONAL  
PARK, SOUTHERN UTAH

IMPRINT

MADE BY CURT TEICH &  
CO., INC., CHICAGO, U.S.A.

COLOR DESCRIPTION

USE PHOTO NO. 1A220. SKETCH HIGHWAYS AROUND VIEW. DO NOT HAVE  
ANY BORDER AROUND EDGE OF COVER, BRING PICTURE OUT TO EDGE.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

DEADLINE

2

*X*



425  
BLUE PRINT O.K.  
FEB 2 1932

PUBLISHED BY ERIC NELSON NEWS CO.,  
OMAHA, NEB.

NO. D-2069

ORDER NO. 58139

DATE 12-21-1931

12M 500 LARGE FOLDER COVERS

FRONT

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M.

YES

TITLE (IN FULL) SOUVENIR FOLDER OF

IMPRINT

NONE

SAME AS ABOVE

OMAHA, NEB.

W.O.W. BUILDING

FLOWER BEDS AND CONSERVATORY,  
HANSCOM PARK

COLOR DESCRIPTION

USE PHOTOS NO. 106499 & 3539-29.

ERIC NELSON NEWS CO.,  
OMAHA, NEB.

NO. D-2069

ORDER NO. 58139

DATE 12-21-1931

1M 500 LARGE FOLDER COVERS

BACK

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M.

YES

TITLE (IN FULL)

IMPRINT

MADE BY CURT TEICH & CO.,  
INC., CHICAGO, U.S.A.

JOSLYN MEMORIAL

COLOR DESCRIPTION

USE PHOTO NO. 1A-W556

SUBMIT: RET. PHOTO  
PHOTO PROPERTY OF C. T. & Co.—

B. L. & W. PROOF  
CUSTOMER

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET



BLUE PRINT O. K.

JAN - 7 1932

JOE KNIGHT,  
LEBANON, MO.

NO. 0-2070

ORDER NO. 56152

DATE 12-25-1931

6 M LARGE FOLDER COVER

FRONT

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NONE R. M YES

TITLE (IN FULL) LEBANON, MO.

IMPRINT NONE

GATEWAY TO  
LAKE OF THE OZARKS

COLOR DESCRIPTION

USE PHOTO NO. 110459. TAKE OUT POSTS ALONG ROAD AT RIGHT SIDE.  
TAKE OUT TWO CARS IN DISTANCE.

Map To be used for inside  
of folder cover is the small  
one on the lower left corner of  
page

JOE KNIGHT,  
LEBANON, MO.

NO. 0-2070

ORDER NO. 56152

DATE 12-25-1931

6 M LARGE FOLDER COVER

BACK

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NONE R. M YES -MAP

TITLE (IN FULL) BENNETT SPRING MILL

IMPRINT  
MADE BY CURT TEICH & CO.,  
INC., CHICAGO, U.S.A.

DAM AND FISH HATCHERY ON STATE  
PARK ROAD, NEAR LEBANON, MO.

COLOR DESCRIPTION

USE NEW PHOTO.

See above instructions  
about map for inside  
of folder cover

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

3 1/2  
1 1/2  
map

X



BLUE PRINT O. K.  
JAN 13 1932

C.W. HUGHES & CO., INC.,  
MECHANICVILLE, N.Y.

NO. D-2071

ORDER NO. 58175

DATE 12-22-1931

25 12 M LARGE FOLDER COVER

FRONT

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M.

YES

TITLE (IN FULL)

FORT TICONDEROGA, N.Y.

IMPRINT

PUBLISHED FOR THE FORT

FORT TICONDEROGA, N.Y. ENTRANCE TO  
PLACE D-ARMES, SOUTH BARRACKS.

TICONDEROGA MUSEUM, FORT  
TICONDEROGA, N.Y. BY C.W. HUGHES  
& CO., INC., MECHANICVILLE, N.Y.

COLOR DESCRIPTION

USE PHOTO NO. 1A3490

NO. D-2071

ORDER NO. 58175

DATE 12-22-1931

25 M LARGE FOLDER COVER

BACK

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M.

YES

TITLE (IN FULL)

FORT TICONDEROGA, N.Y.  
AIRPLANE VIEW FROM THE SOUTH

IMPRINT

MADE BY CURT TEICH & CO.,  
INC., CHICAGO, U.S.A.

COLOR DESCRIPTION

USE PHOTO NO. 1A3494.

DEADLINE

SUBMIT: RET. PHOTO  
PHOTO PROPERTY OF C. T. & CO.—

B. L. & W. PROOF  
CUSTOMER

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

COMPLETED



BLUE PRINT O. K.  
JAN 11 1932

DIAL NO. D-2072 ORDER NO. 58195 DATE 12-22-1931 DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART DATE COMPLETED

CUSTOMER GODAIR MEMORIAL OLD PEOPLE'S HOME HINSDALE, ILL.

Photos for this Customer

1 K M FC SIZE 3 1/2 X 5 1/2 STYLE ARTGRAVURE BROWN W.B.

PLACE OF TITLE: Upper, Lower, Left, Center—Border—Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full (TITLE TO BE GONE)  
GODAIR MEMORIAL OLD PEOPLE'S HOME, HINSDALE ILLINOIS

FRONT NO. 5 (All of this on address side) R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT  
Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

PHOTO LITHO  
Rephoto

NEG. NO. -

Photograph each - Size 5x7 - 8x10 - 10x12  
Prints each from Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo  
Negative — Line — Halftone — Combination. Screen 120  
Dry — Wet — Pancromatic — Color Separation. Screen 133  
Transfer — Paper Process — New Process. Screen 150  
Stripping — White Border — Full Face. Screen 175  
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES  
DUPLICATES ZINC COLOR PLATES  
LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE WIDE HIGH. SAME SIZE  
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID

FINISHING DEPT. OUTLINE - OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT  
WITH LINE - WITHOUT LINE - SPECIAL BORDER.

ZINC ETCHINGS FROM COPIES  
DUPLICATES COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE WIDE HIGH. SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLID METAL - FLUSH TOP - FLUSH BOTTOM  
FLUSH SIDES - FLUSH ALL AROUND  
UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)

PROOFS  
FLAT GOOD IN COLORS SPECIAL STOCK  
ELECTROTYPES EACH OF  
ON WOOD METAL.

PHOTO PROPERTY OF C. T. & CO.  
RETURN PHOTO YES NO

PHOTO RETURNED TO PHOTO USED FOR



MAR 23 1932

PHOTO RETURNED

TO

PHOTO USED FOR



BLUE PRINT O.K. *W*  
FEB 4 1932

DEADLINE

PUBLISHED BY SANBORN SOUVENIR CO., DENVER, COLO.		NO. D-2074
25 M LARGE FOLDER COVER		ORDER NO. 58338
DATE 1-4-1932		FRONT <b>MAKEOVER</b>
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.	FRONT NO.	R. M. YES
TITLE (IN FULL) DENVER, COLORADO WHERE WEST EXPOSURE BEGINS. CIVIC CENTER FROM CAPITOL DOME MT. EVANS (14,260 FT.) IN DISTANCE.	IMPRINT	SAME AS ABOVE
COLOR DESCRIPTION		
XXXXXXXXXXXXX USE PHOTO NO. 104228. SEE NEW PHOTO ATTACHED XXXXXXXXXXXXX FOR DETAILS OF NEW CITY HALL.		
PUBLISHED BY SANBORN SOUVENIR CO., DENVER, COLO.		NO. D-2074
25 M LARGE FOLDER COVER		ORDER NO. 58338
DATE 1-4-1932		BACK
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.	FRONT NO.	R. M. YES
TITLE (IN FULL) CHEESMAN MEMORIAL, CHEESMAN PARK	IMPRINT	MADE BY CURT TEICH & CO., INC., CHICAGO, U.S.A.
COLOR DESCRIPTION		
USE PHOTO NO. 108247.		
SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.		
PHOTO PROPERTY OF C. T. & CO. - CUSTOMER		
CURT TEICH & COMPANY, INC., CHICAGO PHOTO TICKET		
<b>COMPLETED</b>		

DEADLINE

*W.T.  
R.M. Has not  
yet come in  
for do not  
have proof  
made.*



A22

BLUE PRINT O. K. ~~W~~  
FEB 22 1932

T.V.K.

5 1/2  
2 1/2

PUBLISHED BY SANBORN SOUVENIR CO., DENVER, COLO.		NO. D-2075
		ORDER NO. 58350
12M 500 LARGE FOLDER COVER		DATE 1-4-1932
(ALL OF THIS ON THE PICTURE SIDE)		FRONT
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.	FRONT NO.	R. M. YES
TITLE (IN FULL) SOUTHERN COLORADO SAN LUIS VALLEY - SAN ISABEL NATIONAL FOREST - RATON PASS - STONEWALL - FISHER'S PEAK TRINIDAD	IMPRINT SAME AS ABOVE	
COLOR DESCRIPTION		
USE PHOTO NO. 11046.		
SANBORN SOUVENIR CO., DENVER, COLO.		NO. D-2075
		ORDER NO. 58350
1 M 500 LARGE FOLDER COVER		DATE 1-4-1932
(ALL OF THIS ON THE PICTURE SIDE)		BACK
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.	FRONT NO.	R. M. YES
TITLE (IN FULL) HISTORIC SPANISH PEAKS	IMPRINT MADE BY CURT TEICH & CO., INC., CHICAGO, U.S.A.	
COLOR DESCRIPTION		
USE NEW PHOTO.		
Photo in 3A141 4/10/13		
SUBMIT: RET. PHOTO B. & W. PROOF HANDCOL PROOF RETURN PHOTO. PHOTO PROPERTY OF C. T. & CO. CUSTOMER		
CURT TEICH & COMPANY, INC., CHICAGO PHOTO-TICKET		

DEADLINE

14  
2



BLUE PRINT O.K.  
FEB 11 1932

CUSTOMER	DIAL NO. <b>D-2076</b>	ORDER NO. <b>58356</b>	DATE <b>1-4-1932</b>	DEPT. <b>MAKEOVER</b>	DATE COMPLETED	Photos for this Customer
	CUSTOMER <b>VICTOR STORAGE &amp; VAN CO., CHICAGO, ILL.</b>					
RETURN PHOTO	<b>12 1/2 M</b>		<b>CIRCULARS AG-42 SIZE</b>	<b>6 X 7</b>	<b>STYLE ARTGRAVURE BLUE</b>	
	PLACE OF TITLE: Upper, Lower, Left, Center—Border—Follow Layout Title in Plate Yes No Copyright in Plate Yes No Title in full <b>VICTOR STORAGE &amp; VAN CO.</b> (ETC. AS PER LAYOUT)					
YES	RETOUCHING DEPARTMENT Submit — Sketch — <u>Layout</u> — Retouched Photo — Wash Drawing Follow Layout			PHOTO LITHO Rephoto		
	Use photos D-189 - D-891 ADD SOME LIFE TO VIEW OF BLDG. ON FRONT COVER			NEG.NO.		
NO	COLOR DESCRIPTION			1 re Photograph each - Size 5x7 - 8x10 - 10x12 Prints each from _____ Negatives MATTE or GLOSSY Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted See Salesman, Customer, or Sample for Position, Office DELIVER Straighten Photo Negative — Line — Halftone — <u>Combination</u> — Screen 120 Dry — Wet — Pancromatic — Color Separation. 133 Transfer — Paper Process — New Process. 150 Stripping — White Border — Full Face. 175 <u>Blue Print</u> — Handcolor — Black & White Proof. Titles—Red, Blue.		
				ENGRAVING DEPARTMENT HALFTONES FROM _____ COPIES DUPLICATES _____ ZINC COLOR PLATES LINE & HALFTONE COMB. _____ COLOR PROCESS		
			ZINC ETCHINGS FROM _____ COPIES DUPLICATES _____ COLOR PLATES			
			BLOCKING DEPT. WOOD - MORTISE - ANCHOR SOLID METAL - FLUSH TOP - FLUSH BOTTOM FLUSH SIDES - FLUSH ALL AROUND UNMOUNTED WITH BEARERS CUT TO PICAS (see size)			
			PROOFS FLAT — GOOD — IN COLORS — SPECIAL STOCK ELECTROTYPES EACH OF _____ ON WOOD METAL.			

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO.

YES

RETURN PHOTO

C-2 3/4 NO

5 1/2  
4 1/2

R 1  
rephoto 5-17  
Layout

6



715  
20-21

5 X 10

BLUE PRINT O.K.  
JAN 21 1932

B.S. REYNOLDS CO., WASHINGTON, D.C.		NO. 0-2077
		ORDER NO. 58412
		DATE 1-7-1932
12 M 500 VIEW CARDS SIZE 7 X 11 (ON FOLDER COVER STOCK)		
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.	FRONT NO. NO	R. M. NO
TITLE (IN FULL) (ON FRONT.)	IMPRINT NONE	
		TITLE- WHITE HOUSE, WASHINGTON, D.C.
COLOR DESCRIPTION		
USE PHOTO NO. 44412.		
D7102		
SUBMIT: RET. PHOTO	B. L. & W. PROOF	HANDCOL PROOF
PHOTO PROPERTY OF C. T. & Co.—	CUSTOMER	RETURN PHOTO.
CURT TEICH & COMPANY, INC., CHICAGO PHOTO TICKET		

COMPLETED



BLUE PRINT O.K.  
JAN 21 1932

✓ NO. D-2070  
ORDER NO. 58412  
DATE 1-7-1932

B.S. REYNOLDS CO.,  
WASHINGTON, D.C.

12 M 500 VIEW CARDS SIZE 7 X 11 (ON FOLDER COVER STOCK)  
(ALL OF THIS ON THE PICTURE SIDE) (ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.	FRONT NO. NONE R. M. NO
TITLE (IN FULL) (ON FRONT)	IMPRINT NONE

IN PLATE - (C) B.S. REYNOLDS CO.  
(DO NOT MAKE THIS AS PROMINENT  
AS ON 1A-H5)

TITLE - VISTA OF CAPITOL THROUGH  
CHERRY BLOSSOMS, WASHINGTON,  
D.C.

COLOR DESCRIPTION

USE PHOTO NO. 1A-H5

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

COMPLETED



negative OK 10

A18  
22-24

BLUE PRINT O. K.  
JAN 21 1932

✓

NO. 0-2079

ORDER NO. 58412

DATE 1-7-1932

B.S. REYNOLDS CO.,  
WASHINGTON, D.C.

12 M 500 VIEW CARDS SIZE 7 X 11 (ON FOLDER COVER STOCK)

(ALL OF THIS ON THE PICTURE SIDE)	(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.	FRONT NO. NONE R. M. NO
TITLE (IN FULL) (ON FRONT)	IMPRINT NONE
	TITLE - VISTA OF LINCOLN MEMORIAL AND CHERRY BLOSSOMS, WASHINGTON D.C.
COLOR DESCRIPTION	
USE NEW PHOTO.	
SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.	
PHOTO PROPERTY OF C. T. & CO. - CUSTOMER	
CURT TEICH & COMPANY, INC., CHICAGO PHOTO TICKET	

COMPLETED

2

X



A18  
20-24

BLUE PRINT O.K.  
JAN 21 1932

B.S. REYNOLDS CO.,  
WASHINGTON, D.C.

NO. D-2080  
ORDER NO. 58412  
DATE 1-7-1932

11x14 8x10  
6

12 M 500 VIEW CARDS SIZE 7 X 11 (ON FOLDER COVER STOCK)	
(ALL OF THIS ON THE PICTURE SIDE)	
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.	FRONT NO. NONE R. M. NO
TITLE (IN FULL) (ON FRONT)	IMPRINT NONE
	TITLE - LINCOLN MEMORIAL AND CHERRY BLOSSOMS, WASHINGTON, D.C.

COLOR DESCRIPTION  
USE NEW PHOTO, COLOR SAME AS CARD ATTACHED:

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO. - CUSTOMER  
CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

COMPLETED

2

X



A28

33  
Lithing 6 1/2  
Ret  
Colored

WAYNE NOVELTY & PUBLISHING CO.,  
FT. WAYNE, IND.

NO. D-2081

ORDER NO. 58483

DATE 1-12-1932

6 M LARGE FOLDER COVER  
(ALL OF THIS ON THE PICTURE SIDE)

FRONT  
(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M.

YES TO COME

TITLE (IN FULL)

SOUVENIR FOLDER OF  
INDIANA

IMPRINT

SAME AS ABOVE

BRIDAL VEIL FALLS, SHADES, IND.  
NAVY DIRIGIBLE, AKRON, OHIO, OVER FT. WAYNE  
FOUNTAIN, INDIANAPOLIS  
SUNSET AT SYLVIAN LAKE, ROME CITY, IND.

COLOR DESCRIPTION

USE NEW PHOTO AND PHOTOS NOS. 82338, CA3070 & 2A59, FOLLOW  
LAYOUT ATTACHED.

Return new Photo

WAYNE NOVELTY & PUBLISHING CO.,  
FORT WAYNE, IND.

NO. D-2081

ORDER NO. 58483

DATE 1-12-1932

6 M LARGE FOLDER COVERS  
(ALL OF THIS ON THE PICTURE SIDE)

BACK  
(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M.

YES

TITLE (IN FULL)

SWAN LAGOON, WINONA LAKE  
IND.

IMPRINT

MADE BY CURT TEICH & CO.,  
CHICAGO, U.S.A.

COLOR DESCRIPTION

USE PHOTO ON BACK OF FOLDER COVER NO. D-314.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO. CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

5  
19



BLUE PRINT O. K.  
FEB 13 1932

DIAL NO. D-2082 ORDER NO. 58463

DATE 1-11-1932

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

CUSTOMER MAYFLOWER HOTEL,  
PLYMOUTH, MASS.

Photos for  
this Customer

12 1/2 M CIRCULAR

SIZE 11 X 17 Folded to 3 3/4 X 8 1/2 STYLE 5 COLORS ON ONE SIDE,  
1 COLOR ON OTHER SIDE.

PLACE OF TITLE: Upper, Lower, Left, Center—Border—Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full MAYFLOWER HOTEL  
(ETC. AS PER LAYOUT)

FRONT NO. NONE

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

IMPRINT: LITHO BY CURT TEICH & CO., INC., CHICAGO,  
U.S.A. D-2082

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

USE PLATES NOS. IA-H246 & IA-H247.

(SEE LAYOUT ATTACHED.)

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

Screen 120  
133  
150  
175

COLOR DESCRIPTION

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE WIDE HIGH. SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLID METAL - FLUSH TOP - FLUSH BOTTOM  
FLUSH SIDES - FLUSH ALL AROUND  
UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)

PROOFS

FLAT GOOD IN COLORS SPECIAL STOCK

ELECTROTYPES EACH OF  
ON WOOD METAL

SIZE WIDE HIGH. SAME SIZE  
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID

FINISHING DEPT. OUTLINE - OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT  
WITH LINE - WITHOUT LINE - SPECIAL BORDER.

PHOTO PROPERTY OF C. T. & CO.

NO  
YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

C-3/4

Large map - Layout



BLUE PRINT O.K.  
FEB 12 1932

DIAL NO. D-2083 ORDER NO. 58480 DATE 1-12-1932

CUSTOMER CLAPPER'S GRAND VIEW FURNISHED CABINS,  
RED RIVER, NEW MEXICO

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

6 M

FC

SIZE 3 1/2 X 5 1/2

STYLE ARTGRAVURE GREEN  
WHITE BORDER

PLACE OF TITLE: Upper, Lower, Left, Center, Border—Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full TOP: THE NEW MEXICO MOUNTAIN PLAYGROUND  
BOT: CLAPPER'S GRANDVIEW FURNISHED CABINS,  
RED RIVER, N.M.

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

TAKE OUT WASHING IN BACK OF HOUSE  
CHICKEN PEN AND RUBBISH IN  
BACKYARD.

PHOTO LITHO  
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12  
Prints each from Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo  
Negative — Line — Halftone — Combination. Screen 120  
Dry — Wet — Pancromatic — Color Separation. Screen 133  
Transfer — Paper Process — New Process. Screen 150  
Stripping — White Border — Full Face. Screen 175  
Blue Print Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES  
DUPLICATES ZINC COLOR PLATES  
LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

ZINC ETCHINGS FROM COPIES  
DUPLICATES COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE W IDE HIGH. SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLID METAL - FLUSH TOP - FLUSH BOTTOM  
FLUSH SIDES - FLUSH ALL AROUND  
UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)

PROOFS

FLAT GOOD IN COLORS SPECIAL STOCK  
ELECTROTYPES EACH OF  
ON WOOD METAL.

SIZE W IDE HIGH. SAME SIZE  
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID

FINISHING DEPT. OUTLINE - OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT  
WITH LINE - WITHOUT LINE - SPECIAL BORDER.

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR



BLUE PRINT O. K.  
FEB 8 1932

DIAL NO. D-2084 ORDER NO. 58522 DATE 1-14-1932

CUSTOMER PUBLISHED BY XME THE ALLIS PRESS,  
KANSAS CITY, MO.

DEPT. RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for this Customer

1 M FC GROUP (2) SIZE 3 1/2 X 5 1/2 STYLE ARTGRAVURE BROWN  
WHITE BORDER

PLACE OF TITLE: Upper, Lower, Left, Center—Border—(Follow Layout)  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full SHEFFIELD INN  
A QUAIN T OLD ENGLISH TAVERN  
958 NORTH PENNSYLVANIA ST., INDIANAPOLIS, IND.

FRONT NO. 5  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint  
IMPRINT: SAME AS ABOVE

RETOUCHING DEPARTMENT  
Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

PHOTO LITHO  
Rephoto  
Photograph each - Size 5x7 - 8x10 - 10x12  
Prints each from Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo  
Negative — Line — Halftone — Combination. Screen 120  
Dry — Wet — Pancromatic — Color Separation. 133  
Transfer — Paper Process — New Process. 150  
Stripping — White Border — Full Face. 175  
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

NEG. NO.

COLOR DESCRIPTION

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES  
DUPLICATES ZINC COLOR PLATES  
LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives  
Extra Stripping  
Strip To Size  
Double Print  
Reverse Position  
Reverse Color  
Ben Day

ZINC ETCHINGS FROM COPIES  
DUPLICATES COLOR PLATES

Extra Negatives  
Extra Stripping  
Strip To Size  
Double Print  
Reverse Position  
Reverse Color  
Ben Day

SIZE WIDE HIGH. SAME SIZE

SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID

FINISHING DEPT. OUTLINE - OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT  
WITH LINE - WITHOUT LINE - SPECIAL BORDER.

BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLID METAL - FLUSH TOP - FLUSH BOTTOM  
FLUSH SIDES - FLUSH ALL AROUND  
UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)

PROOFS  
FLAT - GOOD - IN COLORS - SPECIAL STOCK  
ELECTROTYPES, EACH OF  
ON WOOD METAL

COMPLETED

PHOTO PROPERTY OF C. T. & CO.

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR



26  
BLUE PRINT O.K. J.S.  
FEB 23 1932

DEADLINE

PUBLISHED BY SANBORN SOUVENIR CO.,  
DENVER, COLO.

NO. D-2085

ORDER NO. 58533

DATE 1-15-1932

12 M 500 LARGE FOLDER COVER

FRONT

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M. YES

TITLE (IN FULL) MESA VERDE NATIONAL  
PARK AND SOUTHWESTERN COLORADO

IMPRINT

SAME AS ABOVE

SPRUCE TREE HOUSE

COLOR DESCRIPTION

USE PHOTO NO. 117626. SEE LAYOUT ATTACHED.

SANBORN SOUVENIR CO.,  
DENVER, COLO.

NO. D-2085

ORDER NO. 58533

DATE 1-15-1932

12 M 500 LARGE FOLDER COVER

BACK

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M. YES

TITLE (IN FULL) IRONTON PARK LOOPS, RED  
MOUNTAINS IN BACKGROUND, CHIEF OURAY  
(MILLION DOLLAR) HIGHWAY

IMPRINT

MADE BY CURT TEICH & CO.,  
INC., CHICAGO, U.S.A.

COLOR DESCRIPTION

USE NEW PHOTO, COLOR TWO MOUNTAINS IN BACKGROUND LIKE 5672-29, THIS  
IS VERY IMPORTANT.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

DEADLINE



BLUE PRINT O. K.  
JAN 27 1932

W. I. ROLEY DRUG STORE,  
RYE, COLO.

NO. 0-2087

ORDER NO. 58598

DATE 1-20-1932

1 M

ARTGRAVURE GREEN POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER

FRONT NO. 2 R. M. NO

TITLE (IN FULL)  
HIGHWAY LEADING INTO  
RYE, COLO. SHOWING GREENHORN  
RANGE, ALTITUDE 12,334 FT.

IMPRINT  
NONE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO. CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

COMPLETED

2

T  
X

2



BLUE FRONT O. K. *my*  
JAN 27 1932

W. I. ROLEY DRUG STORE,  
RYE, COLO.

✓ NO. 0-2088

ORDER NO. 58598

DATE 1-26-1932

1 M

ARTGRAVURE GREEN POST CARDS

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER.

FRONT NO.

2

R. M.

NO

TITLE (IN FULL)

GREENHORN MOUNTAINS AND  
CANYON, ALTITUDE 12,334 FT., RYE,  
COLO.

IMPRINT

NONE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

COMPLETED



BLUE PRINT O. K. *ms*  
JAN 27 1932

2 1/2

W. I. ROLEY DRUG STORE, RYE, COLO.		NO. <b>D-2089</b>
		ORDER NO. <b>58598</b>
		DATE <b>1-20-1932</b>
<b>M</b> <b>ARTGRAVURE GREEN POST CARDS</b> <b>WHITE BORDER</b> <small>(ALL OF THIS ON THE PICTURE SIDE)</small> <small>(ALL OF THIS ON THE ADDRESS SIDE)</small>		
PLACE OF TITLE: <u>UPPER</u> , LOWER, CENTER, BORDER.	FRONT NO. <b>2</b>	R. M. <b>NO</b>
TITLE (IN FULL) <b>MT. BALDY, GREENHORN MTS., ALTITUDE 12,334 FT., RYE, COLO.</b>	IMPRINT <b>NONE</b>	
<div style="border: 1px solid black; width: 20px; height: 20px; margin: 0 auto;"></div>		
COLOR DESCRIPTION  <div style="text-align: center;">/</div>		
SUBMIT: RET. PHOTO    B. L. & W. PROOF    HANDCOL PROOF    RETURN PHOTO. PHOTO PROPERTY OF C. T. & CO.— CUSTOMER		
CURT TEICH & COMPANY, INC., CHICAGO PHOTO TICKET		
<b>COMPLETED</b>		

X



BLUE PRINT O. K.  
JAN 7 1932

W. I. ROLEY DRUG STORE,  
RYE, COLO.

NO. D-2090

ORDER NO. 58598

DATE 1-20-1932

I M

ARTGRAVURE GREEN POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER

FRONT NO.

R. M.

TITLE (IN FULL)

SOUTH APACHE FALLS,

2

NO

SAN ISABEL NATIONAL FOREST, XE  
RYE, COLO.

IMPRINT

NONE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO  
PHOTO PROPERTY OF C. T. & CO.—

B. L. & W. PROOF  
CUSTOMER

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

COMPLETED



BLUE PRINT O. K.  
JAN 27 1932

W. I. ROLEY DRUG STORE,  
RYE, COLO.

NO. 0-2091  
ORDER NO. 58598  
DATE 1-27-1932

I M ARTGRAVURE GREEN POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE UPPER, LOWER, CENTER BORDER  
TITLE (IN FULL) GREENHORN RANGE,  
ALTITUDE 12,354 FT., RYE, COLO.

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. 2 R. M. NO  
IMPRINT NONE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

COMPLETED

2

TX



BLUE PRINT 5/6

2/18/37

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO

DIAL NO. D-2092 ORDER NO. 58613

DATE 1-20-1932

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

CUSTOMER MADE BY THE ALLIS PRESS,  
KANSAS CITY, MO.

12 M BLOTTERS

SIZE 3 1/2 X 6 1/4

STYLE AMERICAN ART

PLACE OF TITLE: Upper, Lower, Left, Center—Border—Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full KOCH - SERIES 260, DISPLAY  
COUNTER.  
(ETC. AS PER COPY)

FRONT NO. NONE (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint  
IMPRINT: SAME AS ABOVE, D-2092

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout  
USE PHOTO NO. 0A3010.

NOTE THE DECORATIVE LINES DRAWN IN INK WITHIN THE TWO ~~REAR~~ PANELS. THESE WILL HAVE TO BE DRAWN IN PHOTO. BEFORE DRAWING THESE LINES SEE TWO PHOTOS (A & B) IN ENV. 2A125 & 2A126. THESE PHOTOS WILL SHOW EXACTLY HOW THESE LINES SHOULD APPEAR.

PHOTO LITHO  
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12  
Prints each from Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo  
Negative — Line — Halftone — Combination. Screen 120  
Dry — Wet — Pancromatic — Color Separation. 133  
Transfer — Paper Process — New Process. 150  
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue. 175

COLOR DESCRIPTION

THE STYLE OF THE BLOTTER WILL BE DIFFERENT THAN THE INSERT ENCLOSED. USE OWN JUDGEMENT FOR COLORING OF BACKGROUND, STYLE OF TYPE, SET-UP, ETC. HOWEVER, HAVE A WHITE BORDER AROUND THE BLOTTER.  
THE DISPLAY COUNTER COLORS ARE THE SAME AS ON THE INSERT ATTACHED. THE DECORATIVE LINES DRAWN IN PANELS ARE BLACK.

HALFTONES FROM COPIES  
DUPLICATES. ZINC COLOR PLATES  
LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE WIDE HIGH. SAME SIZE  
SCREEN - 55 - 60 - 80 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID

FINISHING DEPT. OUTLINE - OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT  
WITH LINE - WITHOUT LINE - SPECIAL BORDER.

ENGRAVING DEPARTMENT

ZINC ETCHINGS FROM COPIES

DUPLICATES							COLOR PLATES		
Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day			

SIZE WIDE HIGH. SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLID METAL - FLUSH TOP - FLUSH BOTTOM  
FLUSH SIDES - FLUSH ALL AROUND  
UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)

PROOFS

FLAT - GOOD - IN COLORS - SPECIAL STOCK  
ELECTROTYPES EACH OF  
ON WOOD METAL.

PHOTO RETURNED

TO

PHOTO USED FOR

COMPLETED

DEADLINE



BLUE PRINT O.K.  
FEB 3 1932

4 Photos  
Layout 7 1/2  
2 photos 5x7  
13 1/2  
26-5 1/2  
A-40  
1-3 1/2

PHOTO PROPERTY OF C. T. & CO.  
RETURN PHOTO

DIAL NO. D-2093 ORDER NO. 58618

DATE 1-21-1932

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

CUSTOMER  
CONKLIN PEN CO.  
(FOR OTTAWA PRODUCTS CO.)  
TOLEDO, OHIO

12 1/4 CIRCULARS CO-90 SIZE 8 1/2 X 11 FOLDED TO 8 1/2 X 3 1/4 STYLE ART COLORTONE

PLACE OF TITLE: Upper, Lower, Left, Center—Border—Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full THE OTTAWA PRODUCTS COMPANY  
TOLEDO, OHIO, U.S.A.  
(ETC. AS PER COPY)

FRONT NO. NONE (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint  
IMPRINT: LITHO BY CURT TEICH & CO.,  
CHICAGO, U.S.A. D-2093

RETOUCHING DEPARTMENT  
Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

THE ROUGH DUMMIES OF LAYOUT ARE  
MERELY SUGGESTIVE, ARRANGE BEST  
WAY. PENS MUST BE SHOWN ACTUAL SIZE,  
WITH CAP OFF AND POINT DOWN.  
FOR TYPE MATTER, FOLLOW LETTER OF JAN. 23, 1932

COLOR DESCRIPTION  
SEE SAMPLES ATTACHED FOR COLORS.  
COLORS DO NOT HAVE TO BE EXACTLY  
AS SAMPLES. MAKE BRIGHT AND  
ATTRACTIVE COLOR EFFECT.

In circle where price appears on wash  
drawing put in some high coloring. Colors  
of pen and show caps are to be faded  
and may be as attractive as you can make  
them. Use plenty of color in background  
as customer wants gaudy job.

PHOTO LITHO  
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12  
Prints each from Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo  
Negative — Line — Halftone — Combination. Screen 120  
Dry — Wet — Pancromatic — Color Separation. 133  
Transfer — Paper Process — New Process. 150  
Stripping — White Border — Full Face. 175  
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES  
DUPLICATES ZINC COLOR PLATES  
LINE & HALFTONE COMB. COLOR PROCESS  
Extra Negatives Extra Stripping Strip To Size Double Print Reverse Position Reverse Color Ben Day  
ZINC ETCHINGS FROM COPIES  
DUPLICATES

SIZE WIDE HIGH, SAME SIZE  
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID

FINISHING DEPT. OUTLINE - OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT  
WITH LINE - WITHOUT LINE - SPECIAL BORDER.

SIZE WIDE HIGH, SAME SIZE  
BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLID METAL - FLUSH TOP - FLUSH BOTTOM  
FLUSH SIDES - FLUSH ALL AROUND  
UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)

PROOFS

FLAT GOOD IN COLORS SPECIAL STOCK  
ELECTROTYPES EACH OF  
ON WOOD METAL.

PHOTO RETURNED

TO

PHOTO USED FOR

DEADLINE

DEADLINE



BLUE PRINT O. K.  
JAN 27 1932

PUBLISHED BY HUNTER'S BOOK STORE, BELLEFONTE, PA.		NO. D-2094
		ORDER NO. 58650
		DATE 1-27-1932
J M		ARTGRAVURE GREEN POST CARDS WHITE BORDER
<small>(ALL OF THIS ON THE PICTURE SIDE)</small>		<small>(ALL OF THIS ON THE ADDRESS SIDE)</small>
PLACE OF TITLE <u>UPPER</u> LOWER, CENTER - BORDER. <i>RIGHT</i>	FRONT NO. <i>1</i>	R. M. NO
TITLE (IN FULL) SCENE ON SNOW SHOE MOUNTAIN BETWEEN SNOW SHOE AND BELLEFONTE, PA.	IMPRINT	SAME AS ABOVE
COLOR DESCRIPTION		
<div>Chick - 3 Kefauver 9/20/34</div>		
SUBMIT: RET. PHOTO	B. L. & W. PROOF	HANDCOL PROOF
PHOTO PROPERTY OF C. T. & CO. -	CUSTOMER	RETURN PHOTO.
CURT TEICH & COMPANY, INC., CHICAGO PHOTO TICKET		
COMPLETED		

*Young & T. V. D.*  
*Jan 27 1932*  
*with the girl*



BLUE PRINT O. K. *may*  
JAN 27 1932

PUBLISHED BY HUNTER'S BOOK STORE, BELLEFONTE, PA.		NO. <b>D-2095</b>
		ORDER NO. <b>58650</b>
		DATE <b>1-27-32</b>
<b>1 M</b>		<b>ARTGRAVURE GREEN POST CARDS WHITE BORDER</b>
<small>(ALL OF THIS ON THE PICTURE SIDE)</small>		<small>(ALL OF THIS ON THE ADDRESS SIDE)</small>
PLACE OF TITLE: <b>RIGHT</b> <small>UPPER, LOWER, CENTER - BORDER.</small>	FRONT NO. <b>1</b>	R. M. <b>NO</b>
TITLE (IN FULL) <b>SUMMIT OF SNOW SHOE MOUNTAIN, SNOW SHOE AND BELLEFONTE, PA. BETWEEN</b>	IMPRINT	<b>SAME AS ABOVE</b>
COLOR DESCRIPTION		
<b>GREEN MT. SCENERY,</b>		
SUBMIT: RET. PHOTO    B. L. & W. PROOF    HANDCOL PROOF    RETURN PHOTO.		
PHOTO PROPERTY OF C. T. & CO.— CUSTOMER		
CURT TEICH & COMPANY, INC., CHICAGO <small>PHOTO TICKET</small>		
<b>COMPLETED</b>		



A 12 1/2

BLUE PRINT O.K. 2/8  
MAR 7 1932

lay out 3  
Ret 2

PUBLISHED BY J.W. FRISZ, "THE SHADES",  
WAVELAND, IND.

NO. D-2096

ORDER NO. 58683

DATE 3-4-1932

12M 500 BABY FOLDER COVERS

FRONT

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M

TITLE (IN FULL)

SOUVENIR OF "THE  
SHADES", IND.

IMPRINT

NO YES  
SAME AS ABOVE

ENTRANCE TO "THE SHADES"

COLOR DESCRIPTION

USE PHOTO NO. RC 11556. TAKE OUT XXX POST IN CENTER OF ENTRANCE.  
HAVE "THE SHADES" OVER ENTRANCE SHOW CLEARER.

NO. D-2096

ORDER NO. 58683

DATE 3-4-1932

12 M 500 BABY FOLDER COVER

BACK

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M

TITLE (IN FULL)

BRIDAL VEIL FALLS.

IMPRINT

NO YES  
MADE BY CURT TEICH & CO.,  
INC., CHICAGO, U.S.A.

COLOR DESCRIPTION

USE PHOTO NO. 82338. MAKE WATER MORE BLUE AS ON POST CARD 82338  
ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET



DEL. PRINT O.K.  
FEB 15 1932

Large Layout  
A-10 1/2  
134

40  
05  
07

945

8

CUSTOMER	DIAL NO. <b>D-2097</b> ORDER NO. <b>58701</b>	DATE <b>1-26-1932</b>	DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART	DATE COMPLETED	Photos for this Customer
	CUSTOMER <b>CHAS. F. LASCH, CHICAGO, ILL.</b>				
	<b>6 M</b> <b>BLOTTERS</b>	SIZE <b>3 1/2 x 6 1/4</b>	STYLE		
	PLACE OF TITLE: Upper, Lower, Left, Center—Border— <u>Follow Layout</u>		(All of this on address side)		
	Title in Plate Yes No Copyright in Plate Yes No		FRONT NO. <b>NONE</b> R. M. <u>Yes</u> No		
	Title in full <b>FIRE AUTO BURGLARY LIABILITY INSURANCE (ETC. AS PER LAYOUT)</b>		R. M. to cover part of Mess. Space, entire Mess. Space, entire Front Trade Mark Yes No Special type as sample IMPRINT: Customer C. T. Imprint No Imprint		
			IMPRINT: <b>LITHO BY CURT TEICH &amp; CO., INC., CHICAGO, U.S.A. <del>EXTRA</del> D-2097</b>		
	RETOUCHING DEPARTMENT Submit — Sketch — <u>Layout</u> — Retouched Photo — Wash Drawing Follow Layout		PHOTO LITHO Rephoto		
			NEG. NO.		
			____ Photograph each - Size 5x7 - 8x10 - 10x12		
			____ Prints each from _____ Negatives MATTE or GLOSSY		
			Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted		
			See Salesman, Customer, or Sample for Position, Office		
			DELIVER _____ Straighten Photo		
			Negative — Line — Halftone — Combination. Screen 120		
			Dry — Wet — Pancromatic — Color Separation. Screen 133		
			Transfer — Paper Process — New Process. Screen 150		
			Stripping — White Border — Full Face. Screen 175		
			Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.		
	COLOR DESCRIPTION		ENGRAVING DEPARTMENT		
			HALFTONES FROM _____ COPIES		
			DUPLICATES _____ ZINC COLOR PLATES		
			LINE & HALFTONE COMB. _____ COLOR PROCESS		
			Extra Negatives Extra Stripping Strip To Size Double Print Reverse Position Reverse Color Ben Day		
			SIZE _____ WIDE _____ HIGH, SAME SIZE _____		
			SCREEN - 55 - 60 - 65 - 100 - 110 - 120 - 133 - 150.		
			ETCHING DEPT. PAINT IN BACKGROUND SOLID		
			FINISHING DEPT. OUTLINE - OVAL - CIRCLE SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT WITH LINE - WITHOUT LINE - SPECIAL BORDER.		
			ZINC ETCHINGS FROM _____ COPIES		
			DUPLICATES _____ COLOR PLATES		
			Extra Negatives Extra Stripping Strip To Size Double Print Reverse Position Reverse Color Ben Day		
			SIZE _____ WIDE _____ HIGH, SAME SIZE _____		
			BLOCKING DEPT. WOOD - MORTISE - ANCHOR SOLID METAL - FLUSH TOP - FLUSH BOTTOM FLUSH SIDES - FLUSH ALL AROUND UNMOUNTED WITH BEARERS CUT TO PICAS (see size)		
			PROOFS		
			____ FLAT ____ GOOD ____ IN COLORS ____ SPECIAL STOCK		
			____ ELECTROTYPES EACH OF _____ ON WOOD. METAL.		

CUSTOMER  
PHOTO PROPERTY OF C. T. & CO.  
RETURN PHOTO

PHOTO RETURNED  
TO  
PHOTO USED FOR



BLUE PRINT O. K.  
JUL 8 1932

Layout 5  
R. 2  
H.C. 2 1/2  
A. 16  
C 1/4

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER —

DIAL NO. D-2098 ORDER NO. 61325 DATE 6-23-32

CUSTOMER PRINCESS HOTEL,  
ATLANTIC CITY, N.J.

25 M LTHDS. SIZE 8 1/2 X 11

PLACE OF TITLE: Upper, Lower, Center—Border  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full PRINCESS HOTEL OCEAN END  
SO. CAROLINA AVE. NEAR STEEL PIER  
(ETC. AS PER LAYOUT)

RETOUCHING DEPARTMENT

Submit - Sketch - Layout - Retouched Photo - Wash Drawing  
Follow Layout

SEE LAYOUT ATTACHED.

COLOR DESCRIPTION

SEE CIRCULAR ATT.

LIVEN UP COLOR - LITTLE

DEPT. DATE COMPLETED

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

Photos for  
this Customer

STYLE

FRONT NO. NONE R.M. Yes No  
R.M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C.T. Imprint No Imprint

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x11 - 10x12  
Prints each from Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo  
Negative Line - Half-tone - Combination  
Dry Wet Panoramic - Color Separation  
Transfer - Paper Process - New Process  
Stripping - White Border - Full Face  
Blue Print - Handcolor - Black & White Proof. Titles - Red, Blue.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
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ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
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SIZE WIDE HIGH NAME SIZE

BLOCKING DEPT. WOOD METAL ANGLE  
SOLID METAL FLUSH TOP FLUSH BOTTOM  
FLUSH SIDES FLUSH ALL AROUND  
UNMOUNTED WITH BEAKERS  
CUT TO PICAS SEE SIZE

PROOFS

TEXT COPIES PROOFS SPECIAL SIZE L  
ON WOOD METAL

SIZE WIDE HIGH NAME SIZE

SCREEN 25 50 75 100 125 150

ETCHING DEPT. ENGRAVING TO BE PROOFED

FINISHING DEPT. OUTLINE ON AL. CIRCULAR  
SQUARE ROUNDED VIGNETTE HIGHLIGHTED  
WITH LINE WITHOUT LINE SPECIAL BORDER

PHOTO RETURNED

TO

PHOTO USED FOR

DEADLINE



421  
BLUE PRINT O.K. *Wes*  
FEB 23 1932

DEADLINE

DEADLINE

*Harry*  
*map*  
4  
3

PUBLISHED BY WESLEY ANDREWS, INC.,  
PORTLAND, OREGON

NO. D-2099

ORDER NO. 58728

DATE 1-27-1932

12 M500 LARGE FOLDER COVER

FRONT

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M.

TITLE (IN FULL)

IMPRINT

NO

YES & MAP

OREGON COAST HIGHWAY  
U.S. 101

SAME AS ABOVE

FRONT- LOOKING SOUTH TOWARD GOLD  
BEACH. PHOTO BY HARWOOD

COLOR DESCRIPTION

USE NEW PHOTO, BRING TIDE AND SURF TO SHORE. MAKE HIGHWAY PLAIN.  
HAVE PHOTO OVER ENTIRE FRONT OF COVER.

WESLEY ANDREWS, INC.,  
PORTLAND, OREGON

NO. D-2099

ORDER NO. 58728

DATE 1-27-1932

12 M500 LARGE FOLDER COVER

BACK

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M.

TITLE (IN FULL)

IMPRINT

NO

YES & MAP

BEN JONES MEMORIAL BRIDGE

MADE BY CURT TEICH & CO.,  
INC., CHICAGO, U.S.A.

DEFOE BAY BRIDGE

ROGUE RIVER BRIDGE - GOLD BEACH - LENGTH 2,000 FT.

COST \$600,000. OREGON COAST HIGHWAY

COLOR DESCRIPTION

~~USE PHOTO NO. 2A166.~~

*use new photo.*

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET



BLUE PRINT O. K.  
MAY 7 1932

**CUSTOMER** DIAL NO. **D-2100** ORDER NO. **58757** DATE **1-28-1932** DEPT. **RETOUCHING**  
CUSTOMER **LITTLE NORMANDY TEA TOOM,** ENGRAVING  
**CHICAGO, ILL.** PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for this Customer

**2** **M** **PC** **SIZE** **3 1/2 x 5 1/2** **STYLE** **ARTGRAVURE BROWN**  
**WHITE BORDER**  
(All of this on address side)

PLACE OF TITLE: Upper, Lower, Left, Center Border—Follow Layout  
Title in Plate Yes ☐ No ☒ Copyright in Plate Yes ☐ No ☒  
Title in full **LEFT: TOP: ANXIOUS TO SERVE YOU**  
**RIGHT: LITTLE NORMANDY**  
**BOT: MICKEY DOTTIE CYRILLA DOROTHY**  
**SHOW NAMES BELOW EACH GIRL (ON BORDER)**

**RETOUCHING DEPARTMENT**  
Submit — Sketch — Layout Retouched Photo Wash Drawing  
Follow Layout  
**TAKE OUT SAFE.**

**PHOTO LITHO**  
Rephoto **NEG. NO.**  
\_\_\_\_ Photograph each - Size 5x7 - 8x10 - 10x12  
\_\_\_\_ Prints each from \_\_\_\_\_ Negatives **MATTE** or **GLOSSY**  
Mount on **CARD, CLOTH**, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
**DELIVER** Straighten Photo  
**Negative** — Line — Halftone — Combination. **Screen** 120  
Dry — Wet — Pancromatic — Color Separation. 133  
Transfer — Paper Process — New Process. 150  
Stripping — White Border — Full Face. 175  
**Blue Print** — Handcolor — Black & White Proof. Titles—Red, Blue.

**COLOR DESCRIPTION**

**ENGRAVING DEPARTMENT**  
**HALFTONES** FROM \_\_\_\_\_ COPIES  
**DUPLICATES** \_\_\_\_\_ **ZINC COLOR PLATES**  
\_\_\_\_ LINE & HALFTONE COMB. \_\_\_\_\_ **COLOR PROCESS**

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE \_\_\_\_\_ WIDE \_\_\_\_\_ HIGH. SAME SIZE \_\_\_\_\_  
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150.

**ETCHING DEPT.** PAINT IN BACKGROUND SOLID

**FINISHING DEPT.** OUTLINE - OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT  
WITH LINE - WITHOUT LINE - SPECIAL BORDER.

**ZINC ETCHINGS** FROM \_\_\_\_\_ COPIES  
**DUPLICATES** \_\_\_\_\_ **COLOR PLATES**

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE \_\_\_\_\_ WIDE \_\_\_\_\_ HIGH. SAME SIZE \_\_\_\_\_  
**BLOCKING DEPT.** WOOD - MORTISE - ANCHOR  
SOLID METAL - FLUSH TOP - FLUSH BOTTOM  
FLUSH SIDES - FLUSH ALL AROUND  
UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)

**PROOFS**  
\_\_\_\_ FLAT \_\_\_\_ GOOD \_\_\_\_ IN COLORS \_\_\_\_ SPECIAL STOCK  
\_\_\_\_ ELECTROTYPES EACH OF \_\_\_\_\_  
ON WOOD METAL.

PHOTO PROPERTY OF C. T. & CO.

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR



BLUE PRINT O. K.  
MAR 7 1932

**CUSTOMER** DIAL NO. **D-2101** ORDER NO. **58757** DATE **1-28-1932**

**CUSTOMER** **LITTLE NORMANDY TEA ROOM,**  
**CHICAGO, ILL.**

DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART DATE COMPLETED

Photos for this Customer

**2 M** **FC** **SIZE** **3 1/2 X 5 1/2** **STYLE** **ARTGRAVURE GREEN**

PLACE OF TITLE: Upper, Lower, ~~Left~~, Center, Border—Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full **BOTTOM: LOOKING THROUGH THE BLUE ARCH.**

**155 EAST ERIE ST., CHICAGO**

**top: LOOKING THROUGH THE BLUE ARCH.**

**RETOUCHING DEPARTMENT**  
Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

**TAKE OUT CABINET AT LEFT OF ARCH.**

**PHOTO LITHO**  
Rephoto

NEG.NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

**DELIVER** Straighten Photo

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

**ENGRAVING DEPARTMENT**

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives Extra Stripping Strip To Size Double Print Reverse Position Reverse Color Ben Day

SIZE W IDE HIGH. SAME SIZE

SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID

FINISHING DEPT. OUTLINE - OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT  
WITH LINE - WITHOUT LINE - SPECIAL BORDER.

ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra Negatives Extra Stripping Strip To Size Double Print Reverse Position Reverse Color Ben Day

SIZE W IDE HIGH. SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLID METAL - FLUSH TOP - FLUSH BOTTOM  
FLUSH SIDES - FLUSH ALL AROUND  
UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)

PROOFS

FLAT GOOD IN COLORS SPECIAL STOCK

ELECTROTYPES EACH OF  
ON WOOD METAL.

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

PHOTO RETURNED TO PHOTO USED FOR

150



DIAL NO. D-2102 ORDER NO. 58784 DATE 1-29-1932 DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART DATE COMPLETED

CUSTOMER SAN CARLOS HOTEL, PENSACOLA, FLA.

12 1/2 M LETTERHEADS SIZE 8 1/2 X 11

PLACE OF TITLE: Upper, Lower, Left, Center—Border—Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full SAN CARLOS HOTEL, PENSACOLA, FLA.

FRONT NO. NONE (All of this on address side) R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

IMPRINT: LITHO BY CURT TEICH & CO., INC., CHICAGO, U.S.A. D-2102

RETOUCHING DEPARTMENT

Submit Sketch Layout Retouched Photo — Wash Drawing

Follow Layout

USE PHOTO NO. 2A-H21 & NEW PHOTO.

SEE LAYOUT ATTACHED & INSTRUCTIONS ON BACK OF LAYOUT.

PHOTO LITHO Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative Line — Halftone — Combination. 120

Dry — Wet — Pancromatic — Color Separation. 133

Transfer — Paper Process — New Process. 150

Stripping — White Border — Full Face. 175

Blue Print — Handcolor — Black & White Proof. Titles—Red; Blue.

COLOR DESCRIPTION

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives Extra Stripping Strip To Size Double Print Reverse Position Reverse Color Ben Day

ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra Negatives Extra Stripping Strip To Size Double Print Reverse Position Reverse Color Ben Day

SIZE W IDE HIGH. SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR

SOLID METAL - FLUSH TOP - FLUSH BOTTOM

FLUSH SIDES - FLUSH ALL AROUND

UNMOUNTED WITH BEARERS

CUT TO PICAS (see size)

PROOFS

FLAT GOOD IN COLORS SPECIAL STOCK

ELECTROTYPES EACH OF

ON WOOD METAL.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE

SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT

WITH LINE - WITHOUT LINE - SPECIAL BORDER.

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

FILE

DEADLINE

16.00

19



BLUE PRINT O. K.  
FEB 18 1932

PLATE NO. D-2103 ORDER NO. 58834 DATE 2-2-1932

CUSTOMER IMPERIAL LAUNDRY CO., ST. LOUIS, MO.

DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER

12 1/2 M BLOTTERS SIZE 4 X 9 STYLE COLORED

PLACE OF TITLE: Upper, Lower, Left, Center—Border—Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full IMPERIAL LAUNDRY COMPANY'S MODERN PLANT

(ETC. AS PER LAYOUT)

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

USE PHOTO NO. 104351. SEE LAYOUT & COPY ATTACHED.

SEE INSTR. ATT.

Photo ret 3/4/32

COLOR DESCRIPTION

~~COLORS SAME AS 104351~~

SEE INSTR. ATT.

FRONT NO. NONE (All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

IMPRINT: LITHO BY CURT TEICH & CO., INC., CHICAGO, U.S.A. D-2103

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative — Line — Halftone — Combination. 120

Dry — Wet — Pancromatic — Color Separation. 133

Transfer — Paper Process — New Process. 150

Stripping — White Border — Full Face. 175

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives Extra Stripping Strip To Size Double Print Reverse Position Reverse Color Ben Day

ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra Negatives Extra Stripping Strip To Size Double Print Reverse Position Reverse Color Ben Day

SIZE W IDE HIGH, SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR

SOLID METAL - FLUSH TOP - FLUSH BOTTOM

FLUSH SIDES - FLUSH ALL AROUND

UNMOUNTED WITH BRARERS

CUT TO PICAS (see size)

PROOFS

FLAT GOOD IN COLORS SPECIAL STOCK

ELECTROTYPES EACH OF

ON WOOD METAL.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE

SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT

WITH LINE - WITHOUT LINE - SPECIAL BORDER.

RETURN PHOTO

PHOTO PROPERTY OF C. T. & CO.

PHOTO RETURNED TO

PHOTO USED FOR

DEADLINE